












Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
 Bulgaria							
autobild-bulgaria.com	Automotive	Online version of the car magazine AUTO BILD Bulgaria. News and topics connected to the automotive world. Car picture galleries and automotive videos.	2011	228.000	640.000	118.000	Publisher's data
 Estonia							
autoleht.ee	Auto & Sport	News, gallup, forums, reviews etc	2006	56.500	222.000	32.400	Google analytics (Feb 2016)
 France							
autoplus.fr	Automotive	Information and news	1999	4.829.799	11.342.060	3.420.341	AT Internet
autojournal.fr	Automotive	Information and news	2001	457.145	945.414	429.310	AT Internet
sportauto.fr	Automotive	Information and news	2007	225.530	540.917	184.836	AT Internet
autoplus.fr (Mobile Version)	Automotive	Information and news	2011	3.107.138	12.877.186	665.583	AT Internet
autojournal.fr (Mobile Version)	Automotive	Information and news	2013	285.599	991.048	68.372	AT Internet
sportauto.fr (Mobile Version)	Automotive	Information and news	2011	336.963	1.084.623	90.224	AT Internet
 Georgia							
autobild.ge	Auto & Sport	New and used car tests and their competence, objectiveness, credibility. Reports, series and events with the focus to describe, reveal and entertain. Service, advice and help in daily life. Latest news and up-to-date information about cars, manufacturers, accessories, VIPs, events	2015	169.099	397.406	87.514	Google analytics
 Hungary							
blikk.hu	tabloid / infotainment / news portal	The online version of Hungary's most popular „infotainment“ daily paper (Blikk).	2002	14.614.784	55.992.378	1.616.041	Gemius DKT/OLA
blikkruzs.blikk.hu	women magazine	Women magazine.	2016	8.131.408	16.595.943	1.051.925	Gemius DKT/OLA
glamouronline.hu	fashion magazine	Glamour Online is one of the leader fashion sites as an independent online brand built upon the traditions of leading international printed stylemagazine.	2004	825.261	1.984.466	247.102	Gemius DKT/OLA
glamouronline.hu (Mobile Version)	fashion magazine	Mobile Version: Glamour Online is one of the leader fashion sites as an independent online brand built upon the traditions of leading international printed stylemagazine.vated from the fashion portal glamouronline.hu	2012	455.856	911.328	89.930	Gemius DKT/OLA
blikk.hu (Mobile Version)	tabloid / infotainment / news portal	Mobile version of the most popular infotainment newspaper (Blikk) in Hungary.	n.a.	6.841.564	21.064.033	814.752	Gemius DKT/OLA
blikkruzs.blikk.hu (Mobile Version)	women magazine	Women magazine.	2016	3.471.357	6.326.136	466.011	Gemius DKT/OLA


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 Indonesia							
autobild.co.id	Auto & Sport	Autobild.co.id is most comprehensive website in Indonesia in automotive consumer guidance. Established in 2010 as autobildindonesia.com and rebranded to autobild.co.id in march 2013. We deliver fast and reliable information about new cars, car test drives, car maintenance tips, used cars, car community & car price list not only in text and image but also in video format. Autobild.co.id is also available in apple app store and google play.	2010	579.918	1.120.150	374.193	Google analytics
 Lithuania							
auto-bild.lt	Auto & Sport	Car news and reviews	2005	36.000	52.000	12.000	Google analytics
 Netherlands							
autoweek.nl	Auto & Sport	Dedicated website from the car magazine AUTO WEEK	2000	4.311.196	15.253.262	1.402.524	Google Analytics

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 Poland							
fakt.pl	News	Fakt.pl is the biggest website of a national newspaper. The website offers supplementary online news to the print edition. Fakt.pl publishes the latest, richly illustrated domestic and international news, as well as coverage on the lives of celebrities, financial advice, fashion, cars and motoring.	2008	26.737.505	173.926.266	6.076.708	Gemius/PBI
forbes.pl	Economy & Finance	Forbes.pl offers it readers news from the world of business and finance, specialist information on the financial markets, expert opinions on current economic events, as well as analyses and commentaries by Forbes journalists. The website also includes rankings and tools to aid investments and day-to-day business.	2006	3.911.545	8.614.816	1.966.442	Gemius/PBI
newsweek.pl	General Interest	Newsweek.pl is the constantly-updated website of the most popular weekly opinion magazine in Poland, offering the latest information on society and politics, as well as in-depth analyses of business, science, lifestyle and culture. The blogs on the website are run by renowned journalists, as well as hundreds of users throughout Poland. Newsweek.pl also offers a wealth of multimedia content such as photo galleries, videos and access to Newsweek's publication archives.	before 2004	6.747.850	13.563.844	2.917.862	Gemius/PBI
sympatia.pl	Dating Platform	Is the most popular and best-known dating site in Poland and has had a presence on the market for over a decade. It gives users the chance to meet interesting people, flirt and find love on the Internet. Throughout its history Sympatia has brought many couples together and has changed the way Poles think about looking for a partner on the Internet. The Sympatia brand also has a presence offline and supports single people by organizing parties and holidays.	before 2004	10.185.475	148.684.341	1.376.326	Gemius/PBI
