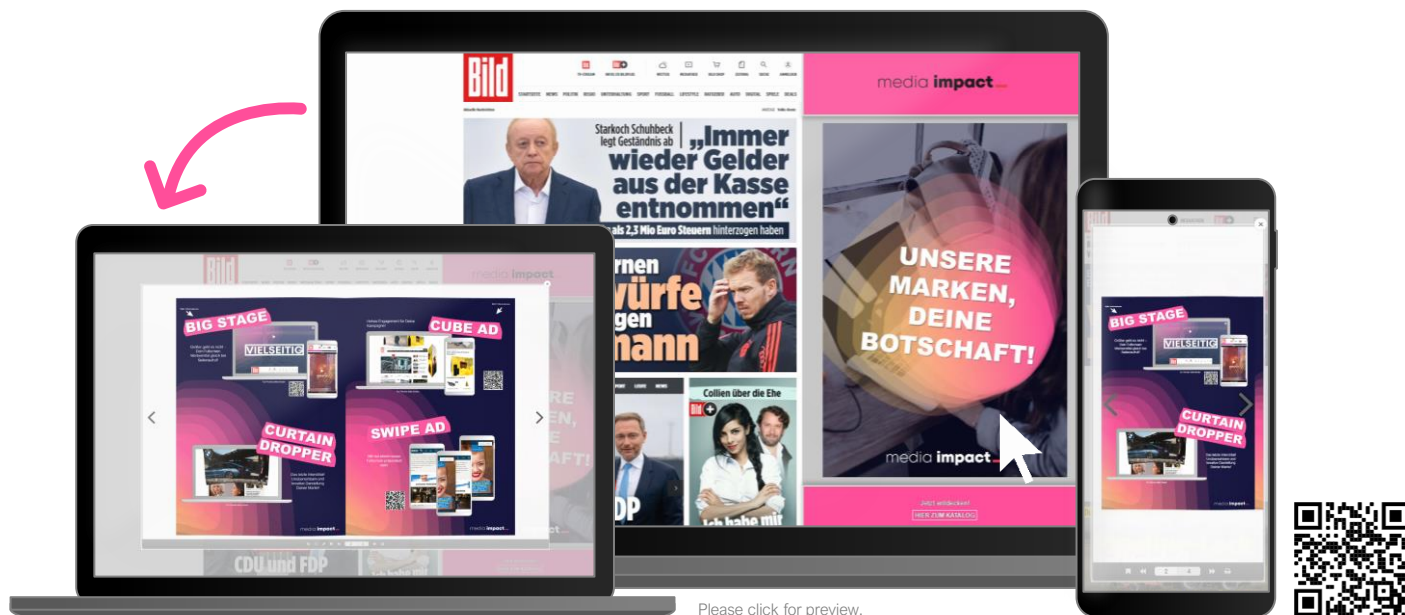




# CATALOGUE AD



## THE CLASSIC BROCHURE BECOMES AN INTERACTIVE, DIGITAL ADVERTISING FORMAT!

Inform your customers about current offers and bring them to your stationary shops or directly to your online shop!

**EASY!** We use your existing PDF version for the creation.

**INTERACTIVE!** Link individual products in your PDF to direct users to the right landing page.

**INCREDIBLE!** Direct contact with your customers, regardless of the usage situation - stationary and mobile, the Catalogue Ad takes up a prominent area on the screen for user interaction and thus creates the optimal user experience.

Format	RoS & Custom	RoC	RoP
Catalogue Ad <sup>1</sup> (Sitebar + Mobile Medium Rectangle)	80 €	70 €	65 €

1) Also bookable as Home Run Deluxe fixed placement, see object factsheets.

DISPLAY ROP - incl. one targeting as desired (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targeting additive (see targeting price list)