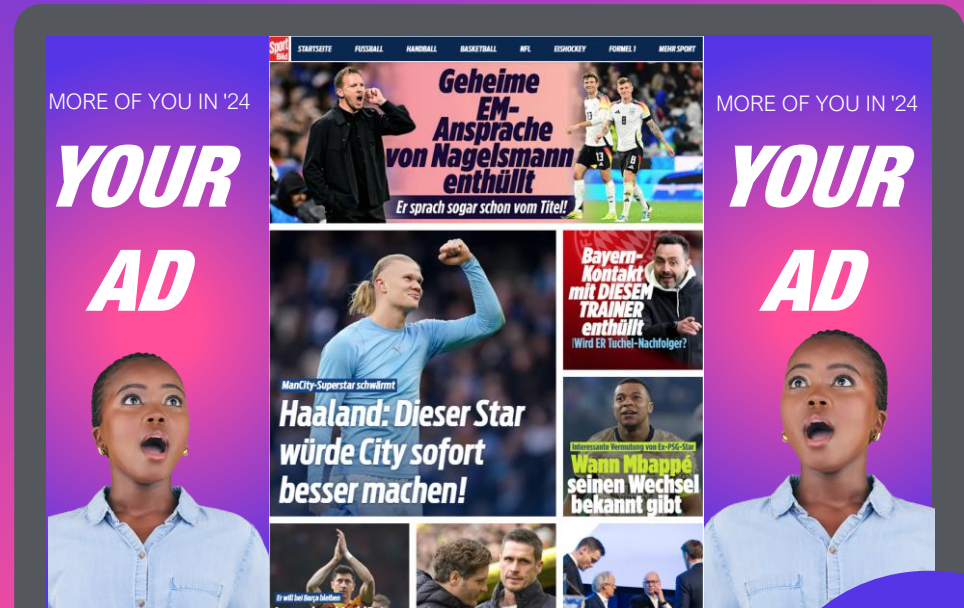


NEW PRODUCT  
**SPORTS BUNDLE**

# SPORTS BUNDLE 24% DISCOUNT

## 5 SPORTS STAGES OVER 5 MILLION AIS ONLY 1 ADVERTISING SET

- PS. Q1 SPORTS HIGHLIGHTS
- +++ BUNDESLIGA SECOND HALF +++
- +++ FORMULA 1 2024 +++
- +++ EURO 2024 IN GERMANY +++
- +++ OLYMPIA 2024 IN PARIS +++



SPORTBILD HOME 24H  
 BILD SPORT CHANNEL 24H  
 BILD FUBBALL CHANNEL 24H  
 WELT SPORT CHANNEL 24H  
 FORMEL1 HOME 24H  
 MOTORSPORT-TOTAL HOME 24H

**24%**  
 NEW YEAR  
 DISCOUNT\*  
 GROSS: 80.560 €  
 STATT: 106.000-€

\*The Media Impact price list 2024 applies | All prices are (unless otherwise stated) CPM or fixed prices | Cannot be combined with other special promotions | The offer is SR and AE-capable | Subject to changes and errors | Booking and acceptance until the end of may 2024.

# OUR PLAYER

*impassioned by*

media **impact** 

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