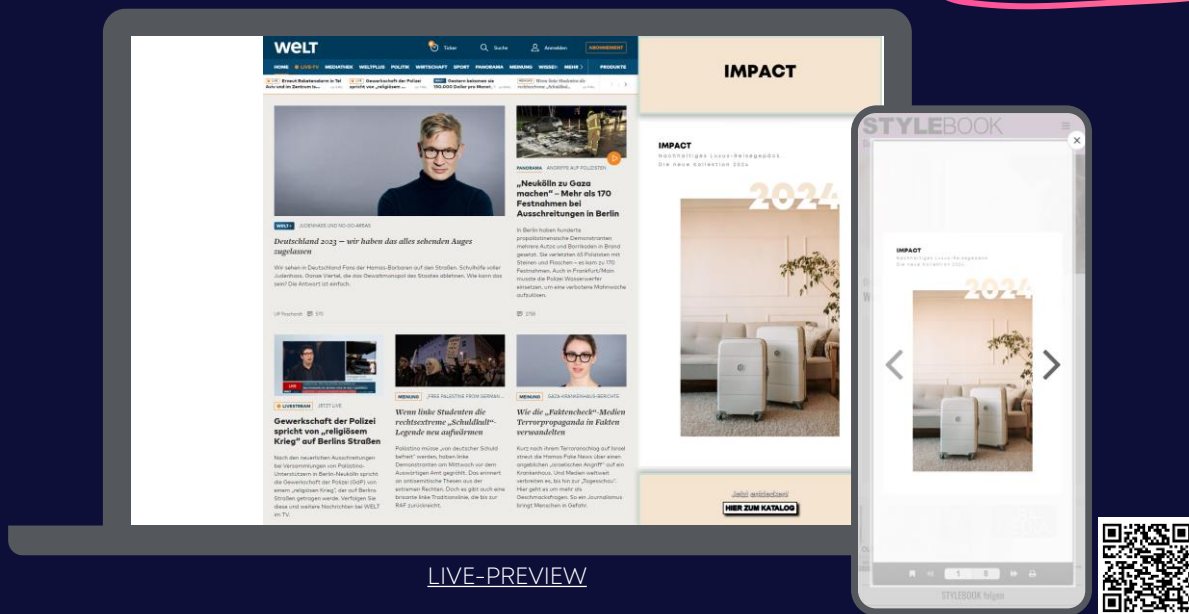


CATALOGUE AD



LIVE-PREVIEW

Your flip page brochure digitally extended interactively, easily and quickly

How it works: We place your brochure in a sitebar and a mobile medium rectangle. Clicking on the advertising space opens a layer and the user can browse through your brochure. If desired, link each product with its own URL. All we need is your logo, your flip page brochure (PDF), the brochure cover and a color for the header and footer.

Booking options: RoP, RoC, RoS & Custom, HomeRun Deluxe¹, programmatically bookable (all deal types)

Notes: Links (Click URLs) must be stored in the PDF itself (number of links freely selectable); CTR is measured by you, we count the openings of the PDF

Format	RoS & Custom	RoC	RoP
Catalogue Ad (Sitebar + MMR)	80 €	70 €	65 €

¹⁾ For details and prices see object factsheets
 DISPLAY ROP - incl. one targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see 2 Targeting price list)
 Technical specifications of the advertising formats and dimensions can be found at <https://mediaimpact.de/en/digital-formats>
 All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Errors and omissions excepted.