topgear.com.pl	Cars	In addition to the latest news in the world of motoring, the site offers unique pictures and videos, car reviews, test drives, lifestyle news and articles written by the legendary TopGear team – Jeremy Clarkson, Richard Hammond and James May.	2012	716.782	2.709.974	349.258	Gemius/PBI
zumi.pl	Classifieds	Zumi is the biggest polish web mapping service application, thanks to which users have numerous features. They can plan their route, locate not only companies and service providers on the map, but also the specific products and promotional offers from their local area. Zumi provides a unique opportunity for advertisers - in particular small and medium enterprises - using a wide range of advertising solutions.	2010	7.325.406	17.268.456	4.498.664	Gemius/PBI
blog.pl	Blogging platform	One of most popular blogging platforms in Poland. selected every day by hundreds of new writers to publish their contributions. Over the years many well-known and popular Poles have started writing on blog.pl. Based on the Wordpress platform, Blog.pl has for several years organised the prestigious Blog of the Year contest, which is very popular among bloggers and with advertisers who are interested in reaching an influential target group.	before 2004	3.632.041	7.573.600	2.226.860	Gemius/PBI
auto-swiat.pl	Cars	Autoswiat.pl is the official website of the most popular car magazine in Poland. Autoswiat.pl presents comprehensive coverage of what's new in the world of cars. The site's users will find a car photo gallery, vehicle rankings, reports from motoring events, car reviews and descriptions of test drives. Readers also benefit from the expertise of both market experts and the authors of blogs established on the website.	2012	3.345.908	15.239.757	1.677.987	Gemius/PBI
plejada.pl	Celebrity News	An infotainment site dealing with show-biz celebrities, which has over the years built up a reputation and gained celebs' respect for publishing only reliable information. Plejada presents entertainment pieces about famous people from the world of television, film, music, theatre, fashion and related events and trivia. Its strong point is its innovative use of multimedia and the 'Top 10 Plejady' contest, well-known on the scene.	2008	13.850.331	119.850.002	3.538.321	Gemius/PBI
komputerswiat.pl	Computer	Komputerswiat.pl is a compendium of knowledge on computers and new technologies. Information on the latest computer and programming equipment and Internet developments can be found on the Komputerswiat.pl website. In the guide section, there are step-by-step instructions on how to use computer equipment and programmes, while in the Tests section, there are reviews of new products on the market. Users can also exchange opinions on forums.	before 2004	6.033.316	14.805.796	3.674.402	Gemius/PBI
pclab.pl	Computer	One of Poland's biggest and most popular website for computer interest, outstanding for very insightful and reliable articles by computer journalists with many years of experience. Every day - without exception - PCLab.pl carries news from the world of IT. An additional strong point is that it is Poland's largest discussion forum dedicated to computers.	before 2004, owned by Onet since 2009	3.188.840	7.516.357	1.512.971	Gemius/PBI
sympatiaplus.pl	Dating Platform	A unique dating site employing an algorithm to match people seeking a partner based on a psychological test. Matches are based on an individual analysis and recommend people who fit the user and will offer an opportunity to build a worthwhile, serious relationship. Sympatia Plus complements the portfolio of Onet dating sites by focussing on the demands of discerning users.	2011	897.865	6.252.412	633.946	Gemius/PBI

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onet.pl	Horizontal Platform	The Polish internet pioneer. For many years now, Onet has been Poland's biggest internet medium and holds the leading position in key thematic categories such as News, Business and Sports. Its strong market position is down to many years of experience in up-to-date presentation of the highest quality content and its precision in meeting users' exact needs. The Onet brand portfolio is constantly being extended, with new products, websites and services, and Onet is the leading content destination, also on mobile devices. Onet provides as well a number of technology services (Onet Mail, Onet Cloud) and creates innovative solutions for clients' brands communication (rich media on mobiles, interactive spots, native advertising).	before 2004	290.621.970	2.033.423.242	16.804.699	Gemius/PBI
vumag.pl	Lifestyle	Very Unique Magazine is, as the name suggests, unique on the Polish market online magazine delivering quality content in the fields of fashion, beauty, design and lifestyle. The content is created in cooperation with show business celebrities, which is a premium content offering for users. VUMag provides a unique platform for modern, contextual communication of brands and products.	2012	2.428.354	6.155.951	1.201.164	Gemius/PBI
