

double dynamic sitebar

LARGE ADVERTISEMENT WITH HIGH VIEWABILITY

How it works: The ad is placed on the left and right of the editorial content and adapts dynamically to the browser size. When scrolling, it remains sticky next to the content

Booking options: RON, ROC, HomeRun Deluxe, PG, PA

Note: At bild.de the DDS floats while scrolling

Format & Size	Floor price RoN	Floor price RoC
DDS* (1000x1000)	14,00 €	17,50 €

*A template from Media Impact is required for the Double Dynamic Sitebar.

NOW ALSO AVAILABLE FOR
PRIVATE AUCTION