

SPORTS BUNDLE 24% DISCOUNT

5 SPORTS STAGES

OVER 5 MILLION

SPORTS FANS

ONLY 1 ADVERTISING SET

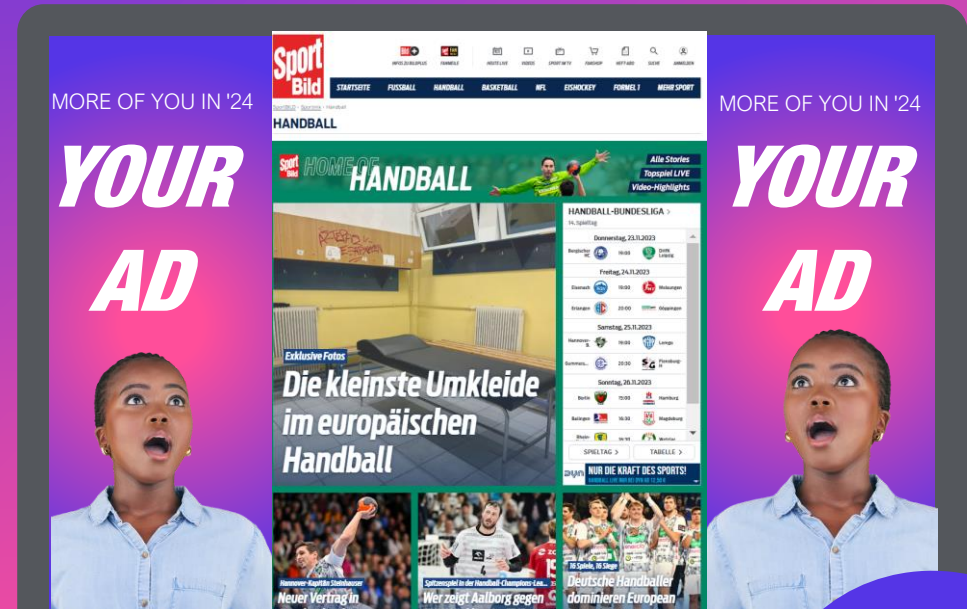
PS. Q1 SPORTS HIGHLIGHTS

+++ HANDBALL EURO IN GER +++

+++ NFL SUPER BOWL +++

+++ BUNDESLIGA SECOND HALF +++

NEW PRODUCT
SPORTS BUNDLE



SPORTBILD HOME 24H
BILD SPORT CHANNEL 24H
BILD FUBBALL CHANNEL 24H
WELT SPORT CHANNEL 24H
FORMEL1 HOME 24H
MOTORSPORT-TOTAL HOME 24H

24%
NEW YEAR
DISCOUNT*
GROSS: 80.560 €
STATT: 106.000-€

*The Media Impact price list 2024 applies | All prices are (unless otherwise stated) CPM or fixed prices | Cannot be combined with other special promotions | The offer is SR and AE-capable | Subject to changes and errors | Booking and acceptance until the end of Q1 2024.

OUR PLAYER

impassioned by

media **impact** 

HEIKO RÖNNAU

Head of Band Partnerships Sport Crossmedia

+49 151 528 559 25

heiko.roennau@axelspringer.com

 Hamburg

PIA ROMANOWSKI

Marketing Manager Brand Management Sport Digital

+49 151 655 871 46

pia.romanowski@axelspringer.com

 Berlin

 **Media Impact GmbH & Co. KG** | Zimmerstraße 50 | 10888 Berlin

 www.mediaimpact.de