zapytaj.onet.pl	Social Media	The biggest Q&A website in Poland - 19M questions and 2BN answers. It contains questions and answers about daily life dilemmas, homework, school subjects, product choices, culture and more. It has very strong positioning in Google and is a daily destination for many young people in the Polish Internet. Zapytaj has a really strong social background and is created by many active and creative young people who maintain it on a daily basis. Lastly it has an amazing reach in many areas like sports, education and technology.	2007, owned by Onet since 2010	8.040.193	47.360.794	2.345.885	Gemius/PBI
przegladSPORTOWY.pl	Sport	przegladSPORTOWY.pl is the official website of Przegląd Sportowy. The site presents the latest news from the world of football, as well as from other popular disciplines such as basketball, speedway, Formula 1, light athletics, swimming and winter sports. Users of the site can find interesting articles, outstanding photographs, entertainment listings, tables and results from the biggest sporting events.	before 2004	16.432.033	33.398.223	3.455.646	Gemius/PBI
vod.pl	Video on demand online platform	The most popular video website in Poland with a wide range of content. Users can find thousands of movies, television programmes and shows, documentaries and cartoons from major Polish and foreign producers and distributors. VOD provides free content but also Premium VOD which presents pay-per-view premieres of films and series. The videos on VODare also available on mobile devices and Smart TV via a dedicated application.	2010	12.601.769	19.725.429	4.088.539	Gemius/PBI
onet.tv	Video platform	Launched in Nov 2014 new video platform aggregating short video content from different sources - own productions, webstars and branded content. Offers it's users unique "TV-like" experience with multiple theme channels and best editor's choice.	2014	3.293.350	4.215.837	1.833.296	Gemius/PBI
ekstraklasa.tv	Sport	Site dedicated to T-Mobile Ekstraklasa competitions. Since 2008 it is the only place in the Polish Internet with legal highlights and T-Mobile Ekstraklasa content. From the start of the cooperation with Onet, month by month the service breaks a record of audience.	2014	1.777.926	3.991.858	761.870	Gemius/PBI
medonet.pl	Health	An expert site, dedicated to everyone, who wants to expand their health knowledge. Medonet is a source of knowledge about health and medicine. The motto of the site is: Health in your hands. Site goal is providing patients with the up-to-date and most reliable knowledge in the field of medicine, thanks to which the popular awareness concerning prophylaxis and health care will be raised. The Medonet structure has been devised having in mind various level of knowledge of the Internet by its users.	2010	4.546.688	8.018.555	2.733.141	Gemius/PBI
opineo.pl	Online stores' reviews site	The clear no. 1 product and online stores' review site in Poland - 5.5M reviews. Model of operations is focused on gathering online reviews on product and services from users on its website but also on partnering sites through different tools.	2006, owned by Onet since 2014	1.229.392	2.221.415	1.041.218	Gemius/PBI
softonet.pl	Computer	Website about programs, applications and new hardware. Reviews and articles created by journalist and social content created by discussion forum users.	2014	766.841	1.283.638	721.367	Gemius/PBI
noizz.pl	Platform for Millennials	NOIZZ covers a very broad range of news and exclusive stories for its users in various formats, distributing this content mainly via social media. NOIZZ offers content ranging from entertainment, lifestyle, celebrities, nightlife, culture, society, sport, to food, travel, and science.	2015	7.037.755	10.304.366	2.646.040	Gemius/PBI
nk.pl	Social Media	NK.pl is a large Polish school-based social networking service used by alumni and students. Service allows users to register with particular schools and graduation years and users are able to keep and maintain personal pages with details about their personal life and past education. It is also popular as browser games platform.	2006, owned by Onet since 02.2015	11.269.457	175.863.135	2.147.977	Gemius/PBI
businessinsider.com.pl	Business	Polish version of BI.com. The site provides and analyzes business news, and aggregates top news stories from around the web.	2016	4.525.143	8.206.848	2.229.112	Gemius/PBI
skapiec.pl	E-commerce	Comparison shopping engine based on lead generation to online sites of its commercial clients' retail offer and advertising services. Database with 11M products and 3100 e-shops gives users the best online shopping experience.	2005, owned by Onet since 2014	4.353.615	12.080.059	2.904.390	Gemius/PBI

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OnetDysk (Mobile Version)	Hosting	Would you like to have all important data at hand? Download the online storage app for your smartphone to have an access to variety of files and photos, wherever you are. Onet Dysk gives safety to your documents and easy access from different devices.	2013	n.a.	n.a.	25.852	Internal system
Zapytaj Onet (Mobile Version)	Social	App for Q&A service.	2015	n.a.	n.a.	13.325	Internal system
Fakt (Mobile Version)	News	It's an app based on Fakt daily - it offers latest and exciting news, photo galleries	2014	n.a.	n.a.	n.a.	n.a.
