

LARGE FORMAT DESIGN SURFACE

# MULTISCREEN BILLBOARD



## Your billboard in the entire Media Impact portfolio - stationary and mobile!

- Rely on multiscreen and benefit from the strong Media Impact portfolio reach with over 44.15 million unique users\*.
- Take advantage of the billboard's large design area also in our mobile portfolio - MEW and App!
- We create the right mobile format: the slide function puts the billboard in the limelight as an interactive mobile medium rectangle.

Format	RoS & Custom	RoC	RoP***
Multiscreen Billboard**	80 €	70 €	65 €

\*Source: AGOF daily digital facts; Basis: 16+ years, single month September 2022

\*\* Corresponds in the CPM price list to booking of billboard and mobile medium rectangle.

\*\*\* ROP - incl. one targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see targeting price list).

Prerequisite: The billboard must be delivered physically (jpeg, png).

Technical specifications of the advertising formats and dimensions can be found at <https://www.mediaimpact.de/de/digital-formate>.

All prices are (unless otherwise stated) as CPM or fixed prices, less usual discounts and AE, plus VAT. | Subject to change and errors excepted.