Welt

Formula 1

Media Impact
WELT bundles the appearances of TV, online, mobile and app under a strong, multimedia brand that stands for progressive, high-quality and dynamic topics on all channels.
WELT stands for a wide range of publications in TV, print and digital. WELT covers all journalistic formats - from news and opinions to documentaries.

Every story - whether as text, video, photo or live reporting - follows the claim of providing reliable and user-oriented information and inspiring our audience with passionate journalism, innovative products and the joy of experimentation.
CONCEPT & ENVIRONMENT

WELT Digital accompanies Formula 1 with extensive, highly topical reporting.

This includes editorial news, race calendar, driver overview, team details, the current world championship position and of course current results and all events in the live ticker.
Presenting-
Paket multiscreen:
A billboard (stationary), a medium rectangle (multiscreen) and the logo of your brand (multiscreen) are permanently placed on each side of the channel.

Make yourself the exclusive sponsor of the Formula 1 Channel!
Formula 1 Presenting

Duration 15.03. - 29.11.2020

Billboard

Medium Rectangle (multiscreen)

Logo integration (Desktop/MEW) in Formula 1 channel

1.950.000 Als

35.000 €¹

¹The price is a package price in €, less 15% agency discount and 15% AE, plus VAT; lead time of 5 days, stationary and mobile are already discounted with over 81%.
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