Fakt 24 (Mobile Version)	News	It's an app based on Fakt24.pl hottest news.	2015	n.a.	n.a.	4.786	Internal system
Forbes (Mobile Version)	Business & Economics	Forbes monthly is now available in a multimedia version specially designed for the iPad tablet. A special application, available from the Internet AppStore, allows users to download the monthly, as well as archived issues of the print edition. Forbes is also available in a version for the Samsung Galaxy Tab. The edition is divided into the same sections as the print version and offers the same articles, as well as many additional features such as interactive rankings and info-graphics, photo galleries, reports, video interviews and audio versions of articles. The application can be purchased online through the Samsung Apps store.	2011	n.a.	n.a.	n.a.	n.a.
Meet Poland (Mobile Version)	Travel	Mobile guide.	2016	n.a.	n.a.	n.a.	n.a.
Newsweek Polska (Mobile Version)	General Interest	Newsweek Polska was the first opinion weekly in Poland to be made available on the iPad. The iPad version includes all the articles from the print version, divided into the same sections, but also includes additional material, such as photo galleries, audio and video content and interactive elements. The application can be downloaded from the AppStore. A version of Newsweek Polska is also available on the Samsung Galaxy Tab, in a format specially adapted for the 7-inch tablet screen. In addition, the weekly offers photo galleries, audio and video content, as well as numerous interactive elements. The application can be purchased online through the Samsung Apps Internet store.	2010	n.a.	n.a.	n.a.	n.a.
Newsweek wPunkt (Mobile Version)	General Interest	The best stories from newsweek.pl - daily editor's choice.	2016	n.a.	n.a.	17.147	Internal system
Onet News (Mobile Version)	News	Current and interesting news, articles, photos, videos and useful additions: weather, stock, currency, horoscope or TV program. With Onet News you will not miss any important piece of information.	2011	n.a.	n.a.	352.729	Internal system
Onet Poczta (Mobile Version)	Email	Email application.	2015	n.a.	n.a.	124.352	Internal system
Onet Program TV (Mobile Version)	News	TV guide.	2016	n.a.	n.a.	n.a.	n.a.
Przegląd sportowy (Mobile Version)	Sport	The daily Przegląd Sportowy app offers in-depth analysis and latest news from the most important sport's events in Poland and abroad.	2014	n.a.	n.a.	n.a.	n.a.
OnetSport (Mobile Version)	Sport	App gives you quick and easy access to daily sports news, videos, latest scores and results curated by the Onet's team of sport journalists. Users can also set notifications about their favourite disciplines and events.	2012	n.a.	n.a.	11.365	Internal system
Sympatia (Mobile Version)	Social	Biggest polish dating portal in mobile version. App gives you the opportunity to explore many unique people with whom you may have much in common. Friendship, flirting and dating - everything wherever you are.	2014	n.a.	n.a.	72.110	Internal system
VOD (Mobile Version)	Entertainment	On-the-go access to one of the most popular VOD sites in Poland. In addition to popular series, TV shows, immersive documents and fairy tales, offers hundreds of Polish and foreign films.	2012	n.a.	n.a.	79.825	Internal system
Pogoda (Mobile Version)	News	The weather app with forecasts for today, tomorrow and for 14 days for 381 cities in Poland and 944 in the World. The application presented in an attractive and clear way contains the most important weather information - also on the map.	2014	n.a.	n.a.	26.929	Internal system
Test Lacza (Mobile Version)	Computer	It's an app for testing a mobile network connection speed	2014	n.a.	n.a.	n.a.	n.a.
Ekstraklasa (Mobile Version)	Sport	The official Ekstraklasa's application with live coverage of Ekstraklasa's competitions and the option to follow your favourite team, the Ekstraklasa app is the place for real-time information.	2014	n.a.	n.a.	49.441	Internal system




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 Romania							
<b>auto-bild.ro</b>	Auto & Sport	Dedicated website derived from the car magazine AUTO BILD Romania	2000	636.267	1.907.867	471.018	Scores.sati.ro
 Serbia							
<b>24sata.rs</b>	News	24sata.rs was re-launched in May 2011. The site is primarily designed for young and urban people who live an active social life. The site offers current local, national and world news, and service information concerning life in Belgrade.	2006	7.314.208	12.804.234	984.305	Google Analytics, Gemius audience
<b>alo.rs</b>	News	Alo.rs is the online edition of the tabloid Alo. It offers the latest domestic and world news and deals with various topics from politics, entertainment and sports. A special part of the site offers the useful tips.	2007	11.223.668	33.187.880	755.861	Google Analytics, Gemius audience
<b>blic.rs</b>	News	Blic.rs is the most visited news portal in Serbia, which covers a wide range of information from different areas. It is the fastest and the most reliable news site in Serbia.	1999	71.826.276	266.574.931	2.105.763	Google Analytics, Gemius audience
<b>blic.sport.rs</b>	Sport	Blicsport.rs is a news portal entirely dedicated to sport events and championships in Serbia and worldwide. In very short period this site became the most visited sports site in Serbia and also won the title of the best sports site in region on Web fest 2010.	2009	10.709.445	28.058.155	859.881	Google Analytics, Gemius audience
<b>mojauto.rs</b>	Car classifieds	In 2012 Ringier Axel Springer Serbia acquired Mojauto.rs, the second most visited car market place in Serbia.	2012	2.653.238	65.504.257	569.407	Google Analytics, Gemius audience
<b>nekretnine.rs</b>	Real Estate classifieds	Ringier Axel Springer acquired in January 2012 the web company media swiss d.o.o, a subsidiary of the media swiss ag, which is owned 100% by Ringier AG. The web company operates Nekretnine.rs, one of the most visited real estate portals in Serbia.	2010	957.148	11.019.412	261.977	Google Analytics, Gemius audience
