

»»» **FUNKE**
MediaSales

National

nurTVplus

Media information 2023

nurTV plus / Price List No. 9

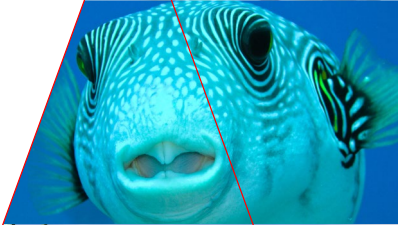
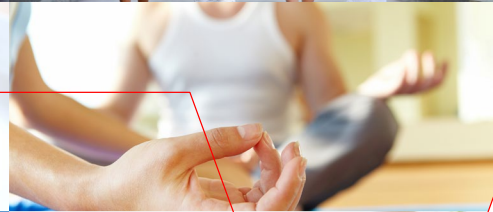
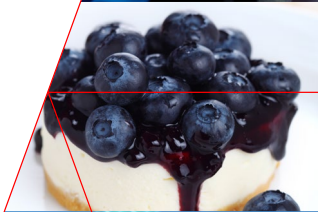
Valid from 01/01/2023

A division of the **FUNKE** Media Group



Index

Frontispiece	3
Basic rates	4
Ad formats and rates	5
Dates	6
Ad Specials	7
Publisher's imprint	8
Contact	9



Frontispiece

nurTV plus – the full programme



nurTV plus gives you four weeks worth of listings. The fastest overview of all the film highlights each week gives readers the advantage.

nurTV plus is the largest, four-week combo with over 788,521 copies sold.¹

nurTV plus is aimed at a young audience. nurTV plus has been praised for its usability! The 12-page puzzle section in each issue is very popular and highly prized by the magazine's readership.

- / **Largest four-week listing combination** extremely useful and is not thrown away in the space of a few days.
- / The **high rates of response** make this the ideal medium for your advertisement.

Important: The name of the programme **says it all** with the circulation share of TV Sudoku!

In addition to the 12 puzzle pages already included in the, this magazine gives you an "extra" 12 pages of Sudokus, stitched into the centre of the booklet.

nurTV plus – full four week programme and a ton of fun!

nurTV plus – full four week programme and a ton of fun!



Basic rates

Advertisements in nurTV plus

	FORMAT	RATE
SW-4C	1/1	22,000.–

Multi-page advertisements:

Rates and discounts for multi-page spreads available upon request

Colour advertisements:

One, two, and three spot colour print advertisements are advertisements in which the respective colours are formed using the standard colour scale (this also applies to combined printing). Minor tone value deviations are within the rotary offset tolerance range of the printing process.

Promotional advertisements:

Design costs available upon request. Promotional advertisements need to be approved by the publisher.

Ad formats and rates

SW-4C



FORMATS		TYPE AREA		BLEED ¹		RATES
		WIDTH MM	HEIGHT MM	WIDTH MM	HEIGHT MM	
1/1		190	245	210	264	22,000.–
1/2	tall	90	245	104	264	12,550.–
	wide	190	110	210	136	
PRIORITY SLOTS						
1/1	2. and 3. US	190	245	210	264	26,400.–
	4. US	190	245	210	264	28,600.–

Full page:

W 210 mm x H 264 mm;

Bound with staples

Dates – 2023

nur TVplus

ISSUE NO.	FIRST DAY OF SALE	START OF THE PROGRAMME WEEK	AD DEADLINE AND CANCELLATION DATES ¹	PRINTING DEADLINE DATA DELIVERY	DISTRIBUTION AD SPECIALS
2	Wed. 04/01/2023	Sat. 14/01/2023	14/12/2022	17/12/2022	21/12/2022
3	Wed. 01/02/2023	Sat. 11/02/2023	12/01/2023	18/01/2023	19/01/2023
4	Wed. 01/03/2023	Sat. 11/03/2023	09/02/2023	15/02/2023	16/02/2023
5	Wed. 29/03/2023	Sat. 08/04/2023	09/03/2023	15/03/2023	16/03/2023
6	Wed. 26/04/2023	Sat. 06/05/2023	04/04/2023	12/04/2023	13/04/2023
7	Wed. 24/05/2023	Sat. 03/06/2023	03/05/2023	09/05/2023	10/05/2023
8	Wed. 21/06/2023	Sat. 01/07/2023	31/05/2023	06/06/2023	07/06/2023
9	Wed. 19/07/2023	Sat. 29/07/2023	29/06/2023	05/07/2023	06/07/2023
10	Wed. 16/08/2023	Sat. 26/08/2023	26/07/2023	01/08/2023	02/08/2023
11	Wed. 13/09/2023	Sat. 23/09/2023	24/08/2023	30/08/2023	31/08/2023
12	Wed. 11/10/2023	Sat. 21/10/2023	20/09/2023	26/09/2023	27/09/2023
13	Wed. 08/11/2023	Sat. 18/11/2023	18/10/2023	24/10/2023	25/10/2023
01/24	Tues. 05/12/2023	Sat. 16/12/2023	15/11/2023	17/11/2023	22/11/2023

¹Dates apply to adverts in the same way that they do ad specials; Cancellation policy for postcard inserts: 6 weeks before the ad deadline. Reservations for advertisements are only valid up until one week before the closing date at the latest. Please bear earlier deadlines for booking confirmations in mind.

Ad Specials: nur TVplus

Rate per 1,000 copies

INSERTS			TIP ONS			BOUND INSERT		
WEIGHT	SUBSCRIPTION CIRCULATION †	INTERNATIONAL EDITIONS	VOLUME	SUBSCRIPTION CIRCULATION †	INTERNATIONAL EDITIONS	TYPE OF BOUND INSERT	SUBSCRIPTION CIRCULATION †	INTERNATIONAL EDITIONS
up to 20 g	89.–	69.–	up to 4 pages	80.–	53.–	Postcard / double-sided printed matter	57.–	44.–
up to 30 g	99.–	75.–	up to 8 pages	86.–	58.–	Envelope/ booklet up to 20 g	68.–	51.–
up to 40 g	114.–	80.–	up to 12 pages	97.–	64.–	Test sample up to 20 g	75.–	56.–
up to 50 g	130.–	85.–	up to 16 pages	110.–	69.–	Basis is a 1/1 page carrier ad.		
Higher weights, volumes, and more inserts available upon request								
Minimum rental 50,000 copies			Minimum rental 200,000 copies			Minimum rental 200,000 copies		



Technology and delivery: Binding technical specifications, information on deadlines, samples and delivery can be downloaded at www.adspecial-portal.de. Requests for print runs that are updated daily can be made using the portal.

Ad specials: Please request current print run plans before printing or delivering – Mail: anzeigen-zs@funkemedien.de

Ad special reservations will be held of a period of 4 weeks - beyond this point, but no later than one week before the advertisement deadline, priority will be given to confirmed orders.

In the case of an existing reservation, the person making the reservation has right of first refusal for 48 hours.

The publisher reserves the right to defer the publication of partial runs. The client is liable to the magazine's customer for any soiling or damage caused by leaked product samples. The publisher reserves the right to refuse orders for product samples printed on waste paper that cannot be disposed of easily. If necessary, the costs for disposing of product samples separately must be borne by the client.

More ad specials such as postcard inserts, mega inserts, and gatefold covers, available upon request. †The postage fees for enclosing the subscription circulation are charged by weight and are included in this price. Stamp prices apply to samples and items that are 2.4 mm or thicker. Prices may be increased if the quality of the files is so poor that it affects the finish and additional costs are incurred correcting the issue. All prices are given in Euro plus VAT.

Publisher's imprint

Publisher

Gong Verlag GmbH

Münchener Str. 101/09
85737 Ismaning, Germany

Frequency of publication

4x weekly

First day of sale

Thursday

ID number

nurTVplus.....505827

Marketer

»»» **FUNKE**
MediaSales

National

Großer Burstah 18-32
20457 Hamburg, Germany

Ad Management

FUNKE Services GmbH
Jakob-Funke-Platz 1
45127 Essen, Germany

Bank details

Commerzbank Essen
IBAN: DE17 3604 0039 0103 3620 00
BIC: COBADEFFXXX

Latest data and services

www.funkemediasales.de
www.pz-online.de
www.b4p.de

Orders and placement service

anzeigen-zs@funkemedien.de

Contact order processing

order@funkemedien.de

Contact ad management

Tel.: +49 40 5544 71438
mediasales-zs@funkemedien.de

Technical specifications

Please visit www.duon-portal.de for current and binding technical specifications.

Delivery of printed materials

Please submit printed materials via the DUON portal at: www.duon-portal.de
Support: support@duon-portal.de or +49 40 374 11750.

Disclaimer

The warranty claims specified in the publishers' General Terms and Conditions are in compliance with the certified technical requirements and standards specified on the DUON portal. This also applies to data delivery without proof.

Booking advertisements online

Bookings can also be made using our online booking system (OBS): www.obs-portal.de.

General terms and conditions

Please see the link below for the full version of our general terms and conditions for magazines and digital media: www.funkemediasales.de/agb.

Payment terms

Net cash payable immediately upon receipt. A 1 % discount applies if a SEPA mandate has been issued, provided that older invoices are not overdue and a discount deduction has not been expressly excluded. In the case of new suppliers, the publisher reserves the right to demand that the new supplier makes payment in advance by the advertisement deadline. Interest incurred by default payments or deferred payments shall be charged at the rate customary in banking for overdraft facilities.



Contact

FUNKE MediaSales National

Northern Office Eastern

Anna Rosenfeld
Tel: +49 40 5544 71409
Mobile: +49 151 4404 7848
E-Mail: anna.rosenfeld@funkemedien.de

Janina Gondeck
Tel: +49 40 5544 71407
Mobile: +49 152 3104 1137
E-Mail: janina.gondeck@funkemedien.de

Western Office

Anett Groch
Tel: +49 40 5544 71422
Mobile: +49 151 6526 6646
E-Mail: anett.groch@funkemedien.de

Carsten Schröder
Tel: +49 40 5544 71405
Mobile: +49 151 4404 7341
E-Mail: carsten.schroeder@funkemedien.de

Saskia Pietralla
Tel: +49 40 5544 71434
Mobile: +49 152 3104 1182
E-Mail: saskia.pietralla@funkemedien.de

Claudia Rosenberger
Tel: +49 40 5544 71427
Mobile: +49 151 4404 7530
E-Mail: claudia.rosenberger@funkemedien.de

Sandra Rasch
Tel: +49 40 5544 71459
Mobile: +49 152 3104 1136
E-Mail: sandra.rasch@funkemedien.de

Philipp Jann
Tel: +49 201 804 1579
Mobile: +49 152 3104 1579
E-Mail: philipp.jann@funkemedien.de

Central Office

Andreas Bingemer
Tel: +49 40 5544 71439
Mobile: +49 172 633 1193
E-Mail: andreas.bingemer@funkemedien.de

Anett Thiemann
Tel: +49 40 5544 71430
Mobile: +49 1523 104 1430
E-Mail: anett.thiemann@funkemedien.de

Southern Office South West

Christina Kuth
Tel: +49 40 5544 71403
Mobile: +49 151 5435 5184
E-Mail: christina.kuth@funkemedien.de

Nicole Lindsay
Tel: +49 40 5544 71404
Mobile: +49 151 1889 3688
E-Mail: nicole.lindsay@funkemedien.de

Kevin Seiler
Telephone: +49 40 5544 71419
Mobile: +49 152 3104 1548
E-Mail: kevin.seiler@funkemedien.de

Media Impact GmbH Healthcare Unit

Your contact for the Health/Pharmacy Department

Head of Healthcare Business Unit

Elmar Tentesch
Mobile: +49 172 7759 127
E-Mail: elmar.tentesch@axelspringer.com

Healthcare Unit South

Anett Hanck
Mobile: +49 151 4404 7766
E-Mail: anett.hanck@axelspringer.com

Healthcare Unit Central

Arne Sill
Mobile: +49 151 1509 0360
E-Mail: arne.sill@axelspringer.com

Healthcare Unit North

Christoph Roßmann
Mobile: +49 151 1683 0037
E-Mail: christoph.rossmann@axelspringer.com