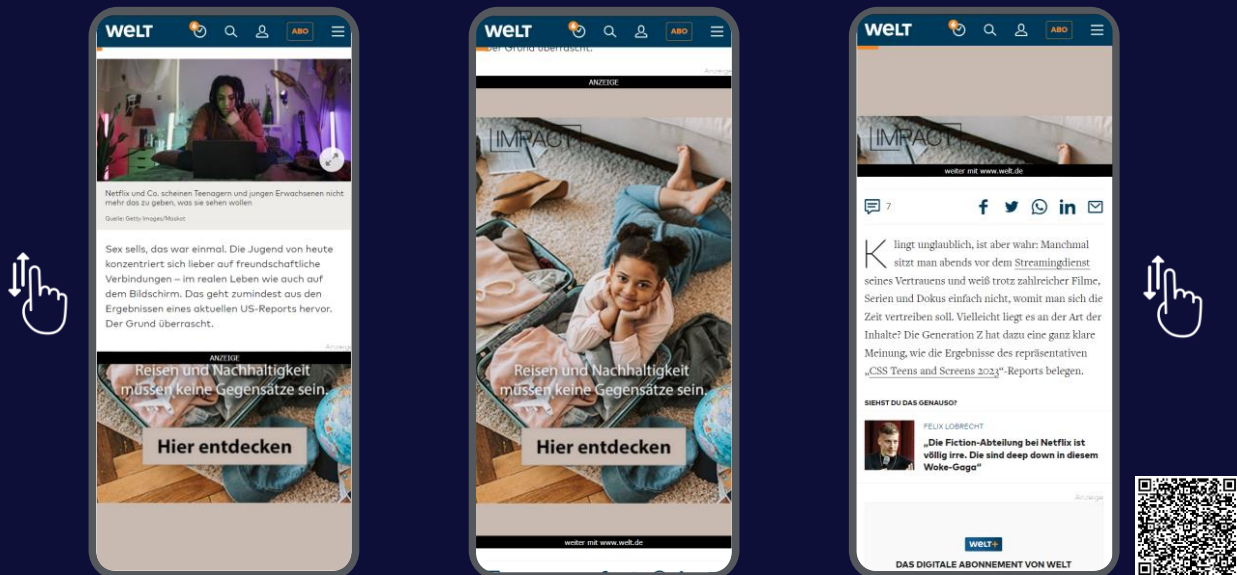


INTERSCROLLER AD



Fullscreen mobile staging in the content

How it works: The Interscroller Ad is integrated into the editorial content. The ad lies behind the article and gradually becomes visible by scrolling. 16:9 and / or 9:16 videos can be integrated.

Booking options: RoP, RoC, RoS & Custom, HomeRun Deluxe and Supreme (see object-factsheet)

Note: Not bookable inApp

Format	RoS & Custom	RoC	RoP
Mobile Interscroller Ad	92 €	82 €	77 €

DISPLAY ROP - incl. a targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see 2 Targeting price list)
 Technical specifications of the advertising formats and dimensions can be found at <https://mediaimpact.de/en/digital-formats>
 All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Errors and omissions excepted.