<b>nin.co.rs</b>	Political	Covers topics in politics, society, art, science and culture.	2000	51.645	147.987	n.a.	Google Analytics
<b>nonstopshop.rs</b>	Ecommerce	Nonstopshop.rs is e-commerce site, or internet shop with a goal to deliver quality goods to customers, as well as to contribute in removing obstacles surrounding online market and trading. NonStopShop.rs is among the first projects of this kind in Serbia. It offers a large scale of products. With its assortment, this site expanded the boundaries of classical shopping. In only one year, the site won the prestigious E-commerce award for the e-commerce and e-business development for 2011.	2010	432.948	1.975.203	228.281	Google Analytics, Gemius audience
<b>puls.rs</b>	Celebrity	Pulsonline.rs is a portal about celebrities, their lives, lifestyles and the way of living. In just two months it became the most popular celebrity portal in Serbia.	2007	3.860.979	8.629.978	566.080	Google Analytics, Gemius audience
<b>superodmor.rs</b>	Travel guide	Superodmor.rs is an internet travel guide which combines the offers of the leading travel agencies in Serbia with the same prices of travel arrangements as in agencies. Website offers airline tickets and travel arrangements for summer and winter vacations, cruises, rafting, exotic destinations, big cities and all other information on all types of transport for a given destination.	2010	278.161	801.240	147.941	Google Analytics, Gemius audience
<b>zena.rs</b>	Women	Zena.rs is site dedicated to women. Whether it is a topic related to health, fashion, cooking, sex, or daily news, in particular those concerning celebrities, this site can satisfy all interests and tastes of female readership. It is one of the most visited sites of this kind in the region as well.	2009	17.906.166	43.097.401	1.119.158	Google Analytics, Gemius audience
<b>Ana.rs</b>	Forum	Most popular womens' topics forum in the country. In our portfolio starting March 2015.	2004 / with us from March 2015	2.910.077	10.877.104	620.837	Google Analytics, Gemius audience
<b>Blic (Mobile Version)</b>	News	Daily newspaper-app; Mobile App derived from the website blic.rs (Android + IOS)	2011	39.898.887	387.364.444	203.389	Google Analytics
<b>Alo (Mobile Version)</b>	News	Daily newspaper app derived from the website alo.rs (Android)	n.a.	1.151.849	3.213.897	8.913	Google Analytics
<b>Mojauto (Mobile Version)</b>	Car classifieds	Car classifies App derived from the website mojauto.rs	2011	n.a.	n.a.	n.a.	n.a.

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 Slovakia							
adam.sk	Men	Men's portal Adam.sk is the interesting and useful guide of modern man. Besides the information that draws on the title Adam, it contains the unique articles formed by the editorial's office Adam.sk put into columns Car, Technology, Sex, Adam Girl, Military, Macho, Delights and joys, Sport, Do-it-yourself, Curiosities, Wicked advisory and Entertainment.	2009	848.333	2.603.304	309.249	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
aktuality.sk	News	Aktuality deals with current topics from the world of politics, the economy and social and cultural events.	2005	23.447.577	72.890.035	2.079.555	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
autobazar.sk	Car classifieds	Automobile advertising portal - cars, trucks, and motorcycles from second-hand car sellers and private sellers.	2008	2.042.779	18.577.712	557.585	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
autobild.sk	Cars	Autobild.sk is specialized for a large community of automobile fans - new models, several car tests, lifestyle, several information about cars	2013	1.672.590	4.408.721	548.622	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
autovia.sk	Car classifieds	Automobile advertising portal - new and used cars, spare parts, car price trends.	2001	642.023	10.941.939	257.694	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
noveauta.sk	Car classifieds	New cars advertising in Slovakia. Reviews and tests of new cars.	2013	37.212	508.605	26.187	1-12/2016 Google Analytics
azet.sk	Horizontal Platform	Azet.sk and its web portals generate more than 70% of the total measured number of page views of Slovak internet, what makes more than one billion. Azet is from long-term perspective in the front of most visited Slovak internet portals. Most of the products are number one in their segments.	2000	37.630.710	263.209.957	2.768.290	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
bazar.sk	General classifieds	Free online advertising – comparison and monitoring of ads, shifting of ads to the top and highlight through SMS.	2010	2.567.379	28.927.130	820.549	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
byty.sk	Real Estate classifieds	Real estate advertising – flats from real estate agencies and private sellers. Draft contracts, catalogue of living.	2012	400.982	3.587.752	157.876	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
cas.sk	News	Čas.sk is the tabloid and reporting news, informational and entertainment portal. It contains the columns News, Celebrities, Sport, Crime, Curiosities, Service and Topical current news and cases. Besides the textual information it offers to readers the photo and video galleries as well as online transmissions of important social and sports events.	2008	26.716.654	114.622.006	1.880.687	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
casprezeny.sk	Women	Casprezeny.sk is the place where women go when they want to relax, get new household ideas, seek advice among other women and exchange in various areas – cooking, living, kids, health, relationships, fashion and beauty.	2009	4.572.696	10.669.547	900.306	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
cestovanie.sk	Travel magazine	Travel magazine with articles and current information about traditional and unusual destinations.	2008	n.a.	n.a.	n.a.	n.a.
