

COVER CORNER & FRONT- PAGE HEADER ADS

Supplement to Price List No. 103, valid from 01.01.2025



COVER CORNERS & FRONT-PAGE HEADER ADS

With cover corners and front-page header ads in DIE WELT¹, you secure prominent placements on the newspaper's front page. Guaranteed visibility for your products and communication messages!

- Cover corner (Mon.–Fri.):
Format: W 118 mm x H 120 mm
Gross price: 10,610.00 €
- Front-page header ads (Mon.–Fri.):
Format: 2 x W 46 mm x H 28 mm
Gross price: 10,610.00 €

¹ DIE WELT = DIE WELT (Mon.–Fri.)
Supplement to price list No. 103, valid from 01.01.2025. Gross prices are discountable, plus VAT. 15% agency commission is granted when booked via a recognized advertising agency. Further conditions: Ad motifs are subject to prior approval by the editor-in-chief. Availability upon request.

Front-page header ads



Cover corner ad (Mon-Fri)

COVER CORNERS & FRONT-PAGE HEADER ADS

Book cover corners and front-page header ads in DIE WELT¹ in the region most relevant to you!

Cover corner (Mon.–Fri.):

Format:

W 118 mm x H 120 mm

Front-page header ads (Mon.–Fri.):

Format:

2 x W 46 mm x H 28 mm

Gross price per format and region (Mon.–Fri.):

North*:

3,300.00 €

South*:

1,485.00 €

West*:

4,010.00 €

East*:

1,720.00 €

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*Regions: NORTH: Hamburg, Schleswig-Holstein, Bremen, Lower Saxony; SOUTH: Bavaria, Baden-Württemberg; WEST: North Rhine-Westphalia, Hesse, Rhineland-Palatinate, Saarland; EAST: Berlin, Saxony, Thuringia, Saxony-Anhalt, Brandenburg, Mecklenburg-Western Pomerania. In case of overlapping issues, regional editions take priority over partial editions, subject to a general shift area.

Front-page header ads

