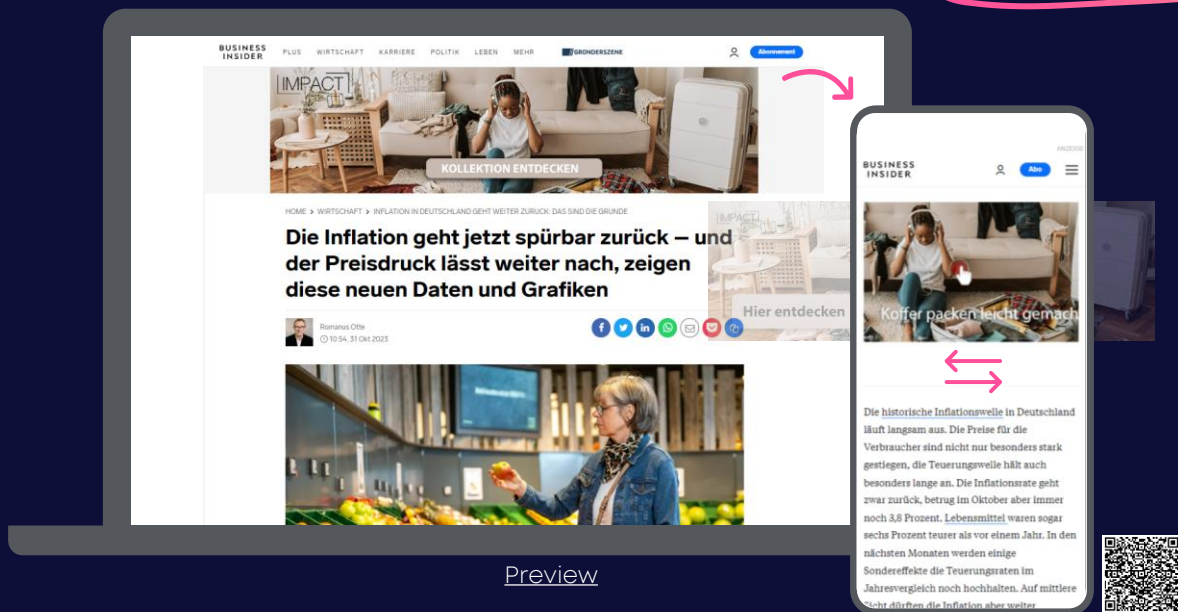


MULTISCREEN BILLBOARD



Use the large design area of the billboard also mobile

How it works: We place your billboard mobile (MEW & APP) with a slide function in the mobile medium rectangle. The billboard slides automatically and on user interaction from left to right and is therefore completely visible.

Booking options: RoP, RoC, RoS & Custom

Note: The billboard must be delivered as jpg or png

Format	RoS & Custom	RoC	RoP
Multiscreen Billboard (Billboard + Mobile Medium Rectangle)	80 €	70 €	65 €

DISPLAY ROP - incl. one targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targeting additive (see 2 Targeting price list) Technical specifications of the advertising formats and dimensions can be found at <https://mediainpact.de/de/digital-formate>. All prices are (unless otherwise stated) as CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.