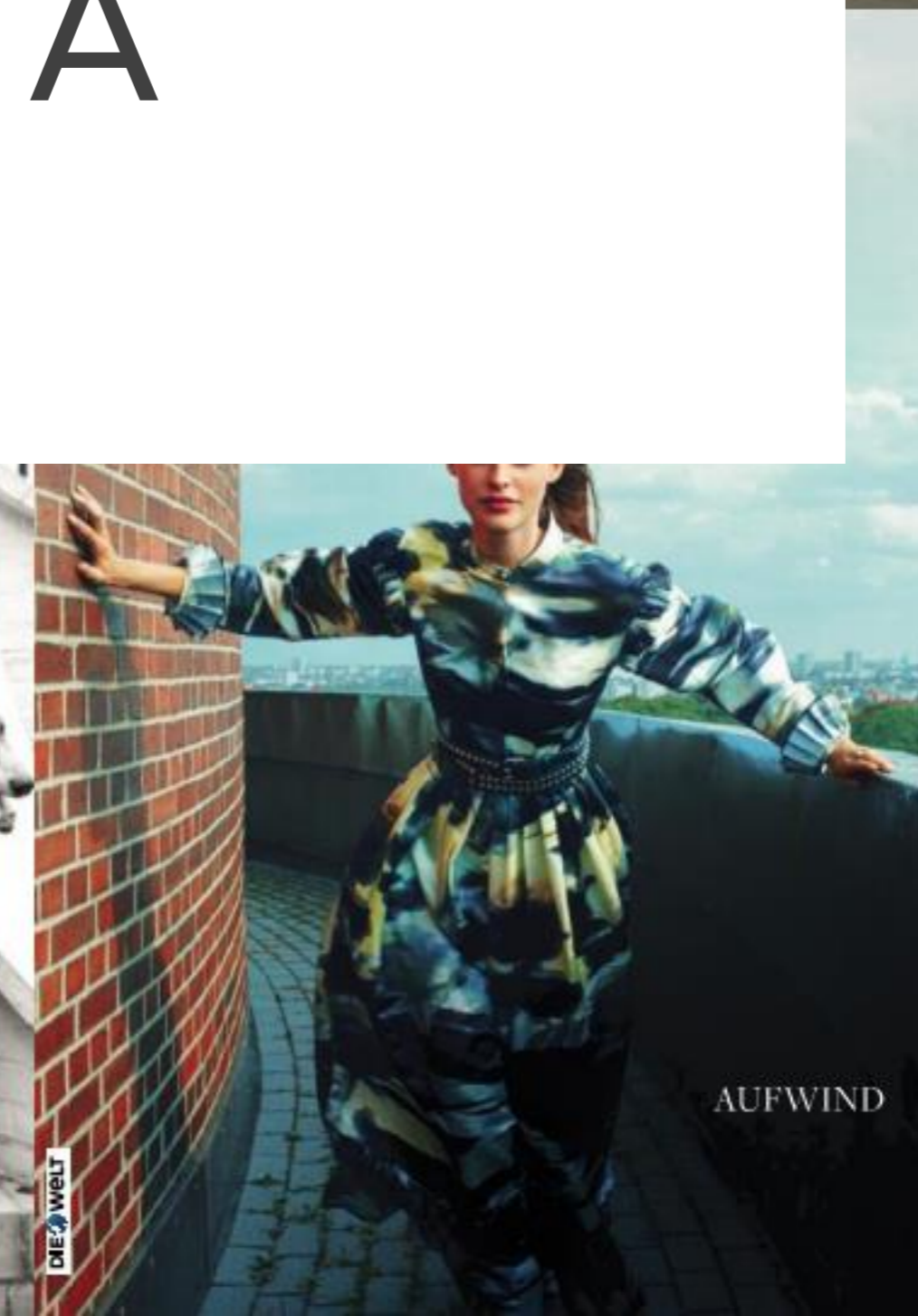
