

	vendors__name																			
TCFv2 ID		welt.de	bild.de	shop.welt.de	sportbild.bild.de	shop.bild.de	autobild.de	computerbild.de	travelbook.de	fitbook.de	petbook.de	stylebook.de	techbook.de	myhomebook.de	bz-berlin.de	weistmaineip.de	clever-tanken.de	upday.com/de	businessinsider.de	ROP
1	Exponential Interactive, Inc d/b/a VDX.tv	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
4	Roq.ad GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
6	AdSpirit GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
10	Index Exchange Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
11	Quantcast	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
12	BeeswaxIO Corporation	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
14	Adkernel LLC	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
15	Adikteev	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
16	RTB House S.A.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
21	The UK Trade Desk Ltd	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
23	Nexxen Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
24	Epsilon	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
25	Yahoo EMEA Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
27	ADventori SAS	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
28	Triple Lift, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
30	BidTheatre AB	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
32	Xandr, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
34	NEORY GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
36	Nexxen Group LLC	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
37	NEURAL ONE	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
39	ADDITION (Virtual Minds GmbH)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
40	Active Agent (Virtual Minds GmbH)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
44	Adex (Virtual Minds GmbH)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
45	Equativ	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
50	Adform A/S	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
52	Magnite, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
56	Confiant Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
57	RATEGAIN ADARA INC	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
59	Sift Media, Inc	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
60	Rakuten Marketing LLC	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
61	GumGum, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
63	Lumen Research Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
66	adsquare GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
69	OpenX	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
70	Yieldlab (Virtual Minds GmbH)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
71	Roku Advertising Services	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
73	Simplifi Holdings LLC	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
76	PubMatic, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
77	Comscore B.V.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
78	Flashtalking	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
80	Sharethrough, Inc	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
82	Smaato, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
84	Semasio GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
85	Crimtan Holdings Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
87	Genius Sports UK Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
91	Criteo SA	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
93	Adloox SA	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
94	Blis Global Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
95	Epsilon (Lotame)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
97	LiveRamp	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
98	WPP Media	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
101	MiQ Digital Ltd	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
109	LoopMe Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
110	Dynata LLC	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
111	Showheroes SE	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
114	Sublime	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
115	smartclip Europe GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
119	Ask Locala	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
120	Eyeota Pte Ltd	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
124	Azira	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
126	DoubleVerify Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
128	BIDSWITCH GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
129	IPONWEB GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
130	NextRoll, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
131	ID5 Technology SAS	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
132	Teads France SAS	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
134	SMARTSTREAM.TV GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
136	Ströer SSP GmbH (SSP)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
138	ConnectAd Demand GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
139	Permodo GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
140	Platform161 B.V.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
153	MADVERTISE MEDIA	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
161	SMADEX, S.L.U.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
163	Bombora Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
164	Outbrain UK.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
168	EASymedia GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
195	advanced store GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
202	Magnite CTV, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
205	Adassets AB	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
206	Hybrid AdTech GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
209	Delta Projects AB	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
210	Zemanta Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
212	usemax advertisement (Emego GmbH)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
226	Publicis Media GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
227	Opt Out Advertising B.V.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
241	OneTag Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
242	twiago GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
243	Cloud Technologies S.A.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
246	Smartology Limited	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
252	Splicky GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
253	Improve Digital	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
254	LiquidM Technology GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
262	DT Exchange (Fyber Monetization Ltd.)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
263	Nativo, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
264	Adobe Advertising Cloud	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
273	Bannerflow AB	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
275	TabMo SAS	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
276	ShowHeroes SRL	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
278	Integral Ad Science (incorporating AdmantX)	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
281	Wizaly	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
284	Weborama	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
285	Comcast International France SAS/FreeWheel Media, Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
290	Readpeak Oy	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
293	SpringServe, LLC	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
294	Jivox Corporation	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
297	Polar Mobile Group Inc.	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x
301	zeotap Data GmbH	x	x	x	x	x	x	x	x		x				x	x	x	x	x	x

