

OUR BILD METROPOLITAN COMBINATION



Germany is awakening:

After weeks of lockdown, the city centres, restaurants and cultural venues are gradually filling up with visitors again.

With our BILD Metropolitan combination, you will be able to communicate flexibly, in selected regions. Our combination enables You to reach all BILD readers in Germany's most exciting cities and to benefit from an attractive combination discount.

Your ad is published in the Berlin/Brandenburg total edition, as well as in Hamburg, Düsseldorf, Cologne, Frankfurt am Main, Munich and Leipzig, on the same day. A variation of ad motif is possible without surcharge.

	Basic GrossRates*	Gross Combinations Rates*
„1000er-format“ *	53,565.--	45,530.25
1/2 page	101,018.--	85,865.30
1/1 page	190,593.--	162,004.05

* All rates according to rate card N° 75, valid as of 01 January 2021. Discounts can be granted. Agency commission is granted to media-buying agencies, as recognised by Media Impact. No additional discounts can be granted for BILD COLOGNE and BILD MUNICH apart from combination discount and agency commission (in case of booking by a media-buying agency, as recognized by Media Impact). All rates plus Vat, where applicable. Subject to alteration and printing errors.