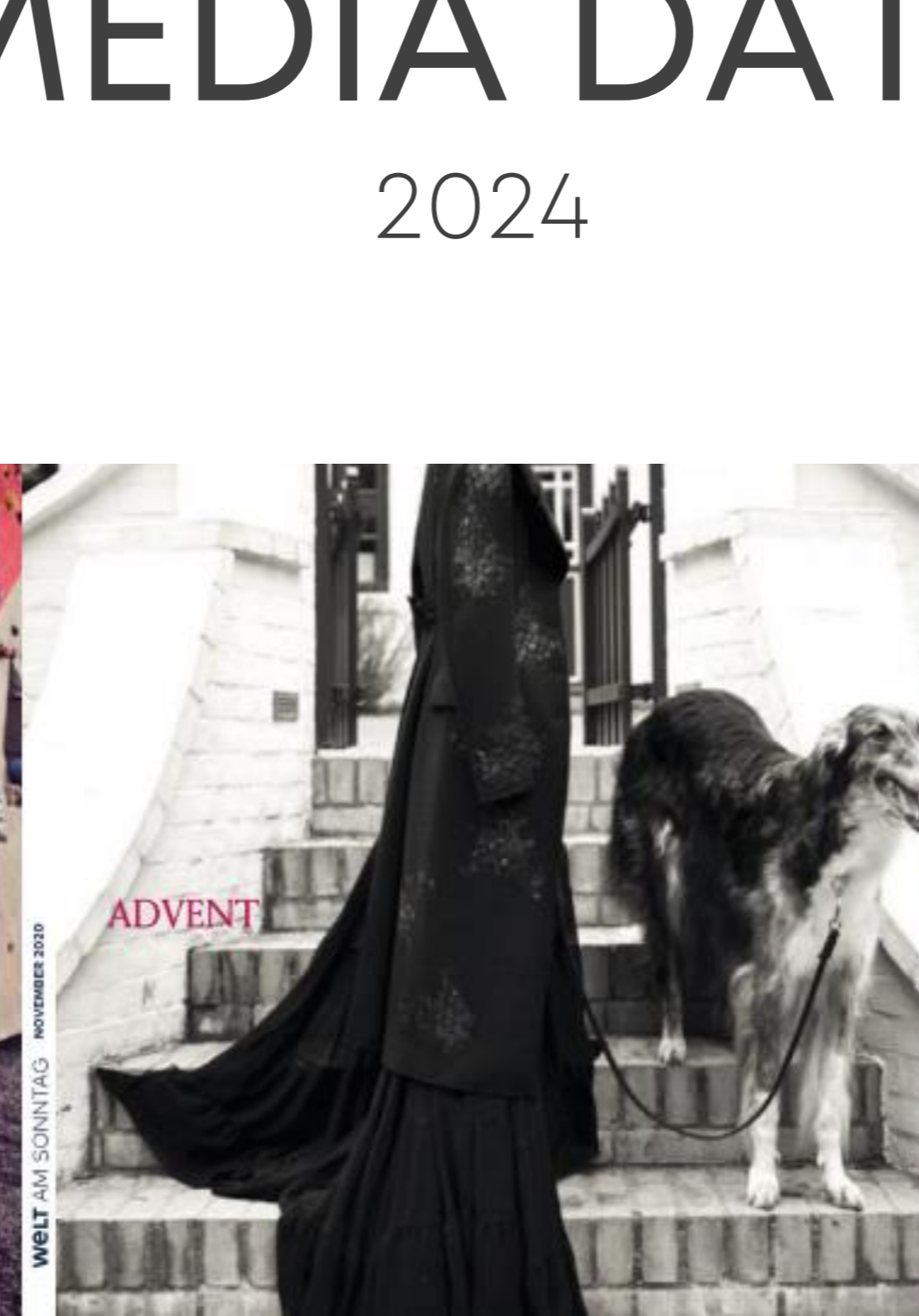
