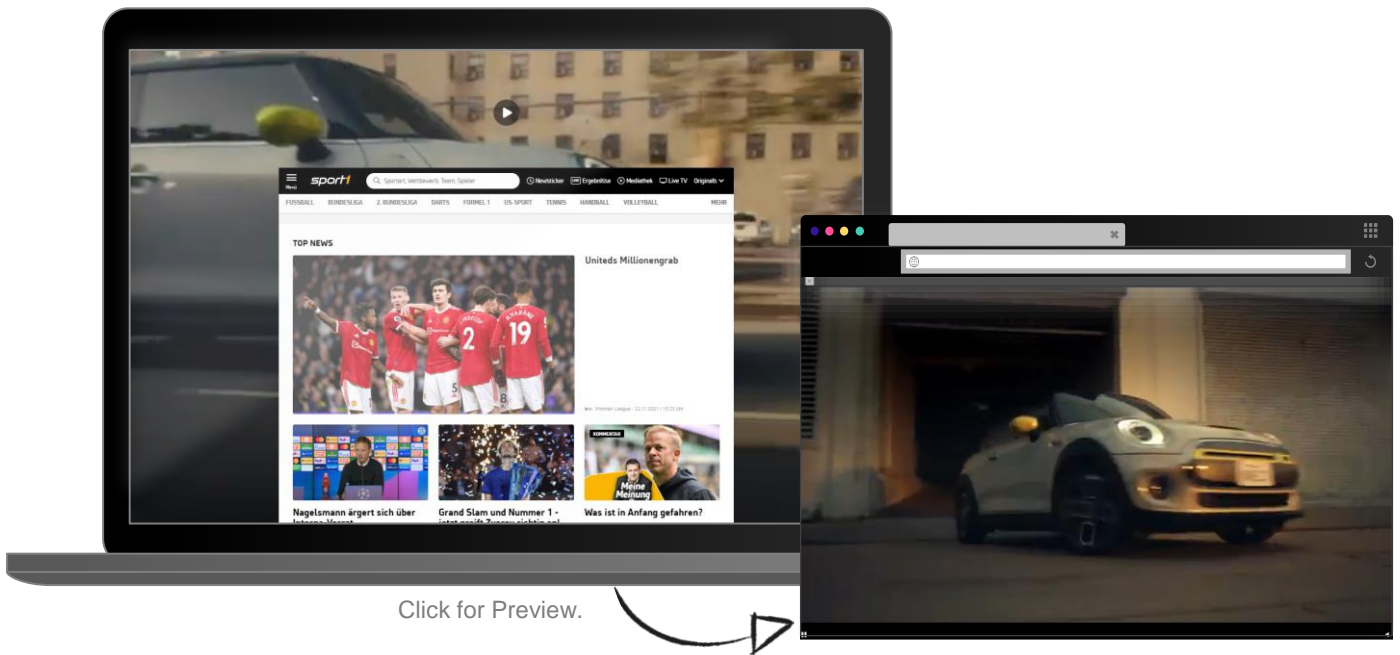




VIDEO WALL



MAXIMUM SPACE FOR YOUR VIDEO CAMPAIGN!

- Maximum branding through emotionalizing video on the entire screen!
- When the page is called up, a transparent billboard is visible and the video already starts playing automatically in the background.
- By mouse-over or click on the billboard the video opens fullscreen and plays incl. sound from the beginning.
- Afterwards a billboard remains fixed on the page.

Format	RoS & Custom
Video Wall (Desktop only)	90 €

Bookable on the following sites: BusinessInsider.de, autobild.de, computerbild.de, Finanzen.Net, fitbook.de, Formel1.de, motorsporttotal.com, myhomebook.de, petbook.de, Sport1.de, stylebook.de, techbook.de, transfermarkt.de, travelbook.de. Only the billboard is played on tablets, other formats on request. Special features Bild.de: Can only be booked as fixed placement, FC 1/24h, no autoplay, subject to editorial approval, limited to one-time looping. Paid targeting only possible on CPM basis. Technical specifications of the advertising formats as well as dimensions can be found at <https://www.mediaimpact.de/de/format/video-wall>, All prices are (unless otherwise stated) as CPM or fixed prices, less usual discounts and AE, plus VAT. | Subject to change and errors excepted.