diva.sk	Women	Lifestyle magazine for women – partnerships, health, fashion, beauty, horoscopes, showbiz information.	2008	3.078.755	7.402.764	809.398	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
dobrochut.sk	Cooking	Recipes for every cook, many recipes for baking and cooking. Slovak and international cuisine.	2012	3.118.035	10.468.404	887.941	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
eva.sk	Women	Eva.sk is oriented to women who want to relax, get inspiration in fashion, are interested in lifestyle, health, relationships, fashion and beauty.	2014	1.334.787	2.670.191	413.386	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
nehnutelnosti.sk	Real Estate classifieds	Real estate advertising – houses, apartments, land, cottages and others. Draft contracts, reports and applications.	2012	1.621.876	12.315.919	555.407	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
najmama.sk	Maternity	Magazine for mommies – practical advice, pregnancy, child raising, diseases, horoscopes for kids.	2009	1.675.860	3.174.708	589.407	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
novostavby.sk	Real Estate classifieds	Development projects – apartments, houses, suites, villas, cottages, administrative and logistics buildings, land.	2012	120.288	1.642.478	76.214	1-12/2016 Google Analytics

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
reality.sk	Real estate classifieds	Real estate advertising – houses, apartments, land, cottages and others. Draft contracts, reports and applications.	2016	772.546	5.379.071	298.985	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
sport.sk	sports	Complete sports news, current news from sport centers, competition results and tables.	2006	8.479.239	29.142.731	767.094	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
zive.sk	Technology	Daily about IT, computers and Internet. News, device reviews, program tips, good advice.	2010	1.580.212	3.359.153	536.343	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
zivot.sk	General Interest	Online Život magazine. Stories, health, events, interviews, advice and showbiz all in one place.	2010	1.486.512	2.678.397	522.431	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
tivi.sk	TV	Tivi.sk is the video portal that offers the most interesting videos from home and the world localised at one space. With the function "Add video" the users themselves may be involved in Tivi.sk contents too.	2010	465.861	891.899	243.140	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
zoznamka.sk	Dating	Online "lonely hearts" with the opportunity to meet somebody, find a partner or friend for common interests.	1997	141.230	1.163.060	38.908	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
Azet katalog	Company listings	Online catalogue with 200 000 manually processed and updated entries in various categories.	2005	1.718.970	3.837.684	927.449	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
kalendar.sk	Calendar	Calendar for various countries – name days, public holidays, vacations. Tax, menstrual, pollen and other calendars.	2009	585.320	1.101.730	340.971	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
slovník.sk	Translate	Dictionary with two-way translations in seven world languages, lists of last translated words.	2008	2.652.488	10.423.346	770.478	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
pocec.sk	Dating, chatting	Community portal – an ideal place to meet new people and chat with friends.	1999	18.719.768	179.972.569	775.451	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
mapy.sk	Maps	Map searches, trip planning, displays of buildings, such as hotels, restaurants, post offices and cinemas.	2009	n.a.	n.a.	n.a.	n.a.
email	Email	Freemail – e-mail box with a capacity of 5 GB and e-mails of up to 25 MB.	2004	8.137.009	15.934.893	681.572	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
horoskopy.sk	Zodiac	Daily and yearly horoscopes, characteristics of signs, partner compatibility, horoscopes for women and children.	2009	198.029	1.025.037	76.260	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
mobilmania.sk	Technology	Daily about mobile communication and operators. News, overviews of events, cell phone reviews.	2010	575.799	1.132.462	210.379	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
tahaky-referaty.sk	Scholar publications	Popular portal for students with information from many fields. School-leaving exam questions, reader's diary, papers.	2006	639.792	1.182.341	347.493	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
zlavky.sk	Discounts agregator	Discount aggregator with the best discounts sorted by location or category.	2011	14.104	39.684	10.350	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
istanok.sk	e-commerce	iStanok.sk is a specialized e-shop through which you can purchase print and digital subscriptions of all titles of RAS Slovakia. We offer subscriptions for titles Nový Čas, Nový Čas pre ženy, Život, Eva, Madam EVA, AUTO BILD, GEO, Nový Čas Bývanie and Nový Čas Krížovky.	n.a.	n.a.	n.a.	n.a.	n.a.
