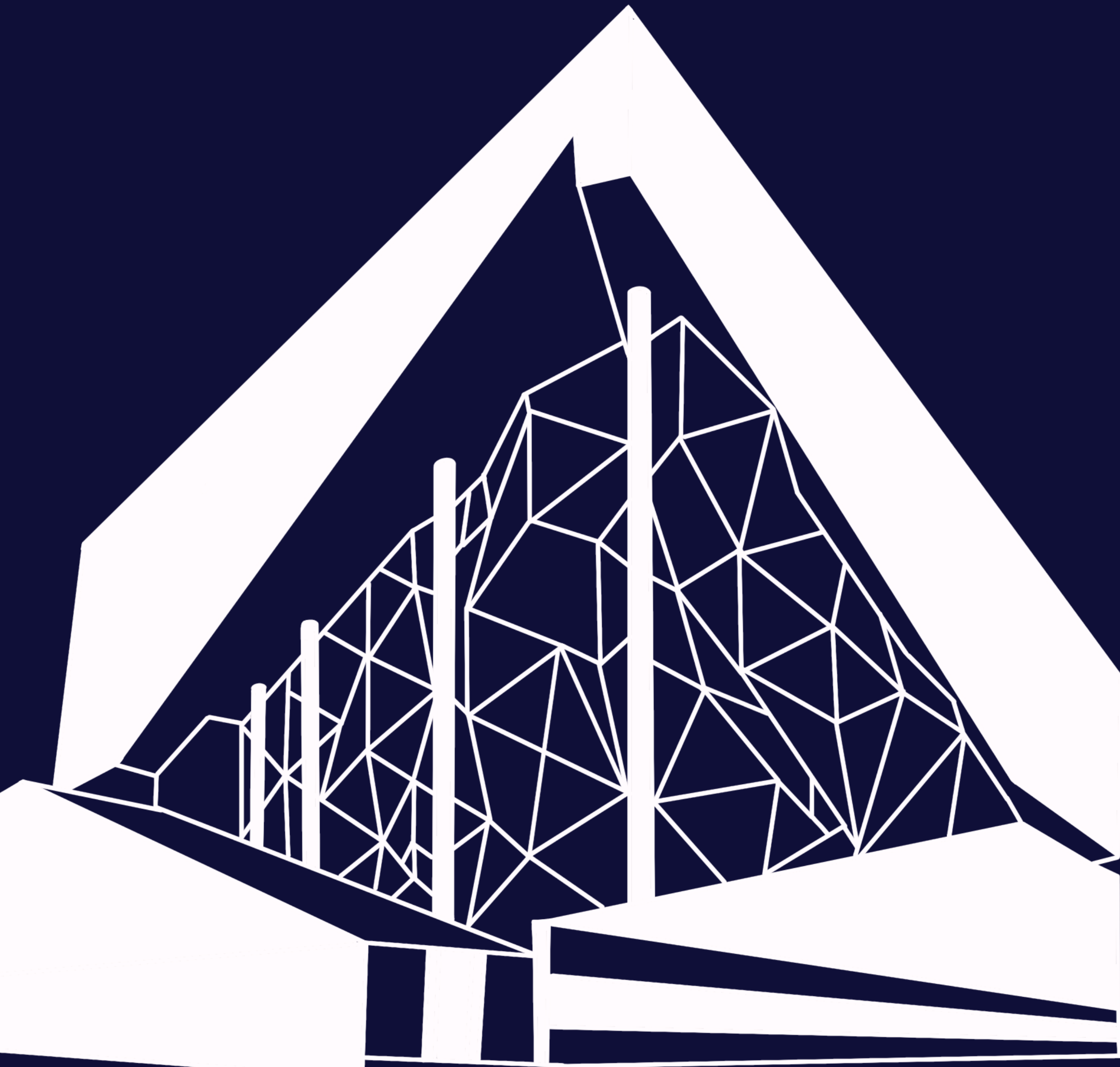


2023

NATIVE ADVERTISING

- Product overview



ENTERTAINING, EMOTIONAL AND INFORMATIVE

NATIVE ADVERTISING ROCKS AND...

.. is individually tailored to your goals!

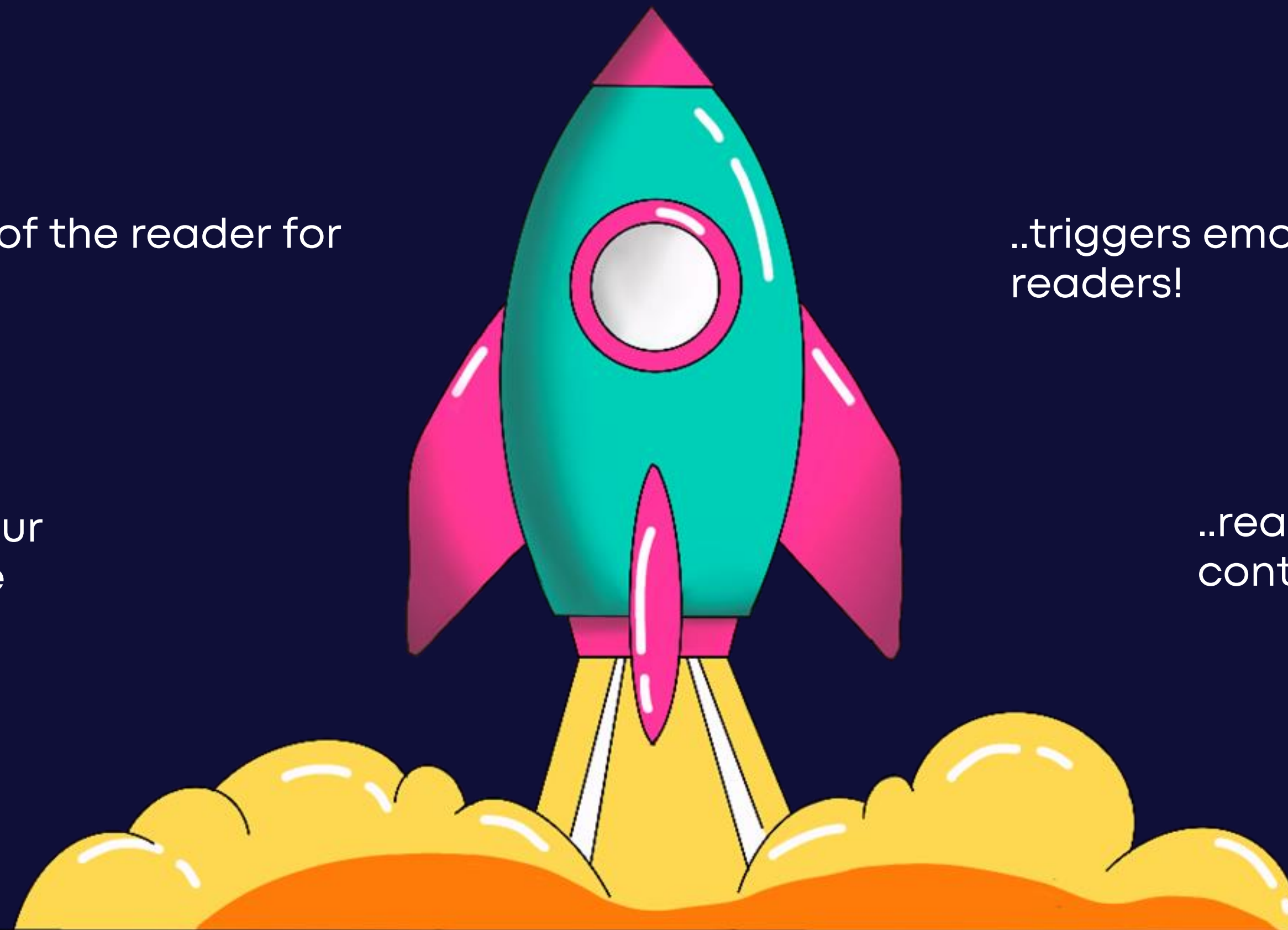
.. creates trust in your brand!

..stays in the head of the reader for
a longer period!

..triggers emotions amongst the
readers!

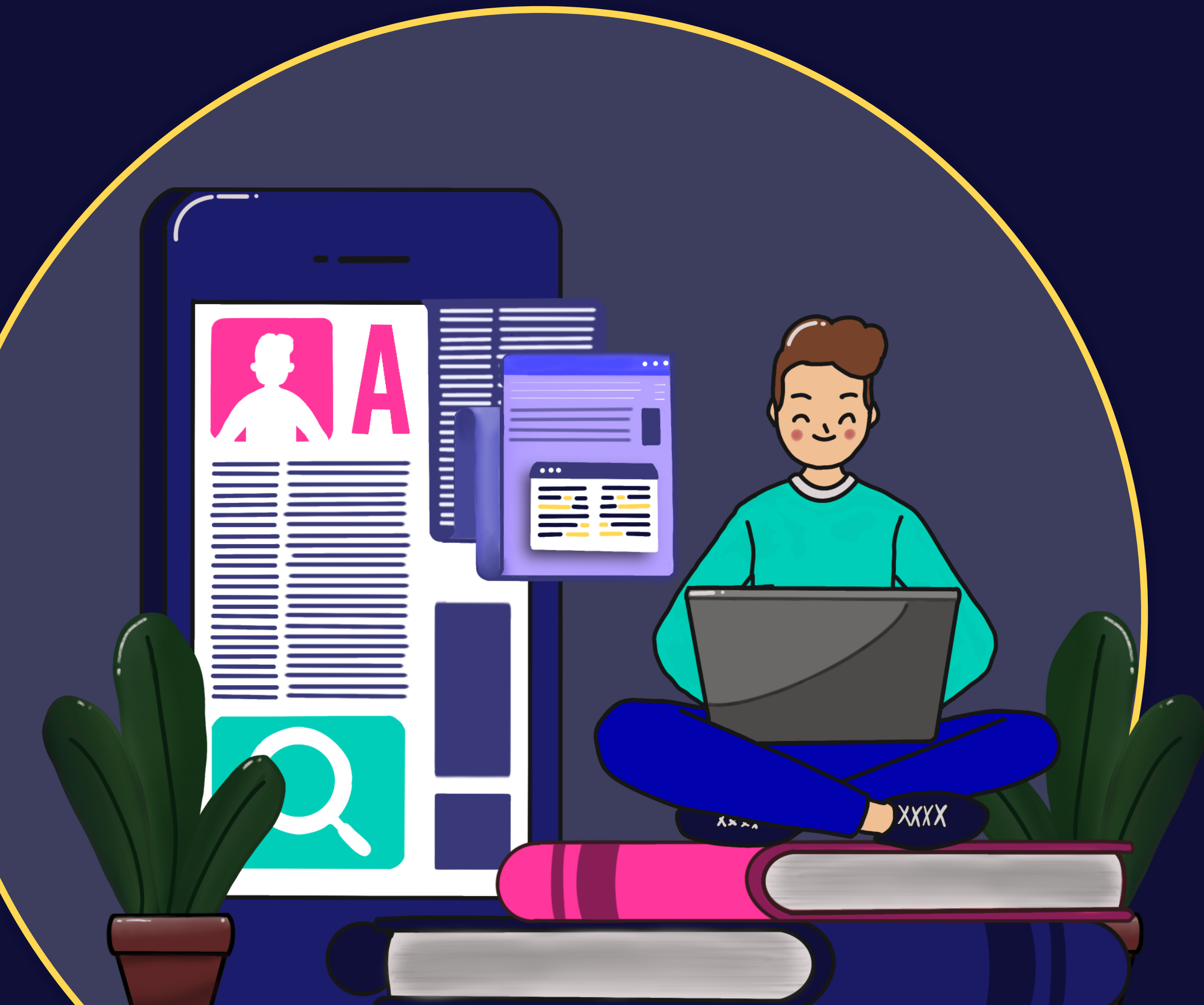
..the awareness for use of your
products raises amongst the
readers!

..readers are involved with your
content for longer!



WE LOVE TO CREATE GREAT STORIES FOR YOU

WHY US



The Brand Studios develop, produce and distribute entertaining and informative stories about your brand or products!

We create your success stories on our strong media brands and accompany and support you during the whole campaign!

Our credo: User first – every campaign is tailored to your target group.

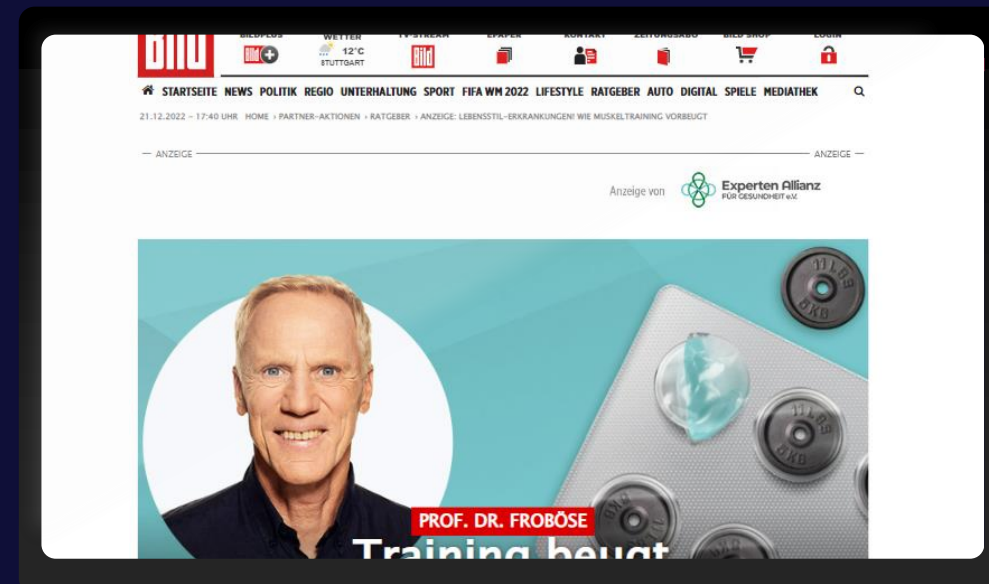
Our campaign KPIs are individually drawn up and optimized for you. By that, success is made transparent and measurable.

With us you get an all-round service from higher journalistic quality, various feedback loops to detailed final reporting.

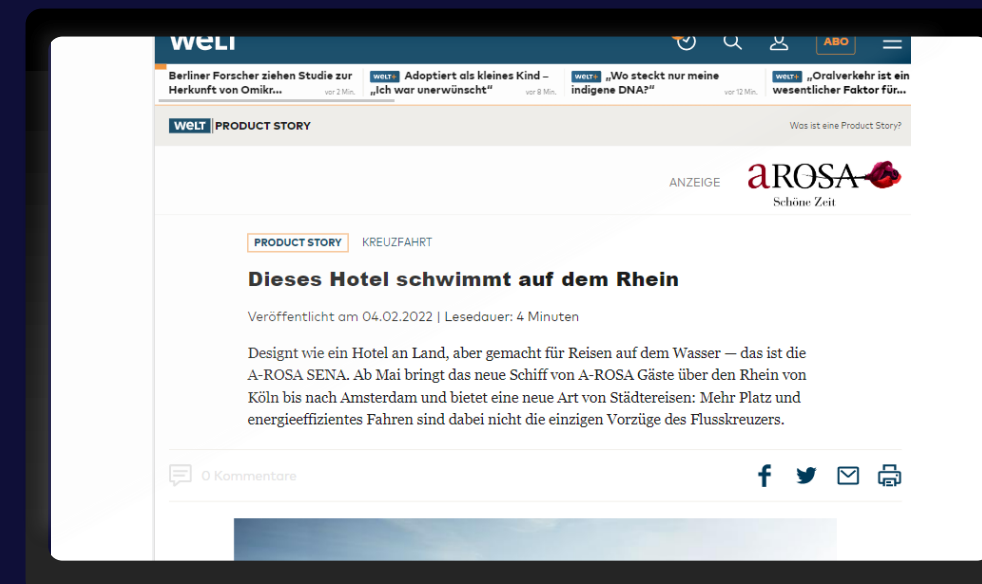
WE LOVE TO CREATE GREAT STORIES FOR YOU

FROM PROMOTIONAL TO NATIVE

*Our products are bookable
crossmedial (digital and print) as
well!*



ADVERTORIAL



PRODUCT STORY



BRAND STORY

Our best native journalists, video producers, digital strategists and crossmedia experts translate your goals for the campaign to **tailor-made storytelling** and **360-degrees-campaigns** with a maximum effect!

THE ADVERTORIAL

YOUR CONTENT IN THE LOOK & FEEL OF OUR MEDIA BRANDS

Your content displayed on our media!

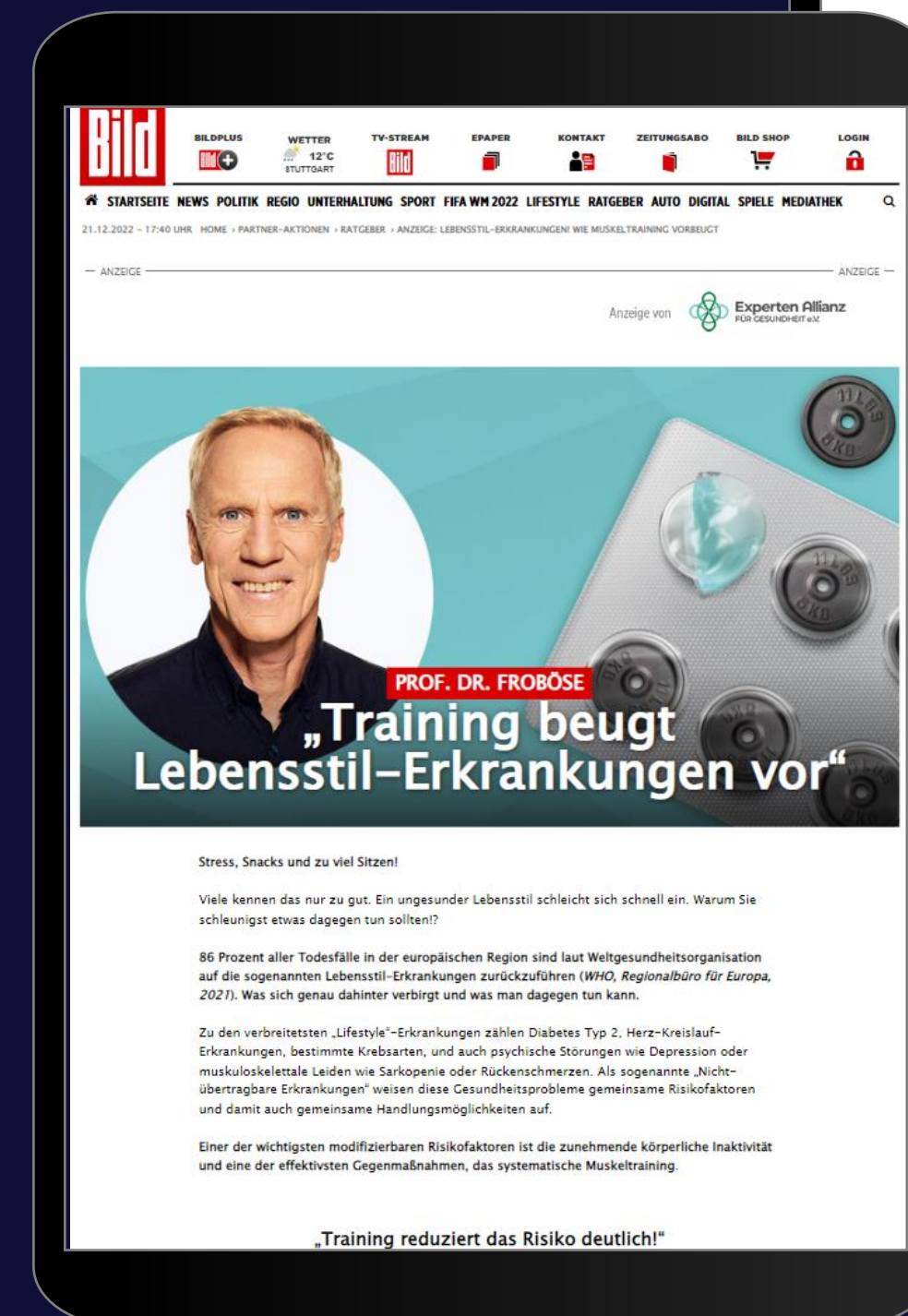
Your content will be integrated in stories about your products & messages.

The advertising materials you provide will be presented in the look and feel of the respective media brand. Therefore they get both the traffic and the trustful environment of our media.

#LINKOUTS



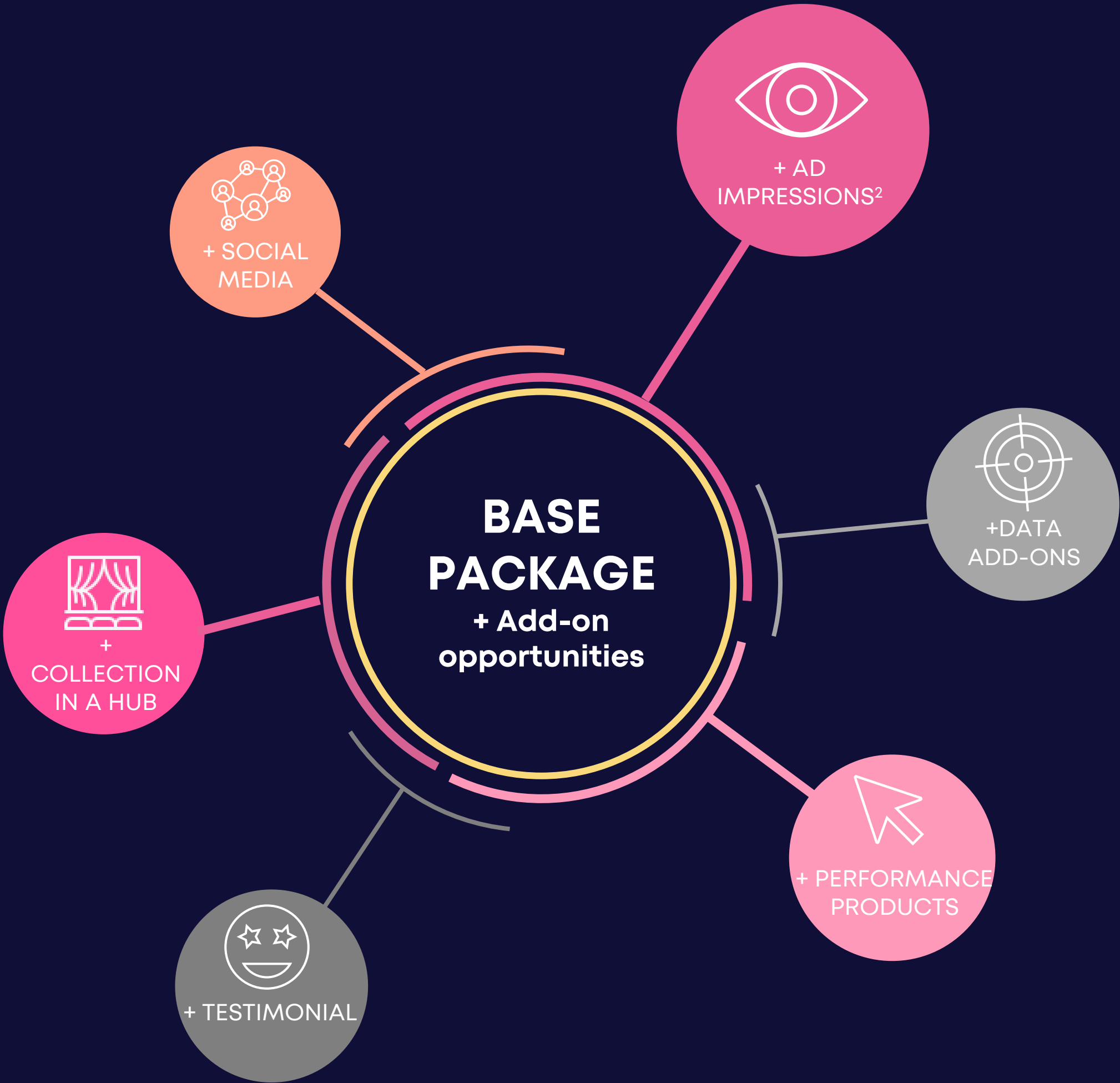
Also available
crossmedial!



ADVERTORIAL BASE PACKAGE + ADD-ONS

ARRANGE YOUR INDIVIDUAL ADVERTORIAL

	Ad Impressions	Package price
BILD	9,000,000	50,000,- €
WELT	4,000,000	25,000,- €
ICONIST	3,600,000	20,000,- €
SportBILD, AutoBILD, ComputerBILD. Transfermarkt & BUSINESS INSIDER	2,500,000	25,000,- €



1. Plus creation costs: BILD, WELT & Business Insider: 3,500,- € | ICONIST, CoBI, AuBI, Spobi: 2,500,- € (neither discounts, nor agency commission can be granted on such costs). | There might be additional costs for the respective add-ons, you can find more information on slide 21.
2. Only advertising formats that are included in the traffic package of the base packages are bookable without extra costs.

