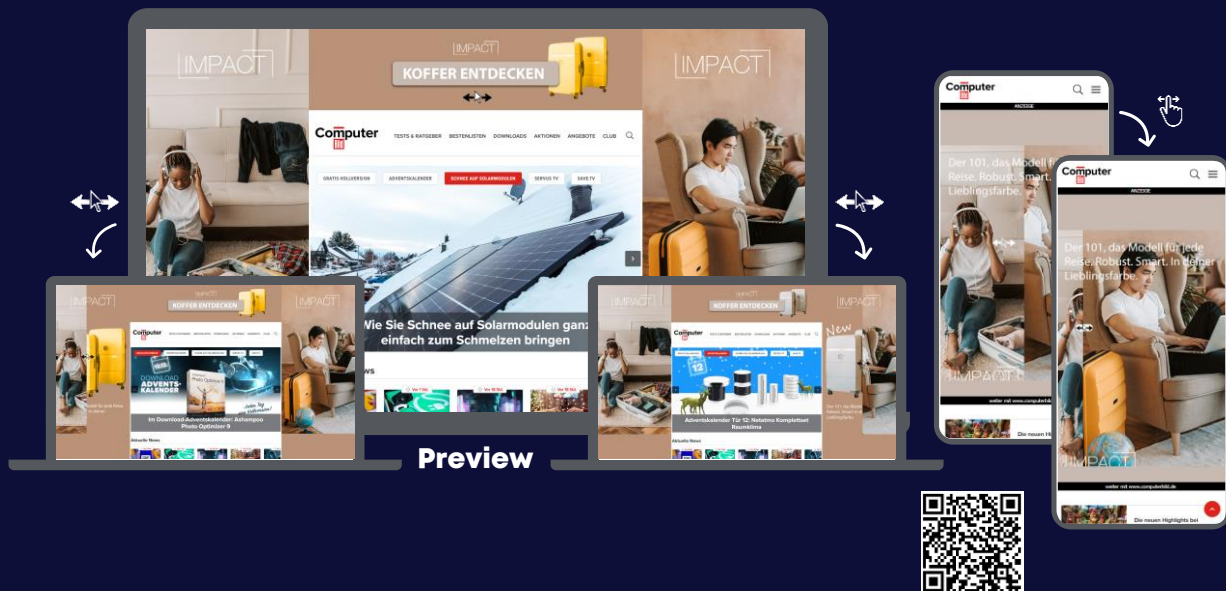


# TWOFACE AD



## Two surfaces in one ad with maximum viewability!

**How it works:** Two background images, or 6 Creatives<sup>1)</sup>, which become visible alternately by moving the mouse; in the Mobile Interscroller, the two Creatives become visible by swiping

**Booking options:** Home Run Deluxe (see object factsheets)

**Notes:** A billboard is required for tablets

<sup>1)</sup> The 6 Creatives consist of 2x Sitebar left + 2x Sitebar right + 2x Billboard, a background color (HEX color code) can be supplied  
Technical specifications of the advertising formats and dimensions can be found at <https://www.mediaimpact.de/en/digital-formats>  
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