















Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
 Austria							
gofeminin.at	Women	aufeminin is the leading women's portal in Europe with more than 24.7 million unique users monthly and 44 million users per month in the world. Gofeminin.at is the number 1 women's portal in Austria.	2007	1,593,595	10,172,431	1,024,274	Google Analytics (January 2016)
 Belgium							
aufeminin.be	Women	aufeminin is the leading women's portal in Europe. Aufeminin.be is the leading women's portal in Belgium.	2007	1,350,502	7,775,974	922,742	Google Analytics (January 2016)
 Brazil							
taofeminino.com.br	Women	aufeminin is the leading women's portal in Europe with more than 24.7 million unique users monthly and 44 million users per month in the world. Taofeminino.com.br is the dedicated version for Brazil.	2013	523,880	10,344,062	464,616	Google Analytics January 2016)
m.taofeminino.com.br (Mobile datas)			2013	1,465,185	24,612,839	1,146,340	Google Analytics January 2016)
 Bulgaria							
autobild-bulgaria.com	Automotive	Online version of the car magazine AUTO BILD Bulgaria. News and topics connected to the automotive world. Car picture galleries and automotive videos.	2011	96,000	685,000	53,000	Publisher's data
 Canada							
aufeminin.ca	Women	Aufeminin.ca is the number 1 women's portal in French-speaking Canada.	2012	1,253,290	8,896,937	930,340	Google Analytics January 2016)
 Estonia							
autoleht.ee	Auto & Sport	News, gallup, forums, reviews etc	2006	56,500	222,000	32,400	Google analytics (Feb 2016)

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 France							
aufeminin.com	Women	Aufeminin.com is the number 1 women's portal in France.	1999	n.a.	10,394,000	n.a.	Mediametrie Net/Ratings, global audience, November 2015
autoplus.fr	Automotive	Dedicated website from the car magazine AUTO PLUS.	1999	6,321,303	15,066,094	4,450,278	AT INTERNET (janv. 2016)
autojournal.fr	Automotive	Information and news	2001	700,328	1,691,645	559,173	AT INTERNET (janv. 2016)
sportauto.fr	Automotive	Information and news	2007	321,787	1,945,992	193,995	AT INTERNET (janv. 2016)
marmiton.org	Cooking	First and biggest user generated cooking community in France	2006	n.a.	13,083,000	n.a.	Mediametrie Net/Ratings, global audience, November 2015
mylittleparis.fr	Life-style/ City guide	Fashionable city guide with a lot of tips and advices for shopping, beauty, restaurants and nights out in Paris. A version is also available for 2 other French cities: Lyon and Marseille as well as for specific interests like wedding (mylittlewedding.fr) and kids in the city (mylittlekids.fr).Main site: mylittle.fr.	2013	n.a.	850,000	n.a.	Mediametrie Net/Ratings, global audience, November 2015
m.aufeminin.com (Mobile App)	Women	Mobile app derivated from the number 1 women's portal in France, Aufeminin.com	2010	n.a.	n.a.	n.a.	n.a
autoplus.fr (Mobile App)	Automotive	Information and news	2011	2,621,987	15,452,345	186,501	AT INTERNET (janv. 2016)
autojournal.fr (Mobile App)	Automotive	Information and news	2013	216,038	1,218,449	17,965	AT INTERNET (janv. 2016)
sportauto.fr (Mobile App)	Automotive	Information and news	2011	232,336	1,243,725	11,935	AT INTERNET (janv. 2016)
 Georgia							
autobild.ge	Auto & Sport	New and used car tests and their competence, objectiveness, credibility. Reports, series and events with the focus to describe, reveal and entertain. Service, advice and help in daily life. Latest news and up-to-date information about cars, manufacturers, accessories, VIPs, events	2015	184,486	746,510	94,610	Google analytics

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 Germany (German Online Offer is listed separately)							
gofeminin.de	Women	Gofeminin.de is the number 1 women's portal in Germany.	2001	17,660,000	124,970,000	5,400,000	AGOF Internet January 2016
m.gofeminin.de (Mobile App)	Women	Mobile App derivated from the women's portal gofeminin.de	2010	218,236	3,422,000	12,934,000	Google Analytics, January 2016
 Hungary							
blikk.hu	infotainment	The online version of Hungary's most popular „infotainment” daily paper. Easily digestible content. Strong and outspoken tone. It appeals to emotions.	2002	6,968,575	25,842,743	603,535	Gemius / Ipsos Audience (DKT)
glamouronline.hu	fashion magazine	Glamour Online is one of the leader fashion sites as an independent online brand built upon the traditions of leading international printed stylemagazine.	2004	370,838	1,069,697	102,592	Gemius / Ipsos Audience (DKT)
kiskegyed.hu	women magazine	Kiskegyed.hu is among the top female-sites with rich visual and textual content for women. It provides ongoing themes of body and soul, baby-mama, fashion, love, celebrity, entertainment, psychic, gastronomy and culture areas for open and demanding women.	2004	5,054,401	10,518,007	665,075	Gemius / Ipsos Audience (DKT)
profession.hu	Job portal	On the site job seekers can find the job offers of Hungary's biggest companies, opportunities at international companies and the offers of non-profit organisations as well.	n.a.	n.a.	12,777,516	454,405	DTL_OLA 2014/ November
recepttar.hu	cooking	Recepttar.hu a gastro site which provides the visitors with a wide range of the recipes in several various categories. Recepttar.hu is the online version of Kiskegyed Recepttar magazine.	n.a.	n.a.	n.a.	n.a.	
glamouronline.hu (Mobile App)	fashion magazine	Mobile app derivated from the fashion portal glamouronline.hu	2012	336,694	539,014	66,644	Gemius / Ipsos Audience (DKT)
kiskegyed.hu (Mobile App)	women magazine	Mobile version of kiskegyed.hu. It has started in 2015 January.	2015	3,616,927	5,497,563	540,829	Gemius / Ipsos Audience (DKT)
blikk.hu (Mobile App)	infotainment	Mobile version of the most popular infotainment newspaper (Blikk) in Hungary.		4,099,786	9,862,266	573,456	Gemius / Ipsos Audience (DKT)