THE PRODUCT STORY

HERE YOU CAN PUT YOUR PRODUCT IN THE SPOTLIGHT

#AWARENESS

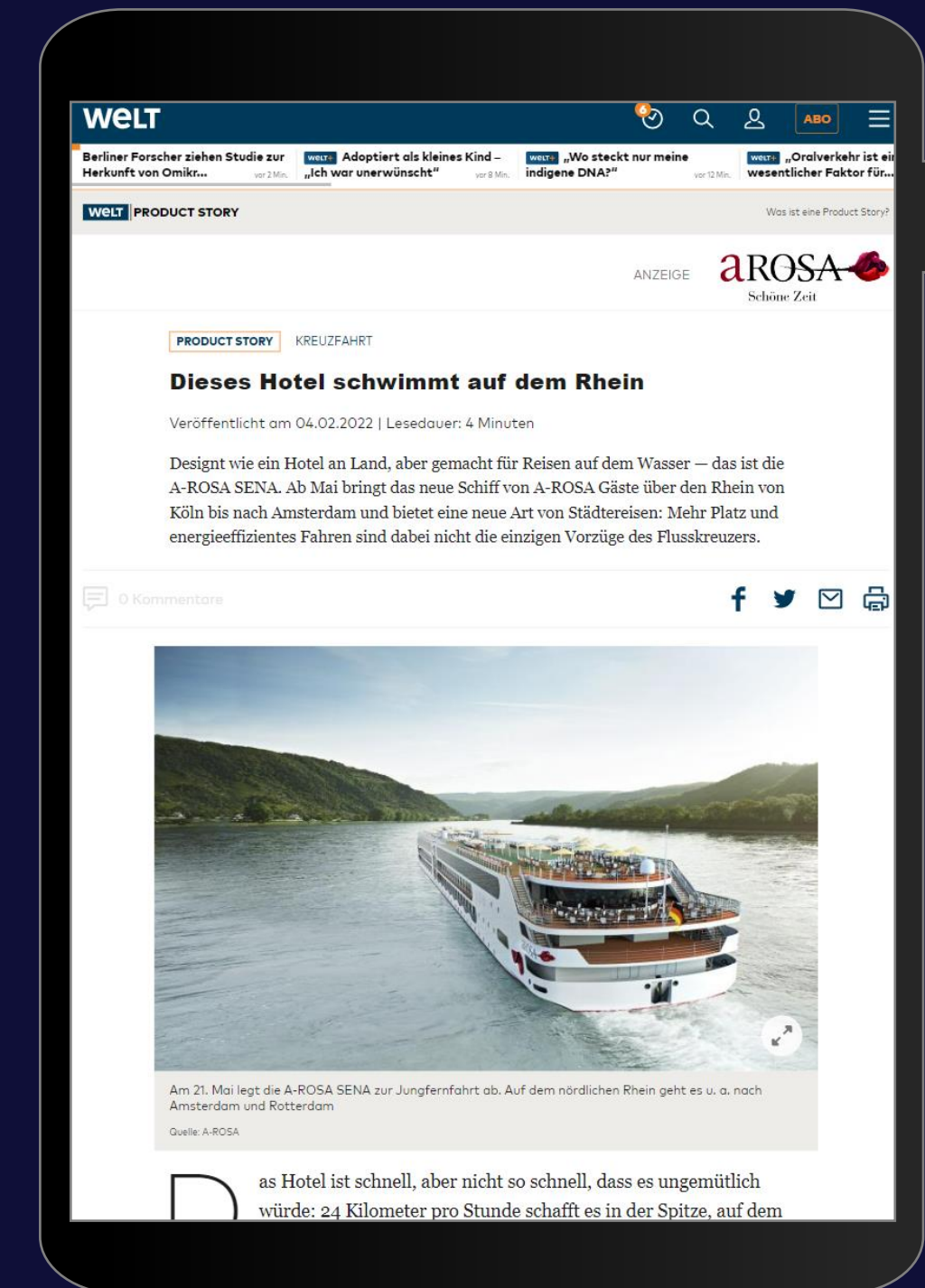


The story is focused on your brand or your product!

Your story about your products in need of explanation, new features or current offers will be displayed in the style of our respective media brand – authentically and on point.

Based on your delivered advertising material we create your individual story and the teaser package for traffic. Of course in close coordination with you during the whole process!

Also bookable crossmedial!



PRODUCT STORY BASE PACKAGES + ADD-ONS

ARRANGE YOUR INDIVIDUAL PRODUCT STORY

	Ad Impression	Page views	Package price ¹
BILD			
Package M	6,200,000	20,000	55,000,- €
Package L	8,400,000	30,000	79,000,- €
WELT			
Package M	4,700,000	12,000	47,000,- €
Package L	8,400,000	23,000	70,000,- €
ComputerBILD, AutoBILD, Sport1	1,700,000	9,000	33,750,- €



1. Plus creation costs: BILD & WELT package M: 6,000,- € | Package L: 8,000,- €; CoBI, AuBI, Sport1: 3,000,- € (neither discounts, nor agency commission can be granted on such costs). General verification of content from finance clients; if applicable the Axel Springer Brand Studios are allowed to relevant changes of product kind and/or guaranteed views. | There might be additional costs for the respective add-ons, you can find more information on slide 21.
2. Only advertising formats that are included in the traffic package of the base packages are bookable without extra costs



THE PRODUCT STORY BUNDLES

YOUR STORY NARRATED ON SEVERAL MEDIA BRANDS!

Reach several touchpoints of your target group on our media with only one story - sounds crazy?
With our Product Story bundles it is possible now!

Just chose a suitable bundle and we create a Product Story based on your content and distribute it automatically in the look and feel of the respective media brands in the bundle¹.

That's how your story is the star of the show on several stages!

15,000 guaranteed page views	15,000,000 guaranteed ad impressions	47,500,-€² package price
---	---	---

 Technology  Computer  TECHBOOK	 Automotive   WELT	 Finances  WELT ICONIST STYLEBOOK
 Travel  WELT TRAVELBOOK	 Lifestyle ICONIST FITBOOK STYLEBOOK PETBOOK TRAVELBOOK myHOMEBOOK	 Pharma  WELT FITBOOK

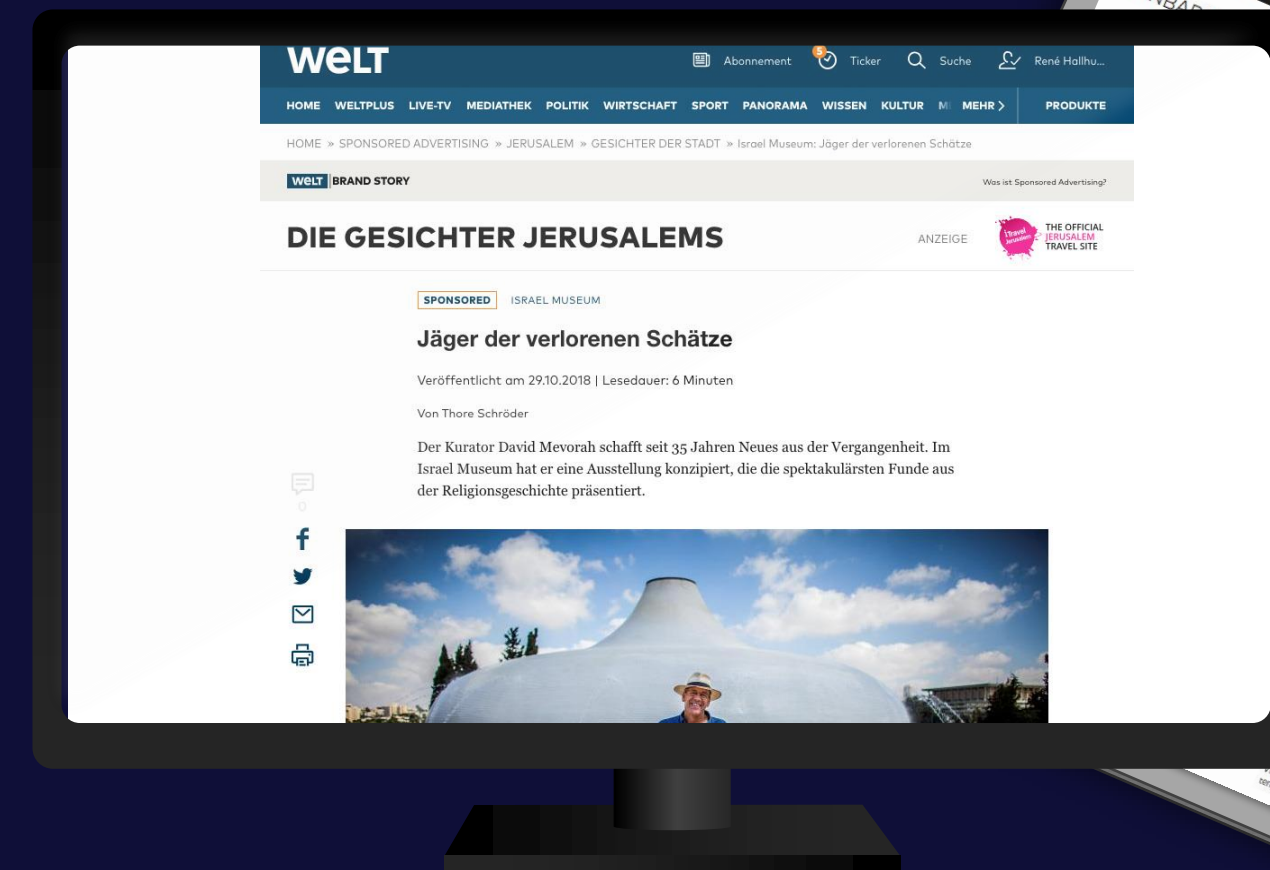
¹ the ad traffic is displayed via our ad server (standard formats) throughout the media brands that are included in the bundle (ROS or on selected channels with a thematic fit)
² Plus creation costs: 4,500,- € (neither discounts, nor agency commission can be granted on such costs).

THE BRAND STORY

WE TURN YOUR MESSAGE INTO THE TALK OF TOWN



#BRANDING



Your **individual, exciting and informative story** – written by our journalists in the style of the biggest media brands in Germany!

We create your unforgettable story and every step – from the idea to the execution – we elaborate in close coordination together with you.

Especially interesting: By booking a Brand Story you will get prominent traffic placements that are not available without a Brand Story!

BRAND STORY BASE PACKAGE + ADD-ONS

ARRANGE YOUR INDIVIDUAL
BRAND STORY

	Page Views	Package price ¹
BILD	110,000	231,000,- €
WELT	50,000	131,000,- €
Sport1		
ICONIST		
BOOKS	15,000	50,000,- €
BZ		
SportBILD		
Business Insider	5,000	17,500,- €



11 1. Plus creation costs: BILD: up to 110,000 page views 8,000,- €; up to 200,000 views 10,000,- €; from 200,000 views up 12,000,- € | WELT: up to 50,000 page views 8,000,- €; up to 100,000 views 10,000,- €; from 100,000 views up 12,000,- € | Sport1, ICONIST, BZ, BOOKS, SportBILD: up to 15,000 page views 3,500,- €; up to 20,000 views 4,000,- €; 20,000 views 4,500,- € | Business Insider: 3,500,- € (neither discounts, nor agency commission can be granted on such costs) | There might be additional costs for the respective add-ons, you can find more information on slide 21.
2. Cost per view discountable (based on the size of the booking and the respective media brand). Overall maximum bookable volume = BILD: 250,000 views | WELT: 130,000 views | ICONIST, Books, SportBILD & Sport1, BZ: 20,000 views. No extra views bookable on Business Insider.

SCALABLE PAGE VIEWS

GET EVEN MORE POWER FOR YOUR STORY WITH ADDITIONAL REACH

Minimal bookable page views

40.000 views
CPV: 2,63€

+ 2,10€ CPV
per additional view

30.000 views
CPV: 3,15€

+ 2,62€ CPV
per additional view

5.000 views
CPV: 3,50€

+ 3,33€ CPV
per additional view

Only basic package bookable

BASIS

BILD
110.000 views
CPV: 2,10€
= 231.000€

WELT
50.000 views
CPV: 2,62€
= 131.000€

**BOOKS¹, ICONIST,
SportBILD, Sport1, B.Z,**
15.000 views
CPV: 3,33€
= 50.000€

Business Insider
5.000 views
CPV: 3,50€
= 17.500€

Maximal bookable page views

200.000 Views
CPV: 1,58€

+ 1,58€ CPV
per additional view

+ 1,54€ CPV
per additional view

250.000 views

100.000 Views
CPV: 2,10€

+ 2,10€ CPV
per additional view

+ 2,05€ CPV
per additional view

130.000 views

+ 3,13€ CPV
per additional view

20.000 views
CPV: 3,13€

Only basic package bookable

OUR PARTICULAR GRAPHIC HIGHLIGHTS

LET YOUR USERS INTERACT

Give an **especially exciting packaging that raises the awareness** to your message!

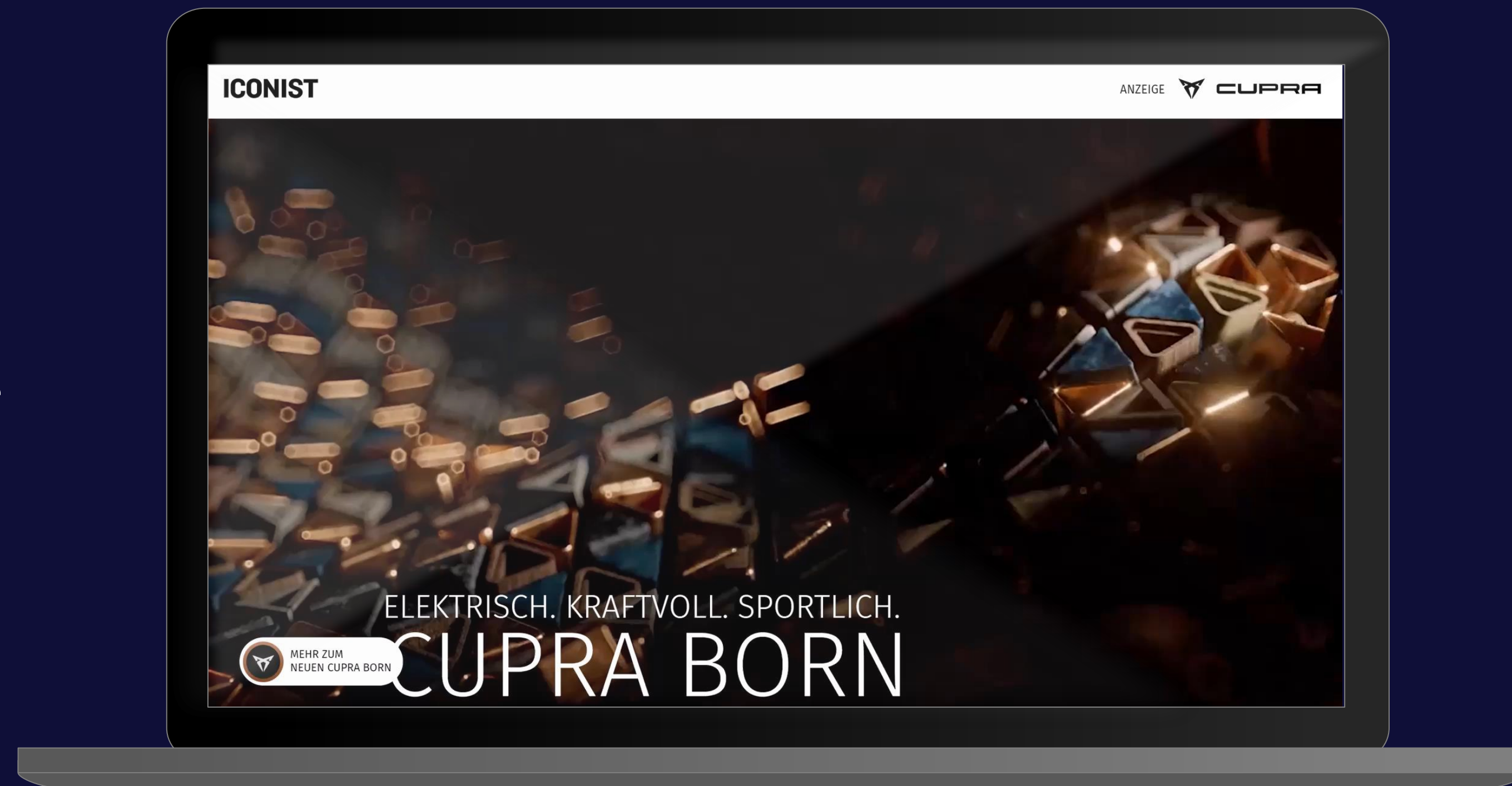
The particularity of the interactive story is the overall impression with numerous picture and video elements, with which the user is able to dive into the story!

Because: **users love interactions** – that's why we integrate several different elements into the story, which trigger interaction – **from classic videos, a world of images to slide shows.**

By that a high engagement and a raised recognition are guaranteed – because **your interactive story won't be forgotten by the users!**



YOUR STORY IN A SPECIAL GLOSS!



Example case: [Cupra](#)

¹ Plus extra creation costs: 4,000,- € on top of the base Brand- or Product Story creation costs (neither discounts, nor agency commission can be granted on such costs)

OUR PARTICULAR GRAPHIC HIGHLIGHTS

LET THE USERS DIVE INTO A VIRTUAL WORLD!

You want to narrate a topic in an **innovative manner** and with storytelling based on **modern technology** that **takes the users on a journey visually**? We have just the suitable product for you!

The integration is within the Brand or Product Story, via click the user is guided in the immersive world. There are no limits to the opportunities: **e.g. 360° portals or virtual rooms**.

Thanks to the strong involvement and the emotional address by the live experiences the story sticks to the users' recognition!

From 360° to virtual rooms



Example case: [OBI](#)

media **impact** —

¹ Plus creation costs: dependent on the respective project and therefore not defined in advance (neither discounts, nor agency commission can be granted on such costs)

OUR PARTICULAR GRAPHIC HIGHLIGHTS

AN INNOVATIVE AND ILLUSTRATIVE EXPERIENCE TO YOUR READERS

THE SWIPE STORY OFFERS A NEW READING EXPERIENCE TO THE USERS ON WELT.DE.

With this style of storytelling, which is oriented on the most recent mobile forms of presentation, the messages for your potential customers can be put in a new perspective.

Effective, structured, on point and easy to read – a form of reading, which readers know from Instagram and co. in the high-quality environment of WELT!

Exclusive @WELT

*Easy to read,
structured and so
special!*

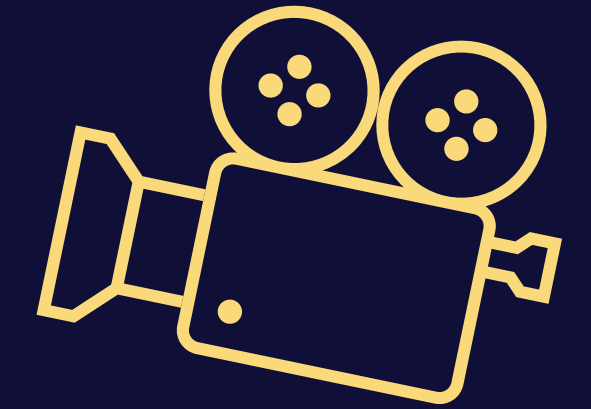


**Up to 15 story
sarts!**

Example case:
[McDonald's](#)

YOUR BRAND STORY WITH INTEGRATED VIDEOS

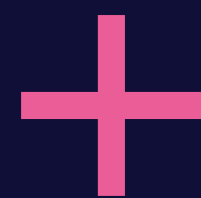
THREE, TWO, ONE AAAND ACTION!



Your story in the Video Brand Story format!

With the integration of videos in your Brand Story you reach your target audience effectively and emotionally. The result is that your message stays in the head of the readers!

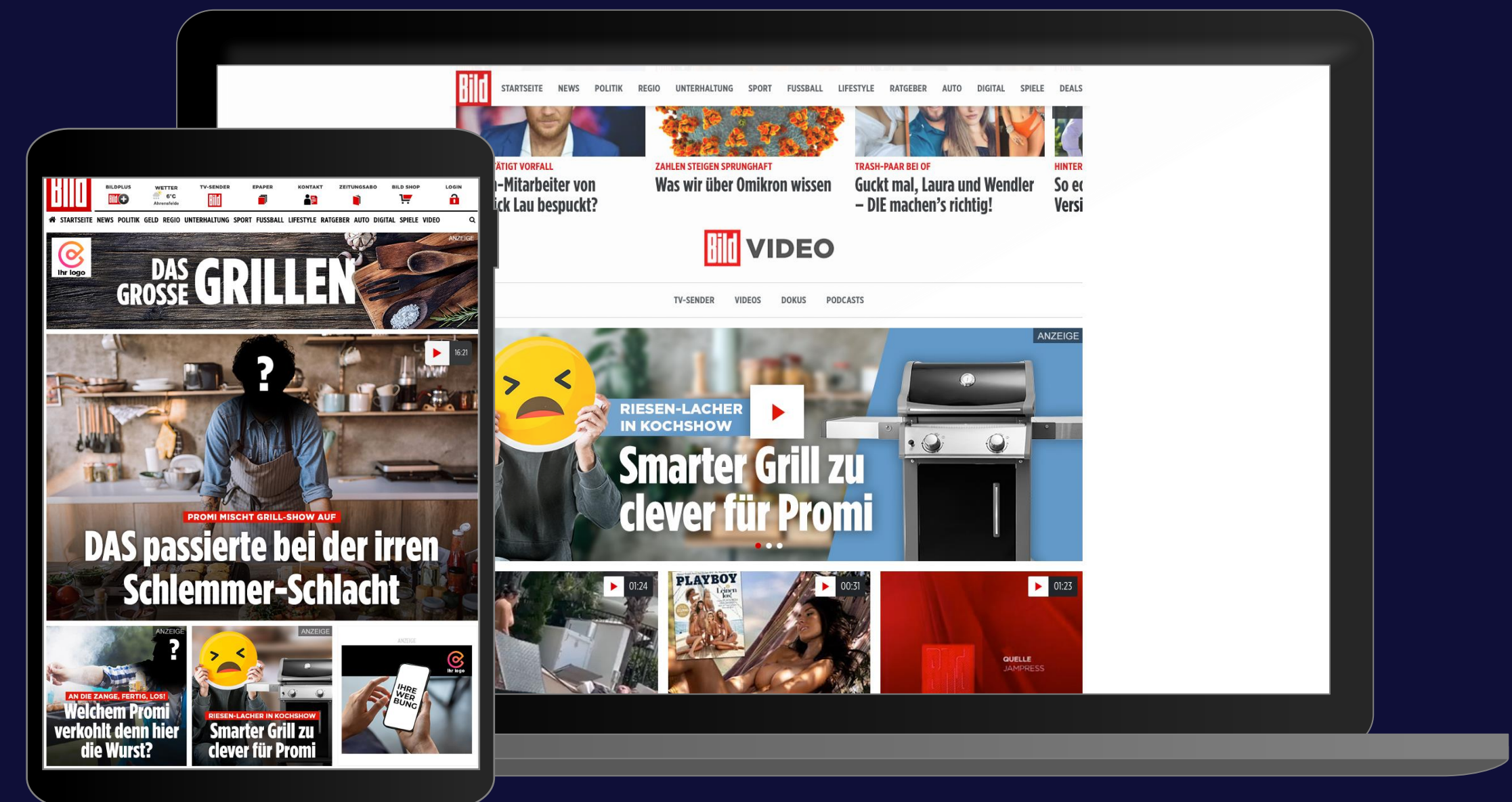
Good to know: When you book 3 or more Video Brand Storys you are able to additionally book our exclusive video teasinger package which includes prominent video placements, amongst others on the BILD-Home, which directly link to your videos!



Extra video teasinger package:

50,000 guaranteed video views

Package price: 120,000,- €¹



Beispielvisualisierung

¹ Plus creation costs: 30,000€, creation of your three Video Brand Storys included (neither discounts, nor agency commission can be granted on such costs)

NATIVE + PERFORMANCE = WIN!

FOR THE PERFORMANCE BOOST FOR YOUR STORY

Whether traffic, lead or conversion:
we have just the right performance
add-on for every goal!

JUST CLICKS



The easiest way for simple clicks!

Your advertisements are displayed via the whole MI_portfolio and we give you a click guarantee!

You can chose between:

- **Native clicks:** **picture + text teaser**, which automatically adapt to the website they are displayed on
- **Display clicks:** classic advertisements

ACTIVATION ADD-ON



Activation and interaction with your campaign!

Additionally to your branding campaign we offer you the suitable performance advertisements within the Media Impact portfolio or via social media ads with your sendership, so that you reach your target KPI for sure!

Clicks, engagements or **views** – you can chose!

LEAD ADD-ON



We generate measurable leads!

