

THE SPORT1 HOMERUN OFFERS ...

- **THE MAXIMUM REACH...**
- **ON THE HOME IN THE WORLD CUP ENVIRONMENT...**
- **WITH LARGE FORMATS ...**
- **TO XXL BRANDING ON GAME DAY!**

#SPORT1 HOMERUN – REACH

MAXIMUM REACH FOR YOUR CAMPAIGN

#FIFA WORLD CUP 22

4 M. AIs

guaranteed in 24h*, up to 7 million AIs possible on game day

8,52 M.

UUs / month

1,13 M.

Daily UUs



*possible over-delivery on top

**Variant: HomeRun Basic, Deluxe or Supreme, conditions & advertising material according to Sport1 factsheet.

***Sport1 HomeRun - special discount, AE & AR capable