

TCFv2 ID	vendors__name	WELT News App	BILD News App	BILD Sport App	Clever Tanken App
1	Exponential Interactive, Inc d/b/a VDX.tv	x	x	x	
4	Roq.ad GmbH		x	x	x
6	AdSpirit GmbH	x	x	x	x
10	Index Exchange Inc.		x	x	x
11	Quantcast		x	x	x
12	BeeswaxIO Corporation	x	x	x	x
14	Adkernel LLC	x	x	x	
15	Adikteev	x	x	x	x
16	RTB House S.A.		x	x	x
21	The UK Trade Desk Ltd		x	x	x
23	Nexxen Inc.	x	x	x	x
24	Epsilon	x	x	x	
25	Yahoo EMEA Limited		x	x	x
27	ADventori SAS	x	x	x	x
28	Triple Lift, Inc.		x	x	x
30	BidTheatre AB		x	x	
32	Xandr, Inc.		x	x	x
34	NEORY GmbH		x	x	x
36	Nexxen Group LLC	x	x	x	x
37	NEURAL.ONE		x	x	x
39	ADITION (Virtual Minds GmbH)	x	x	x	x
40	Active Agent (Virtual Minds GmbH)	x	x	x	x
44	Adex (Virtual Minds GmbH)	x	x	x	x
45	Equativ		x	x	
50	Adform A/S	x	x	x	x
52	Magnite, Inc.	x	x	x	x
57	RATEGAIN ADARA INC		x	x	x
59	Sift Media, Inc		x	x	x
60	Rakuten Marketing LLC		x	x	x
61	GumGum, Inc.		x	x	x
66	adsquare GmbH		x	x	x
69	OpenX		x		x
70	Yieldlab (Virtual Minds GmbH)		x	x	x
73	Simplifi Holdings LLC		x	x	x
77	Comscore B.V.		x	x	
78	Flashtalking		x	x	x
80	Sharethrough, Inc		x	x	x
82	Smaato, Inc.		x	x	x
84	Semasio GmbH		x	x	x
85	Crimtan Holdings Limited		x	x	
87	Genius Sports UK Limited		x	x	x
91	Criteo SA		x	x	
94	Blis Global Limited		x	x	x
95	Epsilon (Lotame)		x	x	
97	LiveRamp	x	x	x	x
98	WPP Media		x	x	x
101	MiQ Digital Ltd	x	x	x	x
109	LoopMe Limited	x	x	x	x
110	Dynata LLC	x	x	x	
111	Showheroes SE		x	x	x
114	Sublime		x	x	x

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115	smartclip Europe GmbH		x	x	x
119	Ask Locala		x	x	x
120	Eyeota Pte Ltd		x	x	x
124	Azira		x		x
128	BIDSWITCH GmbH		x	x	x
129	IPONWEB GmbH		x	x	x
130	NextRoll, Inc.	x	x	x	x
132	Teads France SAS		x	x	x
136	Ströer SSP GmbH (SSP)		x	x	x
139	Permodo GmbH	x	x	x	x
140	Platform161 B.V.		x	x	x
153	MADVERTISE MEDIA		x	x	x
161	SMADEX, S.L.U.		x	x	x
163	Bombora Inc.	x	x	x	x
164	Outbrain UK.		x		x
168	EASYmedia GmbH	x	x	x	
195	advanced store GmbH	x	x	x	
205	Adssets AB	x	x	x	x
209	Delta Projects AB		x	x	
212	usemax advertisement (Emego GmbH)		x	x	x
226	Publicis Media GmbH		x	x	x
227	Opt Out Advertising B.V.		x		x
241	OneTag Limited		x		x
243	Cloud Technologies S.A.		x	x	x
246	Smartology Limited		x	x	x
252	Splicky GmbH		x	x	x
253	Improve Digital		x	x	x
263	Nativo, Inc.		x	x	x
264	Adobe Advertising Cloud	x	x	x	x
273	Bannerflow AB	x	x	x	x
275	TabMo SAS		x	x	x
278	Integral Ad Science (incorporating ADmantX)	x	x	x	x
281	Wizaly		x	x	x
284	Weborama		x	x	x
294	Jivox Corporation		x	x	x
297	Polar Mobile Group Inc.		x	x	x
301	zeotap Data GmbH		x	x	x
302	Vistar Media EMEA BV		x	x	x
304	On Device Research Limited		x	x	x
308	Rockabox Media Ltd		x	x	x
312	Exactag GmbH	x	x	x	
315	Celtra Inc.		x	x	x
328	Gemius SA		x	x	x
329	Browsi		x	x	x
345	The Kantar Group Limited		x	x	x
354	Apester Ltd	x	x	x	x
371	Seeding Alliance GmbH		x	x	x
373	Nielsen Media Research Ltd.		x	x	x
378	communicationAds GmbH & Co. KG		x	x	
382	The Reach Group GmbH		x	x	x

