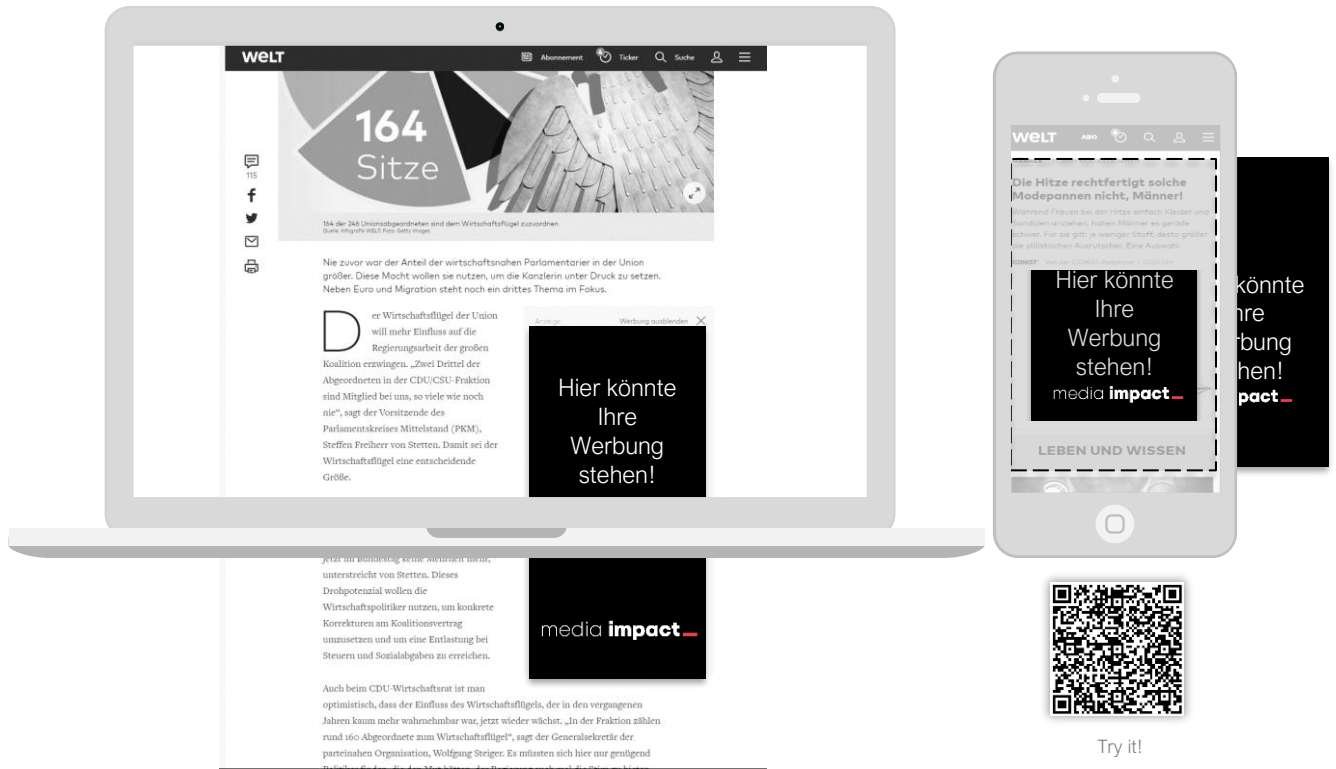


GO MULTISCREEN  
**MULTISCREEN HALFPAGE AD**



**Your halfpage ad in the entire Media Impact portfolio - stationary and mobile**

- Rely on Multiscreen and benefit from the strong Media Impact portfolio reach with over 46.97 million unique users<sup>1</sup>.
- Use the large design area of the Halfpage Ad also in our mobile portfolio as Understitial!
- The understitial opens up to the user when scrolling and thus achieves the highest level of attention.
- Just deliver one advertising medium and multiscreen comes into its own!

Format	RoS & Custom	RoC	RoP
Multiscreen Halfpage Ad <sup>2</sup>	80 €	60 €	50 €

1) Source: AGOF daily digital facts; Basis: 16+ years, single month October 2020

2) Corresponds in the CPM price list to booking of Halfpage Ad and Mobile Understitial.

Technical specifications of the advertising forms and dimensions can be found at <http://www.mediaimpact.de/specs> and <https://www.mediaimpact.de/de/digital-formate> respectively. All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.