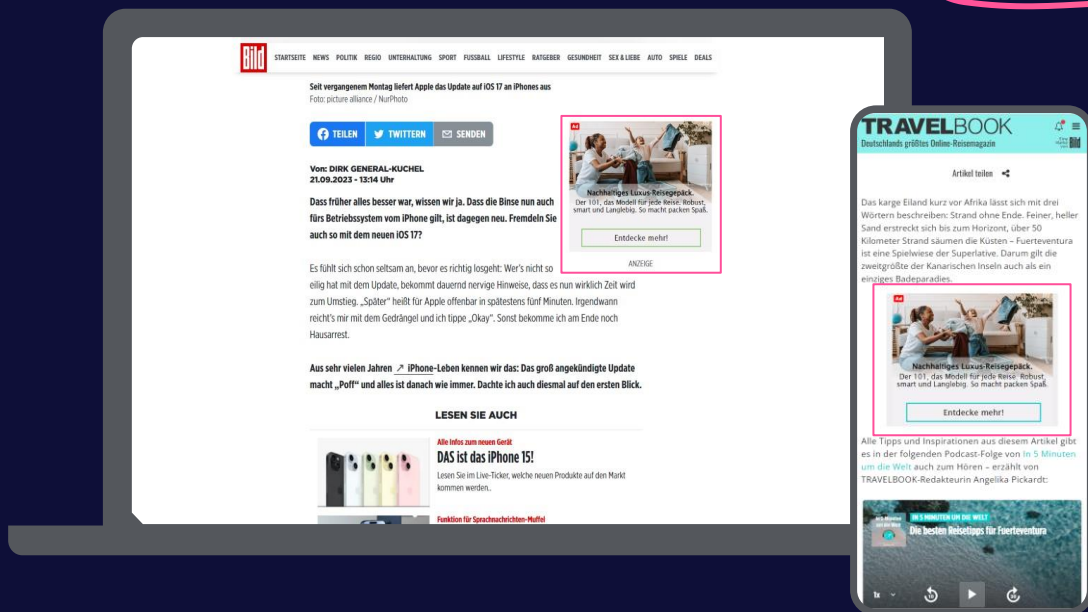


NATIVE STYLE ADS



Your message in harmony with the environment

How it works: dynamic image-text ads; the layout automatically adapts to the respective website

Booking options: RoS & Custom, RoC, RoP

Notes: Billing in RoP possible on a CpC basis (see "Just Clicks" factsheet)

Format	RoS & Custom	RoC	RoP
Native Style Ads Multiscreen (Multiscreen Medium Rectangle)	60 €	50 €	45 €

DISPLAY ROP - incl. a targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see 2 Targeting price list)
 Technical specifications of the advertising formats and dimensions can be found at <https://www.mediainpact.de/en/digital-formats>
 All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Errors and omissions excepted.