

MULTISCREEN COME INTO THEIR OWN MULTISCREEN SITEBAR



Your sitebar in the entire Media Impact portfolio - stationary and mobile!

- Rely on Multiscreen and benefit from the strong Media Impact portfolio reach with over 46.97 million unique users.¹
- Use the large design area of the Sitebar also in our mobile portfolio as Understitial!
- The understitial is only accessible to the user during scrolling and thus attracts maximum attention.
- Just deliver one advertising medium and multiscreen comes into its own!

Format	RoS & Custom	RoC	RoP
Multiscreen Sitebar ²	95 €	75 €	65 €

1) Source: AGOF daily digital facts; Basis: 16+ years, single month October 2020
 2) Corresponds in the CPM price list to booking of Sitebar and Mobile Understitial.
 Technical specifications of the advertising forms and dimensions can be found at www.mediaimpact.de/de/digital-formate
 All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.