

|          | vendors__name                                          | welt.de | bild.de | shop.welt.de | sportbild.de | shop.bild.de | autobild.de | computerbild.de | travelbook.de | fitbook.de | petbook.de | techbook.de | myhomebook.de | bz-berlin.de | wieistmeineip.de | clever-tanken.de | upday.com/de | businessinsider.de | ROP |
|----------|--------------------------------------------------------|---------|---------|--------------|--------------|--------------|-------------|-----------------|---------------|------------|------------|-------------|---------------|--------------|------------------|------------------|--------------|--------------------|-----|
| TCFv2 ID |                                                        |         |         |              |              |              |             |                 |               |            |            |             |               |              |                  |                  |              |                    |     |
| 1        | Exponential Interactive, Inc d/b/a VDX.tv              | x       | x       | x            | x            | x            | x           | x               | x             |            |            |             |               | x            | x                | x                | x            | x                  | x   |
| 4        | Roq.ad GmbH                                            | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 6        | AdSpirit GmbH                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 10       | Index Exchange Inc.                                    | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 11       | Quantcast                                              | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 12       | BeeswaxIO Corporation                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 14       | Adkernel LLC                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 15       | Adikteev                                               | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 16       | RTB House S.A.                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 21       | The UK Trade Desk Ltd                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 23       | Nexxen Inc.                                            | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 24       | Epsilon                                                | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 25       | Yahoo EMEA Limited                                     | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 27       | ADventori SAS                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 28       | Triple Lift, Inc.                                      | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 30       | BidTheatre AB                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 32       | Xandr, Inc.                                            | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 34       | NEORY GmbH                                             | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 36       | Nexxen Group LLC                                       | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 37       | NEURAL.ONE                                             | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 39       | ADDITION (Virtual Minds GmbH)                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 40       | Active Agent (Virtual Minds GmbH)                      | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 44       | Adex (Virtual Minds GmbH)                              | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 45       | Equativ                                                | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 50       | Adform A/S                                             | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 52       | Magnite, Inc.                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 56       | Confiant Inc.                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 57       | RATEGAIN ADARA INC                                     | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 59       | Sift Media, Inc                                        | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 60       | Rakuten Marketing LLC                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 61       | GumGum, Inc.                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 63       | Lumen Research Limited                                 | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 66       | adsquare GmbH                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 69       | OpenX                                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 70       | Yieldlab (Virtual Minds GmbH)                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 73       | Simplifi Holdings LLC                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 76       | PubMatic, Inc.                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 77       | Comscore B.V.                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 78       | Flashtalking                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 80       | Sharethrough, Inc                                      | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 82       | Smaato, Inc.                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 84       | Semasio GmbH                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 85       | Crimtan Holdings Limited                               | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 87       | Genius Sports UK Limited                               | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 91       | Criteo SA                                              | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 93       | Adloox SA                                              | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 94       | Blis Global Limited                                    | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 95       | Epsilon (Lotame)                                       | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 97       | LiveRamp                                               | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 98       | WPP Media                                              | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 101      | MiQ Digital Ltd                                        | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 109      | LoopMe Limited                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 110      | Dynata LLC                                             | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 111      | Showheroes SE                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 114      | Sublime                                                | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 115      | smartclip Europe GmbH                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 119      | Ask Locala                                             | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 120      | Eyeota Pte Ltd                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 124      | Azira                                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 126      | DoubleVerify Inc.                                      | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 128      | BIDSWITCH GmbH                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 129      | IPONWEB GmbH                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 130      | NextRoll, Inc.                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 131      | IDS Technology SAS                                     | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 132      | Teads France SAS                                       | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 134      | SMARTSTREAM.TV GmbH                                    | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 136      | Ströer SSP GmbH (SSP)                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 138      | ConnectAd Demand GmbH                                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 139      | Permodo GmbH                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 140      | Platform161 B.V.                                       | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 143      | Connatix Native Exchange Inc.                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 153      | MADVERTISE MEDIA                                       | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 154      | YOC AG                                                 | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 161      | SMADEX, S.L.U.                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 163      | Bombora Inc.                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 164      | Outbrain UK.                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 168      | EASYmedia GmbH                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 195      | advanced store GmbH                                    | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 205      | Adssets AB                                             | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 206      | Hybrid AdTech GmbH                                     | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 209      | Delta Projects AB                                      | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 212      | usemax advertisement (Emego GmbH)                      | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 226      | Publicis Media GmbH                                    | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 227      | Opt Out Advertising B.V.                               | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 241      | OneTag Limited                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 242      | twiago GmbH                                            | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 243      | Cloud Technologies S.A.                                | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 246      | Smartology Limited                                     | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 252      | Splicky GmbH                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 253      | Improve Digital                                        | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 262      | DT Exchange (Fyber Monetization Ltd.)                  | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 263      | Nativo, Inc.                                           | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 264      | Adobe Advertising Cloud                                | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 273      | Bannerflow AB                                          | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 275      | TabMo SAS                                              | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 276      | ShowHeroes SRL                                         | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 278      | Integral Ad Science (incorporating AdmantX)            | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 281      | Wizaly                                                 | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 284      | Weborama                                               | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 285      | Comcast International France SAS/FreeWheel Media, Inc. | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 290      | Readpeak Oy                                            | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 294      | Jivox Corporation                                      | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 297      | Polar Mobile Group Inc.                                | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 301      | zeotap Data GmbH                                       | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |
| 302      | Vistar Media EMEA BV                                   | x       | x       | x            | x            | x            | x           | x               |               | x          |            |             |               | x            | x                | x                | x            | x                  | x   |