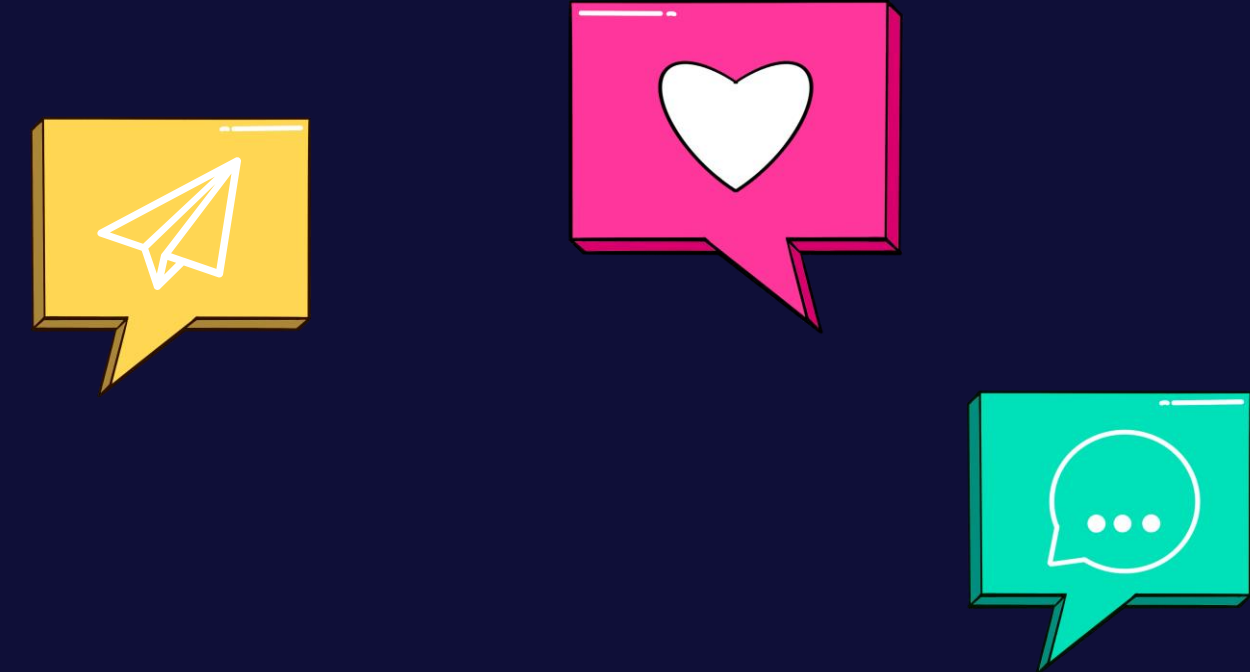
Additionally to your branding campaign we give you the chance to book a lead generation to reach your target KPI!

Potential leads can be defined before the campaign, such as **a registration for a classic newsletter** or **a test drive!** The ads are displayed with your sendership via display, native or social media ads!

 [tap for more information](#)

SOCIAL MEDIA POSTS AS AN ADDITION TO YOUR STORY

JUST THE RIGHT FORMATS FOR THE YOUNG AUDIENCE



Sponsored posts

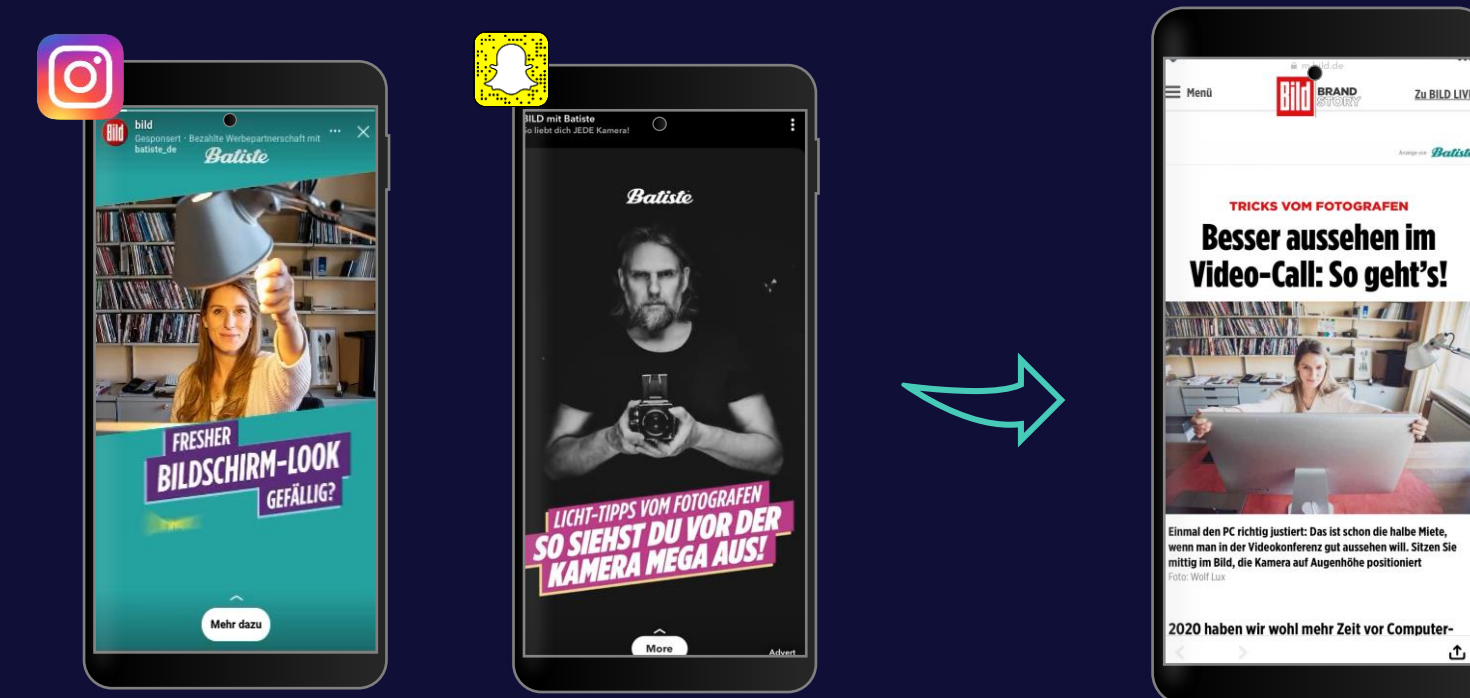
We combine your product with our strong media brands! Profit from the notoriety of our media brands as the sender of your posts or stories. Additionally we tag your social media account via a „handshake“ or a link.



Vertical story

With **fullscreen vertical videos** or photos your story is displayed via the popular social media platforms **Snapchat** and **Instagram** to a young target audience.

Available as a **booster** for your Brand or Product Story or **stand alone**



Vertical story on Instagram & Snapchat

Link to your story or your landing page

 [tap for more information](#)

INDIVIDUALLY BOOK YOUR SUITABLE ADD-ONS

OVERVIEW OF ALL OUR ADD-ONS

Our add-ons		Additional costs ¹	Brand Story	Product Story	Advertorial
Graphic add-ons ²	Immersive	Individual costs that depend on the project	✓	✓	-
	Interactive	plus 4,000,- € creation costs	✓	✓	-
	Swipe	No surcharge	✓	✓	-
Data	Targeting options	From 10,- € CPM up (please refer to our data ratecard)	✓	✓	✓
Performance	Just clicks	15,000,- € n2 + creation costs: 1,000,- € native 4,000,- € display)	✓	✓	✓
	Activation add-on	from 15,000,- € n2 up + creation costs: 1,000,- € native 4,000,- € display)	✓	✓	-
	Lead add-on	from 20,000,- € n2 up + creation costs: 1,000,- € native, 3,000,- € social 4,000,- € display)	✓	✓	-
Social Media	Sponsored posts	Depends on platform and product → Please refer to our social media factsheet	✓	✓	✓
	Vertical story	booster: 40,000,- € stand alone 80,000,- € + creation costs Booster: 5,000,- € Stand alone 8,000,- €	✓	✓	-

21

1 neither discounts, nor agency commission can be granted on such costs

2 Graphic add-ons are not useful for all contents, prior check and verification by the Axel Springer Brand Studios

WE ARE LOOKING FORWARD TO AN EXCHANGE WITH YOU!

DIGITAL SALES



GENERAL DIRECTOR DIGITAL SALES BENEDIKT FAERBER

Media Impact GmbH & Co.KG
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 64 17 30 34
benedikt.faerber@axelspringer.com



DIRECTOR DIGITAL SALES WEST SVEN HEINTGES

Media Impact GmbH & Co.KG
Schwanenmarkt 21
40213 Düsseldorf
Tel.: +49 (0) 151 58451106
sven.heintges@axelspringer.com



DIRECTOR DIGITAL SALES MITTE/SÜDWEST PHILIPP MATSCHOSS

Media Impact GmbH & Co.KG
Gerbermühlstraße 9
60594 Frankfurt/Main
Tel.: +49 (0) 151 44619898
philipp.matschoss@axelspringer.com



DIRECTOR DIGITAL SALES SÜD & SPORT DANIEL MAUBACH

Media Impact GmbH & Co.KG
Theresienhöhe 26
80339 München
Tel.: +49 (0) 151 12446577
daniel.maubach@axelspringer.com



DIRECTOR DIGITAL SALES NORD/OST EMILY MIERENDORFF

Media Impact GmbH & Co.KG
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 44047127
emily.mierendorff@axelspringer.com



DIRECTOR PROGRAMMATIC BUSINESS ALEXANDER WIEGHARD

Media Impact GmbH & Co.KG
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 160 90455837
alexander.wieghard@axelspringer.com

CROSSMEDIA SALES



GENERAL DIRECTOR CROSSMEDIA SALES MATTHIAS SCHÖNWANDT

Media Impact GmbH & Co.KG
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 2913 8888
matthias.schoenwandt@axelspringer.com



DIRECTOR AUTOMOTIVE & MOBILITY CHRISTOPH SCHULZE

Media Impact GmbH & Co.KG
Schwanenmarkt 21
40213 Düsseldorf
Tel.: +49 (0) 151 161 570 04
christoph.schulze@axelspringer.com



DIRECTOR CONSUMER GOODS KNUT G. MÜLLER

Media Impact GmbH & Co.KG
Theresienhöhe 26
80339 München
Tel.: +49 (0) 151 161 570 08
knut.mueller@axelspringer.com



DIRECTOR FINANCE, TOURISM & SERVICES MARCUS BRENDL

Media Impact GmbH & Co.KG
Schwanenmarkt 21
40213 Düsseldorf
Tel.: +49 (0) 160 987 724 94
marcus.brendel@axelspringer.com



DIRECTOR BUSINESS UNIT HEALTHCARE ELMAR TENTESCH

Media Impact GmbH & Co.KG
Münchener Straße 101/09
85737 Ismaning
Tel.: +49 (0) 172 775 91 27
elmar.tentesch@axelspringer.com



HEAD OF LUXURY & LIFESTYLE CHRISTINE MALECKI

Media Impact GmbH & Co.KG
Theresienhöhe 26
80339 München
Tel.: +49 (0) 151 440 478 34
christine.malecki@axelspringer.com



DIRECTOR RETAIL BIRGIT SANTORO

Media Impact GmbH & Co.KG
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 528 500 43
birgit.santoro@axelspringer.com



DIRECTOR TELECOMMUNICATIONS & ELECTRONICS INGO KÖLBL

Media Impact GmbH & Co.KG
Gerbermühlstraße 9
60594 Frankfurt/Main
Tel.: +49 (0) 151 161 570 05
ingo.koelbl@axelspringer.com

INTERNATIONAL SALES



BENEDIKT FAERBER

Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 64 17 30 34
benedikt.faerber@axelspringer.com



UK/US/France MIRIAM ZAND

Media Impact GmbH & Co.KG
10 Linen Court
2nd Floor
East Road
London N1 6AD, United Kingdom
Tel.: +44 (0) 7786 628 669
miriamzand@axelspringer.co.uk



ITALY LAURA FERRI

Axel Springer Media Italia S.r.l.
Via Leopardi No 21
IT-20123 Milan
Tel.: +39 (0) 2 43 98 18 65
ferri@axelspringer.it



BENELUX ANITA RODWELL

MediaWire International
Dwarslaan 51
NL-1261 BB Blaricum
Tel.: +31 (0)651 480108
rodwell@mediawire.nl

