

# THE DESIRE OF TRAVELING IN BILD AM SONNTAG

ITB 2023 – IT'S TIME TO VOYAGE AGAIN!

70% of BILD am SONNTAG readers are planning a trip. They love advertising and use Sundays for planning their activities.\*

For the ITB, BILD am SONNTAG focuses on editorial travel environments that appeal to readers.



Editorial environment in the BamS (example)

Formata	Gross price**
1/1 page	109,800 €
9/16 page	83,900 €
1/2 page	75,500 €
1/4 page	41,800 €

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**Ad booking deadline: 24.02.2023**  
**Artwork deadline: 01.03.2023**



**ITB  
BERLIN**

The World's  
Leading  
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\* Source: Sunday Study 2021

\*\* Gross prices according to price list no. 64, plus VAT, discount and AE enabled. Other formats possible

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