

# TECHNICAL DATA

|                        |   |
|------------------------|---|
| <b>Format</b>          | 1/1 page W x H: 255 mm x 335 mm<br>2/1 page W x H: 510 x 335 mm         |
| <b>Printing method</b> | Cover: Sheet-fed offset / Content: Gravure printing                     |
| <b>Paper</b>           | Cover: 250g/m2 picture print matt<br>Content: 65g/m2 Cable Terrapress G |
| <b>Resolution</b>      | 300 dpi   |
| <b>Bleed</b>           | 5 mm all round  |
| <b>Processing</b>      | Staple binding  |
| <b>ICC profile</b>     | Cover: ISOcoated v2 300%<br>Content: PSR LWC PLUS V2 M1                 |
| <b>Colours</b>         | CMYK 4/4  |
| <b>Data format</b>     | PDF/X-1a, PDF/X-3, PDF/X-4  |

## Proofs delivery address

Planungs- und Anzeigenmanagement  
Axel Springer Deutschland GmbH  
Zimmerstraße 50  
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## Delivery address for print material

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