TRAFFIC PLACEMENTS

- how the user gets to your story

BRAND STORYYS



STYLEBOOK

FITBOOK

TRAVELBOOK

TECHBOOK

my **HOMEBOOK**

PETBOOK

sport **1**

BRAND STORY

BILD.de

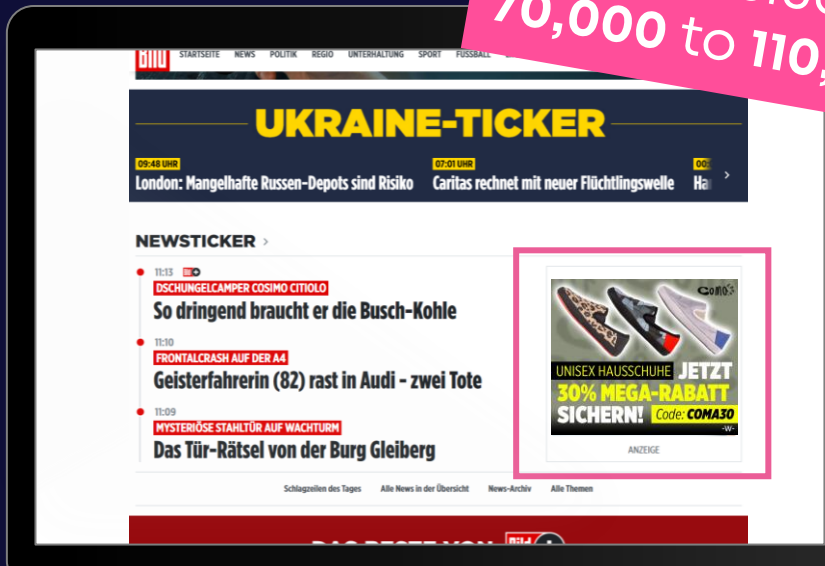
Bild

Only included from
110,000 views



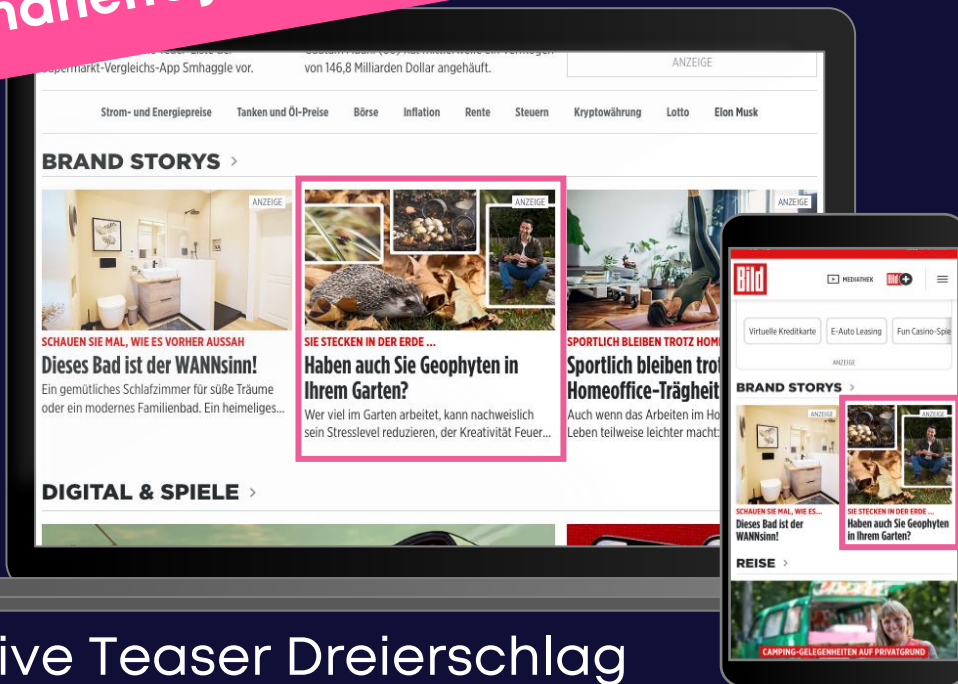
A-Teaser Home

Only included from
70,000 to 110,000 views



Mrec Einer Home

Permanently included



Native Teaser Dreierschlag
Home



Sponsored Posts
Facebook and Instagram



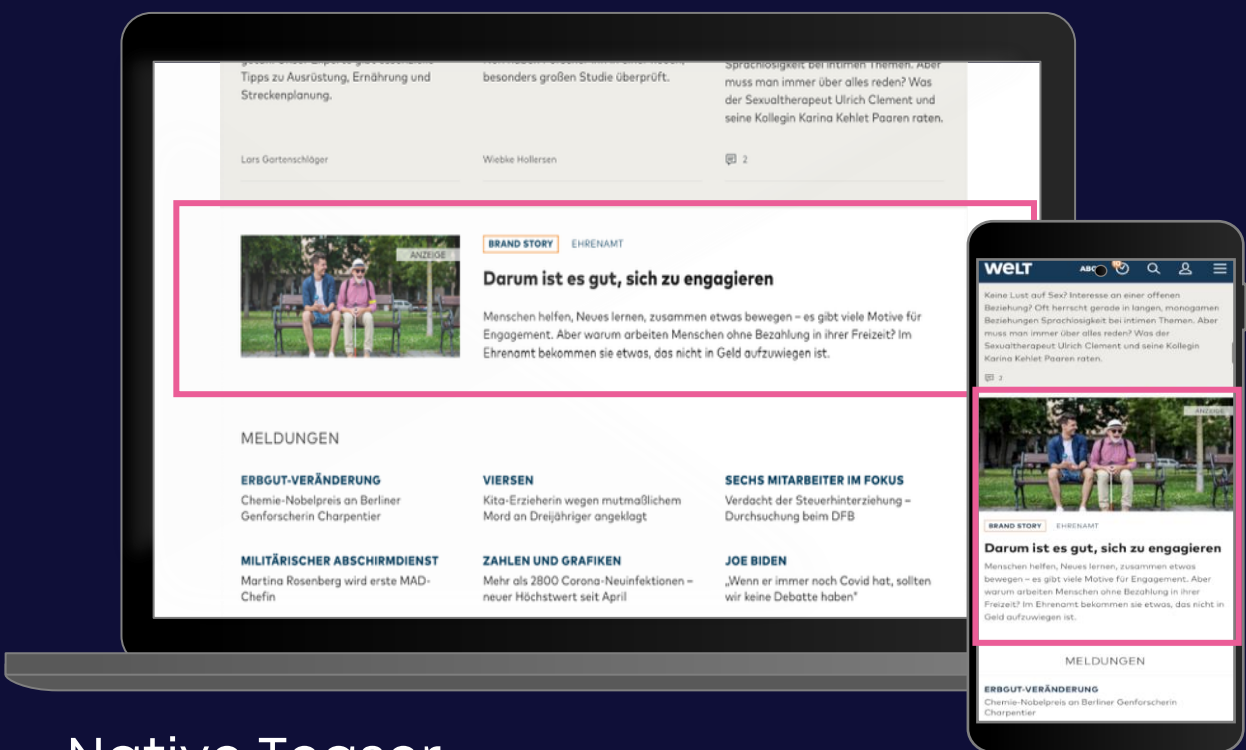
Native Teaser
BILD.de ROS



Example case: OBI

Brand Story on BILD.de

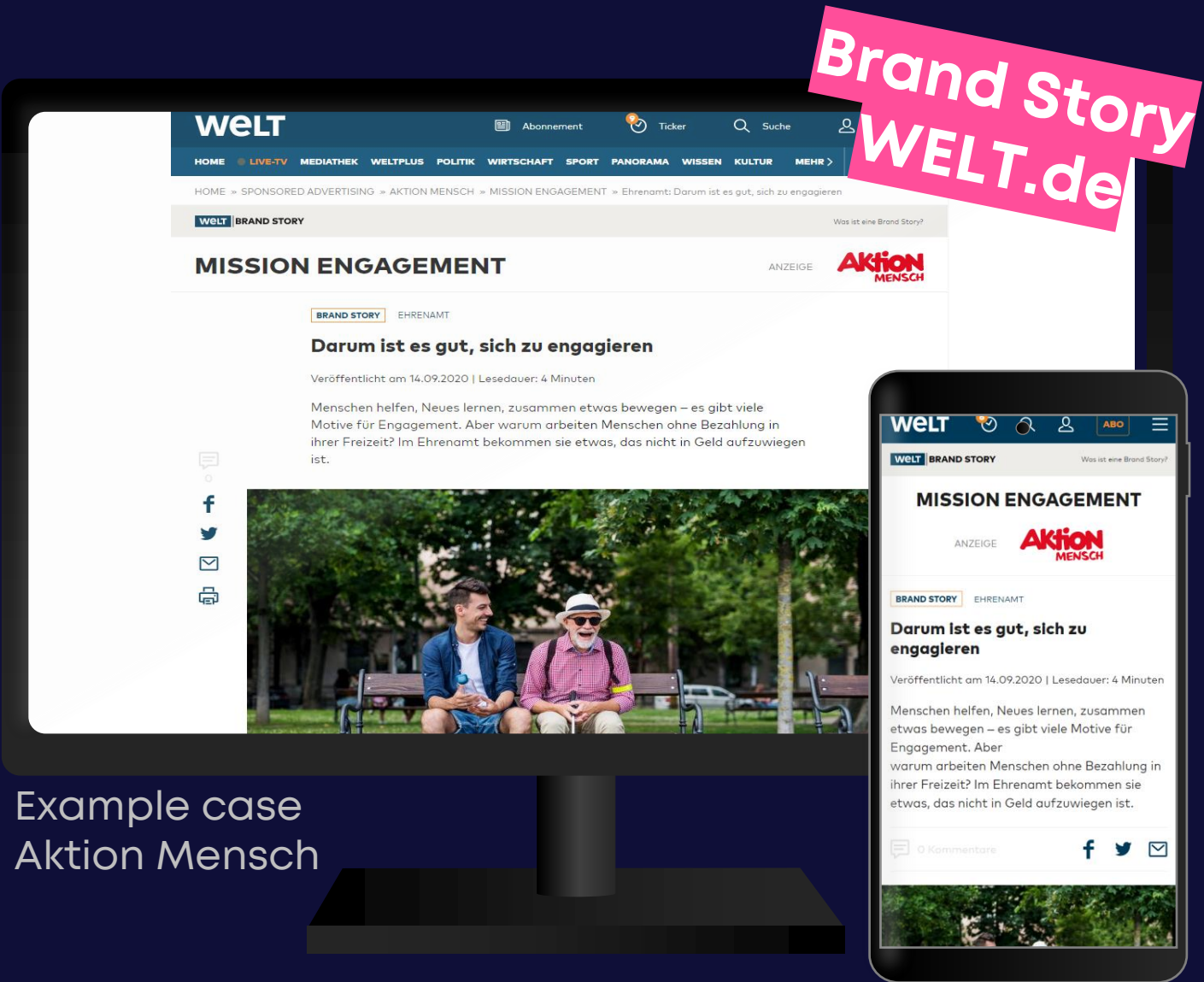
BRAND STORY WELT.de



Native Teaser
WELT.de ROS

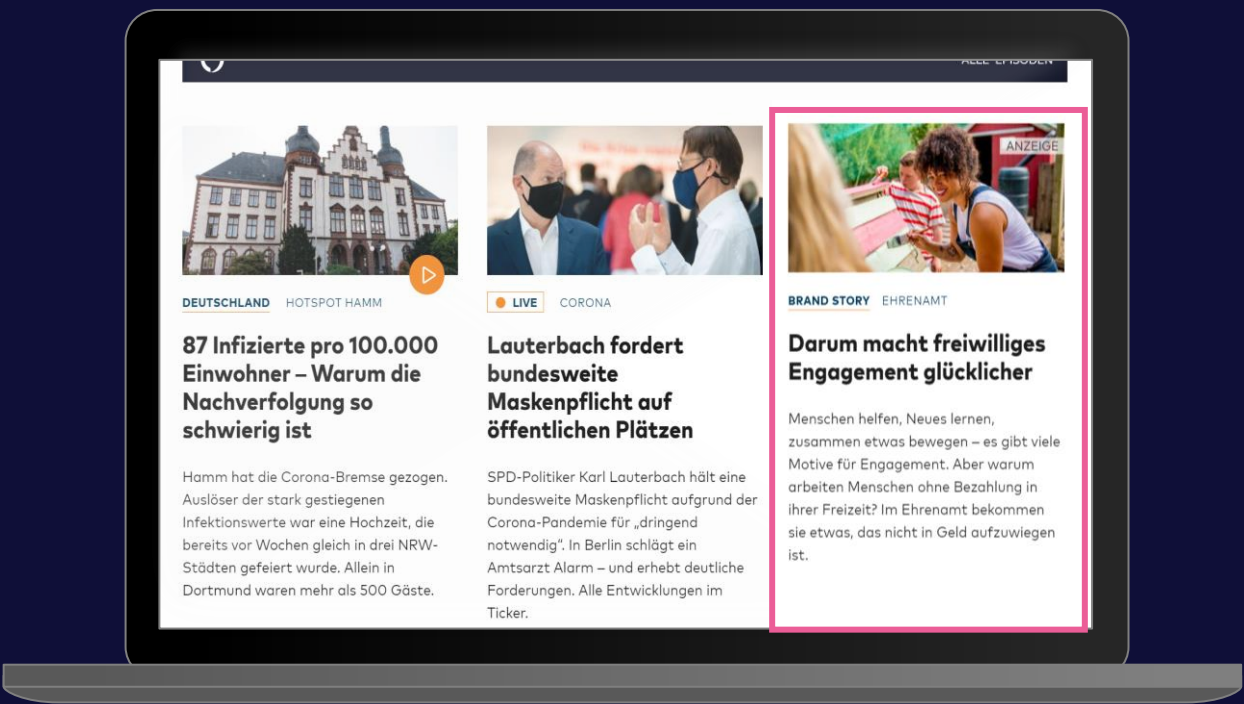


Sponsored Posts
Facebook and Instagram



Example case
Aktion Mensch

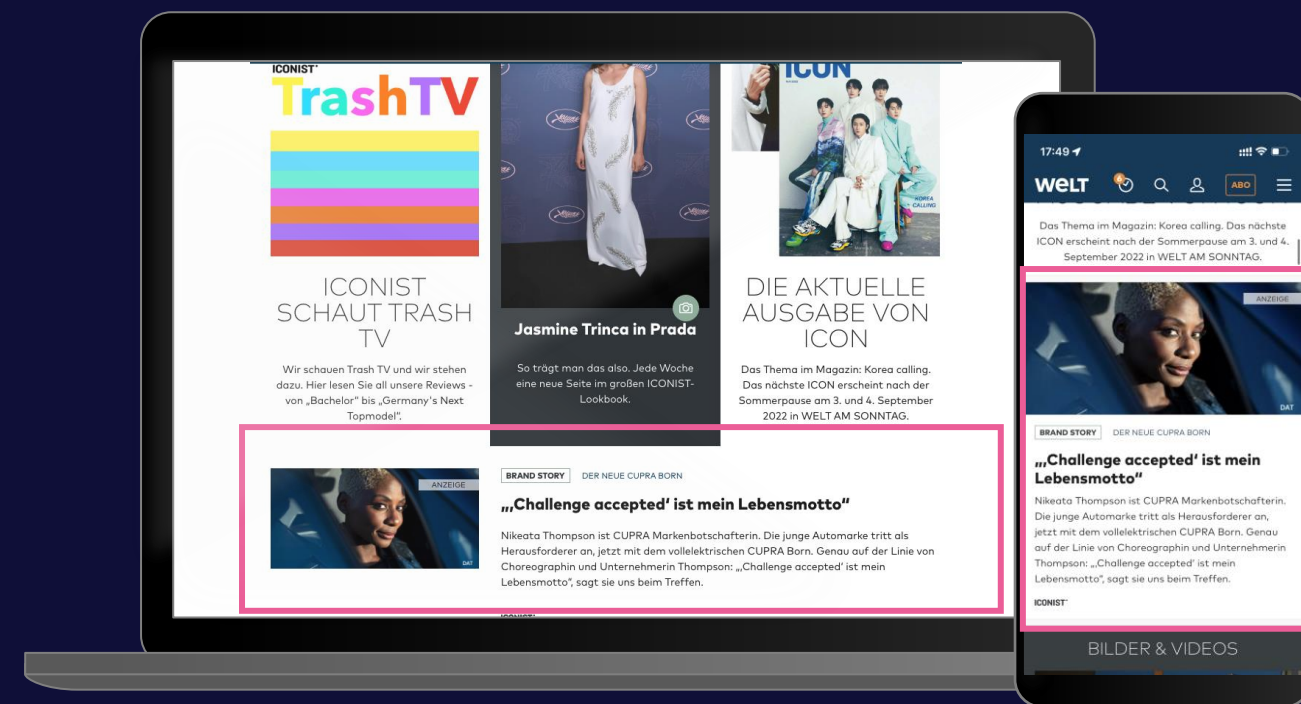
Brand Story on WELT.de



Power Teaser,
WELT.de Home

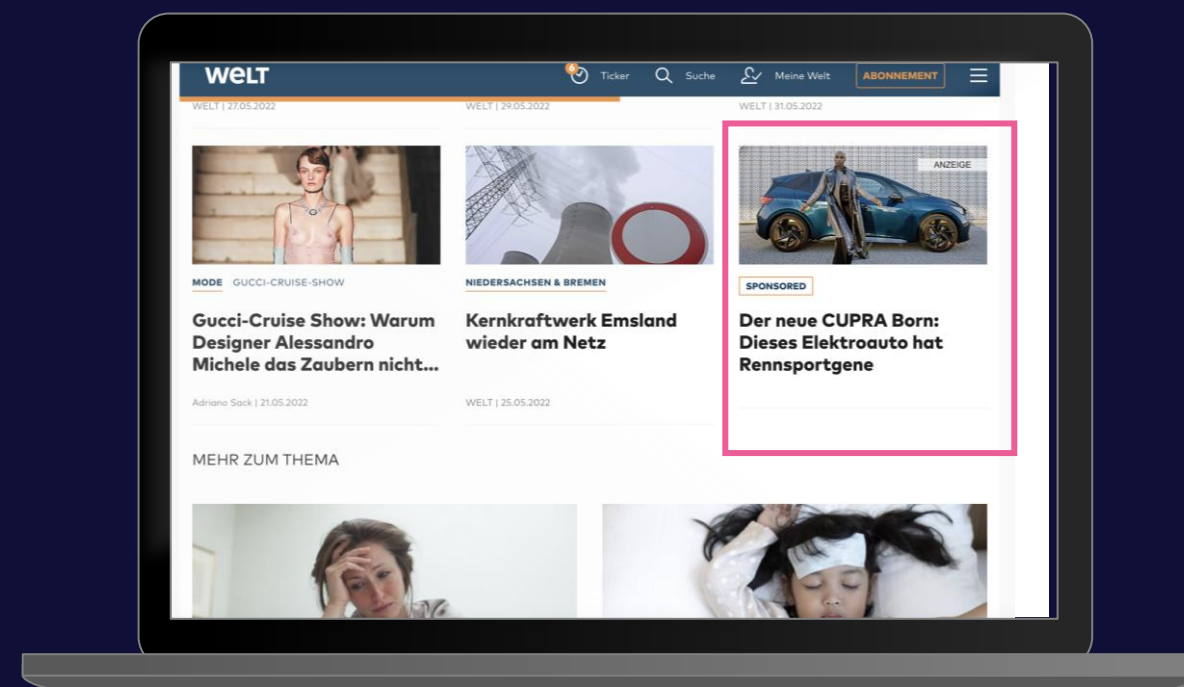
BRAND STORY ICONIST.de

ICONIST



ICONIST Channel

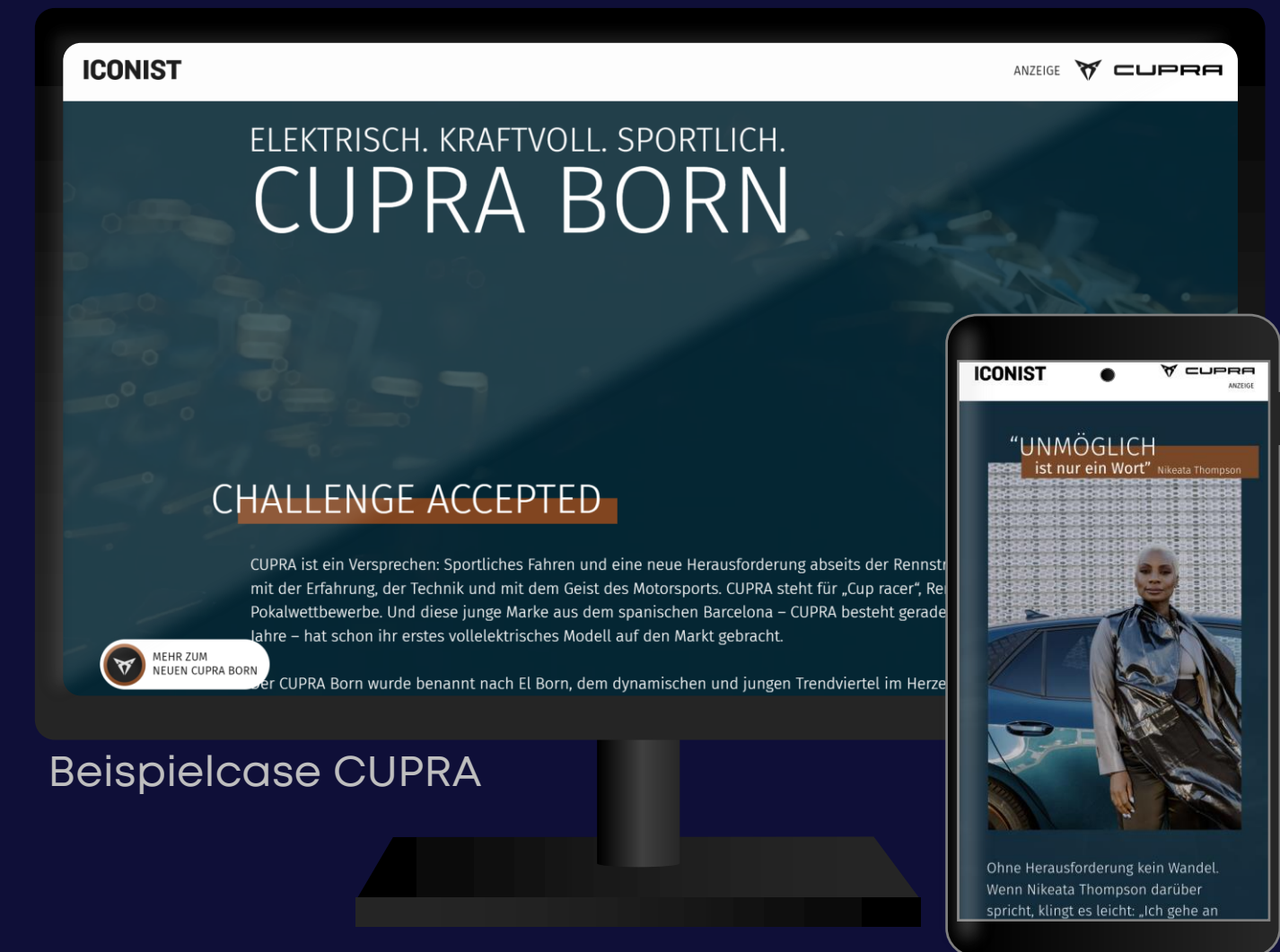
Native Teaser ROS



WELT.de



Sponsored Posts
Facebook and Instagram

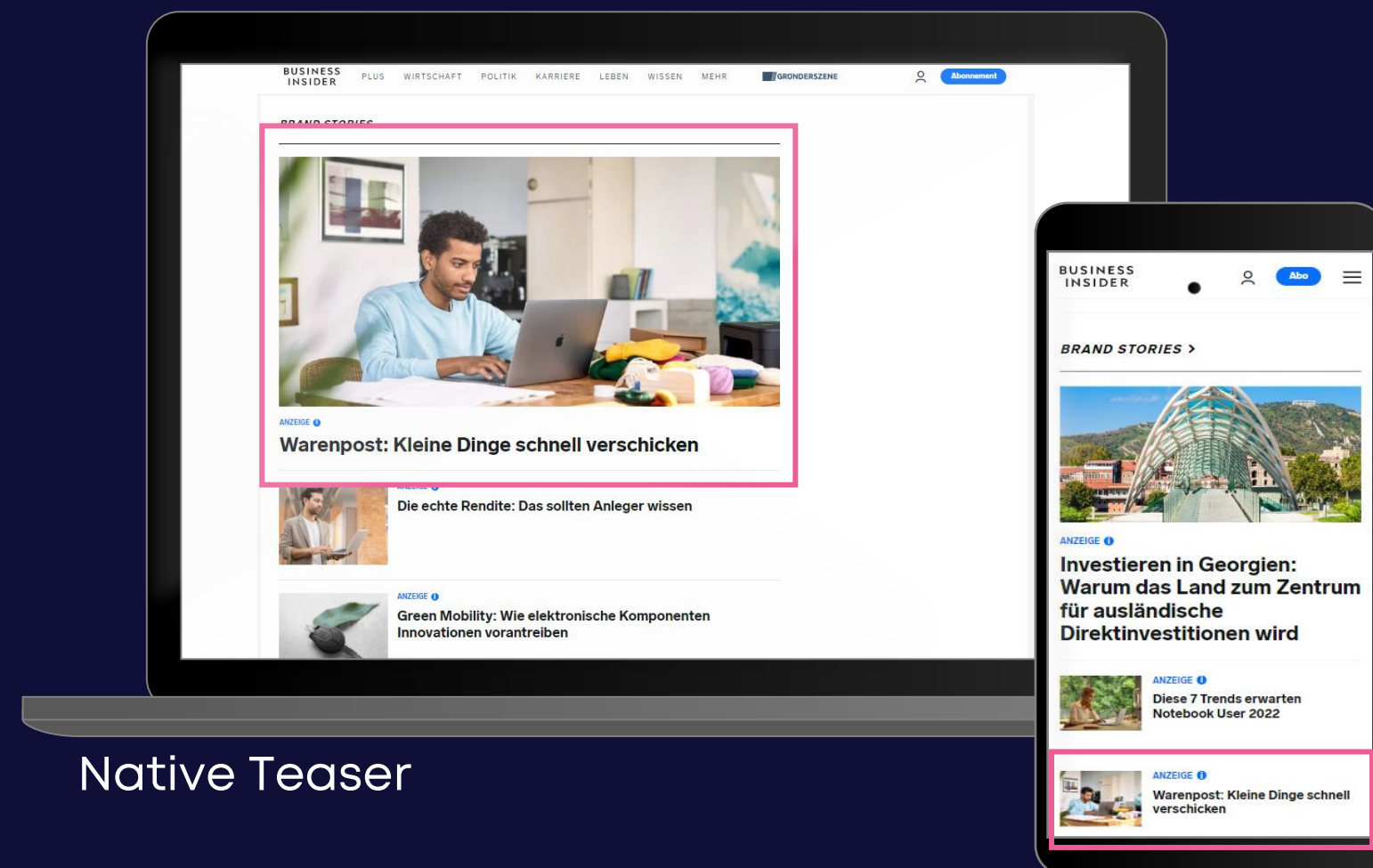


Beispielcase CUPRA

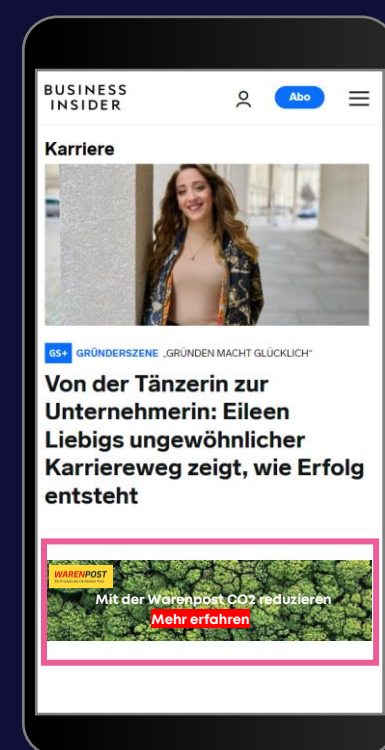
Brand Story on WELT.de (Channel ICONIST)

BRAND STORY BUSINESS INSIDER

BUSINESS
INSIDER



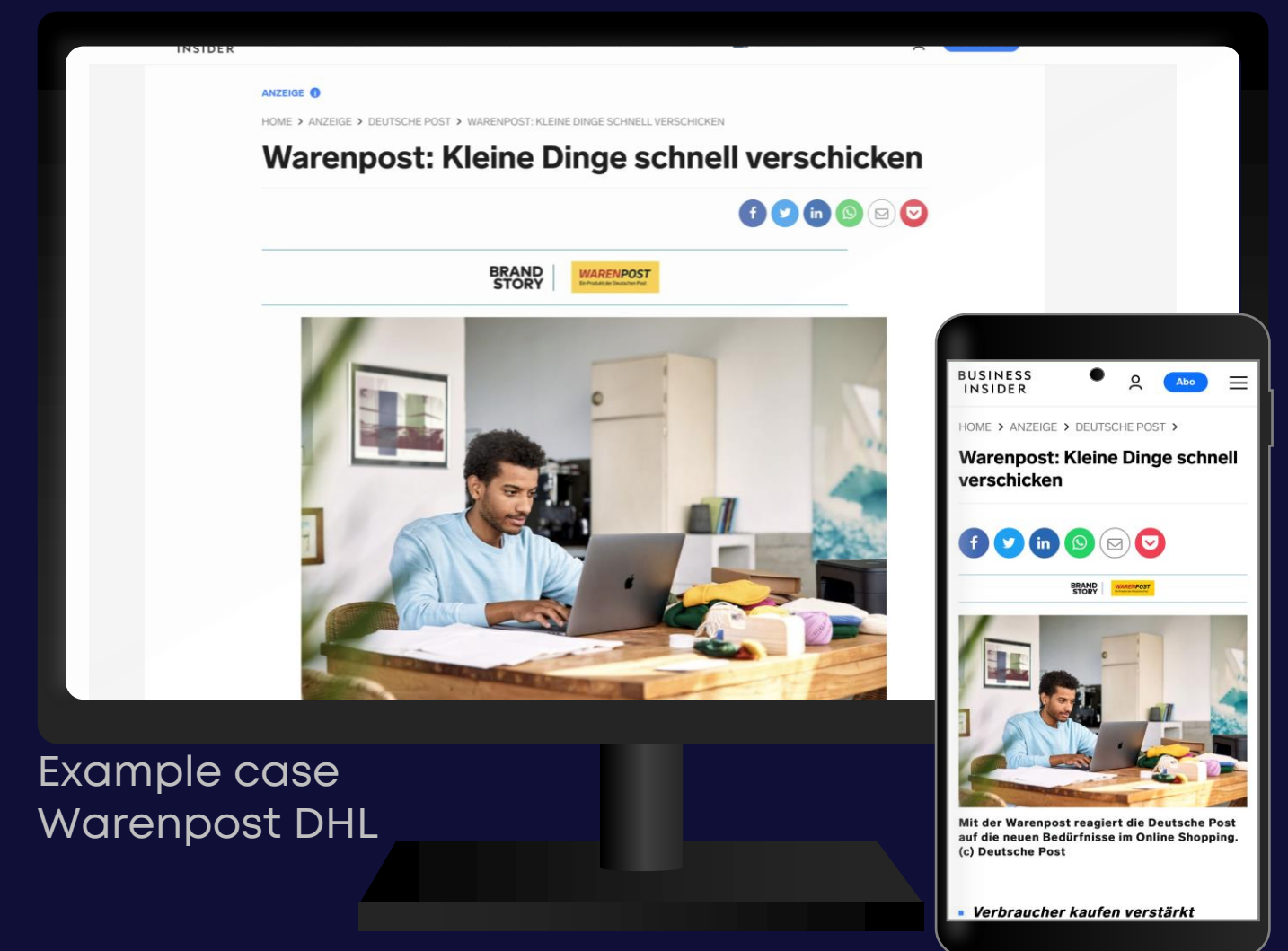
Native Teaser



Content Ad 4:1 (mobile)



Mrec (mobile)

