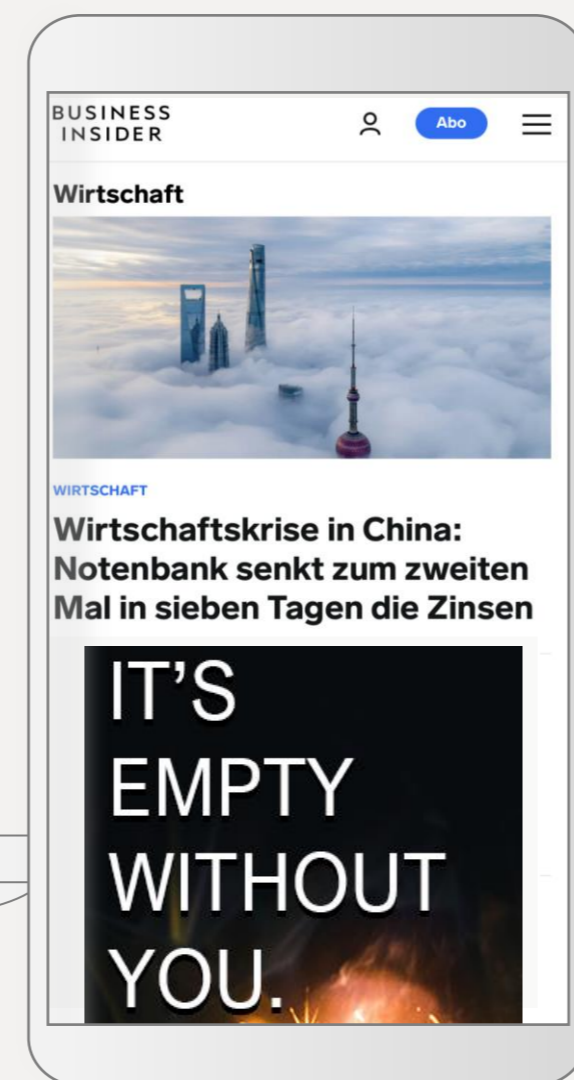
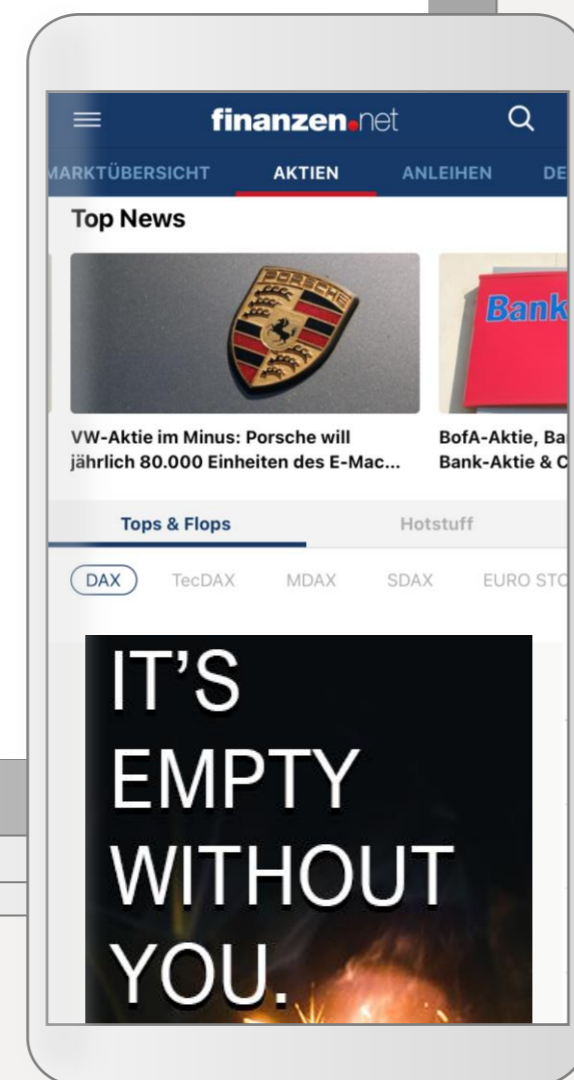
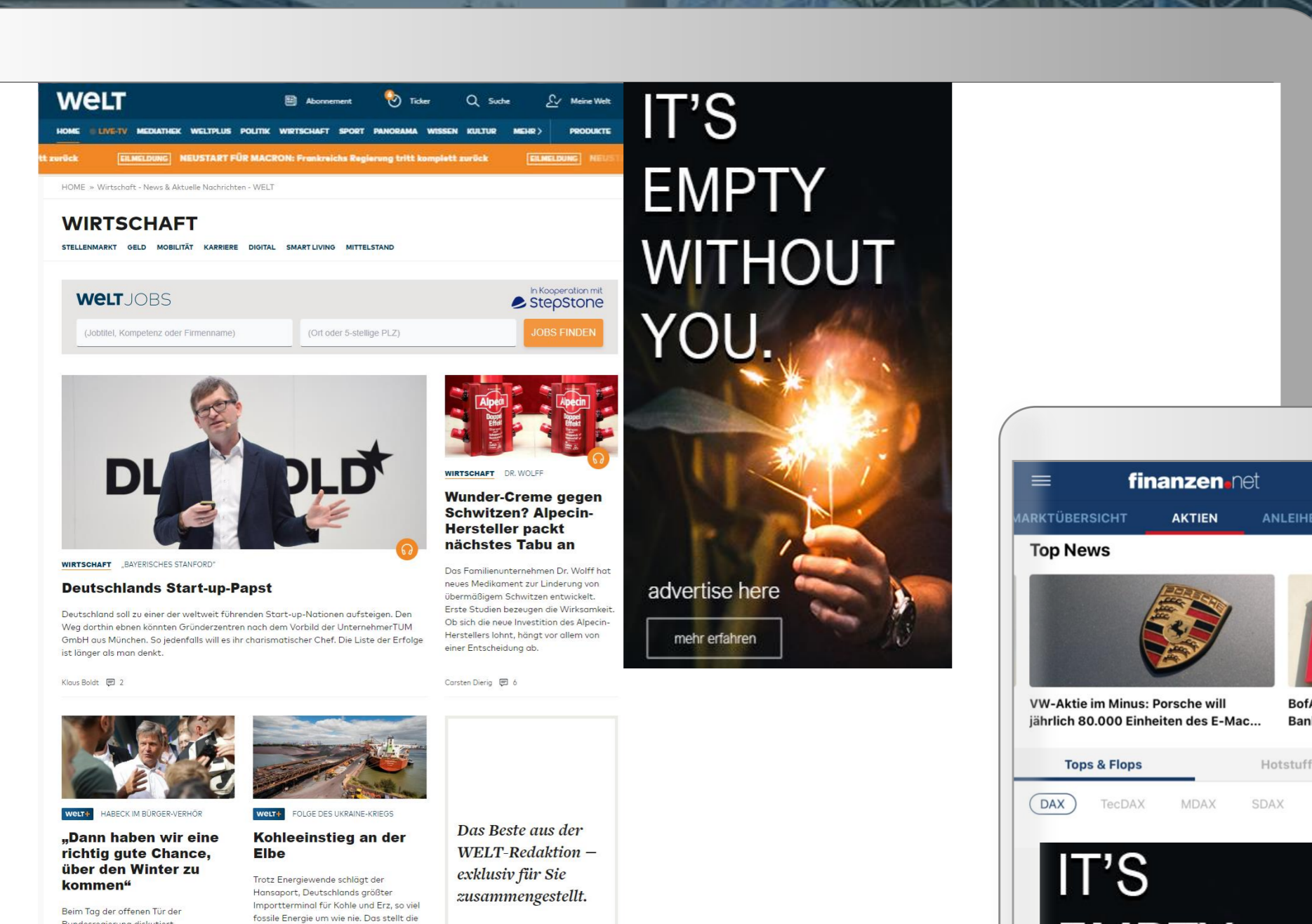


THE DECISION-MAKER RUN



Maximum visibility in all top decision-making channels!

The decision-maker run bundles the channel start pages and article pages with the highest reach in a single product.

Exclusive placement in the visible area for one day*, where the attention of our WELT-, Business Insider- and Finanzen.net-User are the highest.

We guarantee optimal Viewability** and maximum commitment.

5.5 Mio. guaranteed Ad Impressions
Gross investments of 110,000 €

1 *only Mon. – Fri. bookable, Term Business Insider and WELT from 10 a.m. – 10 a.m. (next day), Finanzen.net from 0 a.m. – 10:59 p.m.
**Promotional Desktop: Wallpaper or Halfpage Ad, Advertising Materials Mobile: Content Ad or Medium Rectangle AND Lead Ad (4:1/6:1) causing obligation, further advertising material on request.