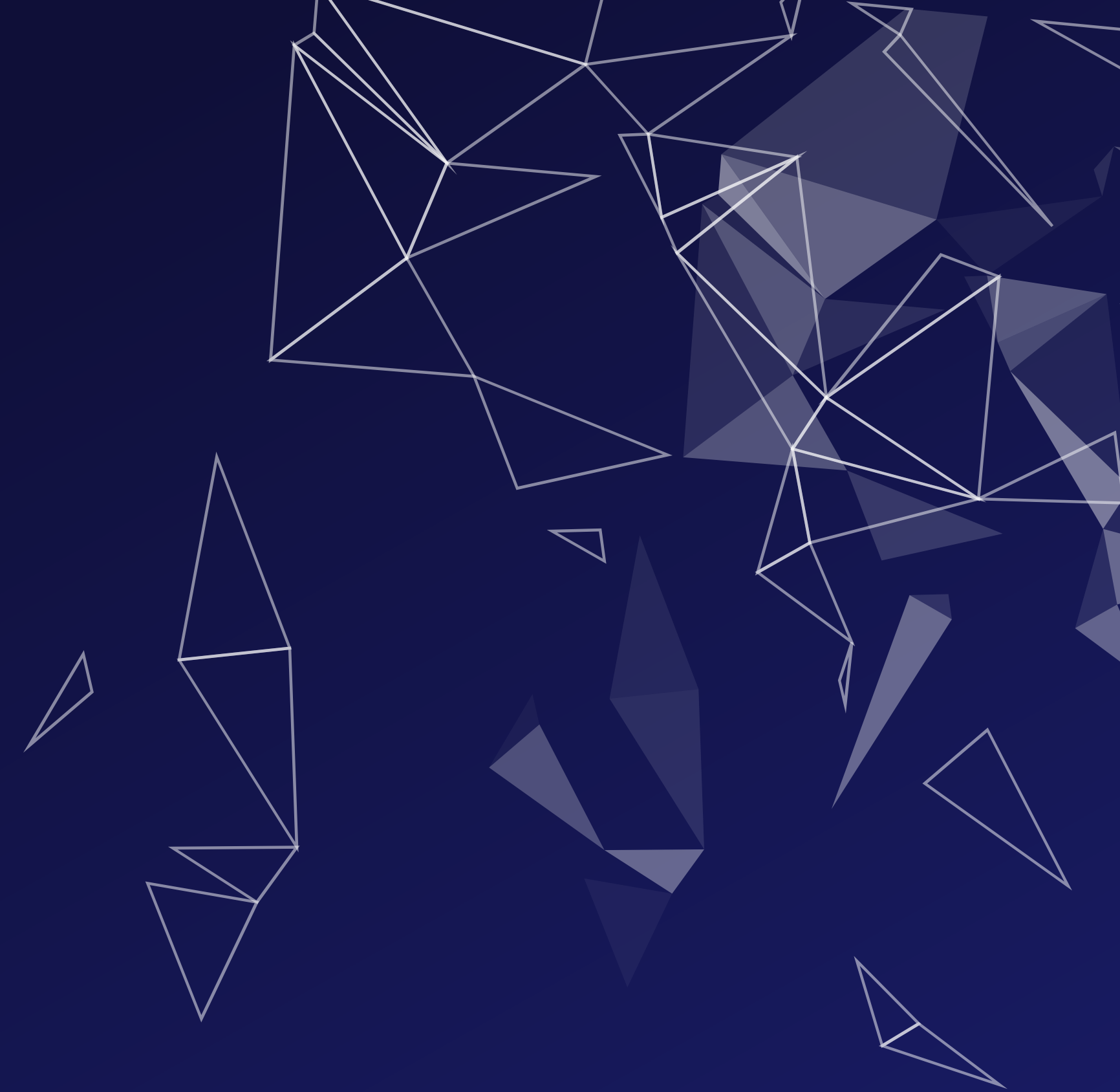


# EDITORIAL ENVIRONMENTS

THE HIGHLIGHTS OF THE  
COMPUTERBILD CONTENT

konzipiert von **media impact**—  
**dem kreativsten kundenversther**  
**deutschlands\_**



# THE BEST BUYING GUIDE

COMPUTER BILD accompanies its readers in the ongoing digitalization of everyday life. As a trusted and strong brand, it confidently provides clear recommendations and assessments of technology trends. PCs, notebooks and smartphones only define their roots, not their limits. Instead, COMPUTER BILD looks at all aspects of the networked world and reports on smart kitchen appliances, connected cars, energy policy and software.



