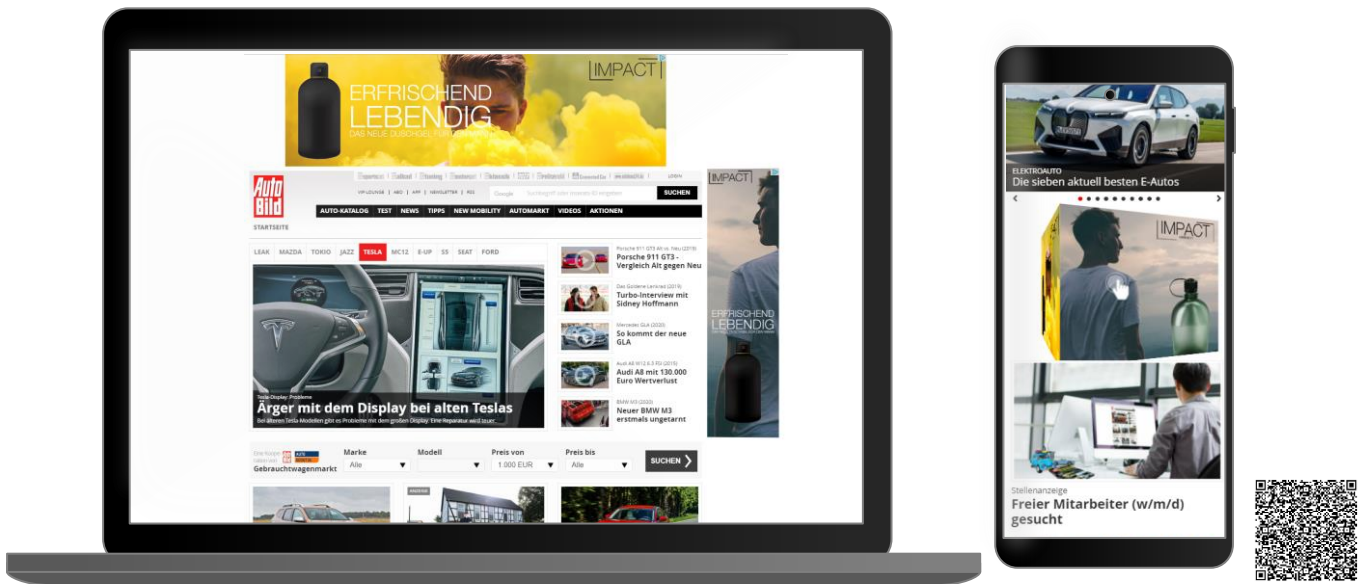




MULTISCREEN CUBE AD



For Preview click here

YOUR PRODUCT PRESENTED IN A DIVERSE AND IMPRESSIVE WAY

- The Cube Ad consists of 4 pages in cube design, which automatically switch to user interaction (mobile).
- You have the possibility to link each page individually with a landing page.
- We create the advertising material in consultation with you - all we need are 4 campaign images as png or jpg. Please note the dimensions of the respective advertising material.
- Put one or more of your products in different formats, such as billboard or skyscraper in a meaningful way - you have the choice.
- Book the Cube Ad as a multiscreen ad or in combination with standard formats, whether in the HomeRun (Basic, Deluxe, Supreme) or as a rotation booking.

MULTISCREEN DISPLAY (Mobile, Desktop, Tablet)						
	Skyscraper, Superbanner, Medium Rectangle	Halfpage Ad	Billboard			
Mobile Content Ad 6:1 + 4:1	RoS & Custom	50 €	RoS & Custom	60 €	RoS & Custom	70 €
	RoC	40 €	RoC	50 €	RoC	60 €
	RoP	35 €	RoP	45 €	RoP	55 €
Mobile Content Ad 2:1, Mobile Medium Rectangle	RoS & Custom	60 €	RoS & Custom	70 €	RoS & Custom	80 €
	RoC	50 €	RoC	60 €	RoC	70 €
	RoP	45 €	RoP	55 €	RoP	65 €
Mobile Content Ad 1:1	RoS & Custom	72 €	RoS & Custom	82 €	RoS & Custom	92 €
	RoC	62 €	RoC	72 €	RoC	82 €
	RoP	57 €	RoP	67 €	RoP	77 €

MULTISCREEN - Traffic distribution between stationary and mobile takes place according to availability.

DISPLAY ROP - incl. one targeting of your choice (options: Sozio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see targeting price list)

Device Only: highest price category plus 5€ CPM surcharge

Technical specifications of the advertising forms and dimensions can be found at <https://www.mediaimpact.de/de/digital-formate>

All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.