

HAPPY BIRTHDAY YOUR ANNIVERSARY. YOUR STAGE.

**EXCLUSIVE VISIBILITY FOR YOUR COMPANY
MILESTONE ON WELT.DE**

impassioned by

media **impact**—

A REASON TO CELEBRATE!

Give your brand the attention it deserves and take advantage of our exclusive package to celebrate your company's milestone anniversary.

HIGH-IMPACT FORMAT+
HOMEPAGE COLOR TAKEOVER
= A SPOTLIGHT ON YOUR BRAND

- „All In“ combines **Home Run** und **Portal Run** formats
- 24 hours of exclusive visibility on the WELT.de homepage
- 24 hours of exclusive visibility on all channel landing pages
- Includes all article pages
- On every device: **desktop, mobile and app!**

7.75
MILLION
OF GUARANTEED AD
IMPRESSIONS

ALL IN: CURTAIN DROPPER MULTISCREEN ON WELT HOMEPAGE UND PORTAL RUN



**Mobile
Preview!**



Try Curtain Dropper format [here](#)

FULL COLOR TAKEOVER: PUT YOUR BRAND IN THE SPOTLIGHT

MAXIMUM VISIBILITY

Your brand colors take over the WELT.de homepage for a full 24 hours— **striking, exclusive, and perfectly aligned with your identity.**

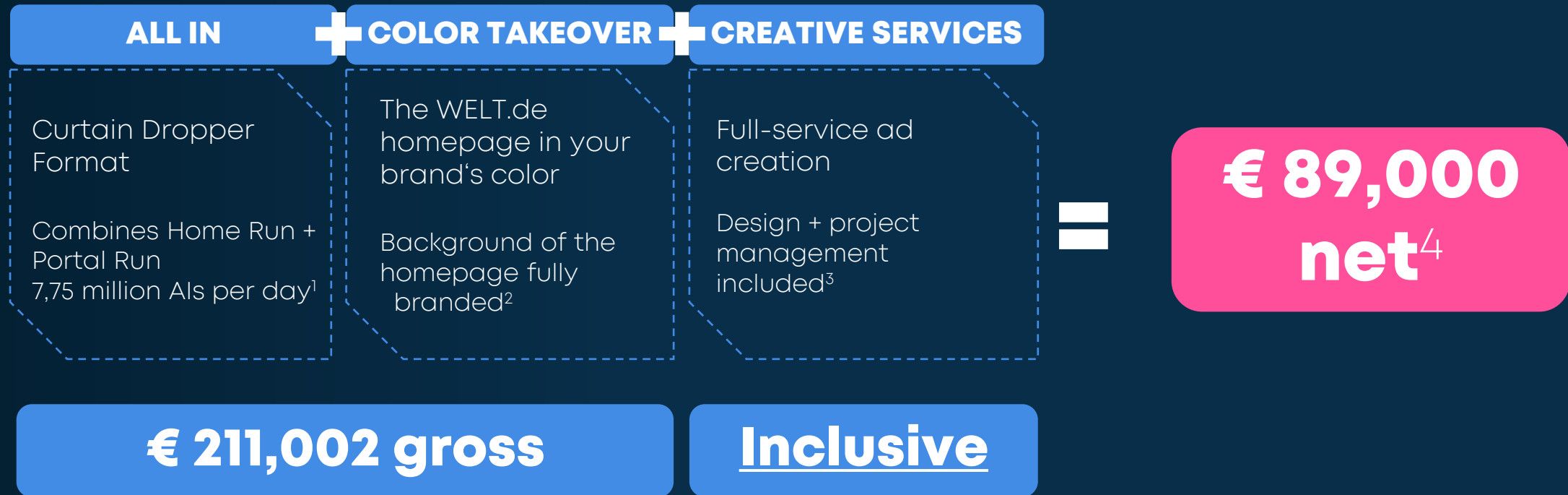
Reach
2.4 million
Unique users per day¹

Exemplary visualization, based on an already implemented customer case. Implementation after consultation and subject to editorial approval.

¹ Based on internal data, Jan – Mar 2025 averages.



ONE-TIME ANNIVERSARY OFFER EXCLUSIVE FOR YOUR SPECIAL OCCASION



- 1) 24h = from 10:00 to 10:00 the next day. Ad placements will be in the visible area; channel placements depend on availability.
- 2) Homepage color takeover runs simultaneously with the Home Run for 24h (10:00–10:00); subject to editorial approval.
- 3) Lead time: 13 working days before publication.
- 4) Net price for the complete package as a one-time anniversary offer. Not eligible for further discounts or agency commission. VAT not included.

READY TO TAKE THE STAGE?

FIND YOUR CONTACT PERSON [HERE](#).

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