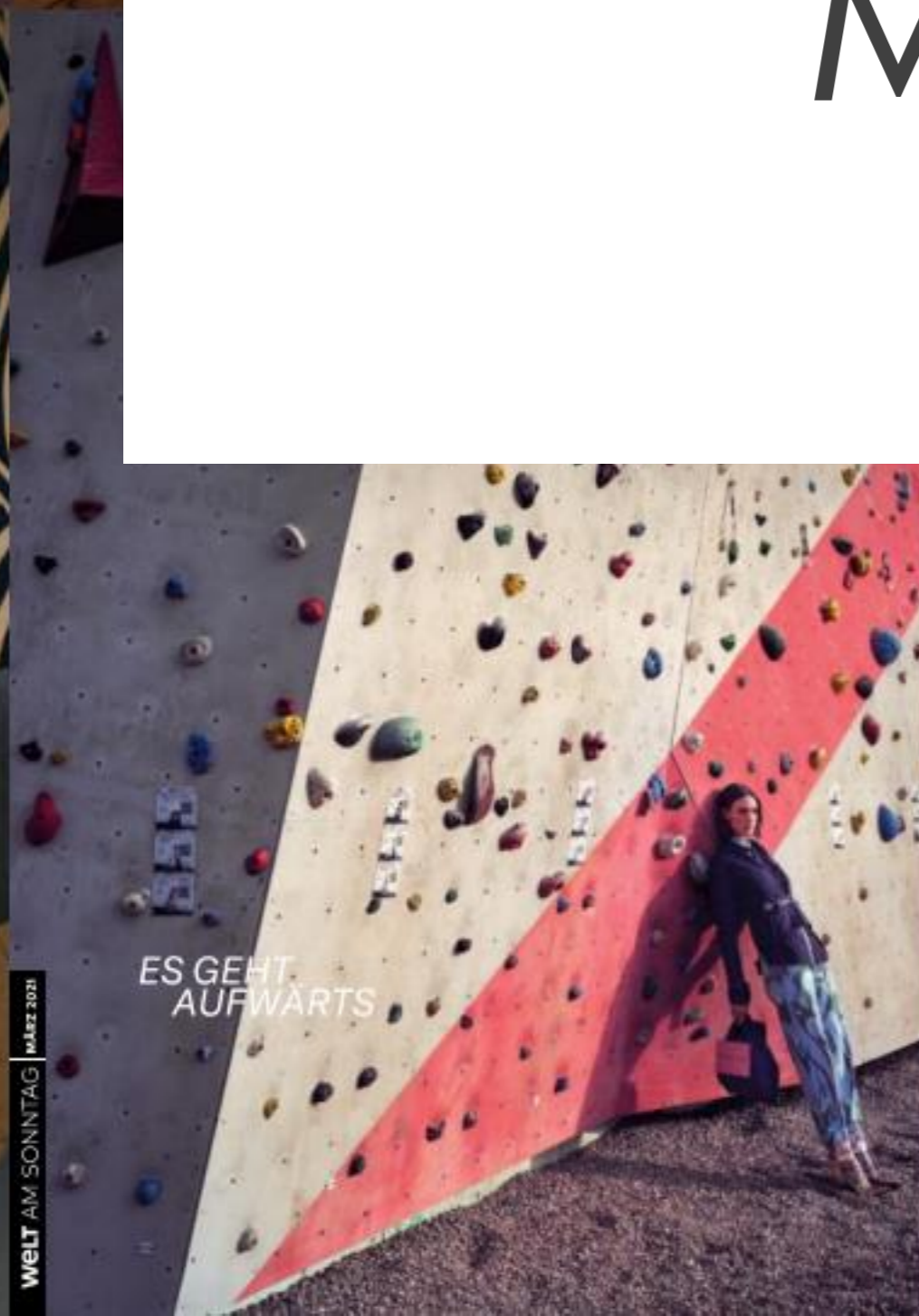