**Find out  
more here!**

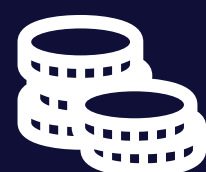
# FOCUS TOPICS 2024



## Security

Security software  
VPN  
Password-  
manager  
Spam  
Hacker attacks  
Making your PC  
and smartphone  
secure

...



## Finance

Stock Market &  
Shares  
Trading  
Crypto-  
currencies  
Loans  
Payment  
services  
(Online)  
Banking  
Tax  
declaration

...



## Streaming

All streaming  
highlights & new  
announcements  
of the platforms:  
Amazon, Netflix,  
Sky, Paramount+  
and more

...



## New Energy

Balcony power  
plants  
Solar systems  
Inverters  
Photovoltaics  
Smart Energy /  
Heating  
Heat pumps  
Smart sockets

...



## Sustain- ability

Developments in the  
technology segment  
Tests & comparison  
of products such as  
Rephone or  
Fairphone  
Refurbished offers

...



## Mobility

Together with our  
colleagues from the  
AUTO BILD Group:  
Everything about e-  
cars, charging  
technologies, charging  
subscriptions, eBikes  
and eScooters.

...



# SECURITY

To be found here:

Security Center



You are safe  
with us!

## Topics

Test and guide to security software, VPN, spam, hacker attacks, making PCs and smartphones secure, closing security gaps, detecting malware, identity theft, exclusive software bundles and much more.

## Integrations

Presenting, display advertising, product story, newsletter ads, red. Cooperation.

Computer **Bild** TESTS & RATGEBER BESTENLISTEN DOWNLOADS **AKTIONEN** ANGEBOTE CLUB

Home > Aktionen > Sicherheits-Center

### Sicherheits-Center

Tipps und Software-Empfehlungen rund um das Thema Sicherheit im Netz

Avast **One**  
Proaktiver, starker Schutz für dein digitales Leben.

5 Geräte **26,28€**  
statt 89,99 €

30 Geräte **35,88€**  
statt 119,99 €

**Schnäppchen:**  
Schutzpaket Avast  
One mit Megarabatt



# FINANCE

To be found here:

Finance



**With us you invest in  
good infos!**

## Topics

Stock market & shares, trading, cryptocurrencies, loans, payment services, (online) banking, tax returns, investments, company valuations and much more

## Integrations

Presenting, display advertising, product story, newsletter ads, red. Collaboration.





# STREAMING

To be found here:

Streaming



With us you see  
the  
blockbusters!

## Topics

News, guides and tests on Sky, Netflix, Amazon Prime Video, Paramount+ and Disney+. Streaming highlights, new announcements, previews, films, series, deals, live broadcasts (e.g. soccer matches) and much more.

## Integrations

Presenting, display advertising, product story, newsletter ads, red. Collaboration.





# NEW ENERGY

To be found here:

House & Garden: New Energy 

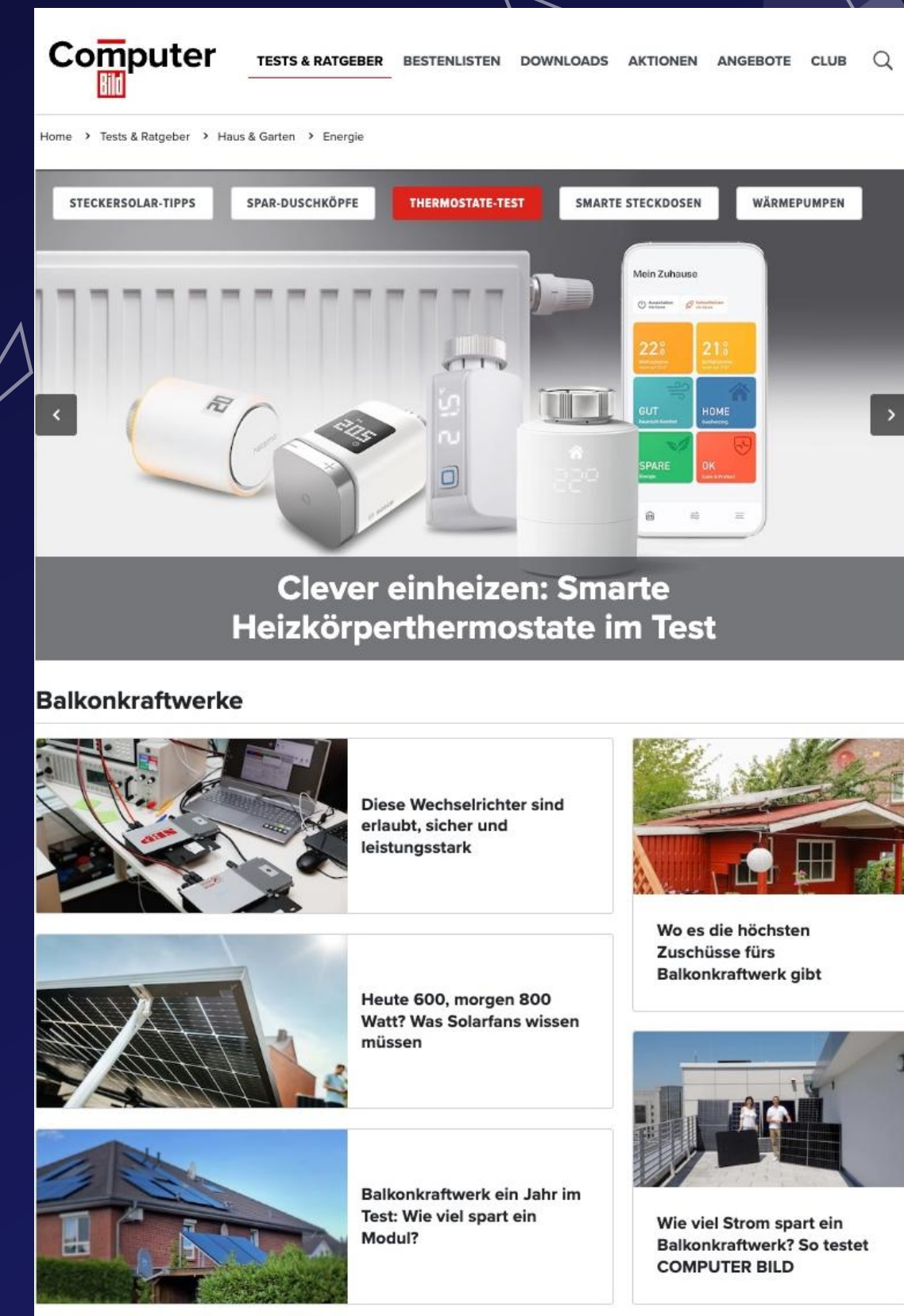
## Topics

Individual and comparative tests of balcony power plants, inverters, smart sockets, smart radiator thermostats. Reports and news on changes to legislation in the energy sector and much more.

## Integrations

Presenting, display advertising, product story, newsletter ads, red. Collaboration.

**With us you stay  
energetic!**





# SUSTAINABILITY

To be found here:

Sustainability



**Sustainable  
technology for  
everyday life!**

## Topics

The focus is on technology that enables and promotes sustainability. News on sustainable developments in the technology segment, exclusive deals on refurbished offers and tests & comparisons of products such as the Rephone or Fairphone.

## Integrations

Presenting, display advertising, product story, newsletter ads, red. Collaboration.





# NEW MOBILITY

To be found here:

New Mobility 

**With us you drive electrically!**

## Topics

Together with our colleagues from the AUTO BILD Group: everything about electric cars, charging technologies, charging subscriptions, eBikes and eScooters.

## Integrations

Presenting, display advertising, product story, newsletter ads, red. Collaboration.



# CONTACT

LET'S  
TALK!

**Michael Müller**

Senior Marketing Manager  
COMPUTER BILD

+49 15143867563

[Michael.mueller@axelspringer.com](mailto:Michael.mueller@axelspringer.com)

📍 Hamburg, Berlin