

# ADVERTORIAL

## Specs

subheadline: max. 40 characters  
 headline: max. 50 characters  
 Logo as Jpeg, Svg or Png

Teaser photo: landscape,  
 high-res

Text: 3,500 – 4,000 characters

All characters with withespace

Further notice:  
 Logo guidelines, high-res images, photo  
 credits