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 Indonesia							
autobild.co.id	Auto & Sport	Autobild.co.id is most comprehensive website in Indonesia in automotive consumer guidance. Established in 2010 as autobildindonesia.com and rebranded to autobild.co.id in march 2013. We deliver fast and reliable information about new cars, car test drives, car maintenance tips, used cars, car community & car price list not only in text and image but also in video format. Autobild.co.id is also available in apple app store and google play.	2010	899,965	2,296,848	418,226	Google analytics
 Italy							
alfemminile.com	Women	Alfemminile.com is the number 1 women's portal in Italy.	2000	5,580,335	27,140,000	4,011,273	Google Analytics (January 2016)
m.alfemminile.com (Mobile App)	Women	Mobile app derived from the number 1 women's portal in Italy, alfemminile.com	2010	11,590,739	37,827,653	6,502,771	Google Analytics (January 2016)
 Lithuania							
auto-bild.lt	Auto & Sport	Car news and reviews	2005	62,315	30,180	12,543	Google analytics
 Marocco							
aufeminin.ma	Women	Aufeminin.ma is the number 1 women's portal in Marocco.	2007	218,753	1,248,498	170,197	Google Analytics (January 2016)
m.aufeminin.ma	Women		2010	248,068	1,739,731	167,608	Google Analytics (January 2016)
 Netherlands							
autoweek.nl	Auto & Sport	Dedicated website from the car magazine AUTO WEEK	2000	4,642,823	18,380,793	2,069,758	Google Analytics



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 Poland							
<b>ofeminin.pl</b>	Women	AuFeminin Group is the leading women's portal in Europe with more than 24.7 million unique users every month and 46 million users per months in the world. Ofeminin.pl is the dedicated portal for Poland.	2009	4,893,523	42,035,985	2,456,330	Megapanel PBI/Gemius (January 2016)
<b>fakt.pl</b>	General Interest	Fakt.pl is a website providing news and entertainment, enhanced with exclusive photo portraits and video graphics. Users of the website can find the latest domestic and international news, as well as sports coverage and celebrity gossip. Fakt.pl offers exclusive news, a rich photo gallery and high quality films. Television programmes, horoscopes and weather forecasts are also available on the site.	2008	n.a.	163,883,614	5,742,487	Megapanel PBI/Gemius
<b>forbes.pl</b>	Business & Economics	Forbes.pl offers it readers news from the world of business and finance, specialist information on the financial markets, expert opinions on current economic events, as well as analyses and commentaries by Forbes journalists. The website also includes rankings and tools to aid investments and day-to-day business.	2006	n.a.	11,163,192	1,773,721	Megapanel PBI/Gemius
<b>newsweek.pl</b>	General Interest	Newsweek.pl is the constantly-updated website of the most popular weekly opinion magazine in Poland, offering the latest information on society and politics, as well as in-depth analyses of business, science, lifestyle and culture. The blogs on the website are run by renowned journalists, as well as hundreds of users throughout Poland. Newsweek.pl also offers a wealth of multimedia content such as photo galleries, videos and access to Newsweek's publication archives.	before 2004	n.a.	17,382,971	2,946,232	Megapanel PBI/Gemius
<b>sympatia.pl</b>	Dating Platform	Is the most popular and best-known dating site in Poland and has had a presence on the market for over 11 years. It gives users the chance to meet interesting people, flirt and find love on the Internet. Throughout its history Sympatia has brought many couples together and has changed the way Poles think about looking for a partner on the Internet. The Sympatia brand also has a presence outside the Internet and supports single people by organizing parties and holidays.	before 2004	n.a.	176,948,468	1,299,023	Megapanel PBI/Gemius
<b>topgear.com.pl</b>	Cars	In addition to the latest news in the world of motoring, the site offers unique pictures and videos, car reviews, test drives, lifestyle news and articles written by the legendary TopGear team – Jeremy Clarkson, Richard Hammond and James May.	2012	n.a.	5,612,291	363,843	Megapanel PBI/Gemius
<b>zumi.pl</b>	Classifieds	Service belonging to the Onet.pl Group which is at the forefront of locators and mapping services. Zumi.pl is in the top 15 most visited sites in Poland. Since launch in 2007, company is developing dynamically and introduces new services. In addition, except for maps, it also supplies video business cards, NCR reports, real estate listings, high quality aerial photos of the largest polish cities and service "street 360".	2010	n.a.	23,579,705	4,180,651	Megapanel PBI/Gemius
<b>blog.pl</b>	Blogging platform	One of most popular blogging platforms in Poland. selected every day by hundreds of new writers to publish their contributions. Over the years many well-known and popular Poles have started writing on blog.pl. Based on the Wordpress platform, Blog.pl has for several years organised the prestigious Blog of the Year contest, which is very popular among bloggers and with advertisers who are interested in reaching an influential target group.	before 2004	n.a.	14,191,942	2,618,351	Megapanel PBI/Gemius
<b>biznes.pl</b>	Business	A dedicated product, based on specialized business content from various branches of industry and tools for managing investments. It is aimed at professionals and the most demanding users. As a multi-platform business service, it takes full advantage of the possibilities of the virtual "cloud" on any device at any time.	2012	n.a.	9,481,371	1,653,146	Megapanel PBI/Gemius
<b>auto-swiat.pl</b>	Cars	Autoswiat.pl is the official website of the most popular car magazine in Poland. Autoswiat.pl presents comprehensive coverage of what's new in the world of cars. The site's users will find a car photo gallery, vehicle rankings, reports from motoring events, car reviews and descriptions of test drives. Readers also benefit from the expertise of both market experts and the authors of blogs established on the website.	before 2004	n.a.	16,299,580	1,557,651	Megapanel PBI/Gemius
<b>plejada.pl</b>	Celebrity News	An infotainment site dealing with show-biz celebrities, which has over the years built up a reputation and gained celebs' respect for publishing only reliable information. Plejada presents entertainment pieces about famous people from the world of television, film, music, theatre, fashion and related events and trivia. Its strong point is its innovative use of multimedia and the 'Top 10 Plejady' contest, well-known on the scene.	2008	n.a.	100,298,346	3,121,403	Megapanel PBI/Gemius
<b>komputerswiat.pl</b>	Computer	Komputerswiat.pl is a compendium of knowledge on computers and new technologies. Information on the latest computer and programming equipment and Internet developments can be found on the Komputerswiat.pl website. In the guide section, there are step-by-step instructions on how to use computer equipment and programmes, while in the Tests section, there are reviews of new products on the market. Users can also exchange opinions on forums.	before 2004	n.a.	18,620,392	3,153,652	Megapanel PBI/Gemius
<b>pclab.pl</b>	Computer	One of Poland's biggest and most popular website for computer interest, outstanding for very insightful and reliable articles by computer journalists with many years of experience. Every day - without exception - PCLab.pl carries news from the world of IT. An additional strong point is that it is Poland's largest discussion forum dedicated to computers.	before 2004, in Grupa Onet since 2009	n.a.	13,233,412	1,823,664	Megapanel PBI/Gemius


