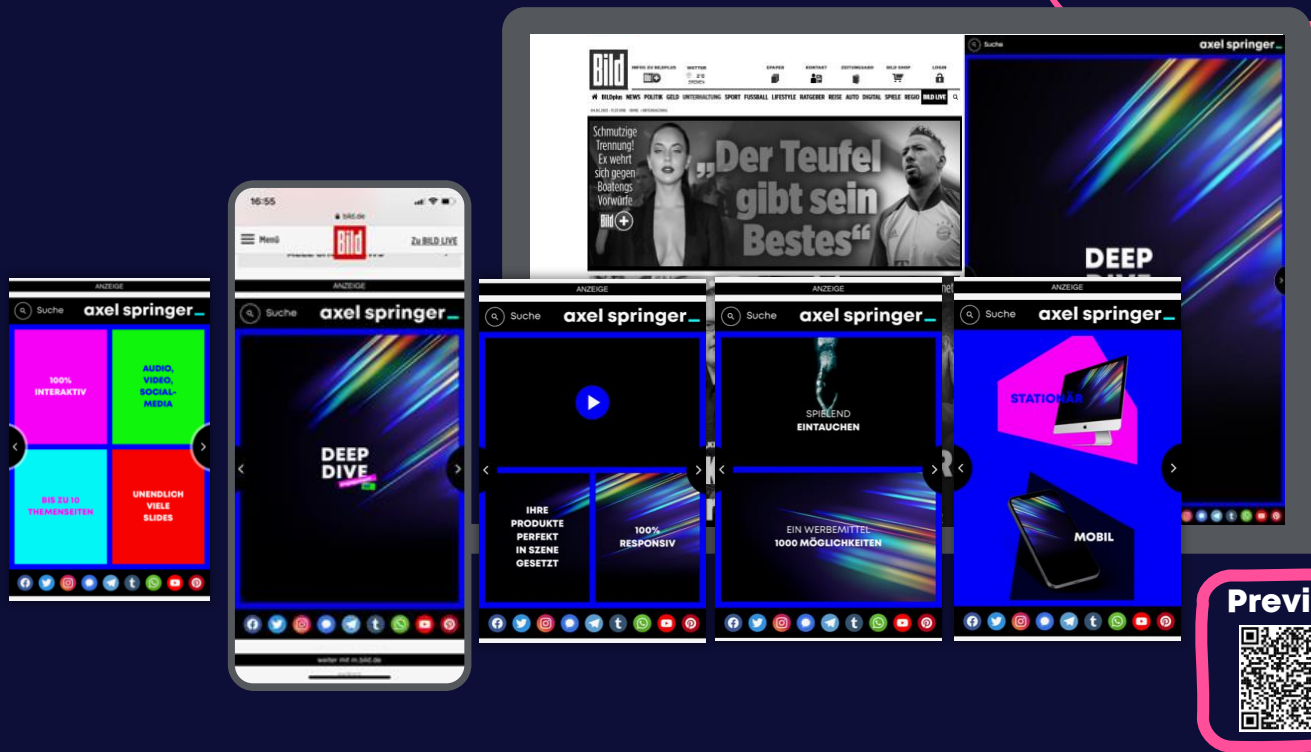


ENGAGEMENT AD



Interactive staging of your product variety!

How it works: up to 8 different charts on one AdSlot, charts can each be customised with images, videos, claims and CTAs; high engagement rates thanks to customised design of the advertising media

Booking options: Ros & Custom, RoC and RoP, can also be booked as a fixed home run placement (see object factsheets)

Note: different targeting options, see targeting price list

FORMAT	PRICE	
Engagement Ad Sitebar + Interscroller	RoS & Custom	92 €
	RoC	82 €
	RoP	77 €

DISPLAY ROP - incl. a targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see targeting price list)

Technical specifications of the advertising formats and dimensions can be found at <https://www.mediaimpact.de/en/digital-formats>

All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Errors and omissions excepted.