

TCFv2 ID	vendors__name	WELT AMP	BOOKS AMP	BZ AMP	Bike BILD AMP	WIMIP AMP	ROP
92	1plusx AG	x	x	x	x	x	x
806	Aarki, Inc.						
40	Active Agent (ADITION technologies AG)	x	x	x	x	x	x
788	Ad Alliance GmbH	x					
147	Adacado Technologies Inc. (DBA Adacado)						
649	adality GmbH						
57	ADARA MEDIA UNLIMITED						
766	ADCELL   Firstlead GmbH						
539	AdDefend GmbH						
50	Adform	x	x	x	x	x	x
15	Adikteev						
39	ADITION technologies AG	x				x	
14	Adkernel LLC						
93	Adloox SA						
447	Adludio Ltd.						
9	AdMaxim Inc.						
151	Admedo Technology Ltd						
22	admetrics GmbH						
264	Adobe Advertising Cloud	x	x	x	x	x	x
565	Adobe Audience Manager, Adobe Experience Platform						
6	AdSpirit GmbH						
66	adsquare GmbH						
205	Adssets AB						
507	AdsWizz Inc.						
827	Adtriba GmbH			x			
195	advanced STORE GmbH					x	
27	ADventori SAS					x	
785	agof studies	x	x	x	x	x	x
793	Amazon Advertising	x	x	x	x	x	x
23	Amobee Inc.	x	x	x	x	x	x
354	Apester Ltd						
409	Arrivalist Co.						
797	Artefact Deutschland GmbH						
394	AudienceProject Aps						
598	audio content & control GmbH						
63	Avocet Systems Limited						
647	Axel Springer Teaser Ad GmbH	x	x	x	x	x	x
273	Bannerflow AB	x	x	x	x	x	x
801	Bannernow, Inc.						
12	BeeswaxIO Corporation	x	x	x	x	x	x
87	Betgenius Ltd						
128	BIDSWITCH GmbH	x	x	x	x	x	x
30	BidTheatre AB						
625	BILENDI SA						
94	Blis Media Limited						
163	Bombora Inc.						
792	BritePool Inc						
329	Browsi						
315	Celtra, Inc.						

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734	Cint AB						
913	Clever Advertising, Lda.						
767	Clinch Labs LTD						
243	Cloud Technologies S.A.					X	
285	Comcast International France SAS						
416	Commanders Act						
378	communicationAds GmbH & Co. KG						
77	Comscore B.V.						
630	Contact Impact GmbH	X	X	X	X	X	X
85	Crimtan Holdings Limited						
91	Criteo SA	X	X	X	X	X	X
875	cynapsis interactive GmbH						
440	DEFINE MEDIA GMBH						
209	Delta Projects AB						
397	Demandbase						
707	Dentsu Aegis Network Italia SpA						
761	Digiseg ApS						
852	diva-e products						
126	DoubleVerify Inc.		X	X	X	X	
434	DynAdmic						
110	Dynata LLC						
796	easy Marketing GmbH						
168	EASYMedia GmbH					X	
929	eBay Inc						
213	emetriq GmbH	X	X	X	X	X	X
853	Enlighten						
24	Epsilon						
312	Exactag GmbH		X	X	X	X	
1	Exponential Interactive, Inc d/b/a VDX.tv						
120	Eyeota Pte Ltd						
795	Factor Eleven GmbH						
78	Flashtalking, Inc.	X	X		X	X	
119	FUSIO BY S4M					X	
262	Fyber						
328	Gemius SA					X	
758	GfK SE						
768	Global Media & Entertainment Limited						
536	GlobalWebIndex						
755	Google Advertising Products	X	X	X	X	X	X
657	GP One GmbH						
98	GroupM UK Limited					X	
467	Haensel AMS GmbH						
1031	Havas Media (Artemis Alliance S.L.U.)						
699	HyperTV Inc.						
365	Impact Tech Inc,						
253	Improve Digital BV	X				X	
10	Index Exchange, Inc.	X	X	X	X	X	X
452	Innovid Inc.						
150	Inskin Media LTD						

