

# TECHNICAL DATA 2025

<b>Format</b>	1/1 page W x H 246 mm x 291 mm 2/1 page W x H (incl. gutter doubling*): 492 x 291 mm
<b>Printing method</b>	Cover: sheet-fed offset / content: gravure printing
<b>Paper</b>	Cover: 250g/m2 picture print matt Content: 65g/m2 Kabel Terrapress G
<b>Resolution</b>	300 dpi
<b>Bleed</b>	5 mm circumferential
<b>Processing</b>	Perfect binding
<b>ICC profile</b>	Cover: ISOcoated v2 300% Content: PSR LWC PLUS V2 M1
<b>Colours</b>	CMYK 4/4
<b>Data format</b>	PDF/X-1a, PDF/X-3, PDF/X-4

**Important:**

For double pages, please supply two single pages, incl. 4 mm gutter doubling.

**Delivery address proofs**

Planungs-und  
Anzeigenmanagement  
Axel Springer Deutschland GmbH  
Zimmerstraße 50  
10117 Berlin  
c/o Schützenstraße 15-17  
10117 Berlin

**Delivery address print materials**

<http://www.duon-portal.de>  
[apdtp-berlin@axelspringer.de](mailto:apdtp-berlin@axelspringer.de)  
<https://transfer.axelspringer.de>