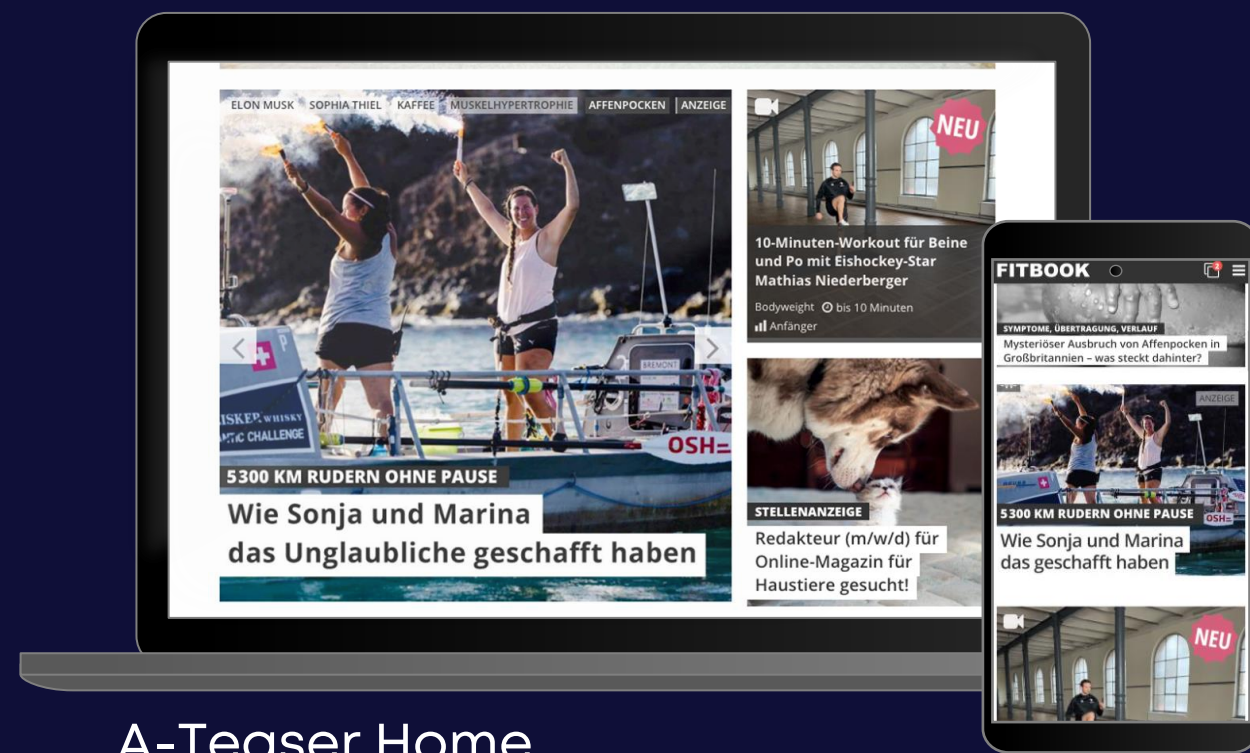


Example case
Warenpost DHL

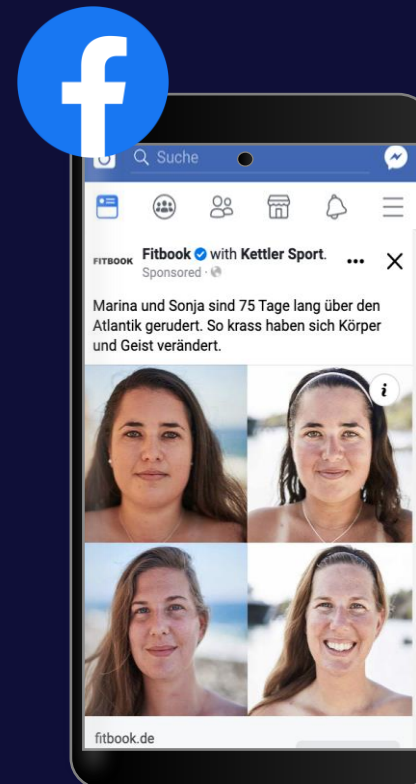
Brand Story on Businessinsider.de

BRAND STORY BOOKS

FITBOOK
TRAVELBOOK
STYLEBOOK
PETBOOK
myHOMEBOOK
TECHBOOK



A-Teaser Home

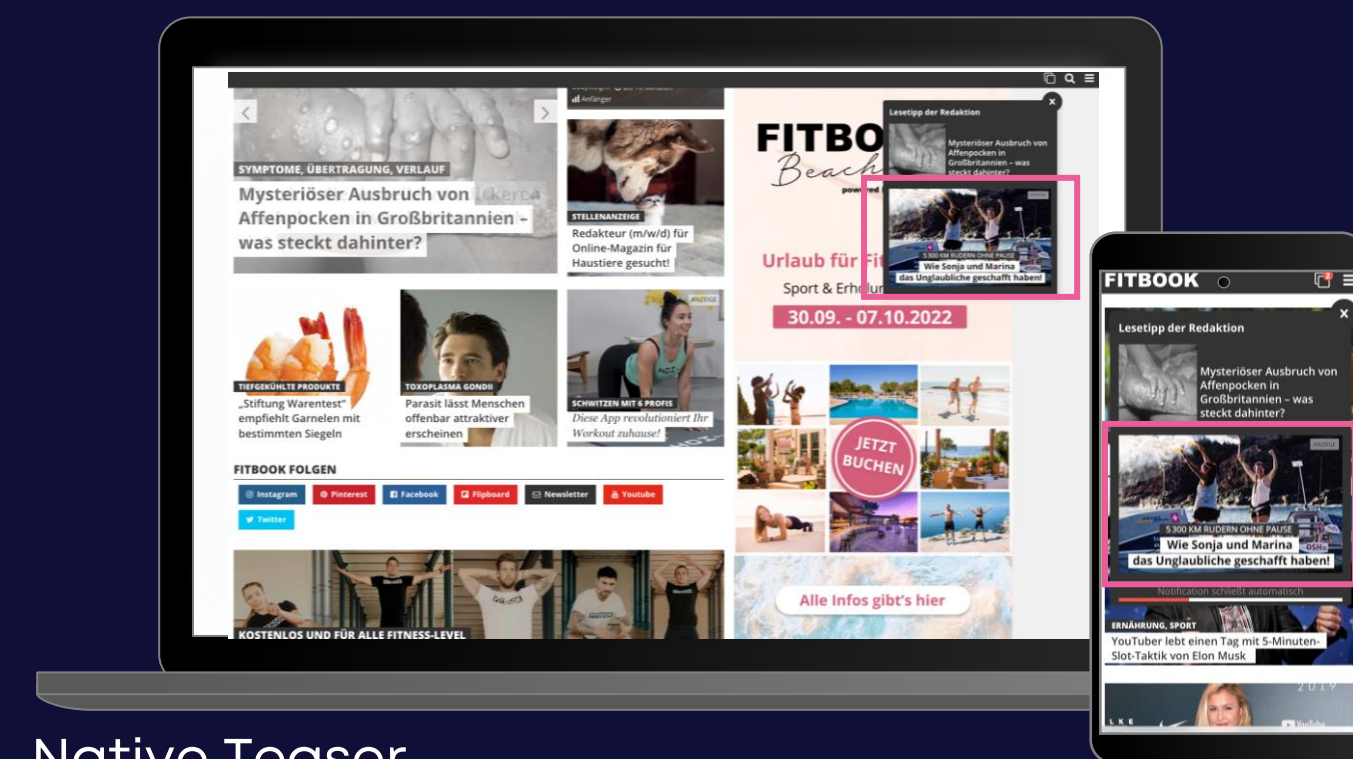


Sponsored Posts
Facebook

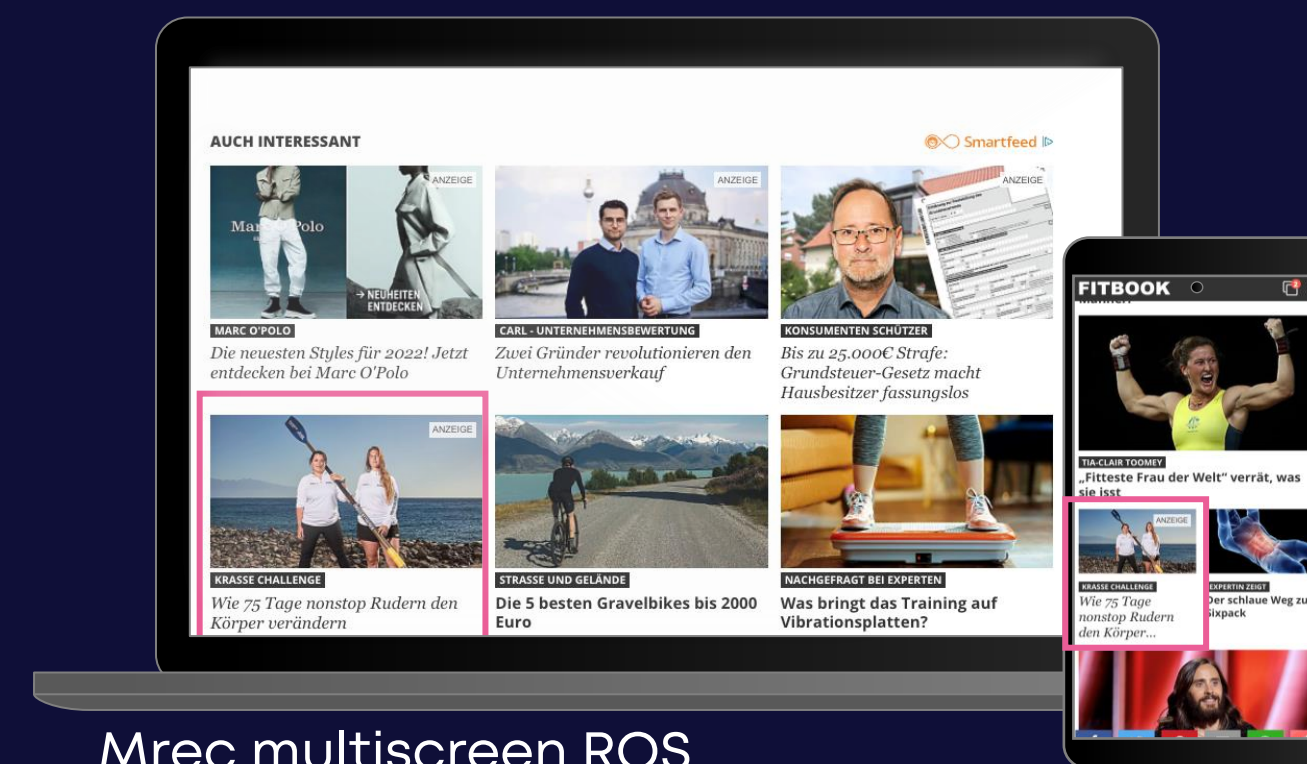


Example case: Kettler

Brand Story on Fitbook.de

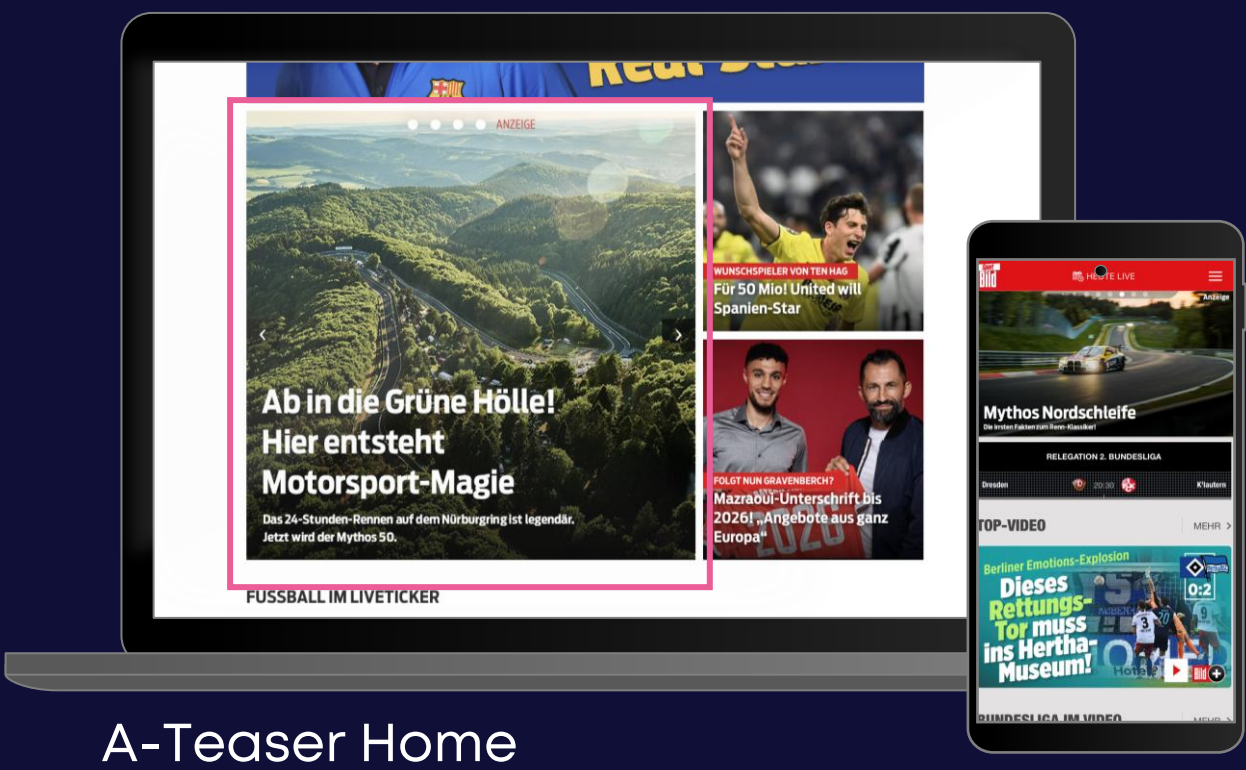


Native Teaser



Mrec multiscreen ROS

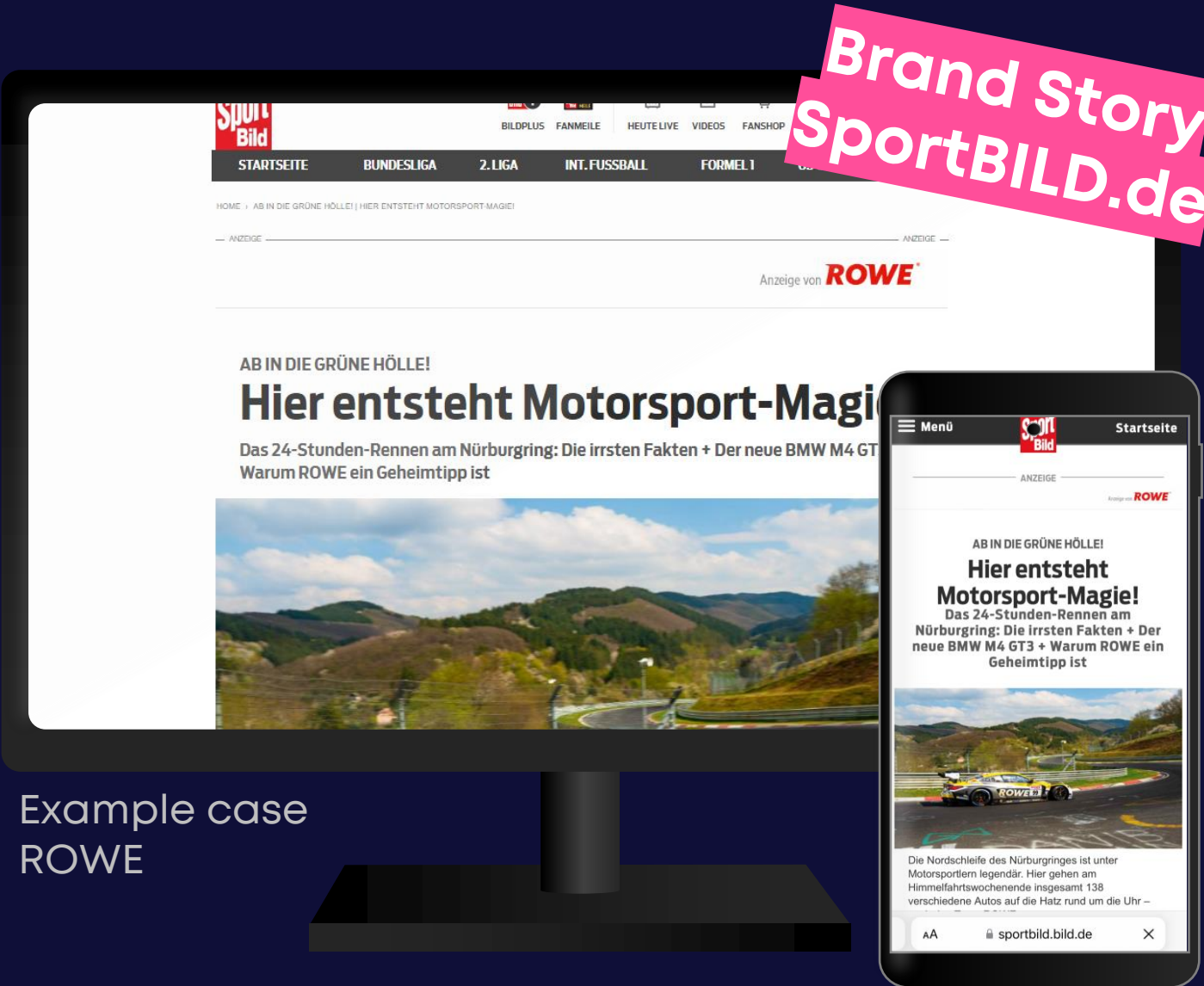
BRAND STORY SPORTBILD.de



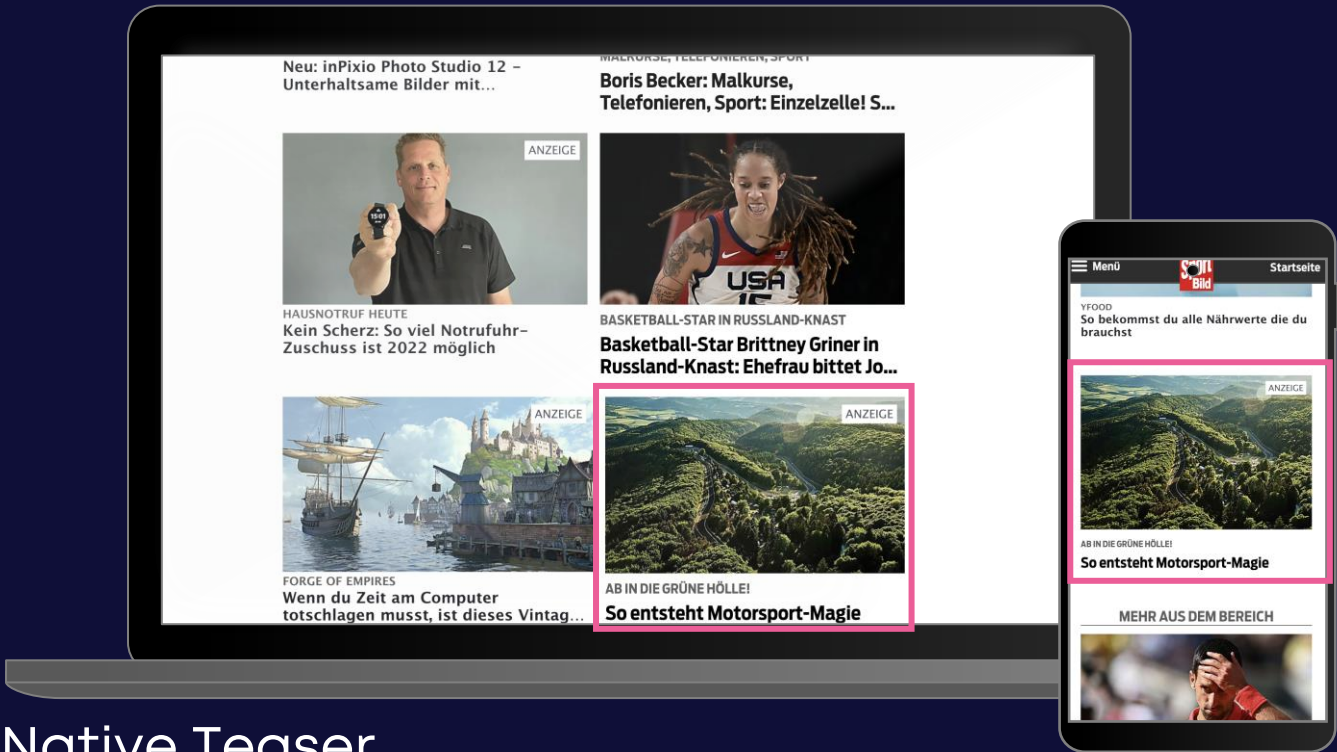
A-Teaser Home



Sponsored Posts
Facebook and Instagram



Example case
ROWE

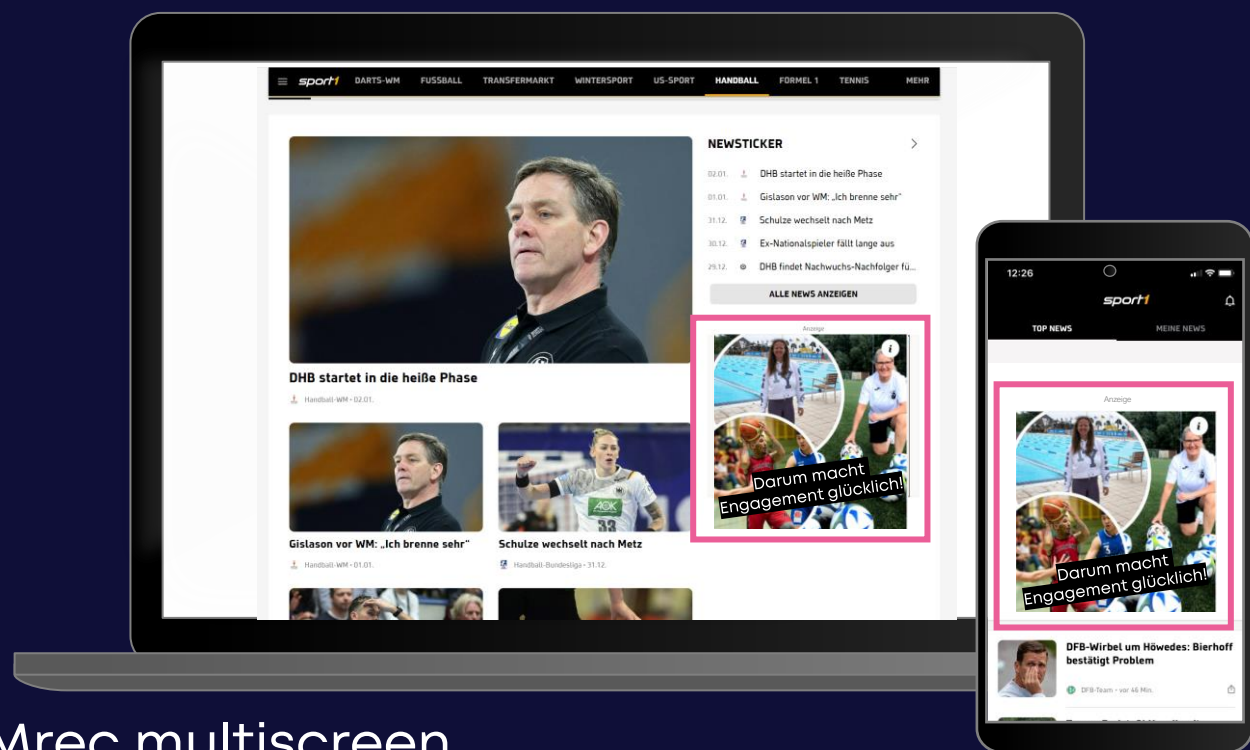


Native Teaser

Brand Story on Sportbild.de

BRAND STORY

SPORT1.de



Mrec multiscreen
ROS

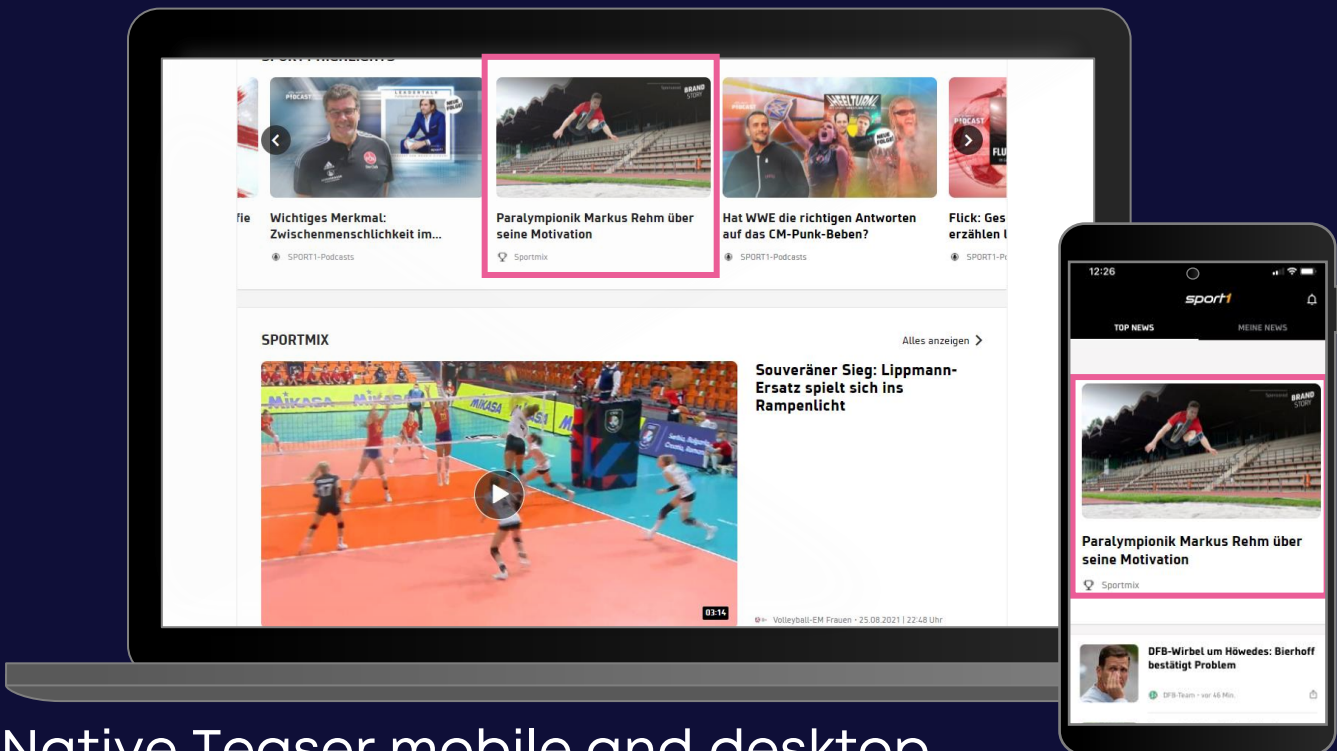


Sponsored Posts
Facebook



Example case
Procter &
Gamble

Brand Story on Sport1.de



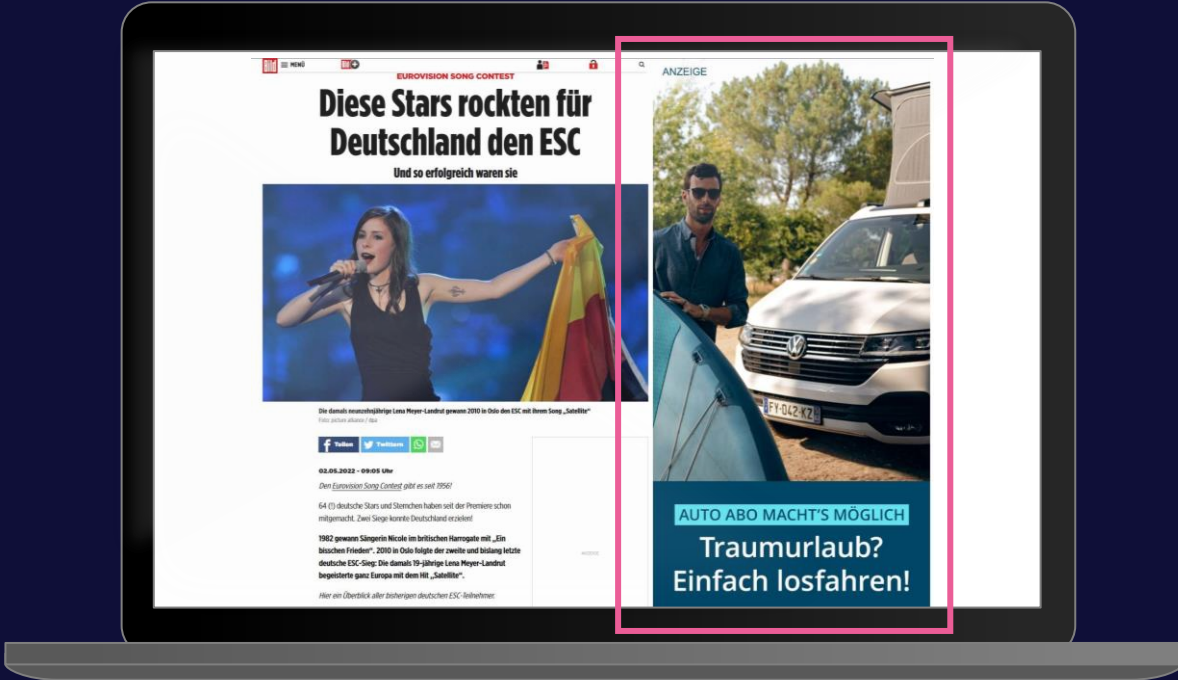
Native Teaser mobile and desktop
Home and ROS

