

online video product

How it works: Instream video ads with a length of up to 30 sec. (non-skippable). Displayed with high attention before (Prerolls) and in (Midrolls) our high-quality content videos.

Booking options: ROS on BILD, WELT, ComputerBILD, SportBILD and AutoBILD bookable. Programmatic only (PA, PD, PG)

Note: Only bookable as multiscreen.

floorpreis: 10€

1. According to IAB standard
2. Average monthly total reach