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sympatiaplus.pl	Dating Platform	A unique dating site employing an algorithm to match people seeking a partner based on a psychological test. Matches are based on an individual analysis and recommend people who fit the user and will offer an opportunity to build a worthwhile, serious relationship. Sympatia Plus complements the portfolio of Onet dating sites by focussing on the demands of discerning users.	2011	n.a.	7,912,173	741,898	Megapanel PBI/Gemius
gamezilla.pl	Games	Gamezilla.pl is the most dynamically-developing games website in Poland. The site focuses on games for PCs and various types of consoles: Playstation, Xbox, Nintendo, PSP and DS. The editorial touches on issues relevant to Polish games – market news, information about premieres, products and reviews and guides for players can be found on the website. There is also an Internet forum for users.	2009	n.a.	1,609,285	207,921	Megapanel PBI/Gemius
onet.pl	Horizontal Platform	The Polish internet pioneer. For many years now, Onet has been Poland's biggest internet medium and holds the leading position in key thematic categories such as News, Business and Sports. Its strong market position is down to many years of experience in up- to-date presentation of the highest quality content and its precision in meeting users' exact needs. The Onet brand portfolio is constantly being extended, with new products, websites and services, and Onet is the leading content destination, also on mobile devices. Onet provides as well a number of technology services (Onet Mail, Onet Cloud) and creates innovative solutions for clients' brands communication (rich media on mobiles, interactive spots, native advertising).	before 2004	n.a.	2,475,294,867	15,402,481	Megapanel PBI/Gemius
agdlab.pl	Household appliances website	The very first Polish website totally dedicated to home appliances. Users can find detailed reviews of the newest products and news about the area and upcoming changes in the home appliances sector or product line. Reviews are written by professionals and normal people alike which makes them more accessible for every user.	2012	n.a.	453,713	219,798	Megapanel PBI/Gemius
vumag.pl	Lifestyle	Very Unique Magazine is, as the name suggests, unique on the Polish market online magazine delivering quality content in the fields of fashion, beauty, design and lifestyle. The content is created in cooperation with show business celebrities, which is a premium content offering for users. VUMag provides a unique platform for modern, contextual communication of brands and products.	2012	n.a.	3,354,065	1,231,987	Megapanel PBI/Gemius
zapytaj.onet.pl	Social Media	The biggest Q&A website in Poland - 19M questions and 2BN answers. It contains questions and answers about daily life dilemmas, homework, school subjects, product choices, culture and more. It has very strong positioning in Google and is a daily destination for many young people in the Polish Internet. Zapytaj has a really strong social background and is created by many active and creative young people who maintain it on a daily basis. Lastly it has an amazing reach in many areas like sports, education and technology.	2007, in Grupa Onet since 2010	n.a.	43,381,051	5,756,302	Megapanel PBI/Gemius
przegladSPORTOWY.pl	Sport	przegladSPORTOWY.pl is the official website of Przegląd Sportowy. The site presents the latest news from the world of football, as well as from other popular disciplines such as basketball, speedway, Formula 1, light athletics, swimming and winter sports. Users of the site can find interesting articles, outstanding photographs, entertainment listings, tables and results from the biggest sporting events.	before 2004	n.a.	35,878,580	2,349,897	Megapanel PBI/Gemius
vod.pl	Video on demand online platform	The most popular video website in Poland with a wide range of content. Users can find thousands of movies, television programmes and shows, documentaries and cartoons from major Polish and foreign producers and distributors. VOD provides free content but also Premium VOD which presents pay-per-view premieres of films and series. The videos on VOD are also available on mobile devices and Smart TV via a dedicated application.	2010	n.a.	23,820,226	4,210,847	Megapanel PBI/Gemius
onet.tv	Video platform	Launched in Nov 2014 new video platform aggregating short video content from different sources - own productions, webstars and branded content. Offers its users unique "TV-like" experience with multiple theme channels and best editor's choice.	2014	n.a.	13,863,295	3,129,486	Megapanel PBI/Gemius
ekstraklasa.tv	Sport	Site dedicated to T-Mobile Ekstraklasa competitions. Since 2008 it is the only place in the Polish Internet with legal highlights and T-Mobile Ekstraklasa content. From the start of the cooperation with Onet, month by month the service breaks a record of audience.	2014	n.a.	5,702,887	867,124	Megapanel PBI/Gemius
medonet.pl	Health	An expert site, dedicated to everyone, who wants to expand their health knowledge. Medonet is a source of knowledge about health and medicine. The motto of the site is: Health in your hands. Site goal is providing patients with the up-to-date and most reliable knowledge in the field of medicine, thanks to which the popular awareness concerning prophylaxis and health care will be raised. The Medonet structure has been devised having in mind various level of knowledge of the Internet by its users.	2010	n.a.	8,887,258	1,908,329	Megapanel PBI/Gemius
opineo.pl	Online stores' reviews site	The clear no. 1 product and online stores' review site in Poland - 5.5M reviews. Model of operations is focused on gathering online reviews on product and services from users on its website but also on partnering sites through different tools.	2006, in Grupa Onet since 2014	n.a.	2,232,313	805,935	Megapanel PBI/Gemius
skapiec.pl	E-commerce	Comparison shopping engine based on lead generation to online sites of its commercial clients' retail offer and advertising services. Database with 11M products and 3100 e-shops gives users the best online shopping experience.	2005, in Grupa Onet since 2014	n.a.	12,960,390	2,186,848	Megapanel PBI/Gemius