MEDIA DATA

2024



USP

Internationally recognized style expertise of Editor in Chief Inga Griese

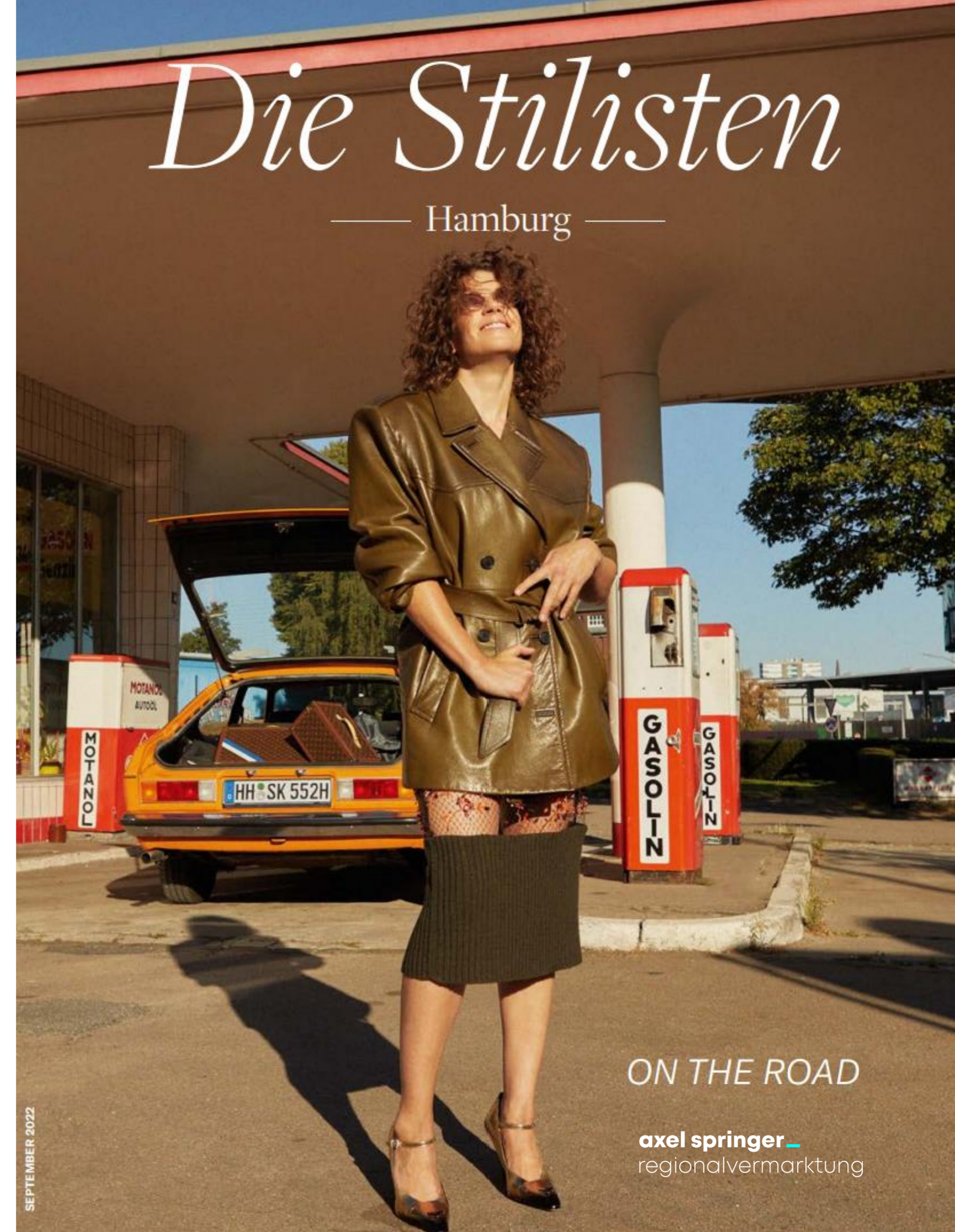
Source of inspiration for our consumer- and brand-conscious readers who are interested in topics such as fashion and jewellery, indulgence, design and travel

Credible journalism with a clear stance meets opulent, innovative aesthetics

Unique, sophisticated photo productions

Written with a northern German heart and a creative eye for the uniqueness of the North

