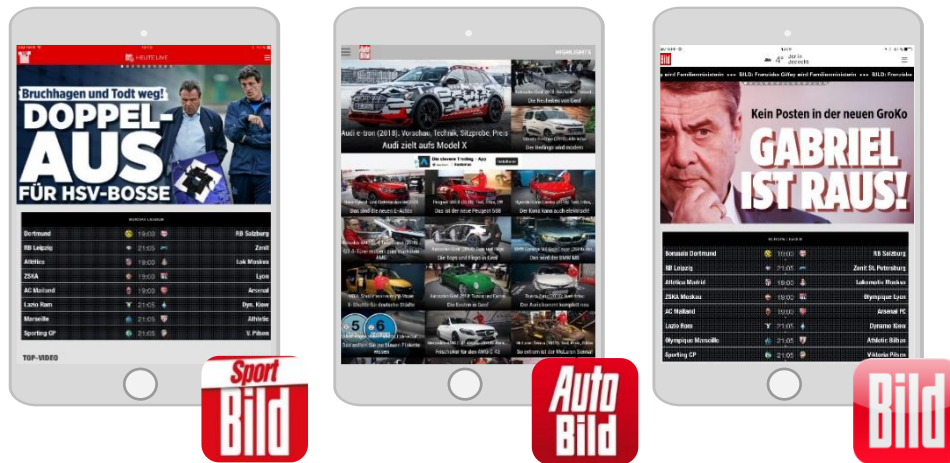


UP TO DATE AND INTERACTIVE

# TABLET APP PORTFOLIO 2021



## Interactive features for effective advertising messages!

Media Impact's Tablet App portfolio includes applications such as BILD, AUTO BILD and Sport BILD, which, as usual, deliver high-quality news from politics, business, culture, sports and technology combined with reports and impressive images from all areas of life.

Thanks to the many interactive functions, product features can be directly experienced and advertising messages effectively communicated.

- Always up to date!
- Multimedia through photo galleries and videos
- Interactive Elements for High Involvement
- Customer-specific advertising options and special integrations possible on request
- High-quality target group with above-average willingness to pay for digital content

Tablet Price and Formats	RoS & Custom	RoP
Superbanner	50 €	20 €
Contentbar	50 €	20 €
Medium Rectangle	50 €	20 €

Technical specifications of the advertising forms and dimensions can be found at <https://www.mediaimpact.de/de/digital-formate>  
 All prices are (unless otherwise stated) CPM or fixed prices, minus AE, plus VAT. | Changes and errors excepted.