### COVER CORNER & FRONT-PAGE HEADER ADS

Supplement to Price List No. 103, valid from 01.01.2025

impassioned by

media impact.

### COVER CORNER

With the cover corner placement in WELT AM SONNTAG<sup>1</sup>, you receive a prominent position on the newspaper's front page. Guaranteed attention for your products and communication messages!

Publication date: Format: Gross price: Saturday/Sunday W 103.8 mm x H 100 mm 16,685.00 € per cover corner (left or right)





<sup>1</sup> WELT AM SONNTAG = WELT AM SONNTAG (Sat./Sun.) including WELT AM SONNTAG Kompakt. Cover corners in WELT AM SONNTAG appear on Saturdays and Sundays. In the Kompakt edition, they appear on pages 2 and 3. Supplement to price list No. 103, valid from 01.01.2025. Gross prices are discountable, plus VAT. 15% agency commission is granted when booked via a recognized advertising agency. Further conditions: Ad motifs are subject to prior approval by the editor-inchief. Availability upon request.



## COVER CORNERS & FRONT-PAGE HEADER ADS

With cover corners and front-page header ads in DIE WELT<sup>1</sup>, you secure prominent placements on the newspaper's front page. Guaranteed visibility for your products and communication messages!

#### Cover corner (Mon.-Fri.):

Format: W 118 mm x H 120 mm

Gross price: 10,610.00 €

#### Front-page header ads (Mon.-Fri.):

Format: 2 x W 46 mm x H 28 mm

Gross price: 10,610.00 €



# COVER CORNERS & FRONT-PAGE HEADER ADS

Book cover corners and front-page header ads in DIE WELT<sup>1</sup> in the region most relevant to you!

Cover corner (Mon.-Fri.):

Format: W 118 mm x H 120 mm

Front-page header ads (Mon.-Fri.):

Format: 2 x W 46 mm x H 28 mm

Gross price per format and region (Mon.-Fri.):

North\*: 3,300.00 €

South\*: 1,485.00 €

West\*: 4,010.00 €

East\*: 1,720.00 €

DIE Welt Intellektuelle wollen Die EZB Union und FDP macht den das Denken lehren Thatcher-Move Cover corner a (Mon-Fri)

Front-page header ads

<sup>1</sup>DIE WELT = DIE WELT (Mon.-Fri.)Supplement to price list No. 103, valid from 01.01.2025. Gross prices are discountable, plus VAT. 15% agency commission is granted when booked via a recognized advertising agency. Further conditions: Ad motifs are subject to prior approval by the editor-in-chief. Availability upon request.

\*Regions: NORTH: Hamburg, Schleswig-Holstein, Bremen, Lower Saxony; SOUTH: Bavaria, Baden-Württemberg; WEST: North Rhine-Westphalia, Hesse, Rhineland-Palatinate, Saarland; EAST: Berlin, Saxony, Thuringia, Saxony-Anhalt, Brandenburg, Mecklenburg-Western Pomerania. In case of overlapping issues, regional editions take priority over partial editions, subject to a general shift area.

