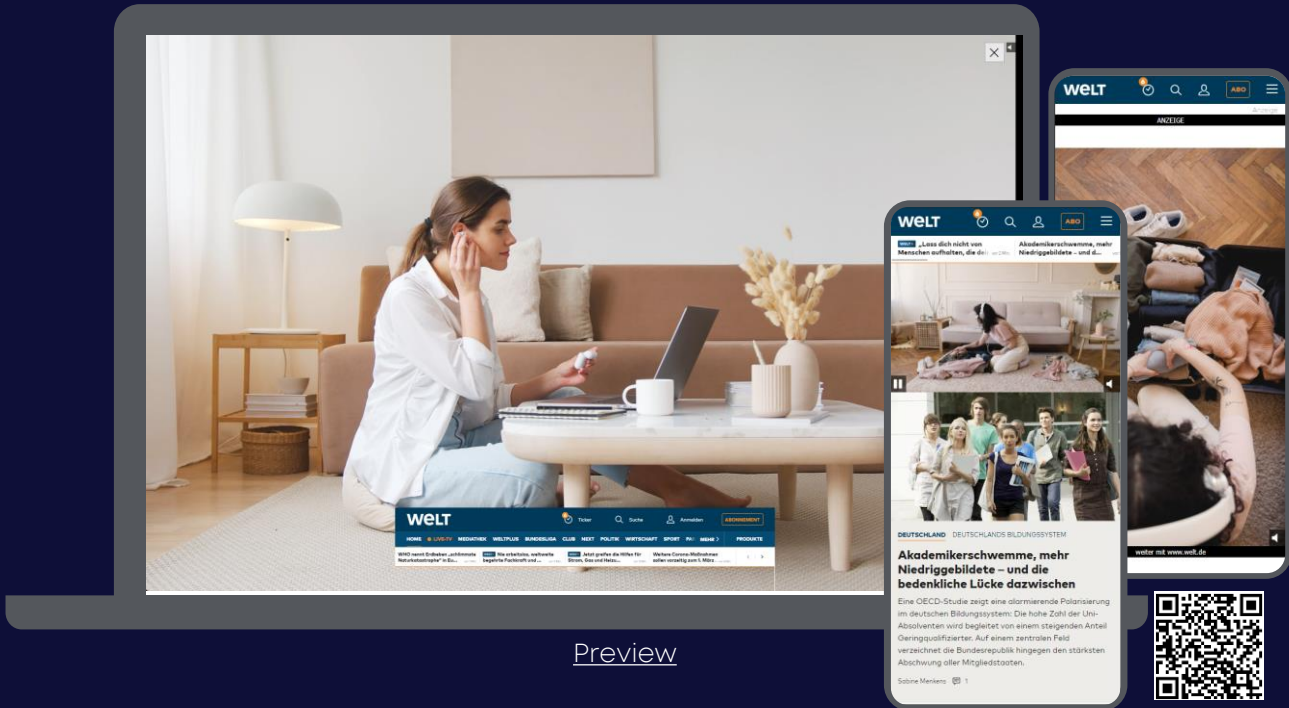


BIG STAGE



Preview

Fullscreen video ad directly on page view

How it works: Automatic Pre Expanding Video Wall with Autoclose Autoclose and FC1. A Double Dynamic Sitebar + Billboard remain as a reminder. The matching Video Lead Ad 2:1 and the Video Interscroller¹ as mobile advertising media.

Booking options: Home Run Supreme (see object factsheets)

Note: Editorial approval required

¹⁾ A medium rectangle is required for inAppFor the creation of advertising material for the Big Stage via MI plus creation costs of € 4,800, lead time of at least 15 working days from delivery of the assets (video, image material, etc.). Technical specifications of the advertising formats and dimensions can be found at <https://mediaimpact.de/en/digital-formats> Errors and omissions excepted.

