

YOUR BIG APPEARANCE
MULTISCREEN CINEMATIC AD



Ihr Your big appearance - no user can avoid it!

- The Multiscreen Cinematic Ad impresses stationary with its eye-catching size and is also presented in an eye-catching mobile way with its slide function.
- Use the entire Media Impact portfolio! The playout is stationary, mobile and InApp.

Specifications:

- Background: dynamic width x 250 px height - of which playable area: 970 x 250 px (centered)
- Formats: gif, jpg, html5, streaming
- Size: 200 kB

Formats	RoS & Custom	RoP
Multiscreen Cinematic Ad ¹	90 €	60 €

1) In the CPM price list corresponds to booking of billboard and mobile medium rectangle, incl. 5 Euro CPM surcharge. On SportBild only bookable as fixed placement. Not bookable: BILD, BildSport, transfermarkt, kauf.da, meinprospekt, RollingStone, Musikexpress, MetallHammer
 If the mobile advertising material is created using Media Impact, the stationary advertising material must be delivered physically. Technical specifications of the advertising forms and dimensions can be found at <http://www.mediaimpact.de/specs> or <http://www.mediaimpact.de/abmessungenAll> prices are (unless otherwise stated) TKP or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.