

LEVERAGE THE POWER AND CREDIBILITY OF OUR REGIONAL DAILIES

CONTENT SPEZIAL

We create your environment in the newspapers and portals of FUNKE Media Group in NRW, Berlin, Hamburg, Braunschweig and Thuringia.

- 1/1 page of high-quality journalistic content on your topics as a custom-fit framework for your ad.
- Continuous environment in all Funke daily newspaper titles with over 823K copies* and a reach of 3.30 million readers*.
- Created by the central service editorial team (one contact for 19 newspapers)



BASIC PACKAGE
1/1 Content Spezial incl. Corner field ad (1,000 corner field, 4c) incl. design and editing

€ 73,000.00 (Mon.-Fri.)
net / net

€ 75,800.00 (Sat.)
net / net

21 Source: *IVW III/2021 paid circulation Mon-Sun, **ma Tageszeitungen 2022, All prices plus VAT, no further discounts. Gross media volume base Mon.-Fri. 465,039.40, Sat. € 482,524.86 The volume is discount-forming, but no further discount-taking. 15% AE already included.