

MAXCLICK

RECEIVE QUALITATIVE
CLICKS FROM OUR USERS
ACROSS ALL PLATFORMS



YOUR ADVERTISING MESSAGE IS TOLD WITH A WIDE REACH

What is MaxClick?

MaxClick means a lot of attention for your ads in a short time. And the best thing about it is that we garnish this reach with guaranteed, high-quality clicks on your desired landing page!

What does that mean?

- A high amount of guaranteed clicks.
- Combination of a **prominently placed daily fixed placement** on

our media brands + retargeting of our qualitative BILD and WELT users on **social media**.

- Available media brands: **BILD und WELT**.



WHAT MAKES MAXCLICK SPECIAL?



Guaranteed Success

We guarantee you a high amount of clicks on our packages!



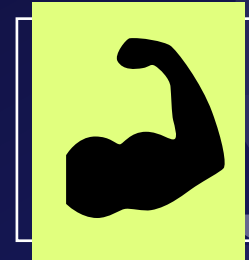
Qualitative Clicks

By playing out on our qualitative brands and retargeting our users in the social cosmos.



Branding plus Performance

The product combines a prominently placed daily fixed placement with performance components on social media!



High Range

Benefit from the reach of our brands! This way you get maximum attention in a short time.

BILD MAXCLICK: 50,000 GUARANTEED CLICKS !

We bring BILD readers to your landing page!

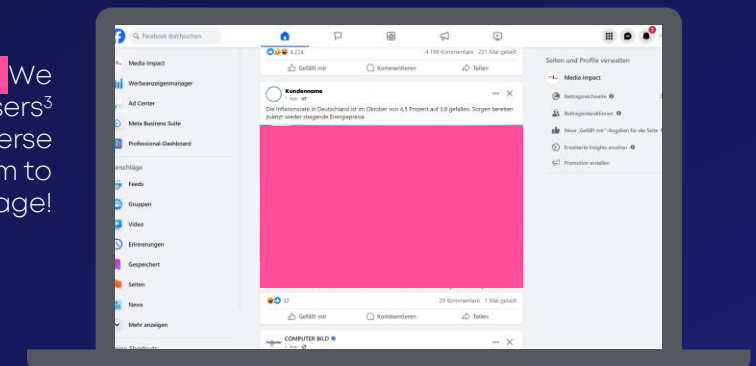
With an unbeatable combination of prominent fixed placement on the BILD Home (C teaser) and high-reach retargeting of BILD readers via all common social media channels, we guarantee **50,000 clicks** on your Ads². This guarantees a high level of attention and measurable success!



Touchpoint No. 1: We use the C-Teaser on BILD.de to create high-reach and click-strong attention for your ad!



Touchpoint No. 2: We retarget BILD users³ via the social universe and direct them to your landing page!



1) Full-Screen square teaser (328 x 328 px).

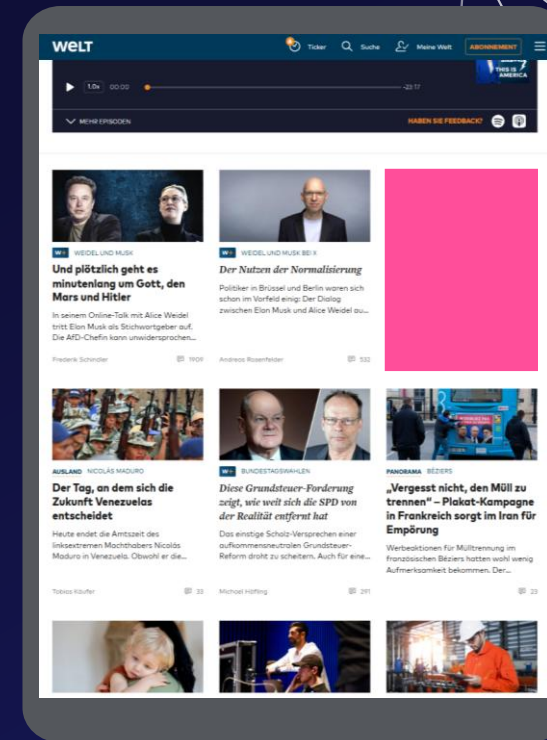
2) Creatives can be supplied, but must be approved by us. Creation by us incurs creation costs of at least €3,300 (not eligible for discounts and AE).

3) Retargeting of BILD users who have been on the BILD.de homepage in the last 7 days.

WELT MAXCLICK: 17,000 GUARANTEED CLICKS!

We combine a prominent fixed placement on the WELT homepage (A teaser; duration 3 days) with the high-reach retargeting of your target group via all common social media channels.²

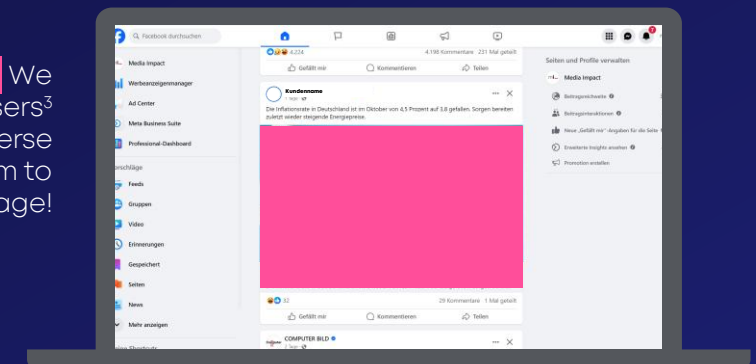
- Maximum visibility – Maximum range – Maximum results.
- Reach the WELT users at several touchpoints!
- Turn your campaign into a success story with **WELT MAXCLICK!**



Touchpoint No. 1: With the A-Teaser¹, which is available for three days, we create wide-reaching and click-strong attention for your ad on WELT.de!



