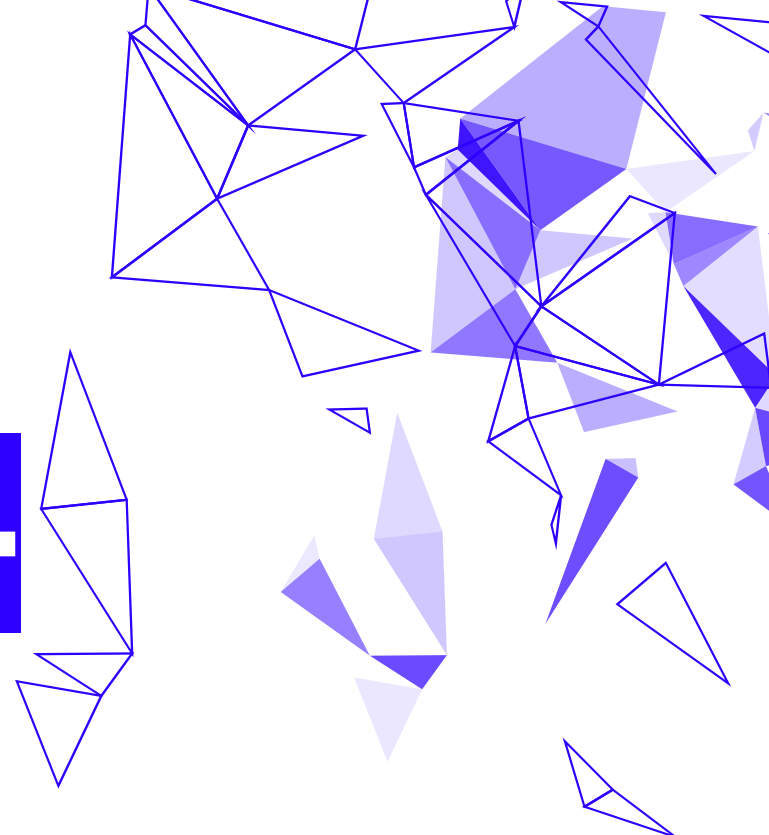


cover corner & front- page header ads



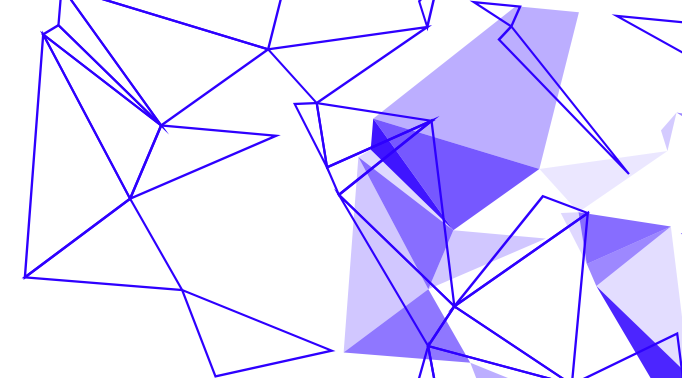
Supplement to Price List No. 104, valid from 01.01.2025

konzipiert von
media impact —
dem kreativsten kundenversteh
deutschlands_

cover corner

With the cover corner placement in WELT AM SONNTAG¹, you receive a prominent position on the newspaper's front page. Guaranteed attention for your products and communication messages!

Publication date: Saturday/Sunday
 Format: W 103,8 mm x H 100 mm
 Gross price: 17,200.00 € per cover corner (left or right)



¹ WELT AM SONNTAG = WELT AM SONNTAG (Sat./Sun.) including WELT AM SONNTAG Kompakt. Cover corners in WELT AM SONNTAG appear on Saturdays and Sundays. In the Kompakt edition, they appear on pages 2 and 3. Supplement to price list No. 104, valid from 01.01.2026. Gross prices are discountable, plus VAT. 15% agency commission is granted when booked via a recognized advertising agency. Further conditions: Ad motifs are subject to prior approval by the editor-in-chief. Availability upon request.

cover corners & front-page header ads

With cover corners and front-page header ads in DIE WELT¹, you secure prominent placements on the newspaper's front page. Guaranteed visibility for your products and communication messages!

Cover corner (Mon.–Fri.):

Format: W 118 mm x H 120 mm
Gross price: 10,930.00 €

Front-page header ads (Mon.–Fri.):

Format: 2 x W 46 mm x H 28 mm
Gross price: 10,930.00 €

Front-page header ads



¹ DIE WELT = DIE WELT (Mon.–Fri.)

Supplement to price list No. 104, valid from 01.01.2026. Gross prices are discountable, plus VAT. 15% agency commission is granted when booked via a recognized advertising agency. Further conditions: Ad motifs are subject to prior approval by the editor-in-chief. Availability upon request.

cover corners & front-page header ads

Book cover corners and front-page header ads in DIE WELT¹ in the region most relevant to you!

Cover corner (Mon.–Fri.):

Format: W 118 mm x H 120 mm

Front-page header ads (Mon.–Fri.):

Format: 2 x W 46 mm x H 28 mm

Gross price per format and region (Mon.–Fri.):

North*:	3,300.00 €
South*:	1,485.00 €
West*:	4,010.00 €
East*:	1,720.00 €

¹DIE WELT = DIE WELT (Mon.–Fri.) Supplement to price list No. 104, valid from 01.01.2026. Gross prices are discountable, plus VAT.15% agency commission is granted when booked via a recognized advertising agency. Further conditions: Ad motifs are subject to prior approval by the editor-in-chief. Availability upon request. *Regions: NORTH: Hamburg, Schleswig-Holstein, Bremen, Lower Saxony; SOUTH: Bavaria, Baden-Württemberg; WEST: North Rhine-Westphalia, Hesse, Rhineland-Palatinate, Saarland; EAST: Berlin, Saxony, Thuringia, Saxony-Anhalt, Brandenburg, Mecklenburg-Western Pomerania. In case of overlapping issues, regional editions take priority over partial editions, subject to a general shift area.