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AS 4'4 (Mobile App)	Auto	Bi-monthly digital magazine for off-road fans, 70-80% polish content	2012	n.a.	n.a.	n.a.	n.a.
Auto Swiat (Mobile App)	Auto	Monthly magazine app based on Auto Swiat weekly	2012	n.a.	n.a.	n.a.	n.a.
Biznes (Mobile App)	Business & Economics	It's an app for professionals who want to keep track of economic information, stock prices and exchange rates. Equipped with a range of functionalities such as wallets, alerts and stock market game.	2012	n.a.	n.a.	5,517	Internal Source
Blog (Mobile App)	Social	Application for Android and iOS - allows to manage own blog in a convenient way on mobile device. Available for all bloggers forming on the platform Blog.pl.	2013	n.a.	n.a.	3,808	Internal Source
Dysk (Mobile App)	Hosting	Would you like to have all important data at hand? Download the online storage app for your smartphone to have an access to variety of files and photos, wherever you are. Onet Dysk gives safety to your documents and easy access from different devices.	2013	n.a.	n.a.	24,894	Internal Source
Fakt Daily (Mobile App)	General Interest	It's an app based on Fakt daily - it offers latest and exciting news, photo galleries	2013	n.a.	n.a.	n.a.	n.a.
Forbes (Mobile App)	Business & Economics	Forbes monthly is now available in a multimedia version specially designed for the iPad tablet. A special application, available from the Internet AppStore, allows users to download the monthly, as well as archived issues of the print edition. Forbes is also available in a version for the Samsung Galaxy Tab. The edition is divided into the same sections as the print version and offers the same articles, as well as many additional features such as interactive rankings and info-graphics, photo galleries, reports, video interviews and audio versions of articles. The application can be purchased online through the Samsung Apps store.	2011	n.a.	n.a.	n.a.	n.a.
Newsweek (Mobile App)	General Interest	Newsweek Polska was the first opinion weekly in Poland to be made available on the iPad. The iPad version includes all the articles from the print version, divided into the same sections, but also includes additional material, such as photo galleries, audio and video content and interactive elements. The application can be downloaded from the AppStore. A version of Newsweek Polska is also available on the Samsung Galaxy Tab, in a format specially adapted for the 7-inch tablet screen. In addition, the weekly offers photo galleries, audio and video content, as well as numerous interactive elements. The application can be purchased online through the Samsung Apps Internet store.	2010	n.a.	n.a.	n.a.	n.a.
Newsweek Historia (Mobile App)	General Interest	History reports	2012	n.a.	n.a.	n.a.	n.a.
Onet News (Mobile App)	News	Current and interesting news, articles, photos, videos and useful additions: weather, stock, currency, horoscope or TV program. With Onet News you will not miss any important piece of information.	2011	n.a.	n.a.	207,824	Internal Source
Przegląd sportowy Daily (Mobile App)	Sport	The daily Przegląd Sportowy app offers in-depth analysis and latest news from the most important sport's events in Poland and abroad.	2013	n.a.	n.a.	n.a.	n.a.
Przewszy Milion (Mobile App)	General Interest	Bi-monthly digital magazine for entrepreneurs based on print edition of the magazine	2012	n.a.	n.a.	n.a.	n.a.
Sport (Mobile App)	Sport	App gives you quick and easy access to daily sports news, videos, latest scores and results curated by the Onet's team of sport journalists. Users can also set notifications about their favourite disciplines and events.	2013	n.a.	n.a.	15,383	Internal Source
Sympatia (Mobile App)	Social	Biggest polish dating portal in mobile version. App gives you the opportunity to explore many unique people with whom you may have much in common. Friendship, flirting and dating - everything wherever you are.	2011	n.a.	n.a.	51,221	Internal Source
TO czy TO (zapytaj) (Mobile App)	Social	Can not decide what to choose? Ask users! Take a picture and ask others for evaluation. After a while you'll get a response from the Zapytaj.onet.pl users - the biggest Q&A polish site. Simple and quick way to gather opinion about the product.	2012	n.a.	n.a.	314	Internal Source
VOD (Mobile App)	Entertainment	On-the-go access to one of the most popular VOD sites in Poland. In addition to popular series, TV shows, immersive documents and fairy tales, offers hundreds of Polish and foreign films.	2012	n.a.	n.a.	81,159	Internal Source
VOD Bajki (Mobile App)	Entertainment	App designed specifically for children and their parents, allowing access to the ever-growing catalog of popular cartoons and feature films. VoD Bajki is a source of fun, entertainment and education.	2013	n.a.	n.a.	13,427	Internal Source

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<b>Pogoda (Mobile App)</b>	News	The weather app with forecasts for today, tomorrow and for 14 days for 381 cities in Poland and 944 in the World. The application presented in an attractive and clear way contains the most important weather information - also on the map.	2014	n.a.	n.a.	33,799	Internal Source
<b>Mecz (Mobile App)</b>	Sport	Monthly magazine app for users who are passionate about British football. It contains i.e. exclusive coverages, analysis, interviews	2014	n.a.	n.a.	n.a.	n.a.
<b>TEMPO. Magazyn Przeglądu Sportowego. (Mobile App)</b>	Sport	The weekly TEMPO app offers exclusive coverages, analysis, debates, info-graphics and great interviews. It contains also numerous interactive elements, video and photo galleries.	2014	n.a.	n.a.	n.a.	n.a.
<b>Komputer Świat (Mobile App)</b>	Computer	The website komputerswiat.pl is now available to users through an application specially designed for the iPhone and telephones using the Android operating system. The free iPhone application offers users access to the latest news, articles, updates on industry events, equipment and program tests, as well as previews of upcoming issues of Komputer Świat. The application can be downloaded for free from the App Store. The application for the Android operating system also offers instant access to news, blogs, tests and articles published on komputerswiat.pl. Each news item can be shared via Facebook, Twitter, gmail or text message.	2011	n.a.	n.a.	n.a.	n.a.
<b>Gamezilla (Mobile App)</b>	Computer games	This free application allows iPhone users to access the latest information on computer and video games, as well as previews and articles by well-known authors. Besides the main news streams, gamezilla.pl also offers individual sections dedicated to PC, Xbox, PlayStation, Nintendo and Apple equipment. The iPhone version of the website also contains extra video content, including coverage of computer game tournaments and journalists' commentaries.	2012	n.a.	n.a.	n.a.	n.a.
<b>Tap&amp;Swipe (Mobile App)</b>	General Interest	It's a free techno-lifestyle magazine for a modern man. It presents technological trends, devices, gadgets, apps and web services, interesting people and projects as well as worth recommended entertainment. It contains not only articles but also interactive elements, video, picture galleries and animations.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>Test Łacza (Mobile App)</b>	Computer	It's an app for testing a mobile network connection speed	2014	n.a.	n.a.	n.a.	n.a.
<b>Ekstraklasa.tv (Mobile App)</b>	Sport	The official Ekstraklasa's application with live coverage of Ekstraklasa's competitions and the option to follow your favourite team, the Ekstraklasa app is the place for real-time information.	2014	n.a.	n.a.	38,433	Internal Source
<b>Zumi (Mobile App)</b>		Mobile App		n.a.	n.a.	n.a.	n.a.