PRODUCT STORYYS



PRODUCT STORY

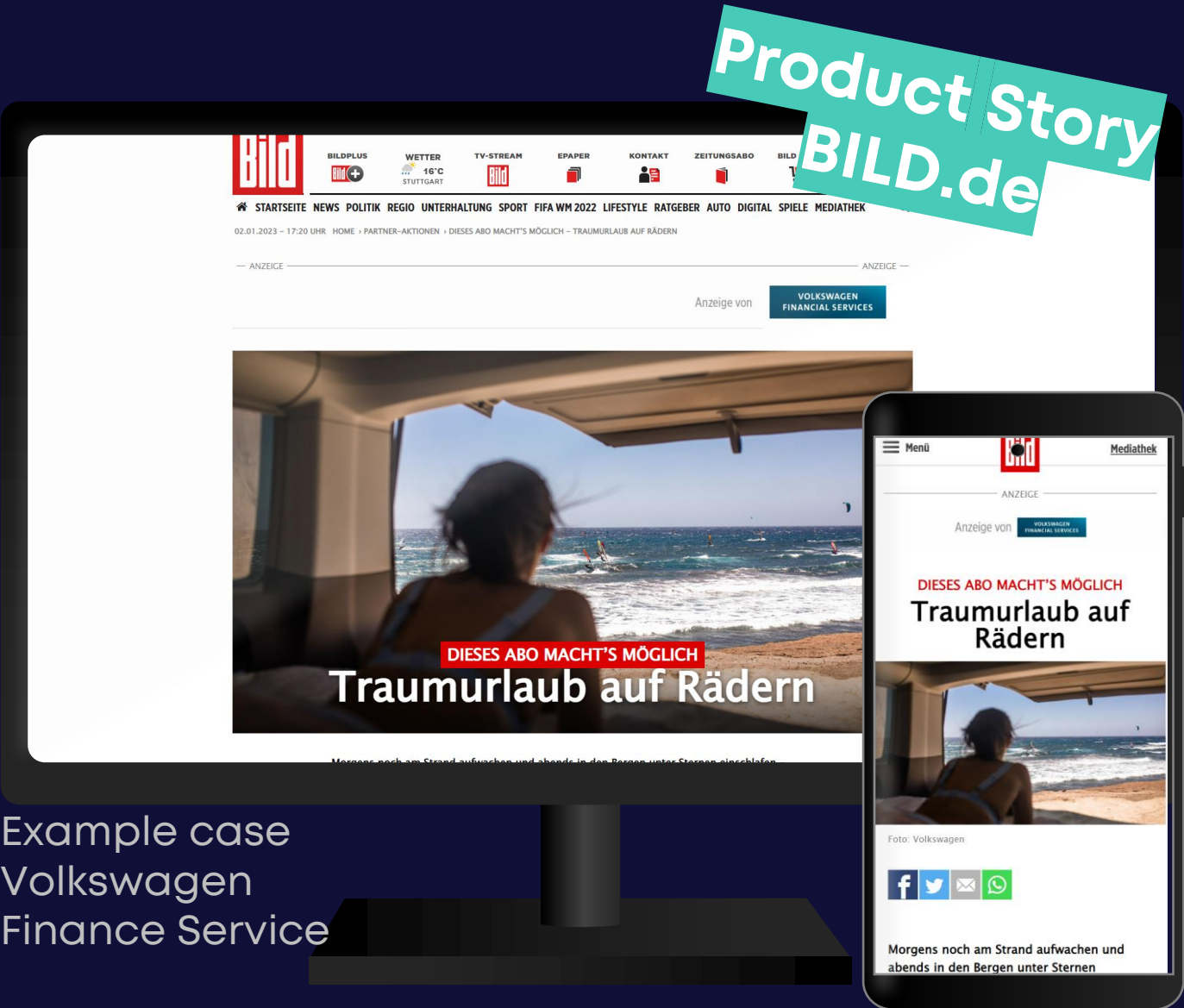
BILD.de



Sitebar desktop

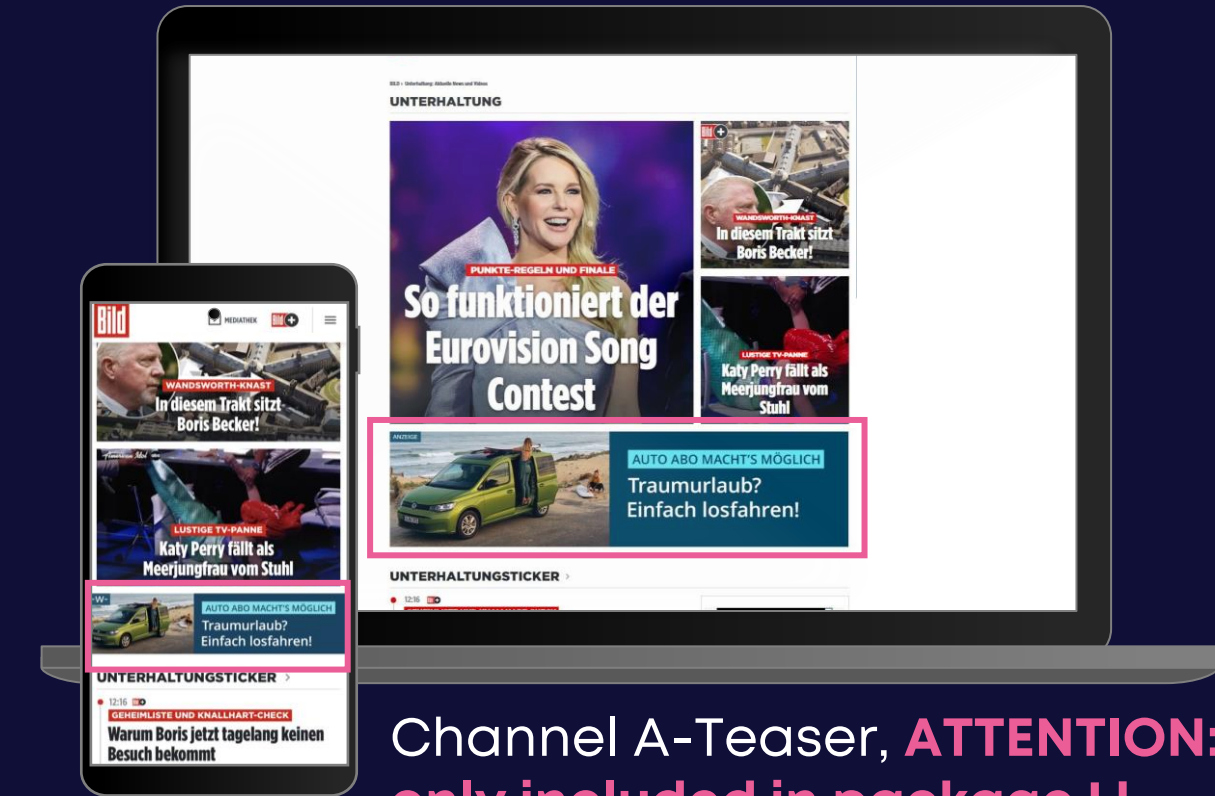


Sponsored Posts
Facebook and Instagram



Example case
Volkswagen
Finance Service

Product Story on BILD.de



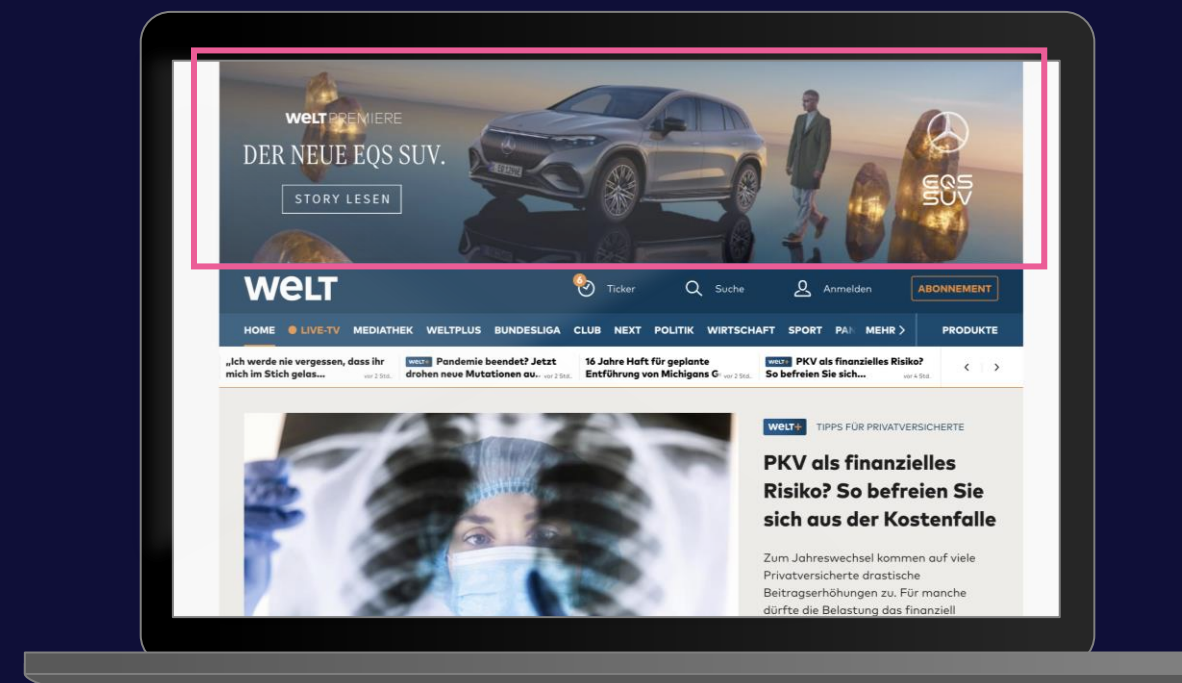
Channel A-Teaser, **ATTENTION:**
only included in package L!



Mrec / Cube Ad mobile
Home & ROS

PRODUCT STORY

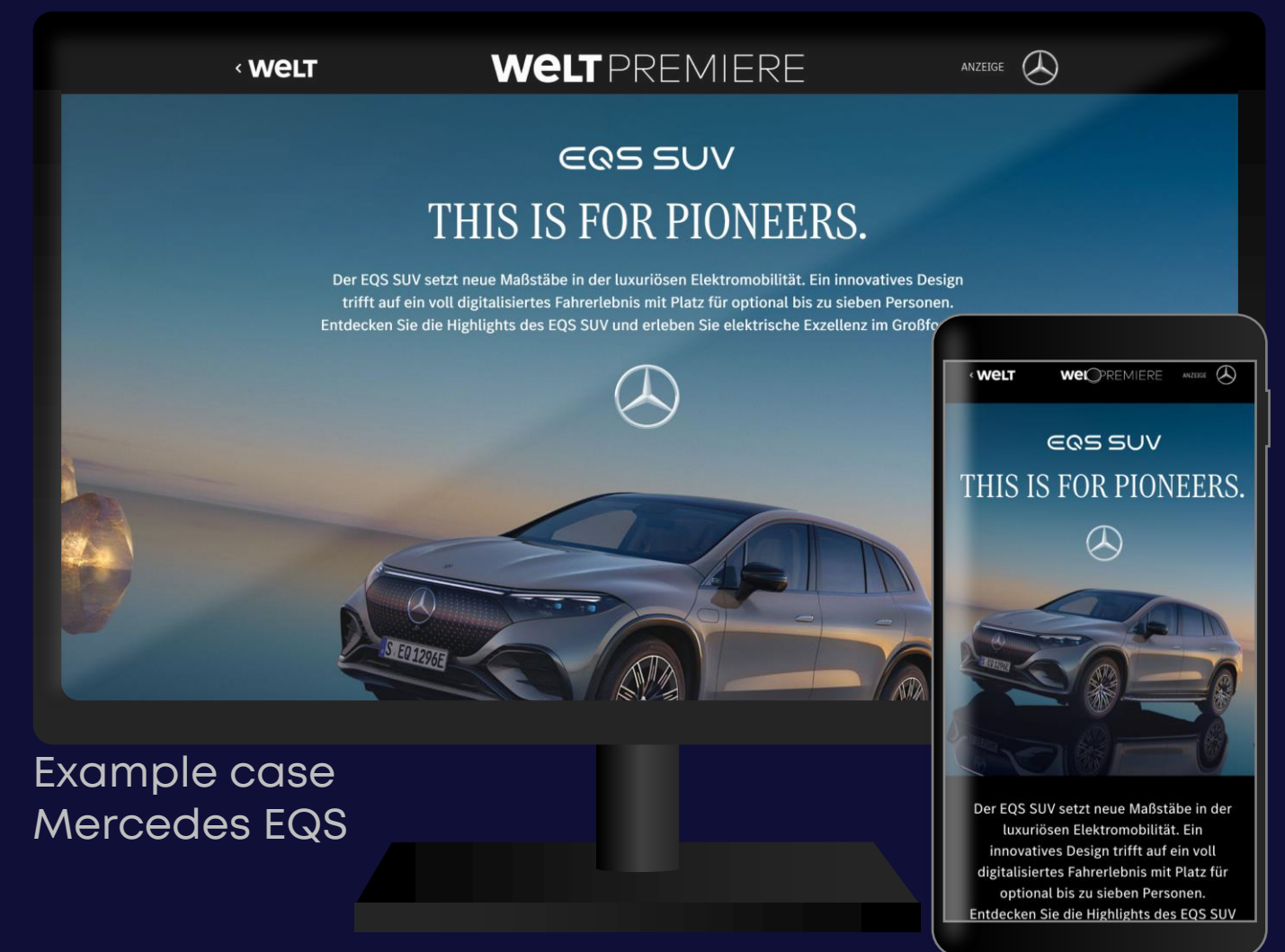
WELT.de & ICONIST



Billboard desktop Home

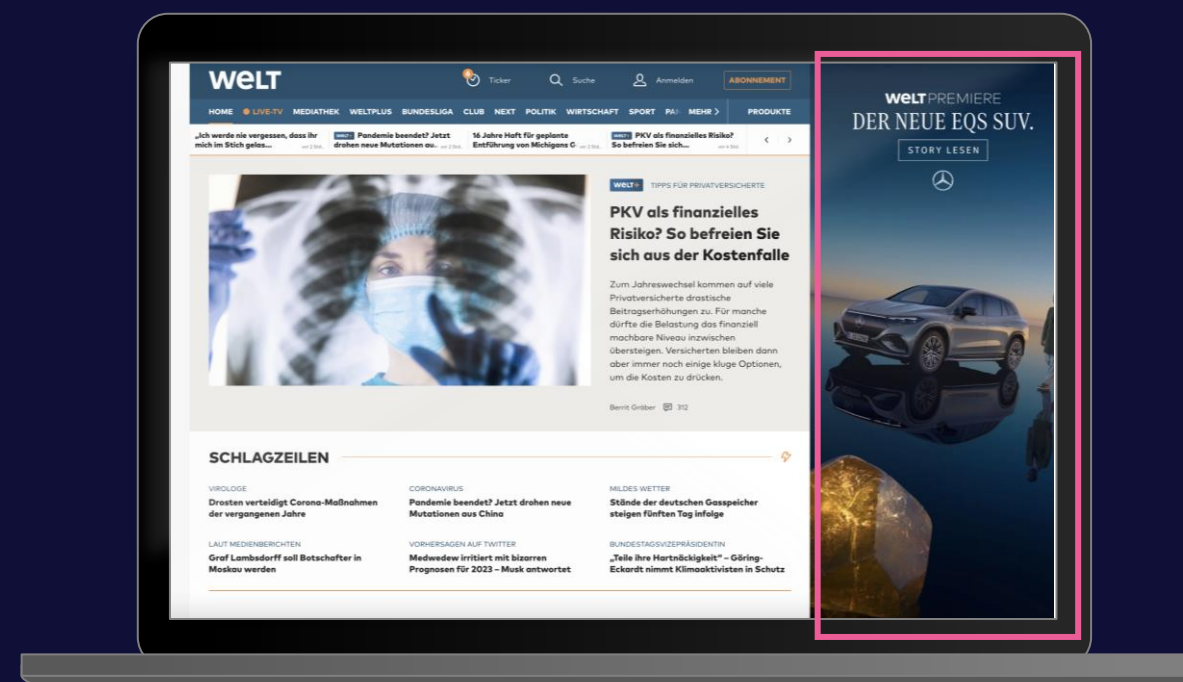


Sponsored Posts
Facebook and Instagram

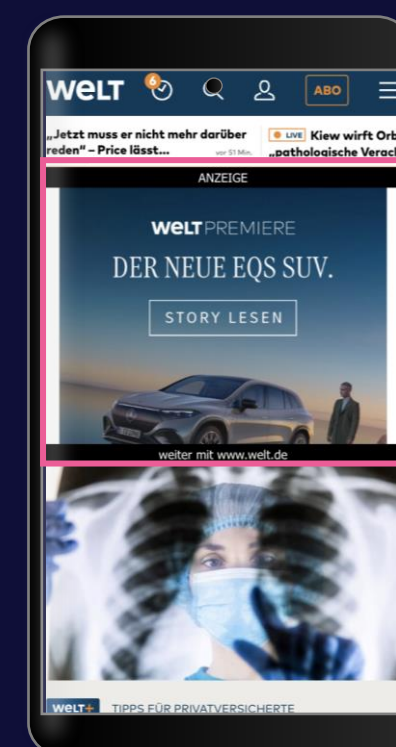


Example case
Mercedes EQS

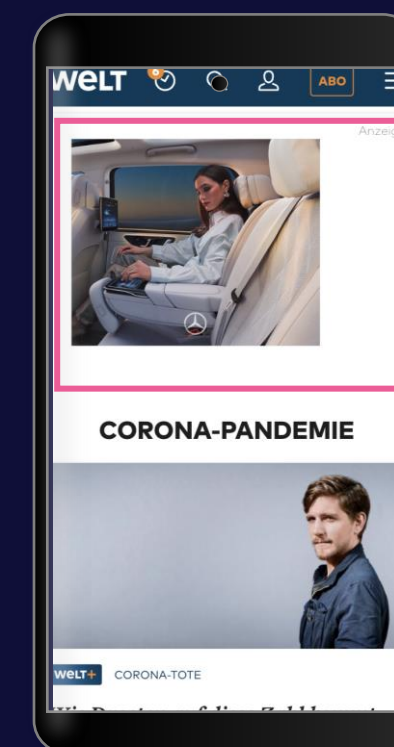
Product Story on WELT.de (in this case as an interactive product story)



Sitebar desktop ROS



Understitial
mobile ROS



Mrec / Cube Ad mobile
Home & ROS

PRODUCT STORY

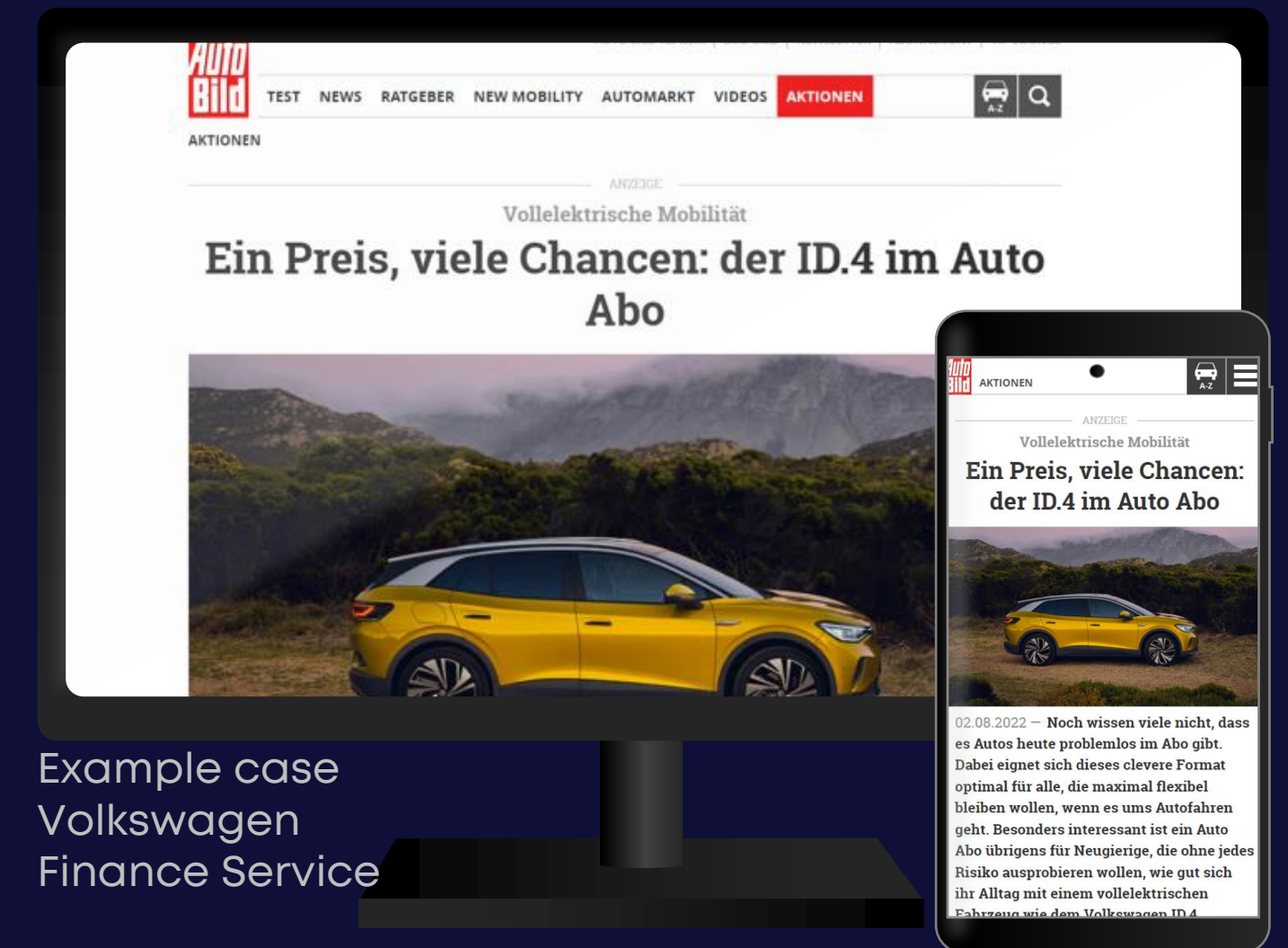
AutoBILD.de



Home A-Teaser /B- Teaser
mobile and desktop

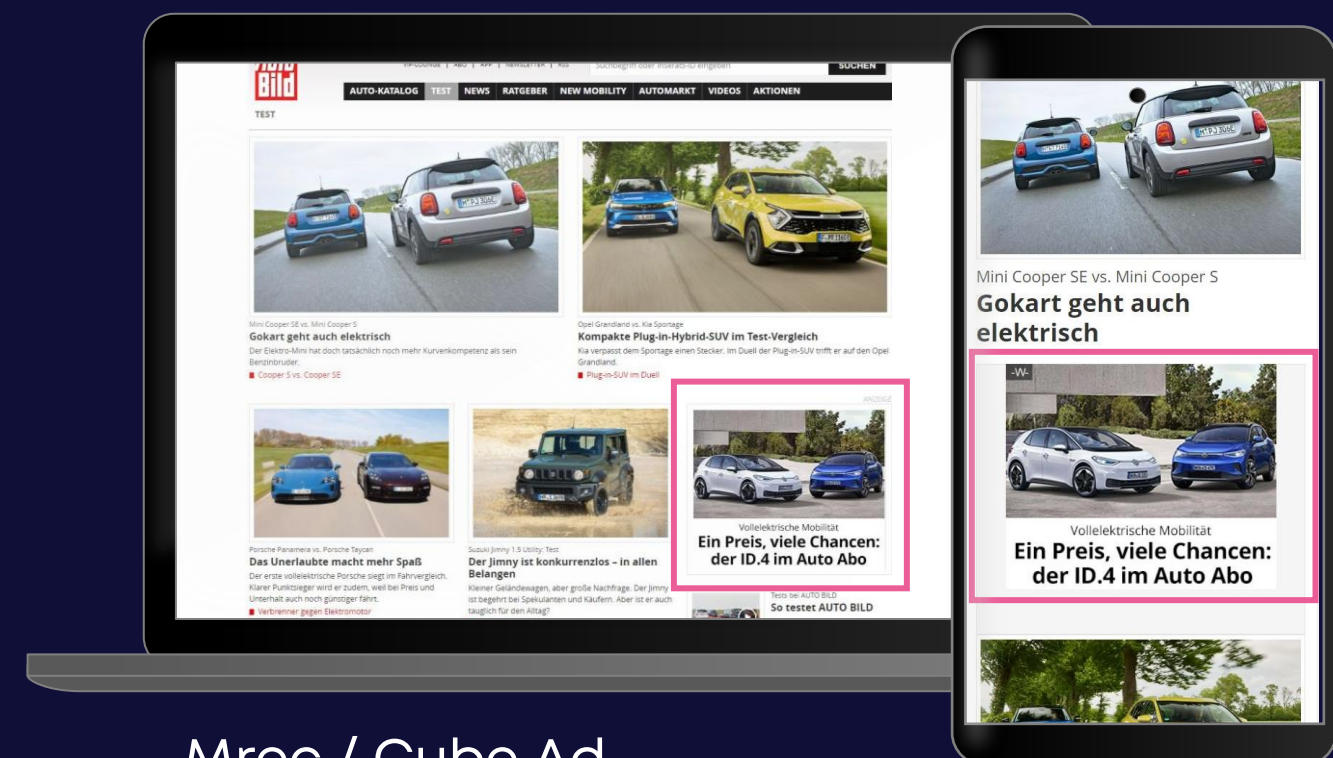


Sponsored Posts
Facebook and Instagram

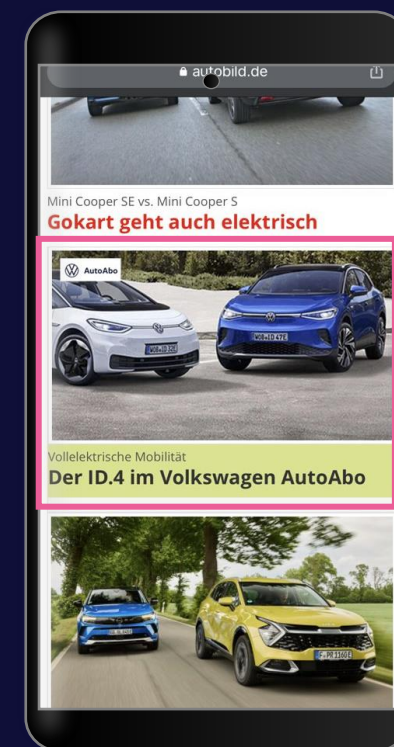


Example case
Volkswagen
Finance Service

Product Story on Autobild.de



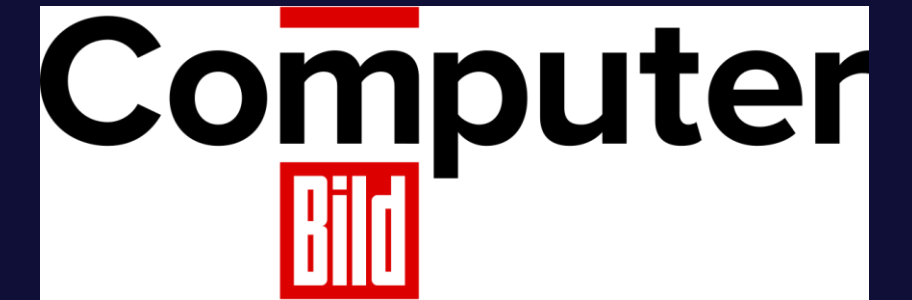
Mrec / Cube Ad
mobile and desktop Home & ROS