Unique in Northern Germany



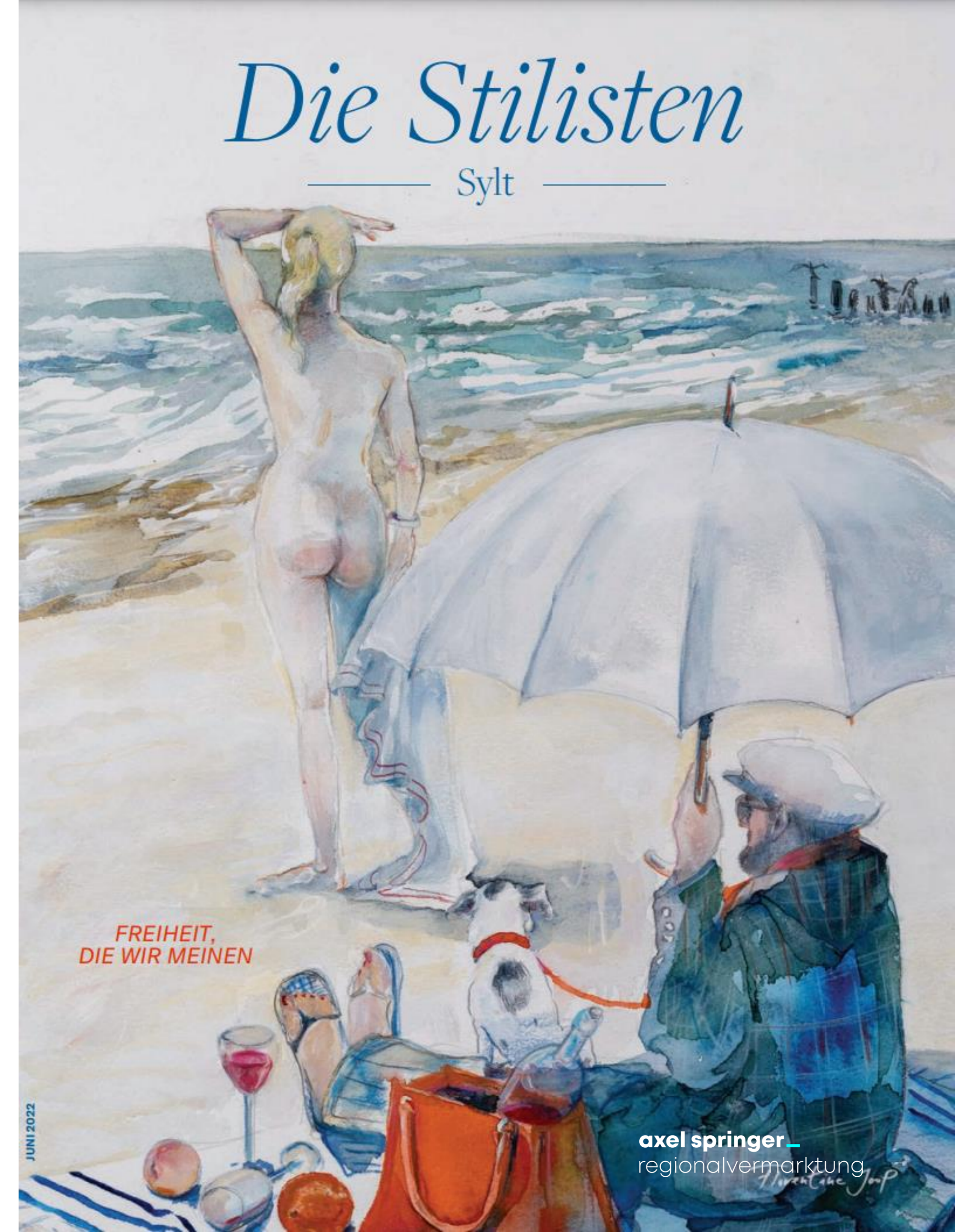
BRAND IDENTITY

Established since more than 10 years.

Distribution on Saturdays / Sundays in WELT AM SONNTAG
Northern Germany*.