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 Romania							
<b>auto-bild.ro</b>	Auto & Sport	Dedicated website derived from the car magazine AUTO BILD Romania	2000	1,863,193	962,019	640,149	Scores.sati.ro
 Serbia							
<b>24sata.rs</b>	News	24sata.rs was re-launched in May 2011. The site is primarily designed for young and urban people who live an active social life. The site offers current local, national and world news, and service information concerning life in Belgrade.	2006	10,084,367	18,423,489	3,961,726	Google Analytics, June - Sep 2015
<b>alo.rs</b>	News	Alo.rs is the online edition of the tabloid Alo. It offers the latest domestic and world news and deals with various topics from politics, entertainment and sports. A special part of the site offers the useful tips.	2007	11,488,069	33,280,242	3,607,963	Google Analytics, June - Sep 2015
<b>blic.rs</b>	News	Blic.rs is the most visited news portal in Serbia, which covers a wide range of information from different areas. It is the fastest and the most reliable news site in Serbia.	1999	111,996,668	281,932,631	26,486,264	Google Analytics, June - Sep 2015
<b>blic.sport.rs</b>	Sport	Blicsport.rs is a news portal entirely dedicated to sport events and championships in Serbia and worldwide. In very short period this site became the most visited sports site in Serbia and also won the title of the best sports site in region on Web fest 2010.	2009	13,321,355	36,700,594	2,700,846	Google Analytics, June - Sep 2015
<b>mojauto.rs</b>	Car classifieds	In 2012 Ringier Axel Springer Serbia acquired Mojauto.rs, the second most visited car market place in Serbia.	2012	2,749,748	61,680,833	1,153,918	Google Analytics, June - Sep 2015
<b>nekretnine.rs</b>	Real Estate classifieds	Ringier Axel Springer acquired in January 2012 the web company media swiss d.o.o, a subsidiary of the media swiss ag, which is owned 100% by Ringier AG. The web company operates Nekretnine.rs, one of the most visited real estate portals in Serbia.	2010	767,173	8,639,592	359,839	Google Analytics, June - Sep 2015
<b>nin.co.rs</b>	Political	Covers topics in politics, society, art, science and culture.	2000	33,496	96,737	21,824	Google Analytics, June - Sep 2015
<b>nonstopshop.rs</b>	Ecommerce	Nonstopshop.rs is e-commerce site, or internet shop with a goal to deliver quality goods to customers, as well as to contribute in removing obstacles surrounding online market and trading. NonStopShop.rs is among the first projects of this kind in Serbia. It offers a large scale of products. With its assortment, this site expanded the boundaries of classical shopping. In only one year, the site won the prestigious E-commerce award for the e-commerce and e-business development for 2011.	2010	416,661	2,010,557	300,653	Google Analytics, June - Sep 2015
<b>puls.rs</b>	Celebrity	Pulsonline.rs is a portal about celebrities, their lives, lifestyles and the way of living. In just two months it became the most popular celebrity portal in Serbia.	2007	4,511,549	13,139,947	1,648,617	Google Analytics, June - Sep 2015
<b>superodmor.rs</b>	Travel guide	Superodmor.rs is an internet travel guide which combines the offers of the leading travel agencies in Serbia with the same prices of travel arrangements as in agencies. Website offers airline tickets and travel arrangements for summer and winter vacations, cruises, rafting, exotic destinations, big cities and all other information on all types of transport for a given destination.	2010	534,343	1,722,241	365,100	Google Analytics, June - Sep 2015
<b>zena.rs</b>	Women	Zena.rs is site dedicated to women. Whether it is a topic related to health, fashion, cooking, sex, or daily news, in particular those concerning celebrities, this site can satisfy all interests and tastes of female readership. It is one of the most visited sites of this kind in the region as well.	2009	17,370,391	41,097,408	9,241,628	Google Analytics, June - Sep 2015
<b>Ana.rs</b>	Forum	Most popular womens' topics forum in the country. In our portfolio starting March 2015.	2004 / with us from March 2015	2,462,479	11,554,693	1,265,780	Google Analytics, June - Sep 2015
<b>Blic (Mobile App)</b>	News	Daily newspaper-app; Mobile App derived from the website blic.rs	2011	36,590,448	306,765,924	274,496	Google Analytics, June - Sep 2015
<b>Alo (Android App)</b>	News	Mobile App derived from the website alo.rs	n.a.	3,577,768	10,690,781	457,145	Gemius Audience, June - Sep 2015
<b>Mojauto (Mobile App)</b>	Car classifieds	Mobile App derived from the website mojauto.rs	2011	n.a.	n.a.	9,844	Play Store (organic), Playstore(organic), AdWords & third-party referrers

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
 Slovakia							
adam.sk	Men	Men's portal Adam.sk is the interesting and useful guide of modern man. Besides the information that draws on the title Adam, it contains the unique articles formed by the editorial's office Adam.sk put into columns Car, Technology, Sex, Adam Girl, Military, Macho, Delights and joys, Sport, Do-it-yourself, Curiosities, Wicked advisory and Entertainment.	2009	1,012,055	3,779,024	305,935	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
aktuality.sk	News	Aktuality deals with current topics from the world of politics and social and cultural events. Aktuality also provides political commentaries, thematic attachments, regional news, automotive information and weather forecasts.	2005	20,182,377	63,295,398	1,957,391	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
autobazar.sk	Car classifieds	Automobile advertising portal - cars, trucks, and motorcycles from second-hand car sellers and private sellers.	2008	1,924,614	18,211,350	468,559	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
autobild.sk	Cars	Autobild.sk is specialized for a large community of automobile fans - new models, several car tests, lifestyle, several information about cars	2013	1,514,960	4,132,131	485,063	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
autovia.sk	Car classifieds	Automobile advertising portal - new and used cars, spare parts, car price trends.	2001	706,198	22,763,665	209,650	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
noveauta.sk	Car classifieds	New cars advertising in Slovakia. Reviews and tests of new cars.	2013	n.a.	n.a.	n.a.	n.a.
azet.sk	Horizontal Platform	Azet.sk and its web portals generate more than 70% of the total measured number of page views of Slovak internet, what makes more than one billion. Azet is from long-term perspective in the front of most visited Slovak internet portals. Most of the products are number one in their segments.	2000	38,523,645	293,307,469	2,598,663	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
bazar.sk	General classifieds	Free online advertising – comparison and monitoring of ads, shifting of ads to the top and highlight through SMS.	2010	2,648,222	34,024,430	726,448	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
byty.sk	Real Estate classifieds	Real estate advertising – flats from real estate agencies and private sellers. Draft contracts, catalogue of living.	2012	345,080	3,570,756	101,966	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
cas.sk	News	Čas.sk is the tabloid and reporting news, informational and entertainment portal. It contains the columns News, Celebrities, Sport, Crime, Curiosities, Service and Topical current news and cases. Besides the textual information it offers to readers the photo and video galleries as well as online transmissions of important social and sports events.	2008	25,914,190	117,403,017	1,921,963	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
casprezeny.sk	Women	Casprezeny.sk is the place where women go when they want to relax, get new household ideas, seek advice among other women and exchange in various areas – cooking, living, kids, health, relationships, fashion and beauty.	2009	4,977,186	12,372,423	950,106	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
cestovanie.sk	Travel magazine	Travel magazine with articles and current information about traditional and unusual destinations.	2008	228,863	454,256	124,929	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
diva.sk	Women	Divas.sk is the most viewed lifestyle magazine for women on the Slovak Internet. Aimed at women in the productive age, it offers interesting articles about relationships, health, fashion, beauty and significant social events. There are also horoscopes, recipes and exclusive information about popular TV programs. The Diva Móda fashion section is particularly popular. Diva regularly features stories about successful women.	2008	2,835,168	7,500,641	685,900	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
dobrochut.sk	Cooking	Dobrochut.sk is a magazine for every cook and non-cook. It offers practical cooking tips and deals with national cuisine traditions. There is also lifestyle information from the world of cuisine and cooking.	2012	2,493,333	8,137,056	706,819	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
eva.sk	Women	Eva.sk is oriented to women who want to relax, get inspiration in fashion, are interested in lifestyle, health, relationships, fashion and beauty.	2014	1,357,476	2,871,511	382,596	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
nehnutelnosti.sk	Real Estate classifieds	Nehnutelnosti.sk is a real-estate advertising portal for real estate agencies and the general public. The ads are classified by sale, lease, rent, swap or auction and purchase of real estate in various categories: apartments, houses, recreational housing, various buildings, premises and lands.	2012	1,432,769	9,418,958	412,981	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
najmama.sk	Maternity	Magazine for mummies – practical advice, pregnancy, child raising, diseases, horoscopes for kids.	2009	1,390,249	2,965,837	499,640	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
novostavby.sk	Real Estate classifieds	The Novostavby.sk portal primarily focuses on the offer of real estate development companies and real estate agencies. It also publishes news from the world of real estate, guiding readers through the complex law by means of its legal and financial advisory centre.	2012	n.a.	n.a.	n.a.	n.a.