Native Style Ad mobil ROS

PRODUCT STORY

ComputerBILD.de



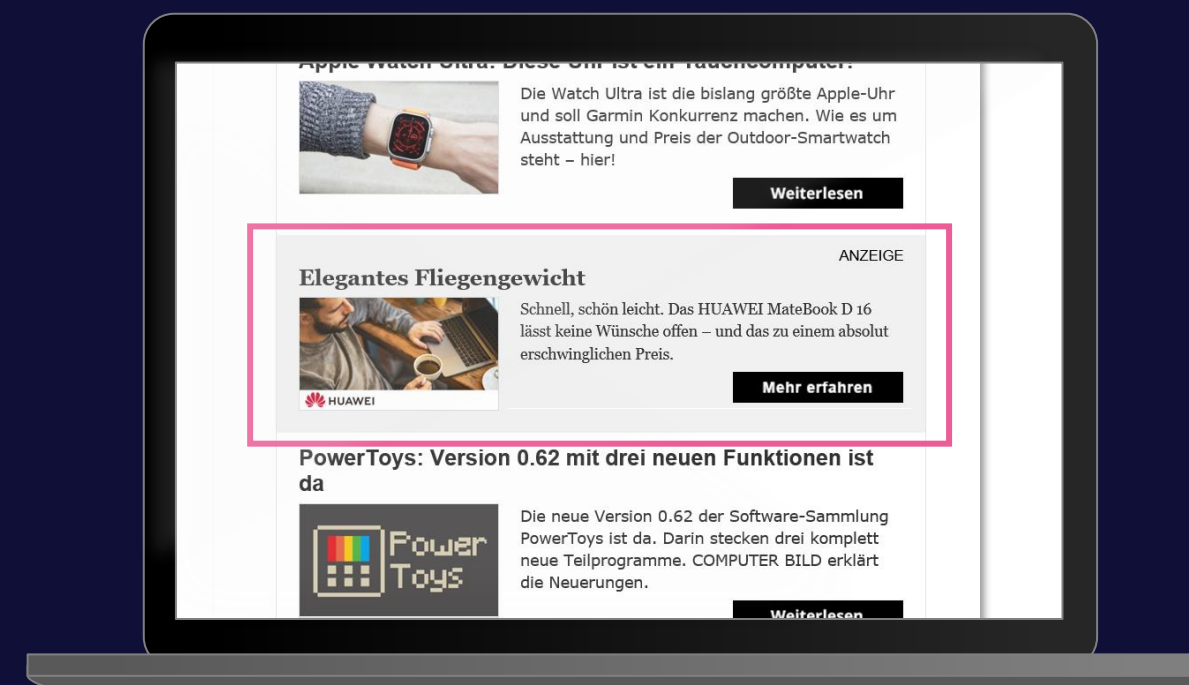
Promo Teaser: mobile and desktop as Billboard



