

# GREATER GREATER REACH

MEDIA IMPACT NEWS - COMBI

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# GREATER REACH WITH THE NEWS - COMBI

By combining the homepages of our news portals BILD Home and WELT Home, you can now book our maximum reach with a single booking.



**21 M. Als**



**2.25 M. Als**

**23.25 M. Als**

**WELT eCPM = BILD eCPM**

Bookable until December 31,  
2025<sup>1</sup> for Homerun Basic  
/Deluxe<sup>2</sup>

1) Implementation by December 31, 2025<sup>2</sup> Product specifications: WELT Digital & BILD Digital (products must be identical and in this combination).

2) Campaign must be run during the same period (+/-2 days).  
Offer is binding, but does not entitle the customer to a discount.

# ... ALSO AS NEWS - COMBI ADVANCED WITH A WELT RUN

Homerun



21 M. Als



Homerun + WELT Run<sup>1</sup>



4.75 M. Als

**25.75 M. Als**

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