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278	Integral Ad Science, Inc.	x	x	x	x	x	x
789	IP Deutschland GmbH						
129	IPONWEB GmbH						
872	IVO Media Ltd						
252	Jaduda GmbH						
294	Jivox Corporation						
62	Justpremium BV						
544	Kochava Inc.						
424	KUPONA GmbH						
67	LifeStreet Corporation						
667	Liftoff Mobile, Inc.						
254	LiquidM Technology GmbH	x	x	x	x	x	x
97	LiveRamp, Inc.						
587	Localsensor B.V.						
109	LoopMe Limited						
95	Lotame Solutions, inc						
764	Lucidity						
153	MADVERTISE MEDIA						
317	mainADV Srl						
79	MediaMath, Inc.		x		x	x	
152	Meetrics GmbH		x		x	x	
703	MindTake Research GmbH						
101	MiQ						
302	Mobile Professionals BV						
898	Mobkoi Ltd						
807	Moloco, Inc.						
72	Nano Interactive GmbH					x	
263	Nativo, Inc.						
450	Neodata Group srl						
34	NEORY GmbH					x	
37	NEURAL.ONE						
468	NeuStar, Inc.						
130	NextRoll, Inc.						
812	Nielsen LLC						
373	Nielsen Marketing Cloud	x					
388	numberly						
832	Objective Partners BV						
304	On Device Research Limited						
509	One Tech Group GmbH						
241	OneTag Limited						
602	Online Solution						
69	OpenX	x	x	x	x	x	x
488	Opinary GmbH						
227	Opt Out Advertising B.V.						
349	Optomaton UG						
385	Oracle Data Cloud						
772	Oracle Data Cloud - Moat					x	
559	Otto (GmbH & Co KG)	x	x	x	x	x	x
164	Outbrain UK Ltd			x			

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139	Permodo GmbH						
384	Pixalate						
140	Platform161 B.V.						
177	plista GmbH						
297	Polar Mobile Group Inc.						
762	Protected Media LTD						
226	Publicis Media GmbH		x			x	
76	PubMatic, Inc.	x	x	x	x	x	x
11	Quantcast International Limited					x	
60	Rakuten Marketing LLC						
631	Relay42 Netherlands B.V.						
192	remerge GmbH						
800	Republika- The Research Toolbox GmbH						
787	Resolution Media München GmbH						
863	respondi AG						
759	RevJet					x	
308	Rockabox Media Ltd t/a Scoota						
71	Roku Advertising Services						
4	Roq.ad Inc.					x	
16	RTB House S.A.	x	x	x	x	x	x
506	Salesforce.com, Inc.						
86	Scene Stealer Limited						
371	Seeding Alliance GmbH						
415	Seenthis AB						
775	SelectMedia International LTD						
84	Semasio GmbH						
80	Sharethrough, Inc						
111	Showheroes SE			x			
59	Sift Media, Inc						
261	Signal Digital Inc.						
73	Simplifi Holdings Inc						
68	Sizmek by Amazon					x	
82	Smaato, Inc.						
161	Smadex SL						
45	Smart Adserver	x	x	x	x	x	x
115	smartclip Europe GmbH	x					
246	Smartology Limited						
134	SMARTSTREAM.TV GmbH						
295	Sojern, Inc.						
381	Solocal						
13	Sovrn Holdings Inc						
208	Spotad						
165	SpotX, Inc.						
950	Stream Eye OOD						
136	Ströer SSP GmbH (SSP)						
114	Sublime						
484	SublimeSkinz - Adledge						
275	TabMo SAS	x	x	x	x	x	x
42	Taboola Europe Limited		x	x	x	x	

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466	TACTIC™ Real-Time Marketing AS						
89	Tapad, Inc.						
132	Teads	x	x	x	x	x	x
124	Teemo SA						
44	The ADEX GmbH						
345	The Kantar Group Limited						
382	The Reach Group GmbH						
52	The Rubicon Project, Inc.	x	x	x	x	x	x
21	The Trade Desk					x	
423	travel audience GmbH						
88	TreSensa Technologies, Inc.						
28	TripleLift, Inc.					x	
36	Unruly Group LLC						
162	Unruly Group Ltd						
212	usemax advertisement (Emego GmbH)						
25	Verizon Media EMEA Limited						
7	Vibrant Media Limited						
774	Wagawin GmbH						
870	Webgains GmbH						
284	WEBORAMA						
431	White Ops, Inc.						
18	Widespace AB						
281	Wizaly						
32	Xandr, Inc.	x	x	x	x	x	x
70	Yieldlab AG	x	x	x	x	x	x
726	YouGov						
210	Zemanta, Inc.						
301	zeotap GmbH						
469	Zeta Global						
937	SoD ScreenOnDemand GmbH						
938	dataXtrade GmbH						
144	district m inc.	x					
730	INFOnline GmbH	x					
1081	C WIRE AG						
183	EMX Digital LLC						
580	Goldbach Group AG						
61	GumGum						
846	M, P, NEWMEDIA, GmbH						
979	MediaScore						
985	TV SQUARED LIMITED						
828	TX Group AG						

\*Run of Portfolio

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