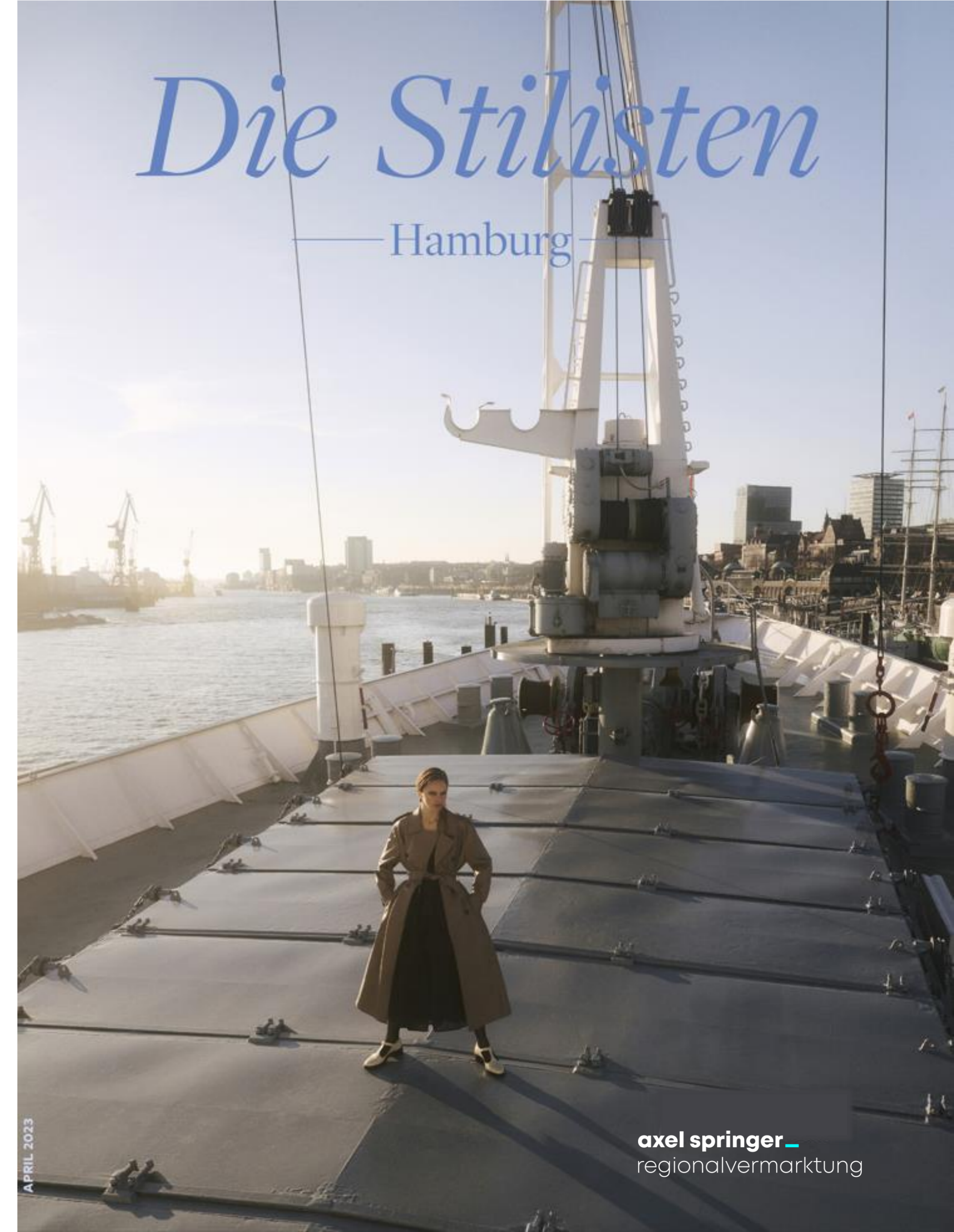
Opulence through large magazine format in classic “saddle
stitched” layout.

Unique positioning as a regional high-class publication in the
north.



DATES 2024

Edition	Publication Date	Advertising Deadline	Printing Deadline
Die Stilisten Sylt	29.06. / 30.06.	13.05.	03.06.
Die Stilisten II	28.09. / 29.09.	12.08.	02.09.
Die Stilisten III	23.11. / 24.11.	07.10.	28.10.



APRIL 2023

axel springer
regionalvermarktung

FORMATS AND PRICES

1/1 Page	W 255 mm x H 335 mm	11.330 €
1/2 Page vertical	W 123 mm x H 335 mm	7.210 €
1/3 Page vertical	W 94 mm x H 335 mm	4.429 €

Preferred Placements

Opening Spread	2. Cover page + Page 3	26.780 €
Against Editorial	Left page near editorial	12.360 €
Facing Table of Content <small>(FTC)</small>	Left page near content	12.360 €
Cover Pages	3. Cover page <small>(IBC)</small>	12.360 €
	4. Cover page <small>(OBC)</small>	14.935 €
Inner Pages	1. Right page	12.875 €
	2. Right page	12.360 €
	1. Double page	25.750 €

STILISTEN - Prices are valid as a supplement to the price list no. 102 DIE WELT/WELT AM SONNTAG.
 All prices minus discount, minus 15% intermediary remunerations when booking through an agency approved by us, excl. VAT (MwSt).
 Discounts are granted according to the actual purchase volume only for the ads in DIE STILISTEN. These advertisements are neither
 5 conclusive nor discount-forming for WELT AM SONNTAG.



NOVEMBER 2022

VERWEILE DOCH
 axel springer
 regionalvermarktung

TECHNICAL DATA

Format Width 255 mm x Height 335 mm

Printing Envelope: Sheet offset; Content: Gravure

Paper Envelope: 150g/m² | Content: 65g/m² UPM Ultra Matt G

Resolution 300 dpi

Cut 5 mm circumferential

Processing 3-sided cut, Saddle stitched

ICC-Profile Envelope: ISO coated V2 | Content: PSR_LWC_PLUS_V2_M1

Colours Euro colours 4/4

Data Delivery PDF/X-1a, PDF/X-3 or PDF/X-4

Address Print Documents

stilisten-anzeigen@axelspringer.de

Die Stilisten

— Sylt —



BARFUSS

axel springer
regionalvermarktung

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