

# JUBILEES 2023

## FUNKE MEDIA GROUP CELEBRATES 1ST BIRTHDAY – AND FOR THE ENTIRE YEAR!

The Hamburger Abendblatt and the WAZ are each turning 75 and the Berliner Morgenpost 125, and we want to celebrate with you.

Become part of our anniversary celebrations and receive

- **three 1,000-count corner sections per title at an unbeatable price**
- **fixed prices for all days of the week**
- **The whole year up to 75% BNS**

up to 75% BNS

Our annual fixed price offer for three 1,000 corner patches per title



€ 65,000  
net/net



€ 11,000  
net/net



€ 14,000  
net/net

The offer applies to a maximum of three 1,000-unit corner fields in the titles Funke Medien Nordrhein-Westfalen, Berliner Morgenpost and Hamburger Abendblatt. Fixed prices are net/net incl. 15% AE plus VAT and apply from Mon.- Sun. Gross volume at 3 frequencies: Berliner Morgenpost: € 33,952.50. (Mon.-Fri.), € 42,862.50 (Sat.-Sun.); Funke Media North-Rhine Westphalia 850: € 256,929.00 (Mon.- Sun.), Hamburger Abendblatt Gesamt: € 49,860.00 (Mon.- Fri.), € 55,462.50 (Sat.). The offer is not further discountable, but discountable for an existing agreement and can be booked once per customer. Highlight issues and special editorial issues are excluded. The offer is subject to a sliding scale. The price list valid at the time of publication, including the publisher's general and additional terms and conditions, shall apply to the execution of the order.

# JUBILEES 2023 – YOUR INVESTMENT

Validity period: 01.01.2023 to 31.12.2023  
Format 1.000 corner field

	Freq. + weekdays	Gross media	Discount	Customer net	Agency net	BNS
<b>Funke Media North Rhine Westphalia (850)</b>						
Variant I	3x Mon.-Sat.	256,920.00 €	70,24%	76,470.59 €	65,000.00 €	75%
<b>Berliner Morgenpost</b>						
Variant I	3x Mon.-Fri.	33,952.50 €	61,88%	12,941.18 €	11,000.00 €	68%
Variant II	3x Sat.-Sun.	42,862.50 €	69,81%	12,941.18 €	11,000.00 €	74%
Variant III	1x Mon.-Fri., 2x Sat.-Sun.	39,892.50 €	67,56%	12,941.18 €	11,000.00 €	72%
Variant IV	2x Mon.-Fri., 1x Sat.-Sun.	36,922.50 €	64,95%	12,941.18 €	11,000.00 €	70%
<b>Hamburger Abendblatt</b>						
Variant I	3x Mon.-Fri.	49,860.00 €	66,97%	16,470.59 €	14,000.00 €	72%
Variant II	3x Sat.	55,462.50 €	70,30%	16,470.59 €	14,000.00 €	75%
Variant III	1x Mon.-Fri., 2x Sat.	53,595.00 €	69,27%	16,470.59 €	14,000.00 €	74%
Variant IV	2x Mon.-Fri., 1x Sat.	51,727.50 €	68,16%	16,470.59 €	14,000.00 €	73%



The offer applies to a maximum of three 1,000-unit corner fields in the titles Funke Medien Nordrhein-Westfalen, Berliner Morgenpost and Hamburger Abendblatt. Fixed prices are net/net incl. 15% AE plus VAT and apply from Mon.- Sun. Gross volume at 3 frequencies: Berliner Morgenpost: € 33,952.50 (Mon.-Fri.), € 42,862.50 (Sat.-Sun.); Funke Media North-Rhine Westphalia 850: € 256,920.00 (Mon.- Sun.), Hamburger Abendblatt Gesamt: € 49,860.00 (Mon.- Fri.), € 55,462.50 (Sat.). The offer is not further discountable, but discountable for an existing agreement and can be booked once per customer. Highlight issues and special editorial issues are excluded. The offer is subject to a sliding scale. The price list valid at the time of publication, including the publisher's general and additional terms and conditions, shall apply to the execution of the order.