



# LOVE IS IN THE AIR

Offer you'll fall in love with

designed by **media impact** —  
Germany's most creative expert in  
understanding customers\_



# SHARE THE GIFT OF LOVE

BILD combines emotion with strong purchasing impulses.

**BILD is your stage**, that sells heart-racing moments and positions brands where purchase decisions happen.

This is where desire, connection, and brand love are sparked in **more than 6 million hearts everyday**.



BILD stirs emotions, BILD makes an impact

# LOVE STORY

## Become Love-Brand of the Week!

If you ...

... book Germany's most romantic stage for a week in the „love is“ environment.

- 6x ‚love is‘ placement 50mm / 1-column on the BILD-back page
- **53% lower cost**
- 30.000€ net2\*



**6 PD's for 30.000€!\***