kucharky.sk	Cooking, e-commerce	On e-shop Kucharky.sk you can buy books from well known Slovak and foreign chefs or books from all around the world. Of course cookery books from our production are not missing - favorite and most sold Slovak cookery books Recepty zi Života and Recepty z Nového Času pre ženy. Beside the traditional books users can download books also in electronic version for their tablets. The portfolio complements also DVDs on cooking.	2011	n.a.	n.a.	n.a.	n.a.
badman.sk	Men	Magazine for men – modern age toys, sex and women, sports, celebrities, fun, comic books, men fashion and style.	2010	24.876	60.443	19.426	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
ktotoje.sk	Celebrity news, General interest	In the catalogue of celebrities Ktotoje.sk the readers may get the overview on basic essential information on Slovak and world's singers, artists, actors, actresses, politicians or sportsmen. Besides the information on date of birth, sign of the zodiac, height or weight, there are available photos or related videos of individual personalities from Tivi.sk or articles from other online products as well.	2010	n.a.	n.a.	n.a.	n.a.
chaty.sk	Real Estate classifieds	Real estate advertising – houses, cottages and others.	2014	30.278	189.256	19.766	1-12/2016 Google Analytics



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noizz.sk	Entertainment	Website dedicated to millennials. NOIZZ targets users that belong to the generation of millennials, a generation that has grown up in a digitally connected world.	2016	2.079.974	3.156.426	598.886	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
bistro.sk	Food delivery	Online food delivery.	2013	n.a.	n.a.	n.a.	n.a.
sport.sk (Mobile Version)	Sports	Complete sports news, current news from sport centers, competition results and tables. (mobile version)	2010	4.522.830	16.415.873	297.547	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
šport.sk	Sport	Complete sports news, current news from sport centers, competition results and tables. (mobile app)	2012	373.069	1.929.205	11.864	1-12/2016 Google Analytics
pocec.sk (Mobile Version)	Dating, chatting	Community portal – an ideal place to meet new people and chat with friends. (mobile version)	2010	10.131.908	70.474.641	303.763	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
pocec.sk	Dating, chatting	Community portal – an ideal place to meet new people and chat with friends. (mobile app)	2013	5.635.649	353.376.362	138.365	1-12/2016 Google Analytics
adam.sk (Mobile Version)	Men	Men's portal Adam.sk is the interesting and useful guide of modern man. Besides the information that draws on the title Adam, it contains the unique articles formed by the editorial's office Adam.sk put into columns Car, Technology, Sex, Adam Girl, Military, Macho, Delights and joys, Sport, Do-it-yourself, Curiosities, Wicked advisory and Entertainment. (mobile version)	2013	399.365	1.007.632	107.192	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
zive.sk (Mobile Version)	Technology	Daily about IT, computers and Internet. News, device reviews, program tips, good advice. (mobile version)	2014	589.850	1.194.836	128.253	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
mobilmania.sk (Mobile Version)	Technology	Daily about mobile communication and operators. News, overviews of events, cell phone reviews. (mobile version)	2014	262.240	466.397	63.923	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
eva.sk (Mobile Version)	Women	Eva.sk is oriented to women who want to relax, get inspiration in fashion, are interested in lifestyle, health, relationships, fashion and beauty. (mobile version)	2014	695.661	1.288.224	154.278	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
casperzeny.sk (Mobile Version)	News	Casprezeny.sk is the place where women go when they want to relax, get new household ideas, seek advice among other women and exchange in various areas – cooking, living, kids, health, relationships, fashion and beauty. (mobile version)	2015	2.574.896	5.358.336	402.532	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
autobild.sk (Mobile Version)	Cars	Autobild.sk is specialized for a large community of automobile fans - new models, several car tests, lifestyle, several information about cars (mobile version)	2013	660.686	1.264.610	163.050	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
aktuality.sk (Mobile Version)	News	News portal – current topics from the world of politics, the economy and social and cultural events. (mobile version)	2010	n.a.	n.a.	n.a.	n.a.
