

THE DESIRE OF TRAVELING IN BILD AM SONNTAG

ITB 2023 – IT'S TIME TO VOYAGE AGAIN!

70% of BILD am SONNTAG readers are planning a trip. They love advertising and use Sundays for planning their activities.*

For the ITB, BILD am SONNTAG focuses on editorial travel environments that appeal to readers.



Editorial environment in the BamS (example)

Formata	Gross price**
1/1 page	109,800 €
9/16 page	83,900 €
1/2 page	75,500 €
1/4 page	41,800 €

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* Source: Sunday Study 2021

** Gross prices according to price list no. 64, plus VAT, discount and AE enabled. Other formats possible

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