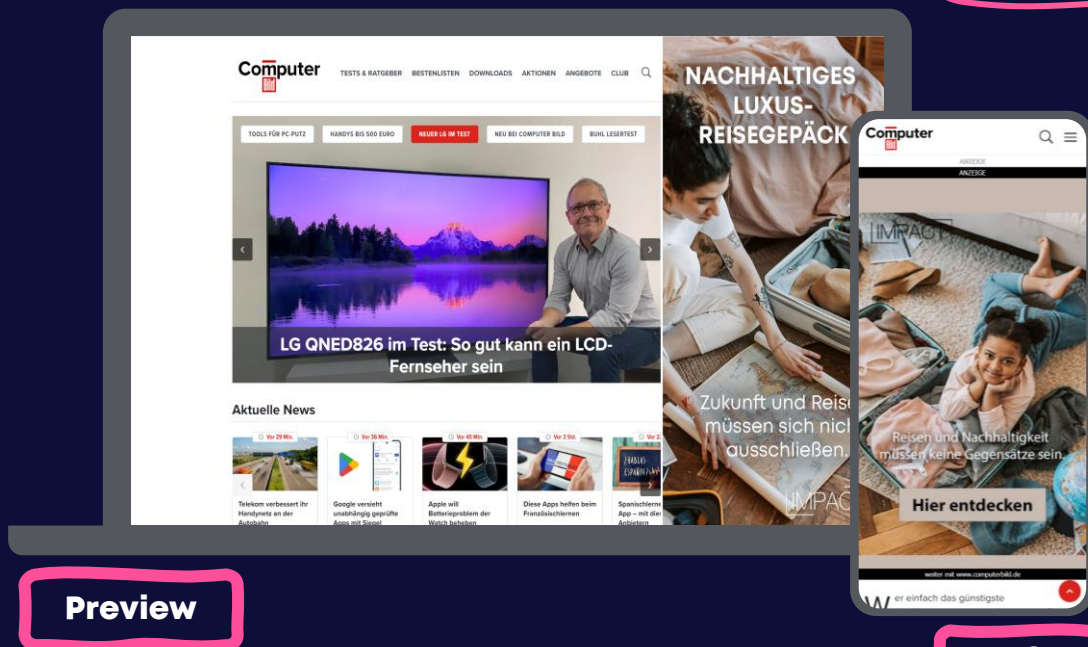


MULTISCREEN SITEBAR



Preview

Preview Mobile

Always on the safe side - also in our portfolio!

How it works: Stationary advertising material adapts dynamically to the screen size; placement on the right edge of the screen; extension of the desktop sitebar into the mobile interscroller; the interscroller lies behind the article and gradually becomes visible through scrolling

Booking options: RoS & Custom, RoC and RoP

| Format | RoS & Custom | RoC | RoP |
|-----------------------------------|--------------|------|------|
| Multiscreen Sitebar ¹⁾ | 92 € | 82 € | 77 € |

1) Corresponds to the CPM price list booking of Sitebar and Mobile Interscroller. Not inApp bookable; also bookable Device Only (plus 10€ CPM surcharge for Stationary Only booking)
 DISPLAY ROP - incl. a targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see targeting price list) Technical specifications of the advertising formats and dimensions can be found at <https://mediaimpact.de/en/digital-formats>
 All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Errors and omissions excepted.