

media **impact**—

FIGHT NIGHT AT BILD

Bild

**Sport
Bild**

**Sport
Bild**

BILD

FIGHT NIGHT



PRESS CTRL & CLICK TO
VIEW

OUR EVENTS 2022



FURY vs CHISORA on 03.12.2022

- Pre-show with experts
- Live broadcast, highlight clips in the aftermath



POWERSLAP in Jan., Feb., March 2023

- 6 episodes non scripted reality format
- Live event from Las Vegas



5 FRANK WARREN EVENTS in 2023

- 5 boxing highlights from the UK
- Highlight clips and live broadcasts

BILD FIGHT NIGHT - DECEMBER 2023

FURY VS CHISORA

Present the fight of the year on 03 December 2022! When Fury fights Chisora, the whole world will be watching. Take advantage of the attention and present your brand in the boxing environment at BILD and SPORT BILD.

ADVERTISING FORMATS :

Presenting Billboard, Pre Roll, Cut-In

ADDITIONAL OPPORTUNITIES:

Digital fixed placement
and print

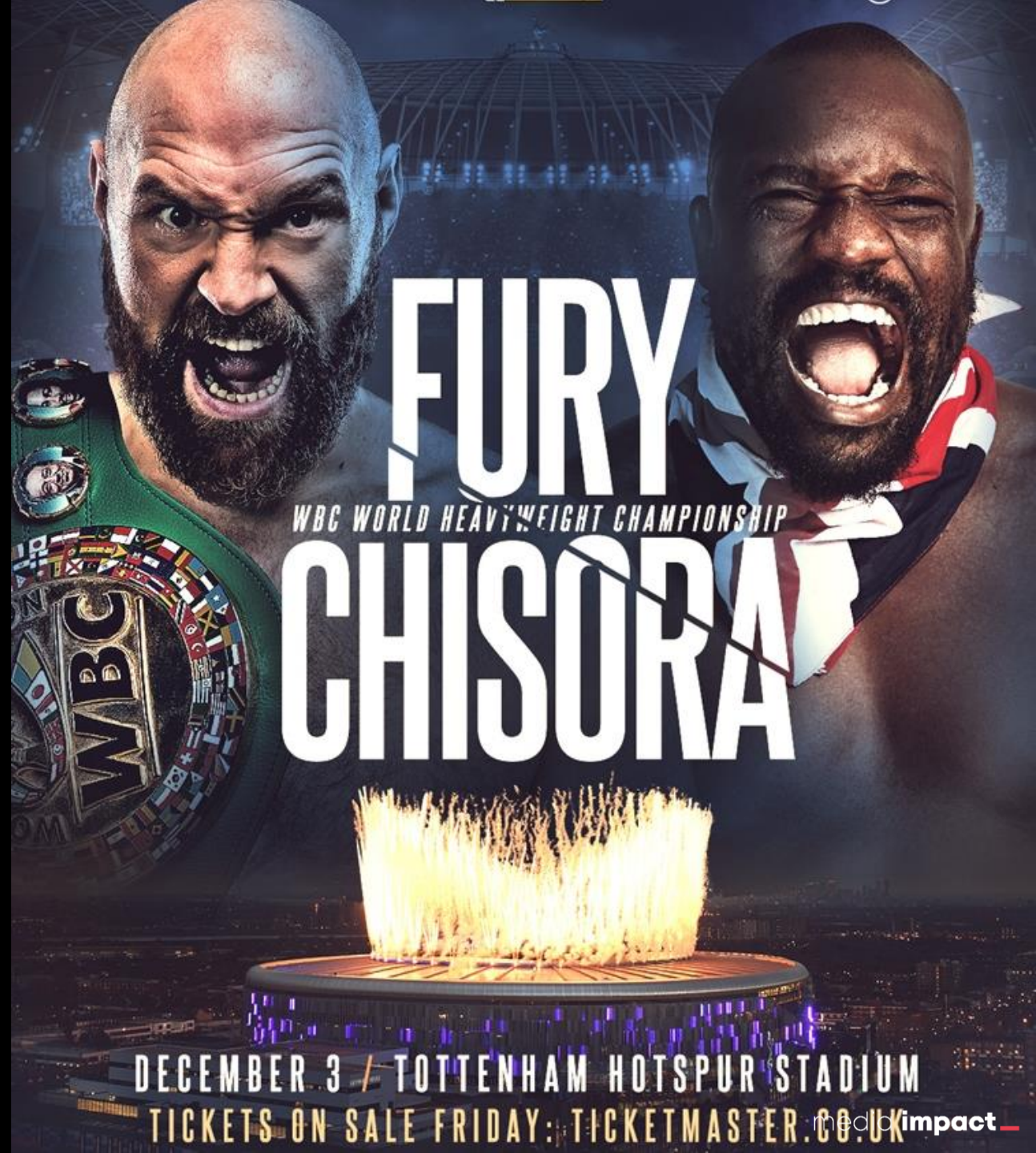


BILD FIGHT NIGHT – BEST CASE

FURY VS WHYTE

2.5 million article page views on the fight on bild.de and sportbild.de



150,000 video views with live broadcast, re-live and promotional clips



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OUR PRODUCTS

Bild

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Bild**

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EXPERIENCE THE FIGHT NIGHT

Post, stories, video
announcements, trailers and co.

Articles and attention-grabbing editorial teasers

Coverage of the events, fighters and backgrounds



THE BRAND STORY

Brand storytelling with journalistic narrative competence. Individually conceived stories with page views guarantee, elaborate storytelling elements, videos and graphics.

Your brand runs with a native approach. Advertise credibly while entertaining and informing. High service level through creation, reporting, monitoring and optimization.

The brand story can be individually designed and testimonials can also be included. The whole thing can also be topped off with competitions.

ZUR STARTSEITE **Bild** BRAND STUDIO LOGIN

Anzeige von OKTAGON MMA CHALLENGE NUR BEI BILD

Hier gibt es die neueste Käfig-Folge

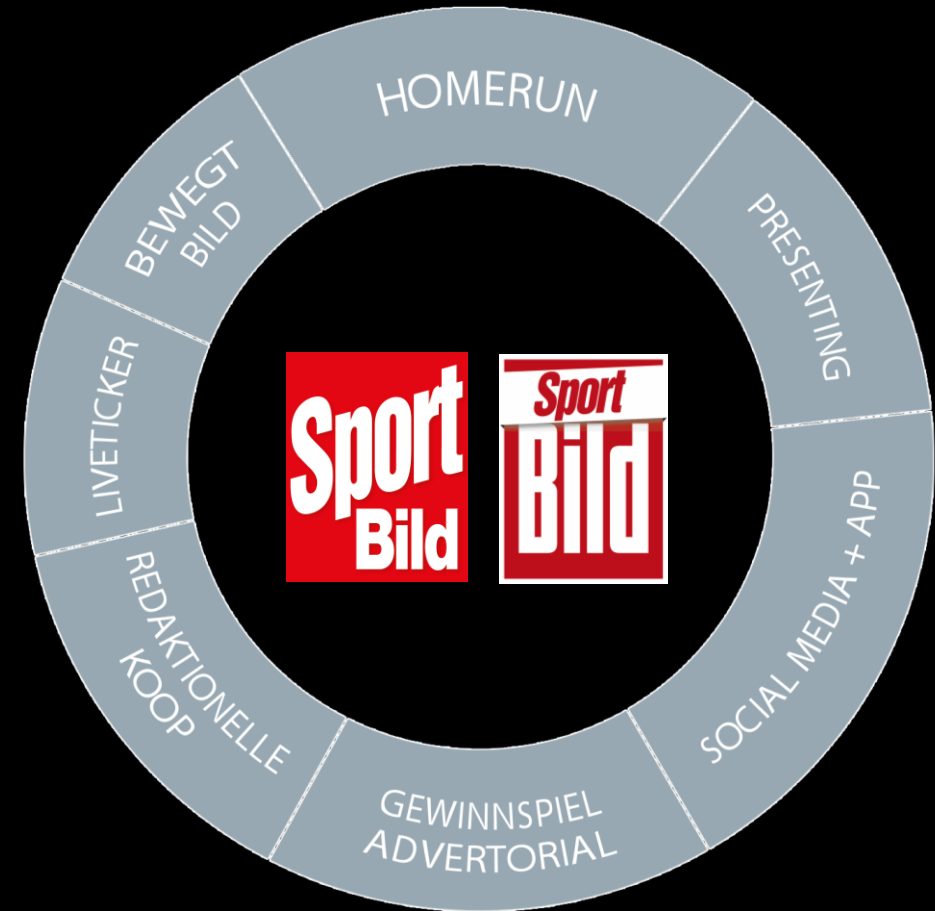
++ Neue Show exklusiv bei BILD ++ Christian Eckerlin, Stefan Pütz und die Zawada-Brüder in der Trainer-Rolle ++ Jede Woche eine neue Folge ++ Auch on demand abrufbar

Facebook (Teilen) Twitter (Twittern) Google+ Email

SPORTBILD EVENT

Present your desired sports environment exclusively at SPORTBILD. On the homepage, on all articles and integrated into the highlights in an eye-catching way. SPORTBILD offers you an all-round package with great and diverse possibilities. The complete 360° media palette to firmly link your brand with the reporting.

Your brand is firmly placed on all platforms (desktop, MEW & app). Furthermore, there is the possibility of additional print bookings and editorial cooperations.



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OUR OFFERS

Bild

**Sport
Bild**

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Bild**

THE FIGHT NIGHT FOR YOU!

FURY vs CHISORA (03.12.2022)	POWERSLAP (Jan., Feb., March 2023)	5 FRANK WARREN EVENTS (2023)
BRUTTOPRICE	BRUTTOPRICE	BRUTTOPRICE
152K €	132K €	352K €
POSSIBLE NET 2 PRICE	POSSIBLE NET 2 PRICE	POSSIBLE NET 2 PRICE
58K €	32K €	81K €
REACH	REACH	REACH
4,7 Mio. Als	4,5 Mio. Als	14 Mio. Als

SPORTBILD EVENTPAKETE

PACKAGE S

2x Homerun
Presenting
Homeblock at SpoBi
Home
App integration

GUARANTEED
2.2 M. Als

PACKAGE M

2x Homerun
Presenting
Liveticker
Homeblock at SpoBi
Home
App integration
Raffle Advertorial
Social Media

GUARANTEED
2.9 M. Als

PACKAGE L

4x Homerun
Presenting
Liveticker
Homeblock at SpoBi Home
App integration
Raffle Advertorial
Social Media
Moving image

GUARANTEED
5.3 M. Als