Sponsored Posts Facebook and Instagram



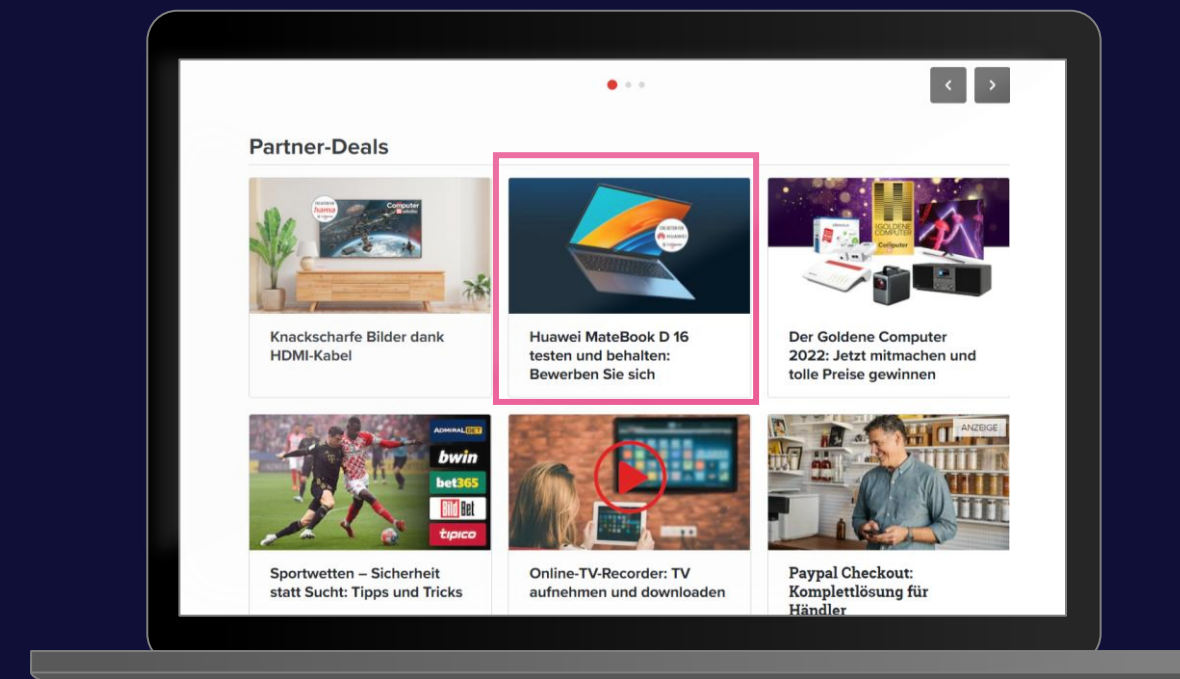
Example case Huawei



Newsletter Teaser



Mrec / Cube Ad mobile ROS



Partnerdeals

Product Story on Computerbild.de

ADVERTORIALS

Bild

Welt

**Auto
Bild**

ICONIST

**BUSINESS
INSIDER**

**Sport
Bild**

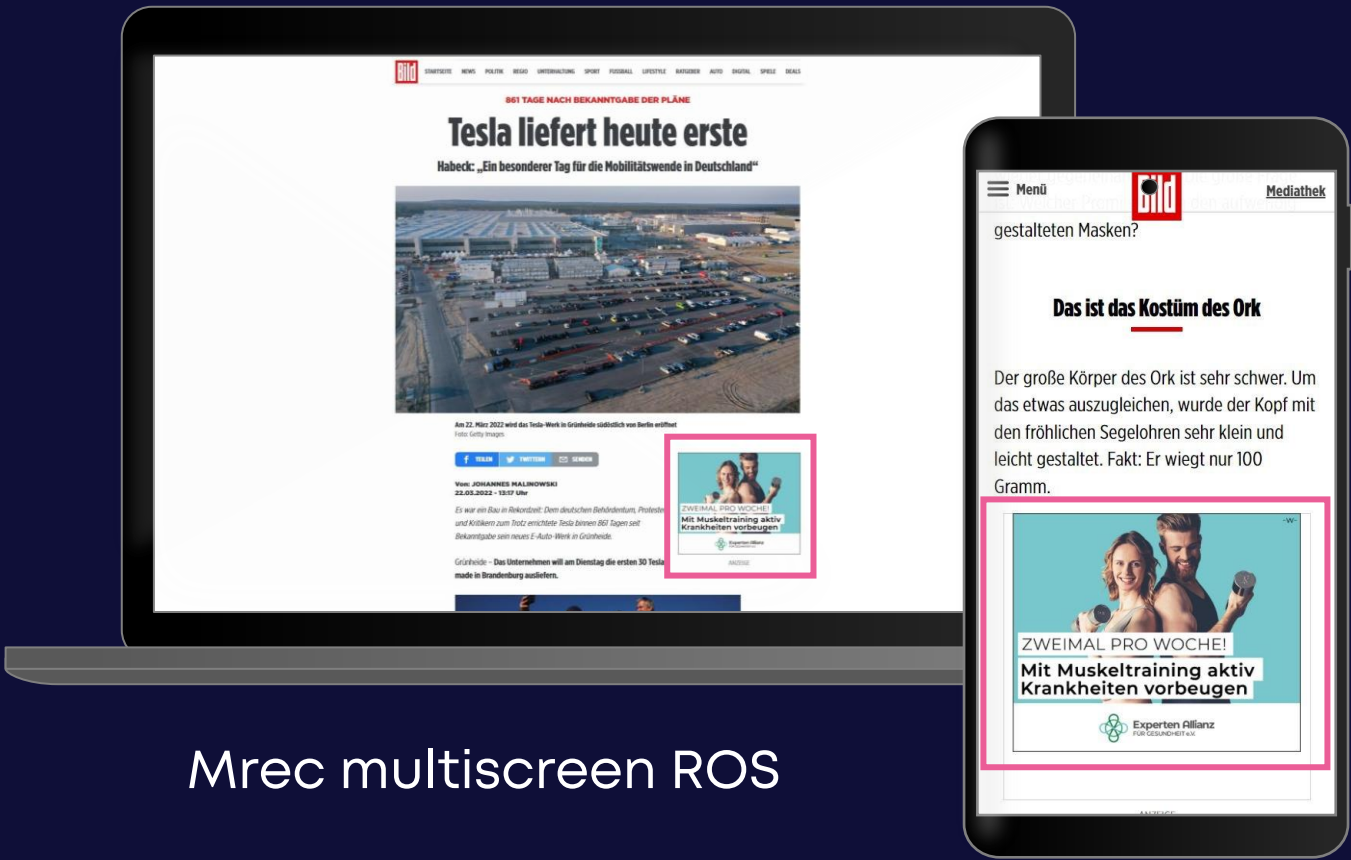
**Computer
Bild**

ADVERTORIAL

BILD.de



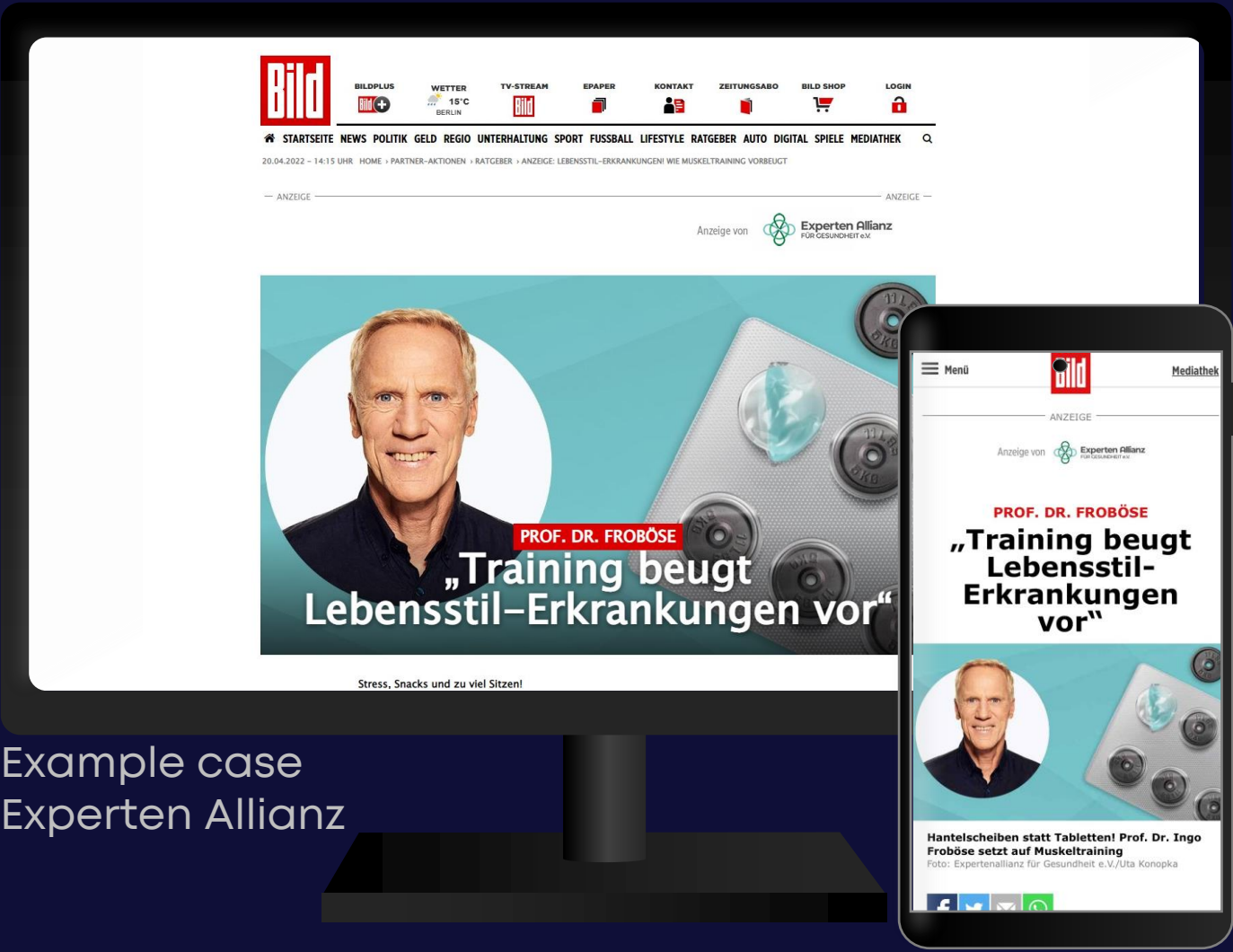
Billboard desktop ROS



Mrec multiscreen ROS



Content Ad 4:1 ROS

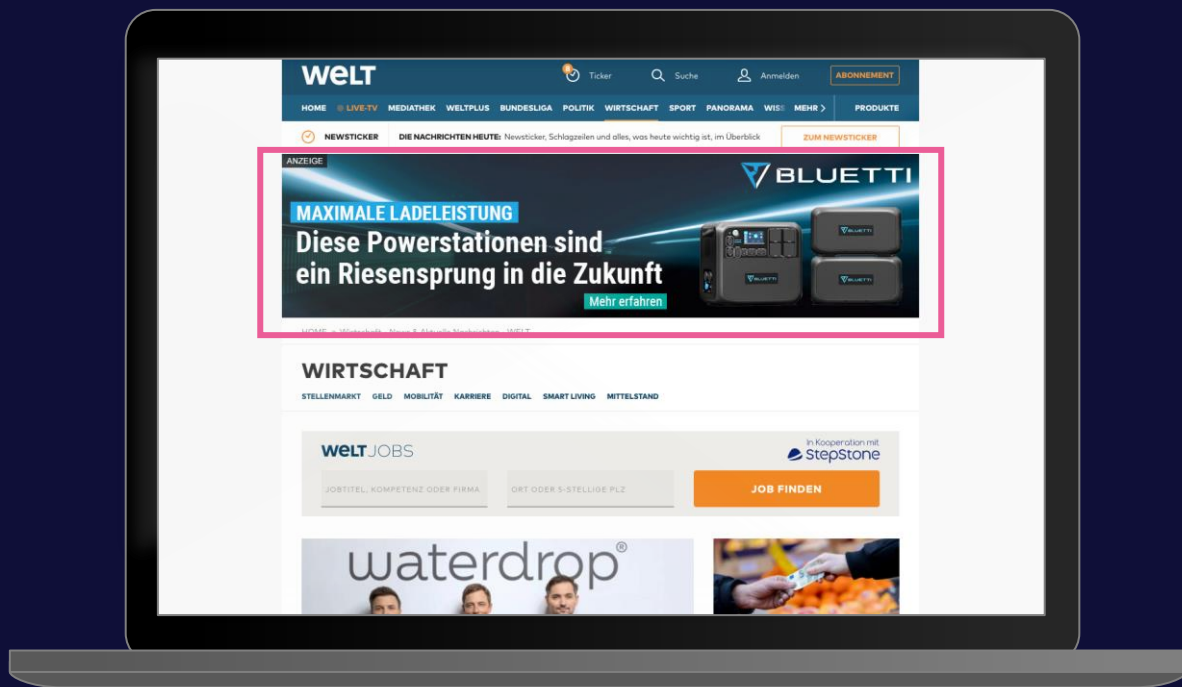


Example case
Experten Allianz

Advertorial on BILD.de

ADVERTORIAL

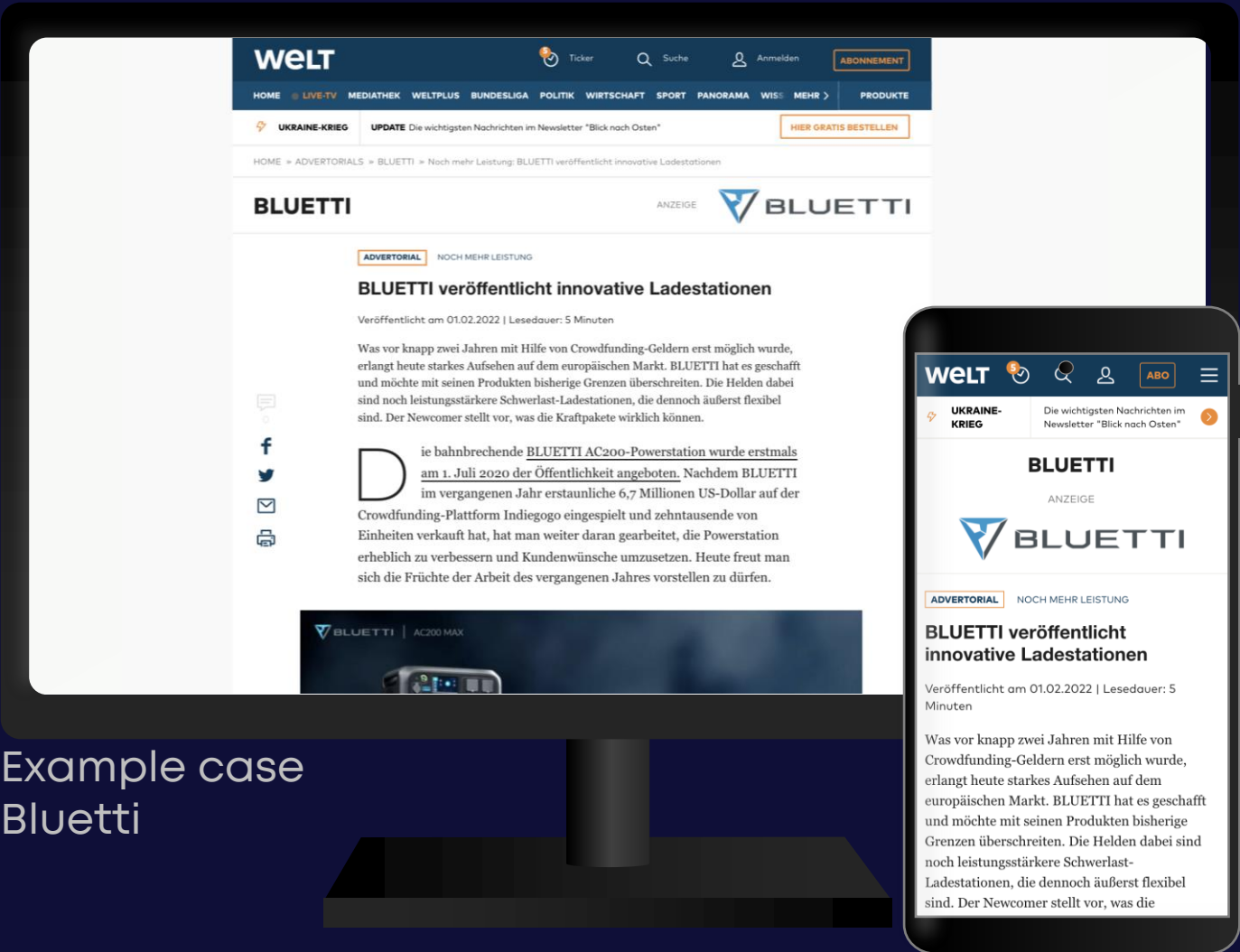
WELT.de



Billboard desktop ROS



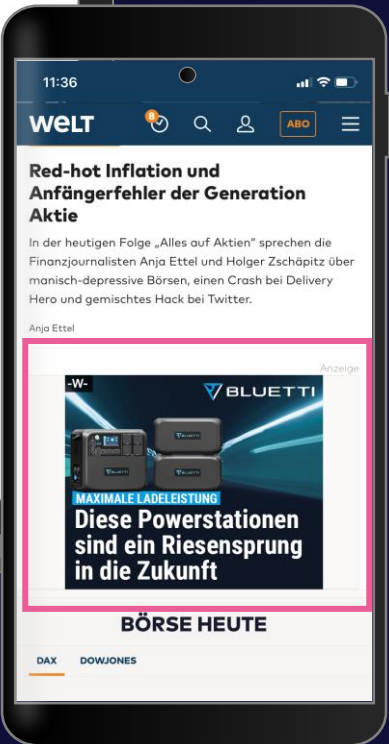
Content Ad 4:1 ROS



Example case
Bluetti

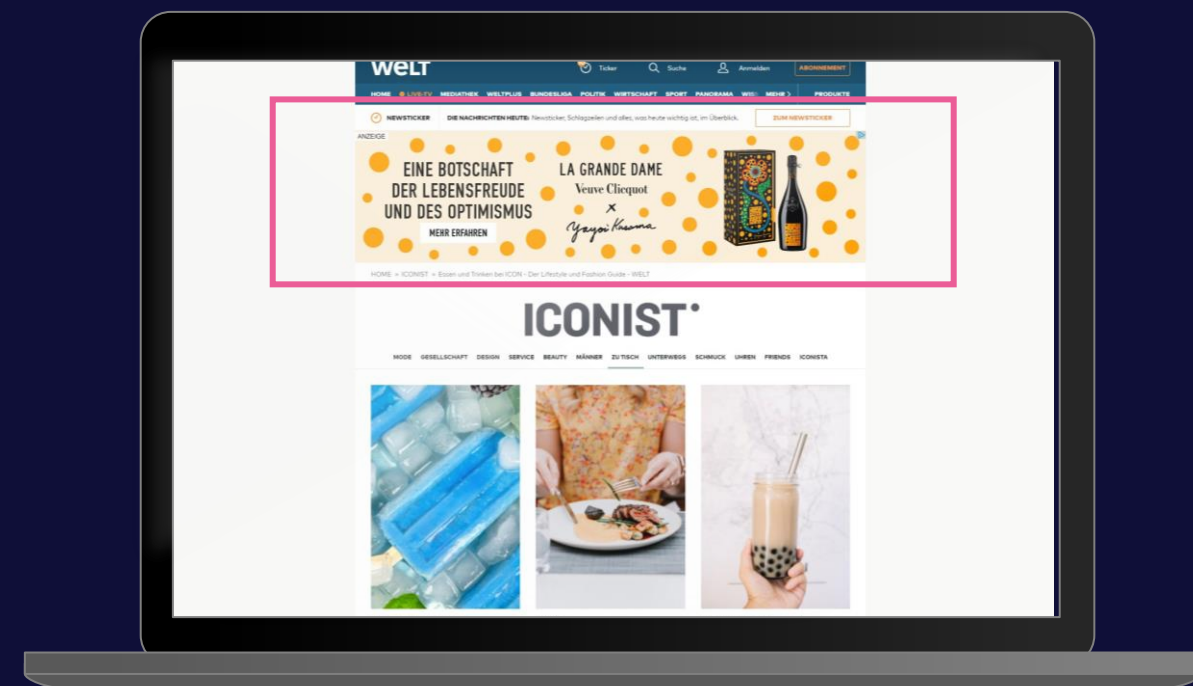
Advertorial on WELT.de

Mrec multiscreen ROS

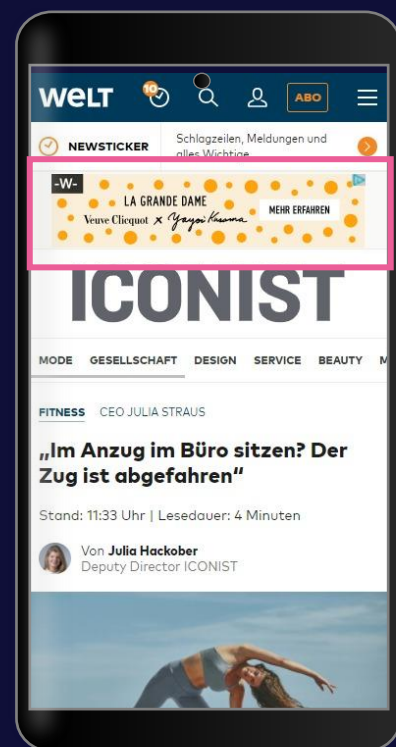


ADVERTORIAL ICONIST

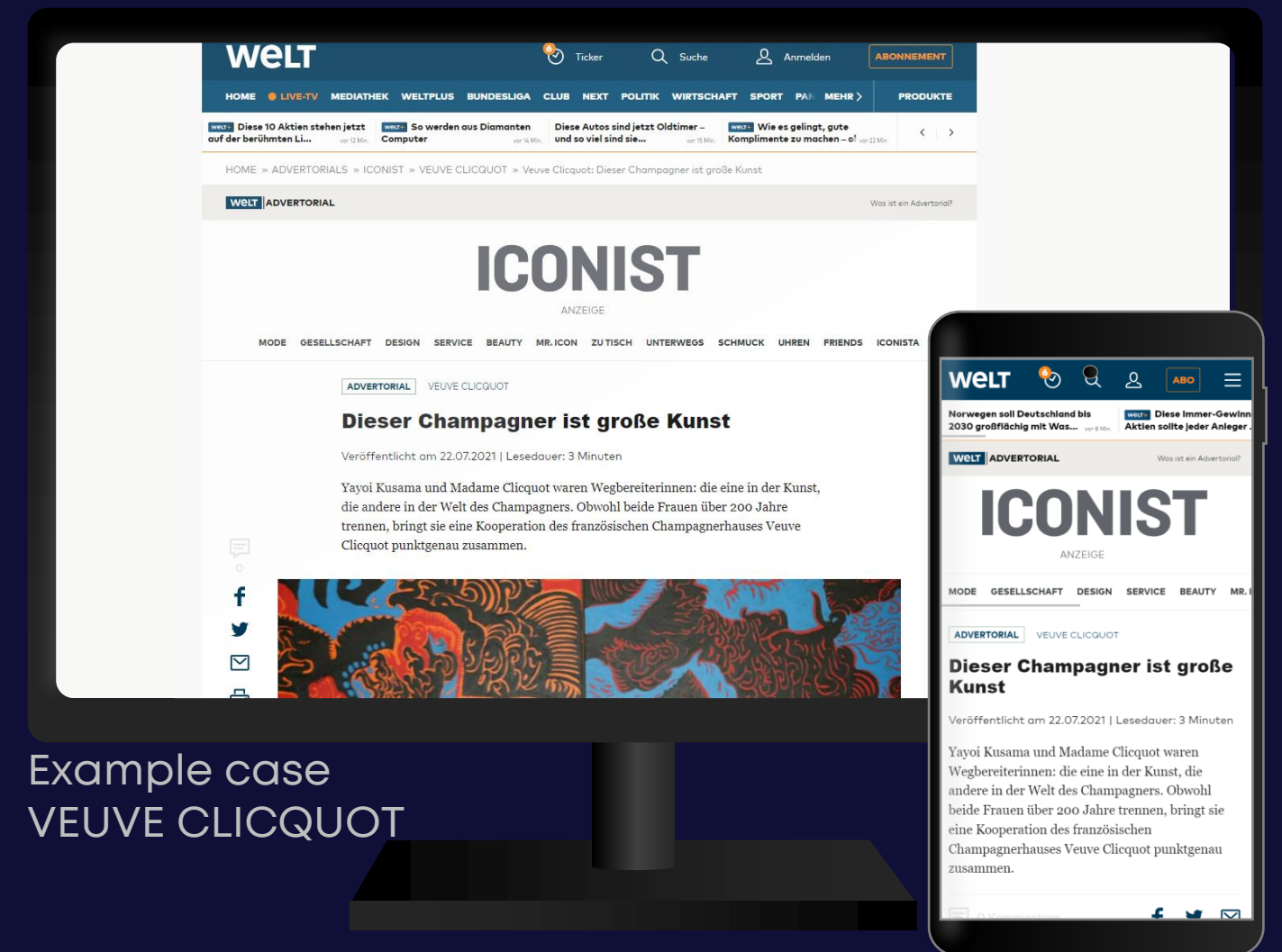
ICONIST



Billboard desktop ROS



Content Ad 4:1 ROS



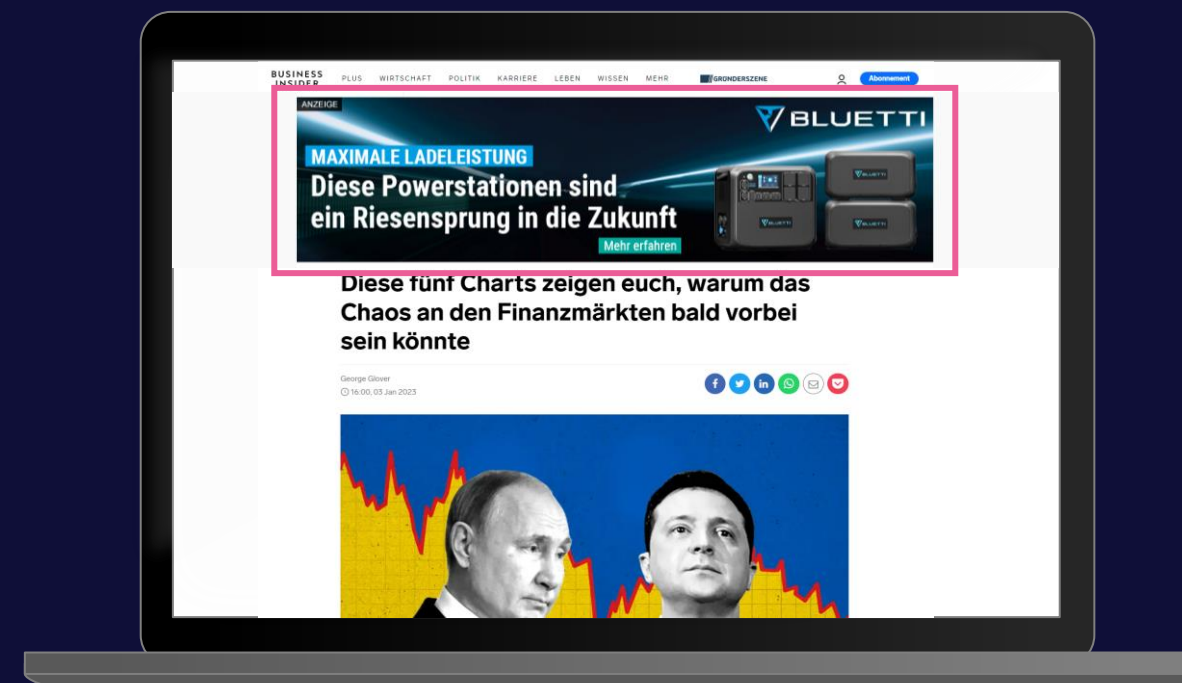
Advertorial on ICONIST.de



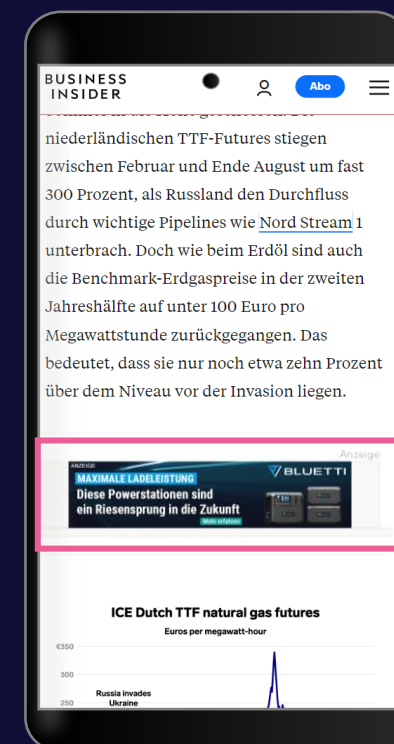
Mrec multiscreen ROS

ADVERTORIAL BUSINESS INSIDER

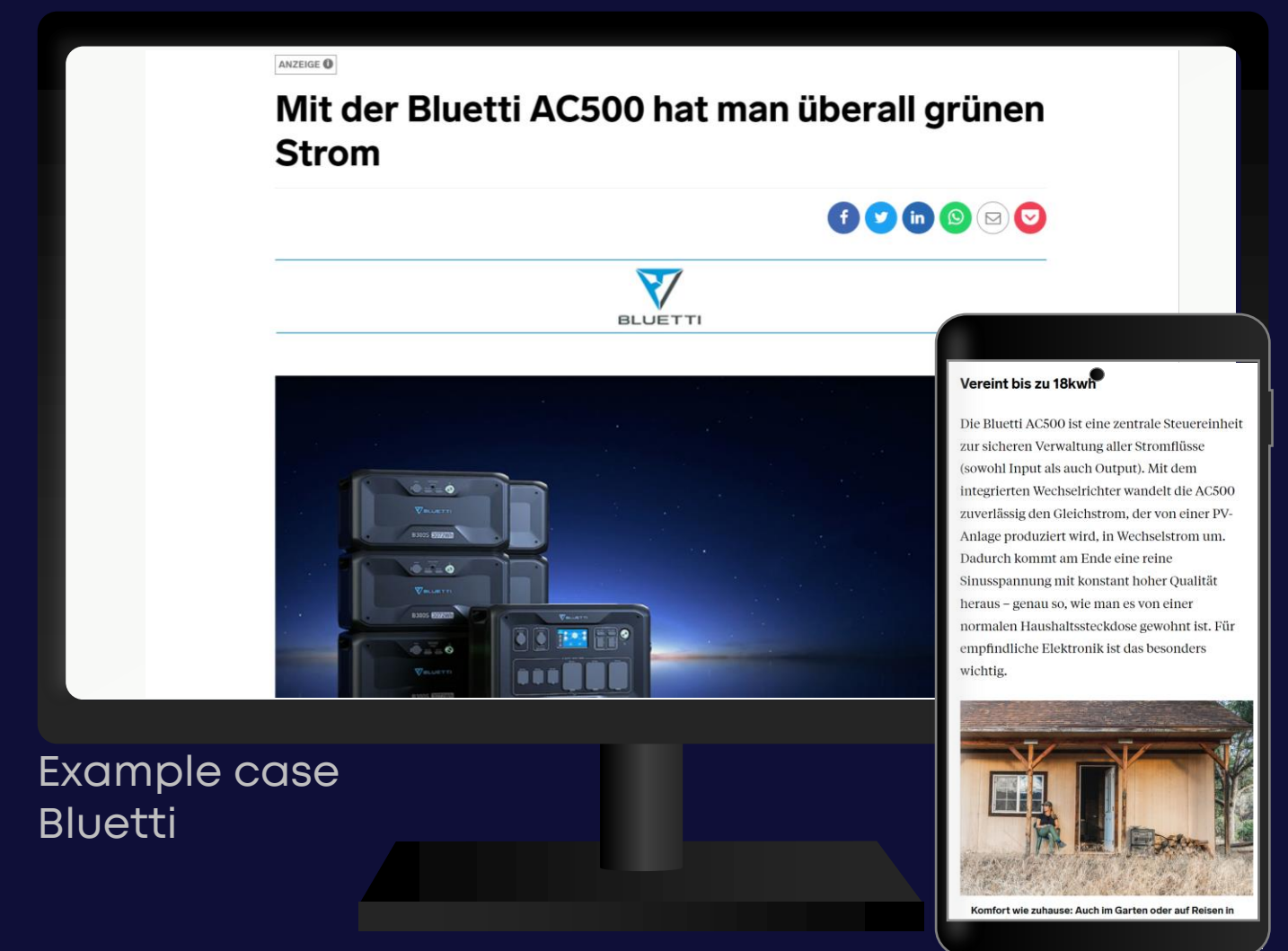
BUSINESS
INSIDER



Billboard desktop ROS

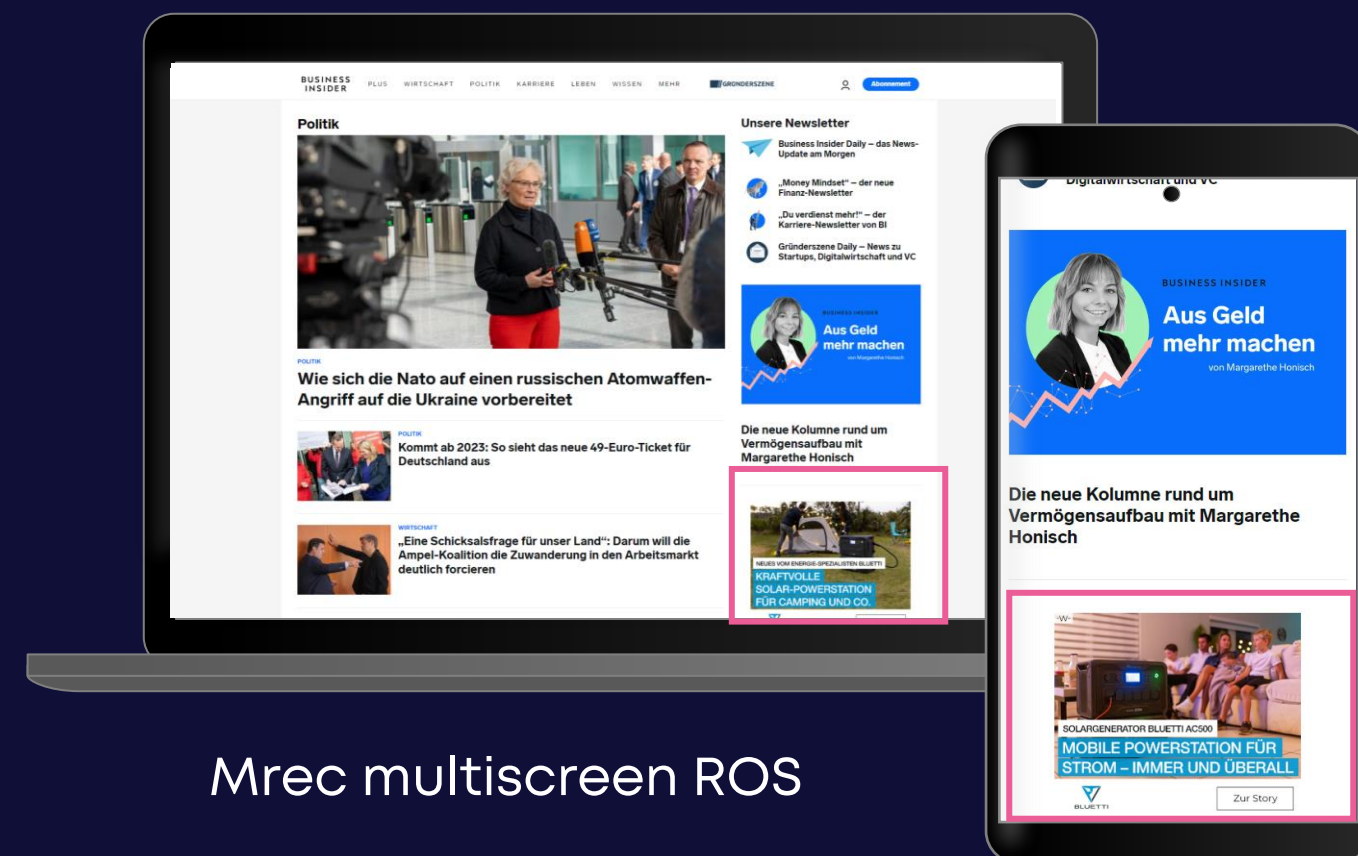


Content Ad 4:1 ROS



Example case
Bluetti

Advertorial on Businessinsider.de



Mrec multiscreen ROS

ADVERTORIAL

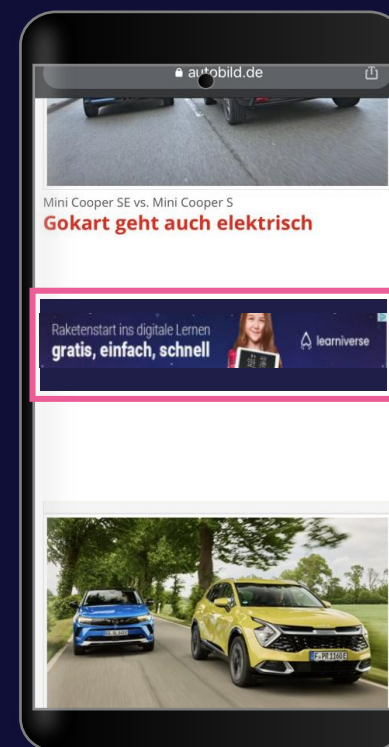
AutoBILD.de



Billboard desktop ROS



Mrec multiscreen ROS



Content Ad 4:1 ROS

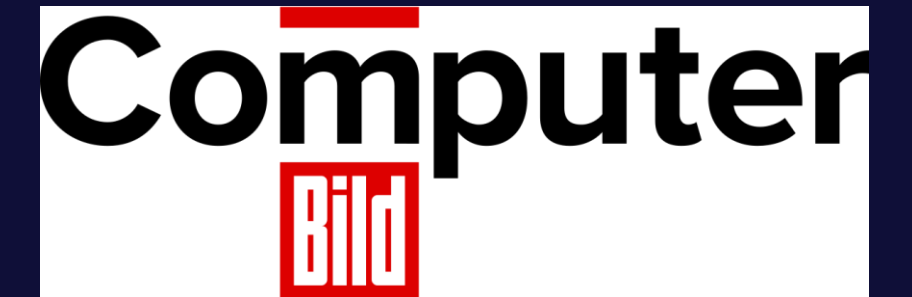


Example case
Looping GmbH

Advertorial on Autobild.de

ADVERTORIAL

ComputerBILD.de



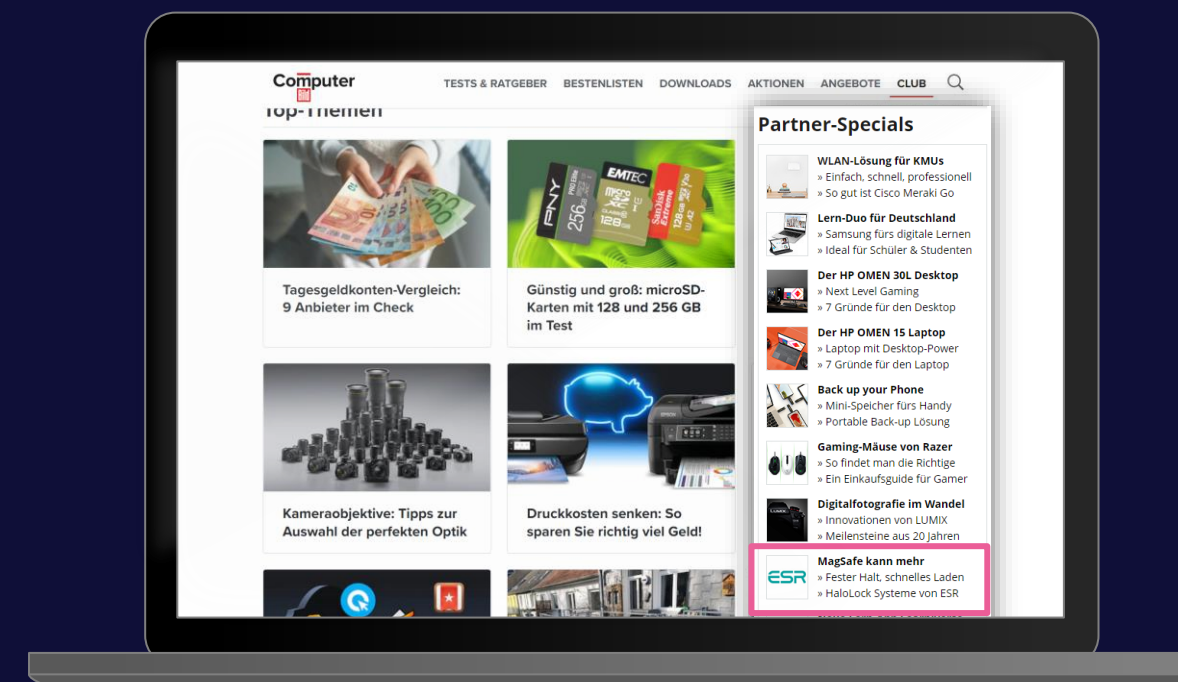
Billboard desktop ROS



Content Ad 4:1 ROS



Mrec multiscreen ROS



Partner Special Teaser

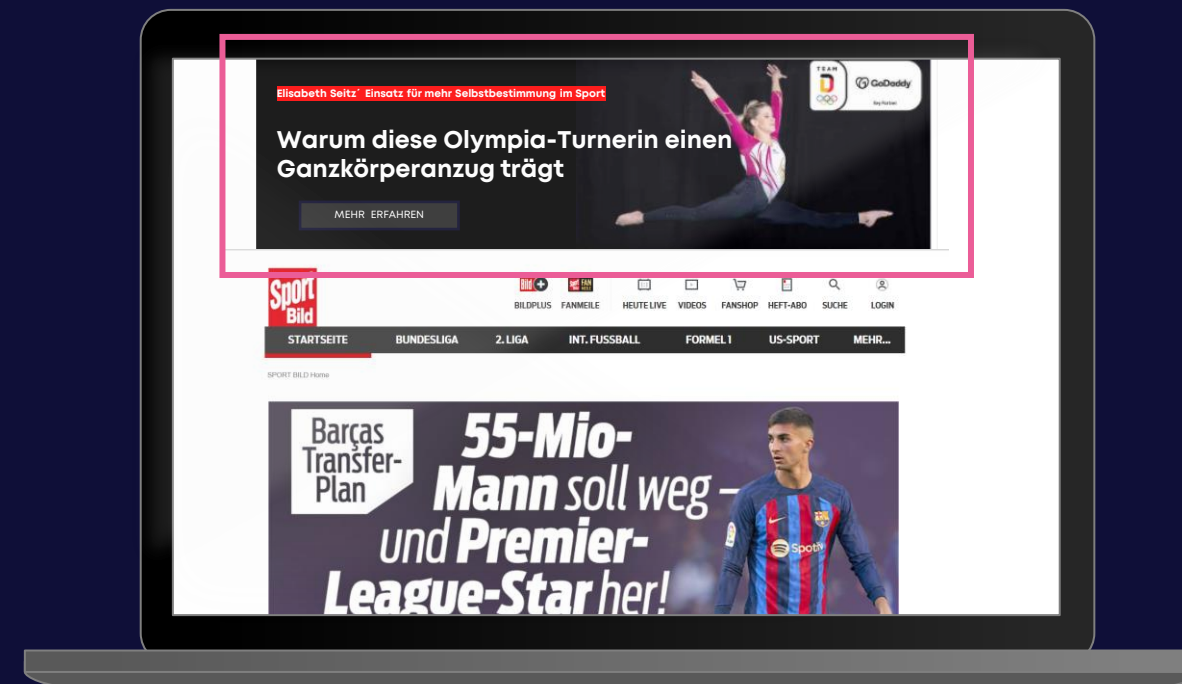


Example case
Waymeet ESR

Advertorial on ComputerBILD.de

ADVERTORIAL

SportBILD.de



Billboard desktop ROS



Mrec multiscreen ROS



Content Ad 4:1 ROS



Example case
Godaddy

Advertorial on SportBILD.de