Touchpoint No. 2: We retarget WELT users³ via the social universe and direct them to your landing page!



1) Full-Screen teaser, Portrait format (283 x 500 px).

2) Creatives can be supplied, but must be approved by us. Creation by us incurs creation costs of at least €3,300 (not eligible for discounts and AE).

3) Retargeting of WELT users who have been on the WELT.de homepage in the last 7 days.

HOW YOUR ADS ARE DISPLAYED IN THE SOCIAL COSMOS

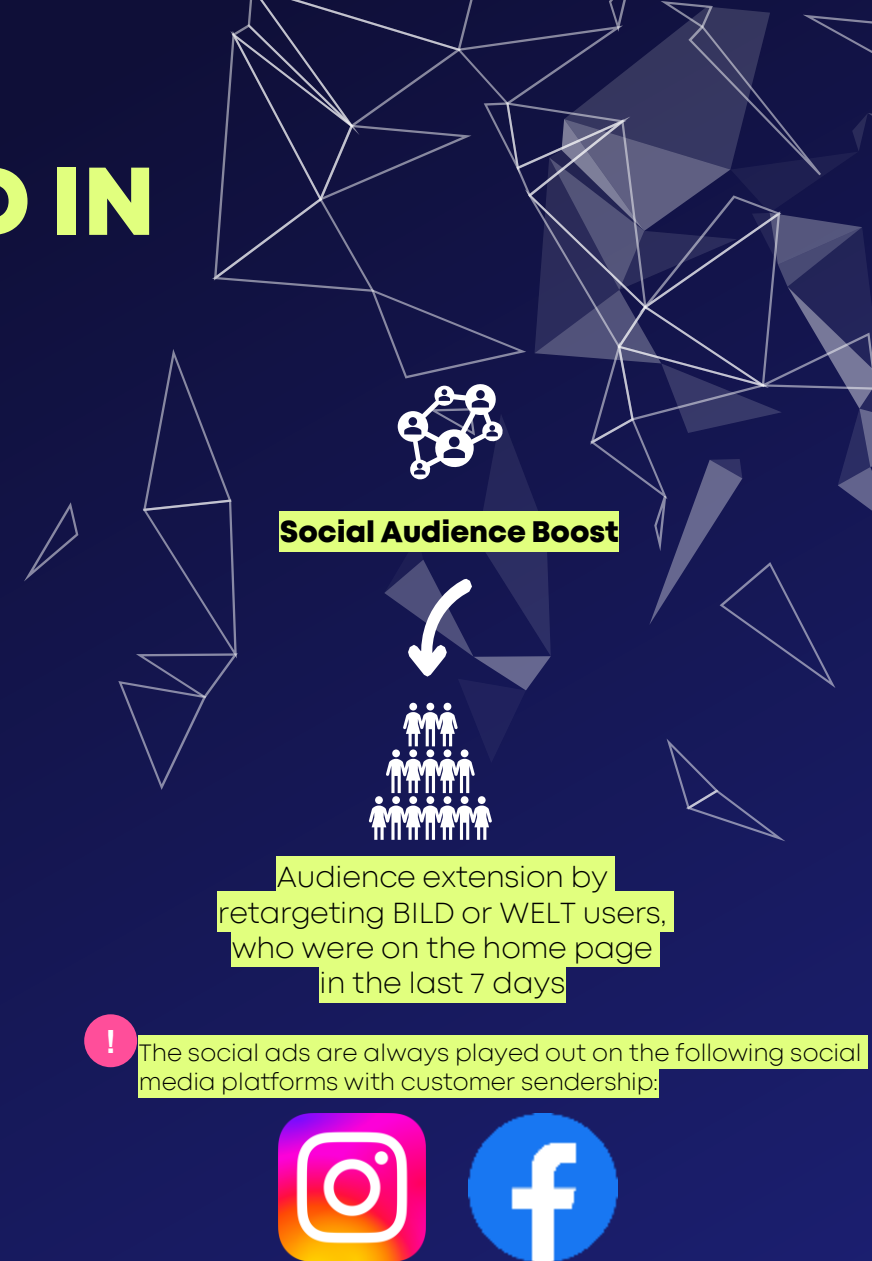
We find the high-quality BILD and WELT users on social media and address them again!

The following social platforms (depending on the formats) are used:

Statics: Meta (Instagram, Facebook).

Video: Meta (Instagram, Facebook).

Here you will find the necessary information for the social ads creation. If you need support with the creation, this is possible for an additional charge.



STRIKE NOW!

OUR PACKAGES:

Unsere MaxClick Pakete	Guaranteed clicks	Package price ¹
BILD MaxClick <i>(BILD C-Teaser² + Social Audience Boost)</i>	50,000	160,000 €
WELT MaxClick <i>(WELT A-Teaser³ + Social Audience Boost)</i>	17,000	130,000 €



- 1) Gross package price (eligible for discount and AE). Creatives can be supplied but must be approved by us. Creation by us incurs creation costs of at least €3,300 (not eligible for discount and AE).
- 2) Full-Screen square teaser (328 x 328 px).
- 3) Full-Screen Teaser, Portrait format (283 x 500 px).

**Would you like to learn
more about our
MaxClick products?
Then get in touch here!**