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
sport.sk	sports	Šport.sk is the most visited Slovak sports portal. It has the most page views (PV) among all Slovak sports websites. It is the only sports portal with its own results service, mobile phone version and iPhone application. It also provides application for iOS and Android. In addition to the news, it offers statistics, tables, interesting interviews, quality pictures and videos. Easy orientation is ensured by the selection of TOP articles. As the only sports portal in the region, Šport.sk offers its own results application even in its mobile phone version.	2006	7,325,581	24,759,222	669,170	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
zive.sk	Technology	The most popular Slovak daily about IT, computers, Internet and digital TV.	2010	1,517,999	3,403,982	381,933	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
zivot.sk	General Interest	Online social magazine Život.sk draws on the contents of the homonymous print title. It offers to readers compared to the print version also something more. Each reader can find exactly what is the most interesting in the contents of columns Authors, Life online, Stories, Health, Events, Interviews, News reports and stories, Advices, Curiosities, Show business, History, Business in Slovakia, Car and Recipes.	2010	1,854,353	3,944,841	535,755	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
vas.cas.sk	User generated content		2009	3,016,899	5,390,039	583,134	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
tivi.sk	TV	Tivi.sk is the video portal that offers the most interesting videos from home and the world localised at one space. With the function "Add video" the users themselves may be involved in Tivi.sk contents too.	2010	495,182	844,249	211,001	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
zoznamka.sk	Dating Platform	Online "lonely hearts" with the opportunity to meet somebody, find a partner or friend for common interests.	1997	160,559	1,201,333	37,426	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
Azet katalog	Company listings	Online catalogue with 200 000 manually processed and updated entries in various categories.	2005	1,750,443	4,084,564	741,687	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
kalendar.sk	Calendar	Calendar for various countries – name days, public holidays, vacations. Tax, menstrual, pollen and other calendars.	2009	433,637	838,209	203,678	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
slovník.sk	Translate	Dictionary with two-way translations in seven world languages, lists of last translated words.	2008	1,964,674	7,988,867	478,419	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
pocec.sk	Dating, chatting	Community portal – an ideal place to meet new people and chat with friends.	1999	20,791,526	205,444,451	886,684	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
mapy.sk	Maps	Map searches, trip planning, displays of buildings, such as hotels, restaurants, post offices and cinemas.	2009	73,145	140,056	44,305	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
email	Email	Freemail – e-mail box with a capacity of 5 GB and e-mails of up to 25 MB.	2004	8,582,912	19,876,669	651,350	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
horoskopy.sk	Zodiac	Daily and yearly horoscopes, characteristics of signs, partner compatibility, horoscopes for women and children.	2009	185,019	1,002,039	65,413	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
mobilmania.sk	Technology	Daily about mobile communication and operators. News, overviews of events, cell phone reviews.	2010	621,657	1,251,985	187,057	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
tahaky-referaty.sk	Scholar publications	Popular portal for students with information from many fields. School-leaving exam questions, reader's diary, papers.	2006	343,760	640,240	177,289	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
zlavy.sk	Discounts agregator	Discount aggregator with the best discounts sorted by location or category.	2011	36,802	89,388	25,198	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
istanok.sk	e-commerce	iStanok.sk is a specialized e-shop through which you can purchase print and digital subscriptions of all titles of RAS Slovakia. We offer subscriptions for titles Nový Čas, Nový Čas pre ženy, Život, Eva, Madam EVA, AUTO BILD, GEO, Nový Čas Bývanie and Nový Čas Krížovky.		12,308	23,676	9,043	Google Analytics, June - Sep 2015
kucharky.sk	Cooking, e-commerce	On e-shop Kucharky.sk you can buy books from well known Slovak and foreign chefs or books from all around the world. Of course cookery books from our production are not missing - favorite and most sold Slovak cookery books Recepty zi života and Recepty z Nového Času pre ženy. Beside the traditional books users can download books also in electronic version for their tablets. The portfolio complements also DVDs on cooking.	2011	15,050	37,989	11,385	Google Analytics, June - Sep 2015
badman.sk	Men	Magazine for men – modern age toys, sex and women, sports, celebrities, fun, comic books, men fashion and style.	2010	47,269	114,938	28,476	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users


Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
ktotoje.sk	Celebrity news, General interest	In the catalogue of celebrities Ktotoje.sk the readers may get the overview on basic essential information on Slovak and world's singers, artists, actors, actresses, politicians or sportsmen. Besides the information on date of birth, sign of the zodiac, height or weight, there are available photos or related videos of individual personalities from Tivi.sk or articles from other online products as well.	2010	n.a.	n.a.	n.a.	n.a.
chaty.sk	Real Estate classifieds	Real estate advertising – houses, cottages and others.	2014	n.a.	n.a.	n.a.	n.a.
bistro.sk	Food delivery	Online food delivery.	2013	n.a.	n.a.	n.a.	n.a.
sport.sk (Mobile App)	Sports	Complete sports news, current news from sport centers, competition results and tables. (mobile version)	2010	2,838,616	10,684,921	260,491	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
pokec.sk (Mobile App)	Dating, chatting	Community portal – an ideal place to meet new people and chat with friends. (mobile version)	2010	8,496,927	17,918,572	315,532	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
adam.sk (Mobile App)	Men	Men's portal Adam.sk is the interesting and useful guide of modern man. Besides the information that draws on the title Adam, it contains the unique articles formed by the editorial's office Adam.sk put into columns Car, Technology, Sex, Adam Girl, Military, Macho, Delights and joys, Sport, Do-it-yourself, Curiosities, Wicked advisory and Entertainment. (mobile version)	2013	334,346	888,895	104,704	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
zive.sk (Mobile App)	Technology	Daily about IT, computers and Internet. News, device reviews, program tips, good advice. (mobile version)	2014	268,490	546,440	67,359	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
mobilmania.sk (Mobile App)	Technology	Daily about mobile communication and operators. News, overviews of events, cell phone reviews. (mobile version)	2014	165,043	285,684	50,360	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
eva.sk (Mobile App)	Women	Eva.sk is oriented to women who want to relax, get inspiration in fashion, are interested in lifestyle, health, relationships, fashion and beauty. (mobile version)	2014	566,327	1,074,986	156,418	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users


Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
<b>casperzeny.sk (Mobile App)</b>	News	Casprezeny.sk is the place where women go when they want to relax, get new household ideas, seek advice among other women and exchange in various areas – cooking, living, kids, health, relationships, fashion and beauty. (mobile version)	2015	2,103,963	3,403,513	563,558	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>autobild.sk (Mobile App)</b>	Cars	Autobild.sk is specialized for a large community of automobile fans - new models, several car tests, lifestyle, several information about cars (mobile version)	2013	372,137	626,782	142,580	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>aktuality.sk (Mobile App)</b>	News	News portal – current topics from the world of politics, the economy and social and cultural events. (mobile version)	2010	3,434,507	7,644,527	459,527	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>diva.sk (Mobile App)</b>	Women	Lifestyle magazine for women – partnerships, health, fashion, beauty, horoscopes, showbiz information. (mobile version)	2011	1,064,331	2,289,176	259,858	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>autobazar.sk (Mobile App)</b>	Car classifieds	Automobile advertising portal - cars, trucks and motorcycles from second-hand car sellers and private sellers. (mobile version)	2015	757,348	6,312,513	177,531	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>nehnutelnosti.sk (Mobile App)</b>	Real Estate classifieds	Real estate advertising – houses, apartments, land, cottages and others. Draft contracts, reports and applications. (mobile version)	2013	344,394	1,912,150	124,062	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>byby.sk (Mobile Version)</b>	Real Estate classifieds	Real estate advertising – flats from real estate agencies and private sellers. Draft contracts, catalogue of living. (mobile version)	2015	120,298	1,084,508	40,039	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>bazar.sk (Mobile App)</b>	General classifieds	Free online advertising – comparison and monitoring of ads, shifting of ads to the top and highlight through SMS. (mobile version)	2012	880,302	11,159,999	276,926	6-9/2015 AIMmonitor – IAB Slovakia – Gemius – Nielsen Admosphere Slovakia - Visit & Pageviews 6-7/2015: Real Users
<b>t'ahaky-referaty.sk (Mobile App)</b>	Scholar publications	Popular portal for students with information from many fields. School-leaving exam questions, reader's diary, papers. (mobile app)	2013	1,191	1,510	482	06-09/2015, Google Analytics




Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
<b>bistro.sk (Mobile App)</b>	Food delivery	Online food delivery. (mobile app)	2014	29,009	262,069	6,229	06-09/2015, Google Analytics
<b>Foto Spravy (Mobile App)</b>	Fotonews	User of the application Fotospravy.Cas.sk can immediately see the most current topics and can get to a huge selection of news with a few gestures on the screen. It is easily possible to browse through the articles that are optimized for screen of a tablet. All the news include videos, photo galleries, forums and a possibility to interact with social networks.	2011	n.a.	n.a.	n.a.	n.a.
<b>iStanok (Mobile App)</b>	Magazine kiosk	Our readers can buy their favorite magazines also in electronic version and read it in their tablets. The applicaion iStanok is available for iPad and Android. Each issue of magazine is possible to read in a similiar way as a print version. It is possible to browse in the magazines, view the content page by page or optionally zoom or minimize page view.	2011	n.a.	n.a.	n.a.	n.a.
<b>z'lavy.sk (Mobile App)</b>	Discounts agregator	Discount aggregator with the best discounts sorted by location or category.	2011	n.a.	n.a.	n.a.	n.a.
<b>Novy Cas (Mobile App)</b>	News	Electronic version of daily Nový Čas that is being published six days a week and the Sunday's edition Nový Čas Nedela is available for all users of very popular iPad.	2011	n.a.	n.a.	n.a.	n.a.
<b>Cas.sk (Mobile App)</b>	General Interest	The most attractive articles from Čas.sk and magazines Lesk.sk for women, Adam.sk for men and from magazine Život are available in the application. They are complemented by interesting videos from video portal Tivi.sk. Information about weather forecast and bank holidays are also accessible. All articles are available also through Facebook, Twitter and e-mail. (mobile app)	2011	1,208,633	13,539,522	46,524	06-09/2015, Google Analytics



Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
 Slovenia							
autobild.si	Auto & Sport	Daily news, tests published in the magazine	2011	2,770	6,705	2,323	Google Analytics
 Spain							
ComputerHoy.com	Technology	Web about tecnology news	2012	2,579,000	7,682,000	1,897,000	ComScore Multiplatform Dec 2015
Hobbyconsolas.com	Videogames and Entertainment	HobbyConsolas.com is an entertainment website, with the latest trends on cinema, comics, TV series... and videogames.	2010	2,730,000	4,872,000	792,000	ComScore Multiplatform Dec 2015
Autobild.es	automotive	It is the #1 motor information site of Spain, managed by experts and with the unique quality of Auto Bild's brand	2009	2,823,000	10,523,000	1,625,000	ComScore Multiplatform Dec 2015
enfeminino.com	Women	AuFeminin Group is the leading women's portal in Europe with more than 24.7 million unique users every month and 46 million users per months in the world. Enfeminino.com is the number 1 women's portal in Spain.	2000	3,007,194	18,394,934	2,320,955	Google Analytics (January 2016)
m.enfeminino.com (Mobile App)	Women	Mobile app derivated from Spain's number 1 women's portal, enfeminino.com	2010	5,940,038	24,997,693	3,552,474	Google Analytics (January 2016)
onmeda.es			2012	824,009	2,246,455	720,055	Google Analytics (January 2016)
m.onmeda.es	Health	One of the leading health portal in Spain	n.a.	619,847	1,550,841	532,989	Google Analytics (January 2016)

