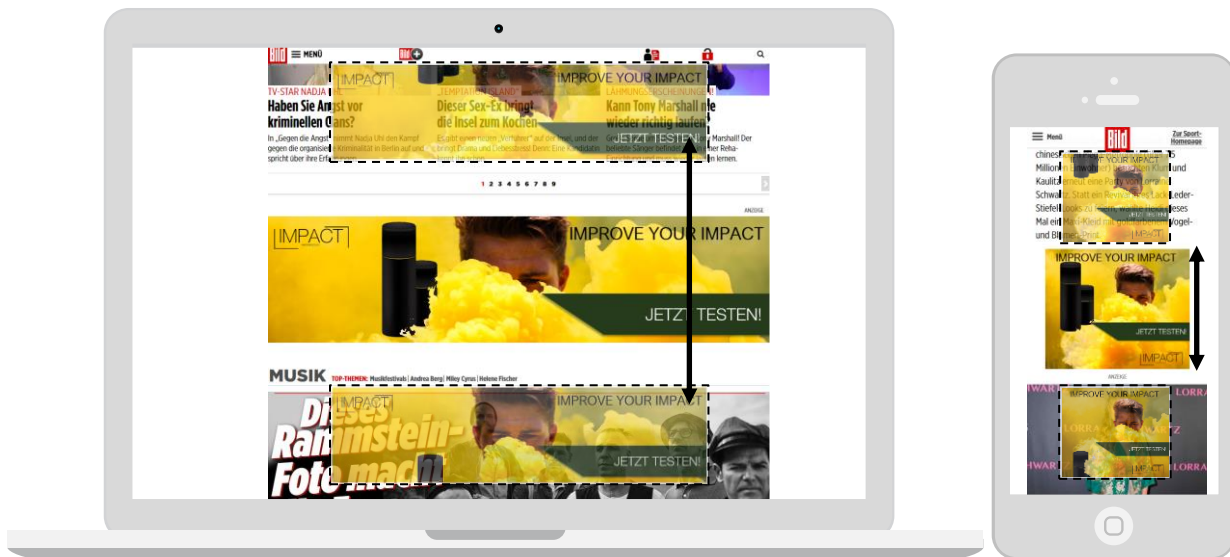


MULTISCREEN REACTIVE SCROLLING



Try it out! Please click.



Try it out!

Respond to the movement of users

- The reactive scrolling ad changes with the user's scrolling movement and thus attracts maximum attention.
- Stationary, the multiscreen Reactive Scrolling Ad is played out as Billboard btf and mobile as Mobile Medium Rectangle (btf).
- Dimensions billboard RoP: 850 x 250 px (dimensions RoS: see object-specific dimensions)
- Dimensions Mobile Medium Rectangle: 300 x 250 px
- We are happy to support you with the creation, all we need are the individual assets of the advertising material as png and/or jpeg.

Formats	RoS & Custom	RoC	RoP
Multiscreen Reactive Scrolling ¹ (Billboard btf + Mobile Medium Rectangle (btf))	85 €	65 €	55 €

1) Excluded: Business Insider, ComputerBild, Kauf.Da, Lifeline, Motorsporttotal.de, Musiktitel,

Technical specifications of the advertising forms and dimensions can be found at <http://www.mediaimpact.de/specs> or <http://www.mediaimpact.de/abmessungen>
All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted..