



MULTISCREEN SITEBAR



YOUR SITEBAR IN THE ENTIRE MEDIA IMPACT PORTFOLIO - STATIONARY AND MOBILE!

- Rely on Multiscreen and benefit from the strong Media Impact portfolio reach with over 44.15 million unique users¹.
- Use the large design area of the Sitebar also in our mobile portfolio as Understitial!
- The Understitial is only accessible to the user during scrolling and thus attracts maximum attention.
- Just deliver one advertising medium and multiscreen comes into its own!

Format	RoS & Custom	RoC	RoP
Multiscreen Sitebar ²	92 €	82 €	77 €

1) Source: agof daily digital facts 2022-09

2) Corresponds in the CPM price list to booking of Sitebar and Mobile Understitial. Not InApp bookable
 DISPLAY ROP - incl. one targeting of your choice (options: Sozio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see targeting price list)
 Technical specifications of the advertising forms and dimensions can be found at www.mediaimpact.de/de/digital-formate
 All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted