

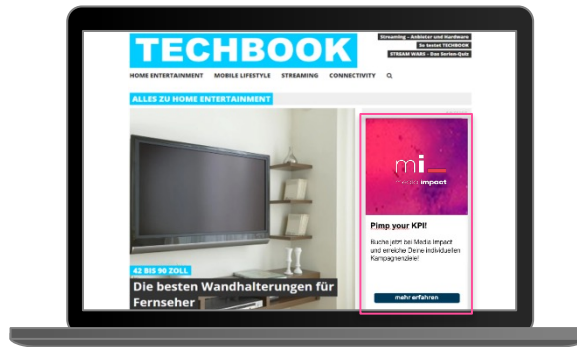


JUST CLICKS

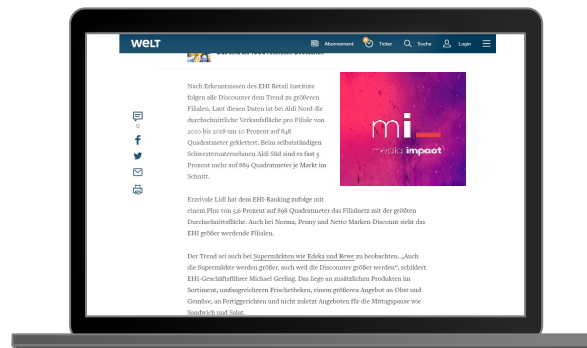
THE EASIEST WAY TO GET GUARANTEED CLICKS!

- With Media Impact's premium inventory, you can reach relevant target groups for your message and get guaranteed clicks on your advertising media.¹
- The creation of suitable and high-performance advertising material for your campaign can be booked on top.²
- We offer you two different options for click generation in our portfolio:

1. Native Clicks are generated via dynamic Image-Text-Ads³ that are displayed across our entire portfolio and automatically adapt to the respective website. This way we ensure to embed your message in the editorial environment.



2. Display Clicks are generated via classic standard display formats⁴ which are as well played in our entire portfolio.



PACKAGE ⁵	PERFORMANCE	PRICING
„Native Clicks“ Minimum duration: 4 weeks	18.000 Clicks Q4: 16.500 Clicks	15.000€ N2
„Display Clicks“ Minimum duration: 4 weeks	13.500 Clicks Q4: 9.375 Clicks	15.000€ N2

¹ The campaign will be stopped as soon as the click guarantee has been fulfilled. ² Additional charges for ad creation: Native: 1.000 € Net2, Display: 4.000 € Net2. ³ At least 2 different images and texts are mandatory, in order to ensure campaign optimization. ⁴ E.g.: AdBundle, Mobile Medium Rectangle, Content Ad 6:1 etc. At least to different creatives per size are mandatory. ⁵ Only ROP; several packages can be booked to get more clicks (maximum 2 / Monat). Can not be combined with MI data products.