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
 Switzerland							
aufeminin.ch + gofeminin.ch + alfemminile.ch	Women	Number 1 women's portal in Switzerland.	2007	1,581,259	10,242,822	1,119,644	Google Analytics (January 2016)
beobachter.ch	Consumer Advice	The leading Swiss service and advice platform beobachter.ch and HelpOnline offer credible and professional guidance and decision-making help for a self-determined life. Beobachter deals with what interests, concerns and motivates its audience. With innovative online advertising opportunities and successful collaborations, you can ideally achieve your advertising targets on beobachter.ch and HelpOnline. Beobachter is also reaching out to the new media with its new iPad app and can also be used on the go.	1995	940,281	1,952,606	639,750	Net-Matrix-Audit 2015
bilanz.ch	Business & Finance	Website derived from the leading Swiss business magazine. BILANZ covers all facets of business life: research from the world of business, analysis from the field of economics, investment service and advice on discerning spending.	2011	200,198	679,194	120,250	Net-Matrix-Audit 2015
finanzen.ch	Economy & Finance	Swiss investor portal with detailed & real-time information about stock-exchange	2012	2,650,566	9,553,556	563,500	Net-Matrix-Audit 2015
handelszeitung.ch	Economy & Management	The online editorial team of Handelszeitung is delivering facts and figures as well as opinions and back-ground information - all day long	2011	687,578	1,850,136	308,500	Net-Matrix-Audit 2015
tvstar.ch	TV Programme	Online portal of Swiss program magazine TV Star	n.a.	n.a.	n.a.	n.a.	n.a.
tele.ch	TV Programme	Online portal of Swiss program magazine TELE	n.a.	260,730	1,165,546	71,250	Net-Matrix-Audit 2015
usgang.ch	Lifestyle	The most-visited lifestyle and nightlife online medium in the premium segment Operator is Amiado AG	n.a.	407,620	8,805,286	169,500	Net-Matrix-Audit 2015
students.ch	Lifestyle	Largest online offer for students in Switzerland and reaches 70% of students Operator is Amiado AG	n.a.	198,689	1,561,503	91,750	Net-Matrix-Audit 2015
partyguide.ch	Lifestyle	The highest-reach offer among the Swiss party and leisure portals Operator is Amiado AG	n.a.	168,684	3,536,991	69,750	Net-Matrix-Audit 2015
Handelszeitung (Smartphone App)	Business/ Financial	News and ePaper content	2011	n.a.	n.a.	n.a.	Google Analytics 2015
Handelszeitung (Tablet App)	Business/ Financial	ePapers	2011	n.a.	n.a.	n.a.	Google Analytics 2015
HZ Kompakt (Mobile App)	Business/ Financial	News and poll function (smartphone & tablet App)	2015	12,373	261,230	2,212	Google Analytics 2015
Bilanz (Smartphone App)	Business/ Financial	News and ePaper content	2011	n.a.	n.a.	n.a.	Google Analytics 2015
Bilanz (Tablet App)	Business/ Financial	ePapers	2011	n.a.	n.a.	n.a.	Google Analytics 2015

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
Finanzen (Smartphone App)	Business/ Financial	News and financial market figures	2012	128,292	1,005,124	6,452	Google Analytics 2015
PME (Smartphone App)	Business/ Financial	ePapers	2011	n.a.	n.a.	n.a.	Google Analytics 2015
PME (Tablet App)	Business/ Financial	ePapers	2011	n.a.	n.a.	n.a.	Google Analytics 2015
Beobachter (Smartphone App)	General Interest	ePapers	2011	n.a.	n.a.	n.a.	Google Analytics 2015
TELE (Mobile App)	tv media	tv programme, ePaper (smartphone & tablet App)	2011	n.a.	n.a.	n.a.	Google Analytics 2015
Zappin' (Mobile App)	tv media	tv highlights from yesterday, humoristic (smartphone & tablet App)	2015	3,858	n.a.	1,000	Google Analytics 2015
Partyguide (Smartphone App)	Lifestyle	Community, event information	2013	7,417	109,000	1,000	Google Analytics 2015
Usgang (Smartphone App)	Lifestyle	Event information, party pictures	2013	122,167	4,257,667	23,000	Google Analytics 2015
 Tunisia							
aufeminin.tn	Women	Number 1 women's portal in Tunisia.	n.a.	314,270	2,148,210	211,103	Google Analytics (January 2016)

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
 Turkey							
autoshow.com.tr	Auto & Sport	Up to date infos and news about the car industry and newcoming models.Road tests and comparison tests gathered from the mother magazine A.Show	2010	70,417	175,091	68,666	google analyst
 United Kingdom							
autoexpress.co.uk	Motoring	Auto Express is the site for the everyday motoring enthusiast covering news stories, delivering new car drive stories and providing the most in-depth car reviews.As a fundamental part of the car buying ecosystem, Auto Express drives engagements and increases purchase intent for advertisers.	1998	3,800,270	16,630,561	2,800,000	Google Analytics Jan 2016
netmums.com	Parenting & Maternity	Parenting advice and information (pregnancy, maternity, getting back to work etc.) for the UK	2011	14,911,415	20,000,000	6,141,000	ComScore UK (October 2015)
sofeminine.co.uk	Women	Number 1 women's portal in the UK.	2004	n.a.	2,000,000	448,000	ComScore UK (October 2015)
m.sofeminine.co.uk (Mobile App)	Women	Mobile App derivated from the women's portal sofeminine.co.uk	2010	n.a.	30,399,964	n.a.	ComScore UK (October 2015)
 USA							
wewomen.com	Women	AuFeminin Group is the leading women's portal in Europe with more than 24.7 million unique users every month and 46 million users per months in the world. Wewomen.com is the dedicated portal for the English-speaking Americas.	2013	n.a.	900,000	100,000	Google Analytics January 2016)
m.wewomen.com (Mobile App)	Women	Mobile App derivated from the women's portal wewomen.com	2013	n.a.	3,700,000	255,000	Google Analytics January 2016)
OZY	News	Online Magazine	2013	n.a.	25,000,000	15,000,000	n.a.