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388	Numberly		x	x	x
394	AudienceProject A/S		x	x	
397	Demandbase, Inc.		x	x	
415	Seenthis AB		x	x	x
416	Commanders Act		x	x	
423	travel audience GmbH		x	x	x
431	HUMAN	x	x	x	x
440	DEFINE MEDIA GMBH		x	x	
450	Streamwise srl		x	x	x
452	Innovid LLC		x	x	x
466	Papirfly AS	x	x	x	x
469	Zeta Global Corp.		x	x	
488	Opinary (Affinity Global GmbH)		x		x
507	Adswizz INC	x	x	x	x
509	One Tech Group GmbH	x	x		x
536	GlobalWebIndex	x	x	x	x
539	AdDefend GmbH	x	x	x	x
559	Otto GmbH & Co. KGaA		x		x
565	Adobe Audience Manager, Adobe Experience Platform		x	x	x
580	Goldbach Group AG		x	x	x
587	Localsensor B.V.		x	x	x
598	AllMediaDesk GmbH	x	x	x	x
602	Online Solution		x		x
612	Adnami Aps	x	x	x	
625	BILENDI SA		x	x	x
630	Contact Impact GmbH/Axel Springer Teaser Ad GmbH		x		
647	Axel Springer Teaser Ad GmbH		x	x	x
657	GP One GmbH		x	x	x
703	Republika Research and Analytics Austria GmbH		x	x	x
707	Dentsu Italia SpA		x		
726	YouGov		x	x	x
755	Google Advertising Products		x	x	x
758	GfK GmbH		x	x	x
759	RevJet		x	x	x
762	Protected Media LTD		x	x	x
766	Firstlead GmbH (ADCELL)	x	x	x	x
771	adtron technologies GmbH		x	x	x
775	SelectMedia International LTD		x	x	x
786	TargetVideo GmbH		x	x	x
787	Hearts and Science München GmbH		x	x	x
788	Ad Alliance GmbH	x	x	x	x
793	Amazon Ads		x	x	x
795	Factor Eleven GmbH	x	x	x	x
796	EASY Marketing GmbH	x	x	x	
797	Artefact Deutschland GmbH	x	x	x	x
800	Republika Data Analytics and Technologies GmbH		x	x	x
801	Bannernow, Inc.		x	x	x
806	Aarki, Inc.	x	x	x	x
807	Moloco, Inc.		x	x	x
812	Nielsen International SA		x	x	x
827	Adtriba GmbH	x	x	x	x

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828	TX Group AG		x	x	x
853	Enlighten	x	x	x	x
870	Webgains GmbH		x	x	x
872	IVO Media Ltd		x	x	x
898	Mobkoi Ltd	x	x	x	x
938	dataXtrade GmbH		x	x	
950	Stream Eye OOD		x	x	x
985	TV SQUARED LIMITED d/b/a InnovidXP		x	x	x
1081	C Wire AG	x	x	x	
1204	fraud0 GmbH	x	x	x	x
	Media Impact Nutzerkennung				
	Media Impact Vermarktungspartner	x	x	x	