diva.sk (Mobile Version)	Women	Lifestyle magazine for women – partnerships, health, fashion, beauty, horoscopes, showbiz information. (mobile version)	2011	1.612.556	3.411.107	309.679	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
autobazar.sk (Mobile Version)	Car classifieds	Automobile advertising portal - cars, trucks and motorcycles from second-hand car sellers and private sellers. (mobile version)	2015	1.033.316	8.273.427	191.912	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
nehnutelnosti.sk (Mobile Version)	Real Estate classifieds	Real estate advertising – houses, apartments, land, cottages and others. Draft contracts, reports and applications. (mobile version)	2013	611.409	3.948.525	138.173	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
byby.sk (Mobile Version)	Real Estate classifieds	Real estate advertising – flats from real estate agencies and private sellers. Draft contracts, catalogue of living. (mobile version)	2015	188.735	1.551.835	45.521	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
bazar.sk (Mobile Version)	General classifieds	Free online advertising – comparison and monitoring of ads, shifting of ads to the top and highlight through SMS. (mobile version)	2012	1.137.441	13.060.722	256.492	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
t'ahaky-referaty.sk (Mobile Version)	Scholar publications	Popular portal for students with information from many fields. School-leaving exam questions, reader's diary, papers. (mobile app)	2013	n.a.	n.a.	n.a.	n.a.
bistro.sk (Mobile Version)	Food delivery	Online food delivery. (mobile app)	2014	90.060	704.990	12.961	1-12/2016, Google Analytics
Foto Spravy (Mobile Version)	Fotonews	User of the application Fotospravy.Cas.sk can immediately see the most current topics and can get to a huge selection of news with a few gestures on the screen. It is easily possible to browse through the articles that are optimized for screen of a tablet. All the news include videos, photo galleries, forums and a possibility to interact with social networks. (mobile app)	2011	n.a.	n.a.	n.a.	n.a.
iStanok (Mobile Version)	Magazine kiosk	Our readers can buy their favorite magazines also in electronic version and read it in their tablets. The application iStanok is available for iPad and Android. Each issue of magazine is possible to read in a similar way as a print version. It is possible to browse in the magazines, view the content page by page or optionally zoom or minimize page view. (mobile app)	2011	n.a.	n.a.	n.a.	n.a.
z'lavy.sk (Mobile Version)	Discounts agregator	Discount aggregator with the best discounts sorted by location or category. (mobile app)	2011	n.a.	n.a.	n.a.	n.a.

Site	Segment	Portrait	Published since	Ø Visits per month	Ø Page Impressions per month	Ø Unique Users/ Unique Visitors per month	Source
<b>Novy Cas (Mobile Version)</b>	News	Electronic version of daily Nový Čas that is being published six days a week and the Sunday's edition Nový Čas Nedělní is available for all users of very popular iPad. (mobile app)	2011	n.a.	n.a.	n.a.	n.a.
<b>Cas.sk (Mobile Version)</b>	General Interest	The most attractive articles from Čas.sk and magazines Lesk.sk for women, Adam.sk for men and from magazine Život are available in the application. They are complemented by interesting videos from video portal Tivi.sk. Information about weather forecast and bank holidays are also accessible. All articles are available also through Facebook, Twitter and e-mail. <b>(mobile app)</b>	2011	1.420.970	17.790.425	49.780	1-12/2016, Google Analytics
<b>Cas.sk (Mobile Version)</b>	General Interest	Čas.sk is the tabloid and reporting news, informational and entertainment portal. It contains the columns News, Celebrities, Sport, Crime, Curiosities, Service and Topical current news and cases. Besides the textual information it offers to readers the photo and video galleries as well as online transmissions of important social and sports event. <b>(mobile version)</b>	2013	14.041.107	53.110.660	875.182	1-12/2016 AIMmonitor – Visits, Pageviews, RealUsers
 Spain							
<b>computerHoy.com</b>	Technology	Web about technology news	2012	2.069.000	7.620.000	2.123.419	ComScore Dec. 16
<b>hobbyconsolas.com</b>	Videogames and Entertainment	Web about videogames news	2010	1.417.000	5.316.000	971.481	ComScore Dec. 16
<b>autobild.es</b>	automotive	Web about cars and automobile news	2009	1.864.000	7.788.000	1.519.793	ComScore Dec. 16
<b>topgear.es</b>	automotive	Web about cars and automobile news.	2016	430.000	4.157.000	371.000	ComScore Dec. 16
<b>TICBeat.com</b>	Technology	Web about technology news.	2016	613.000	1.937.000	353.000	ComScore Dec. 16
 Turkey				2017/ 05	2017/ 05	2017/ 05	2017/ 05
<b>autoshow.com.tr</b>	Auto & Sport	Up to date infos and news about the car industry and newcoming models.Road tests and comparison tests gathered from the mother magazine A.Show	2010	70.417	175.091	68.666	google analyst
 United Kingdom							
<b>autoexpress.co.uk</b>	Motoring	Auto Express is the site for the everyday motoring enthusiast covering news stories, delivering new car drive stories and providing the most in-depth car reviews.As a fundamental part of the car buying ecosystem, Auto Express drives engagements and increases purchase intent for advertisers.	1998	3.400.000	13.200.000	3.100.000	Google Analytics Jan 2016